

webinar

Cisco TechClub

Lokální edukační on-line webináře každých 14 dní

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Cisco TechClub
Webex Space



The bridge to possible

Powered By Cisco AI

Jaroslav Martan

21. Oct 2025



One Cisco: Power AI. Empower people.

AI-Ready Data Centers

Transform data centers to power
AI workloads anywhere

Future-Proofed Workplaces

Modernize everywhere people
work and serve customers

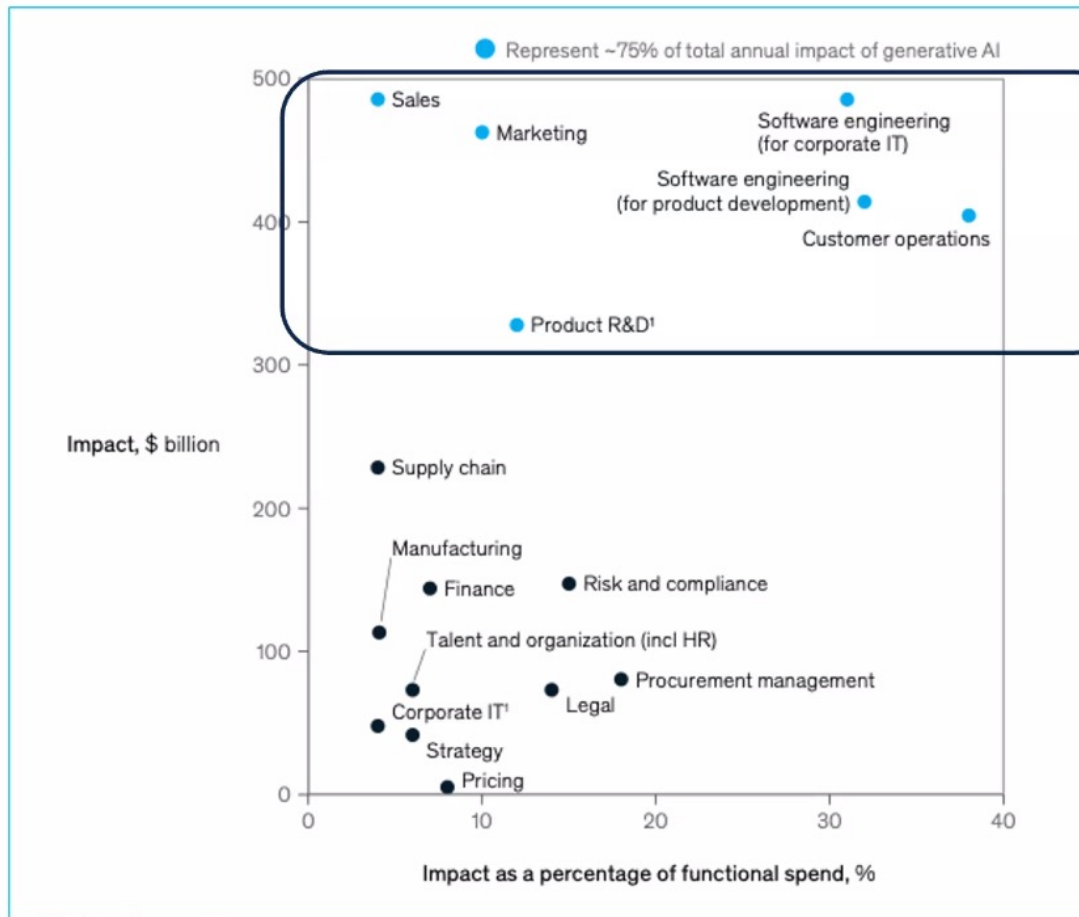
Digital Resilience

Game-changing security, assurance, and observability
across the entire digital footprint

