



Greater Together

Cisco Partner Secure Networking Exchange 2024

Sessions Overview

Updated February 29, 2024



Keynote Sessions

Keynote Sessions

Day 1 Keynote | Wednesday, March 6, 2:00pm – 5:00pm | Violet Ballroom

The Partner Exchange Week Keynote will combine two of Cisco's strategic initiatives; Managed Services and Secure Networking. The sessions will cover Cisco's regional partner strategy, perspective on current trends, dive into artificial intelligence, and commitment to sustainable innovation. Partners will gain valuable insights into Cisco's strategic direction, the opportunity and its ongoing commitment to innovation and sustainability.

2:00pm	Welcome Address Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC	4:30pm	Wrap Up Alexandra Zagury, Vice President, Partner Managed and as-a-Service, Global Partner Organization Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC
2:10pm	Charting Success: Cisco's APJC Partner Strategy Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC Geofran Thadikaran, Director, Partner Managed and as-a-Service Sales, APJC	5:00pm	End
2:30pm	Beyond the Buzz: Cisco's Perspective on Current Trends Raymond Janse van Rensburg, Vice President, Specialists and Solutions Engineering, APJC		
3:00pm	Break		
3:30pm	AI Unleashed: Cisco's Dive into Artificial Intelligence Adam Radford, Distinguished Solutions Engineer, Enterprise Networking, APJC		
4:00pm	Innovation for Everyone: Cisco's Sustainable Future Cassie Roach, Vice President, Sales and Sustainability, Acceleration and Action Office		

Keynote Sessions

Day 2 Keynote | Thursday, March 7, 9:00am – 12:15pm | Violet Ballroom

The Day 2 Keynote at Partner Secure Networking Exchange 2024 will be led by Kartika Prihadi, Vice President of Partner and Routes to Market Sales for the APJC region. During this session, partners will gain valuable insights into Cisco's platform innovation, the future of Cisco networking, industry partnerships, and simplified security experiences. The keynote promises to offer a comprehensive overview of Cisco's strategic initiatives and future technology roadmap, making it an informative and engaging session for all participants. The event will provide partners with visibility into Cisco's upcoming platform innovations, networking evolution, industry partnerships, and advancements in security, setting the stage for an insightful and forward-looking discussion.

9:00am	Recap of Day 1 and Overview of Day 2 Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC	12:10pm	Wrap Up Richard Dodsworth, Director, Specialists and Solutions Engineering, APJC
9:10am	Platform Innovation: What's Next in Cisco Platforms Raymond Janse van Rensburg, Vice President, Specialists and Solutions Engineering, APJC	12:15pm	End
9:40am	Networking Evolution: The Road Ahead for Cisco Networking Brink Sanders, Vice President, Global Networking Experiences Sales		
10:10am	Break		
10:40am	Industry Partnerships: Intel-Cisco Working Together Ayush Batra, Regional CTO – SEA and ANZ, Sales and Marketing Group, Intel Andrew White, Director, Data Center and Cloud Solutions Engineering, APJC		
11:10am	Security Experiences Simplified Wade Goudie, Leader, Sales Engineering Security Channels, APJC Simon Islin, Regional Manager, Cybersecurity Channels, APJC		

Keynote Sessions

Day 3 Keynote | Friday, March 8, 12:00pm – 1:30pm | Violet Ballroom

The final Partner Secure Networking Exchange Keynote will be a comprehensive session focused on strategic partnerships and secure networking. The session will commence with "Getting to Know Splunk," presented by Simon Davies, Senior Vice President and General Manager, APAC, and Akther Ahmed, Group Vice President, Partners and Alliances, Splunk Inc. This segment will provide valuable insights into Splunk's role in the industry and its strategic partnerships.

Following this, Kartika Prihadi, Vice President of Partner and Routes to Market Sales for the APJC region, will lead the discussion on "Bringing it All Together: Cisco Secure Networking," offering a comprehensive overview of Cisco's secure networking strategy and its integration with key industry partners.

Kartika and Raymond will then wrap up the session, providing next steps for partners and asking for feedback to enhance future events. This agenda promises to deliver valuable insights into strategic partnerships and Cisco's secure networking strategy, making it an informative and engaging session for all participants.

12:00pm	Getting to Know Splunk Simon Davies, Senior Vice President and General Manager, APAC, Splunk Inc. Akther Ahmed, Group Vice President, Partners and Alliances, Splunk Inc.
12:45pm	Bringing it All Together: Cisco Secure Networking Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC
1:15pm	Wrap Up Kartika Prihadi, Vice President, Partner and Routes to Market Sales, APJC Raymond Janse van Rensburg, Vice President, Specialists and Solutions Engineering, APJC
1:30pm	End



Breakout Sessions

Breakout Sessions (March 7)

Secure Networking

Thursday, March 7, 1:30pm – 5:00pm | Casablanca + Peony

Just perimeter Security is no longer valid for today's hybrid world, and security should be embedded in multiple layers. First line of defence is best line of defence and bringing security closer to the source is highly effective. Secure Networking is the ideal choice for today's hybrid world which will also help Network & Security teams to collaborate effectively for providing better user experience without compromising on Security.

1:30pm	Wireless First Mark Krischer, Principal Wireless Architect, APJC
2:15pm	Secure Enterprise Campus Adam Radford, Distinguished Solutions Engineer, Enterprise Networking, APJC
3:00pm	Break
3:30pm	Secure Branch Raghavan Kasturirangan, Principal Sales Architect Steven Fan, Technical Solutions Architect
4:15pm	Unified Management with AIOps and E2E Assurance Kazumasa Ikuta, Principal Architect - Enterprise Networking
5:00pm	End

Security

Thursday, March 7, 1:30pm – 5:00pm | Gerbera

Secure everything and everyone your network touches. Minimize risk and improve experiences to provide consistently secure access from anywhere, regardless of device or location. Reduce friction without compromising protection. Equip your customers to protect networks, cloud, and endpoints with ease.

1:30pm	Network Protection: Securing the Digital Frontier, an in-depth look at Network Security Tim Snow, Senior Solutions Architect, Global Security Engineering
2:15pm	User Protection: Secure Access Made Simple Doug Browne, Director, Cloud Security and SSE, APJC
3:00pm	Break
3:30pm	Cloud Protection: Complete Protection from Ground to Cloud Wade Goudie, Leader, Sales Engineering Security Channels, APJC
4:15pm	Breach Protection: Defending Against Sophisticated Attacks Dave Robbins, Director, Cybersecurity – Strategic Routes to Market, APJC
5:00pm	End

Breakout Sessions (March 8)

Secure Networking

Friday, March 8, 9:00am – 11:30am | Casablanca + Peony

With Cisco Secure Networking, you can help your customers achieve security resilience by providing the value of a truly integrated portfolio that extends protection across network, users, endpoints and applications. Learn partner programs to help you deliver more value to customers.

9:00am	Cisco Secure Networking Relevance for Partners Brink Sanders, Vice President, Global Networking Experiences Sales
9:30am	Cisco Secure Networking – Programs and Offers Karrie Ilagan, Managing Director – Cisco Meraki APJC
10:00am	Break
10:30am	Competitive Advantage Kazumasa Ikuta, Principal Architect - Enterprise Networking
11:00am	Case Studies Raghavan Kasturirangan, Principal Sales Architect Steven Fan, Technical Solutions Architect
11:30am	End

Data Center/Compute

Friday, March 8, 9:00am – 11:30am | Gerbera

There is a growing need to protect applications in the hybrid cloud as the cloud consumption continues to expand — governments expect green data centers to be built and operated sustainably; businesses require DCs be able to support their AI ambitions; and an increasingly diverse application landscape results in greater complexity in DC operations. Cisco's DC innovations can empower modern DCs in addressing today's challenges in a simple, secure and sustainable manner.

9:00am	Secure Data Center Kwai Seng Lai, Principal Architect
9:30am	Computing Simplified for a Hybrid World Roger Greene, APJC Sales Leader - Compute and Storage Beny Ibrani, Cloud Solution Architect, APJ Sales and Marketing Group, Intel
10:00am	Break
10:15am	Converged and Sustainable Infrastructure for AI Luke Turner, Leader, Regional Sales Beny Ibrani, Cloud Solution Architect, APJ Sales and Marketing Group, Intel
10:45am	Day2 Operations Kwai Seng Lai, Principal Architect
11:30am	End



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