ACCELERATED BY CISCO AI



AI – Value Potential by Function

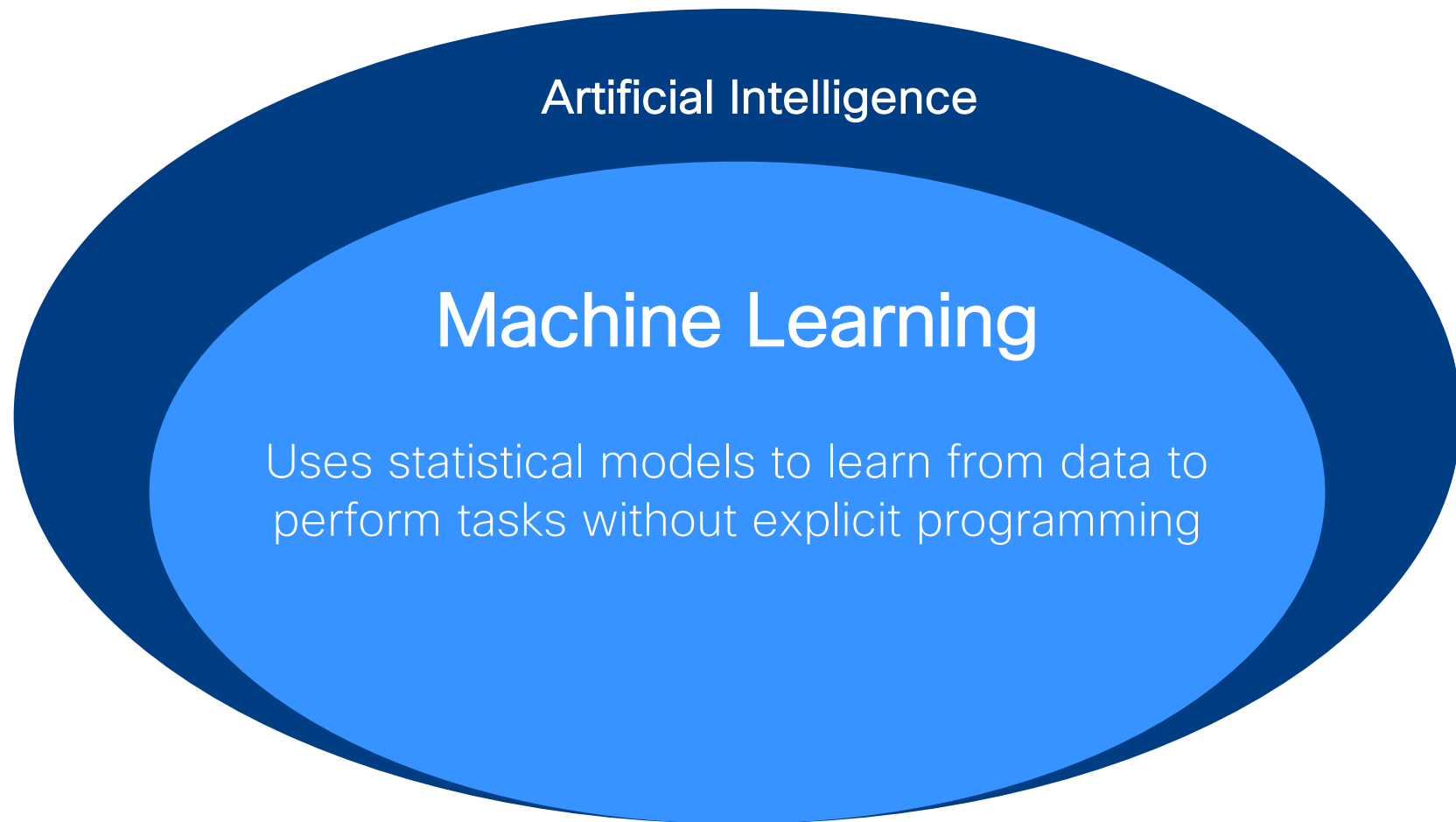


Four (out of 16) business functions could account for ~ 75% of the total annual value generated by AI:

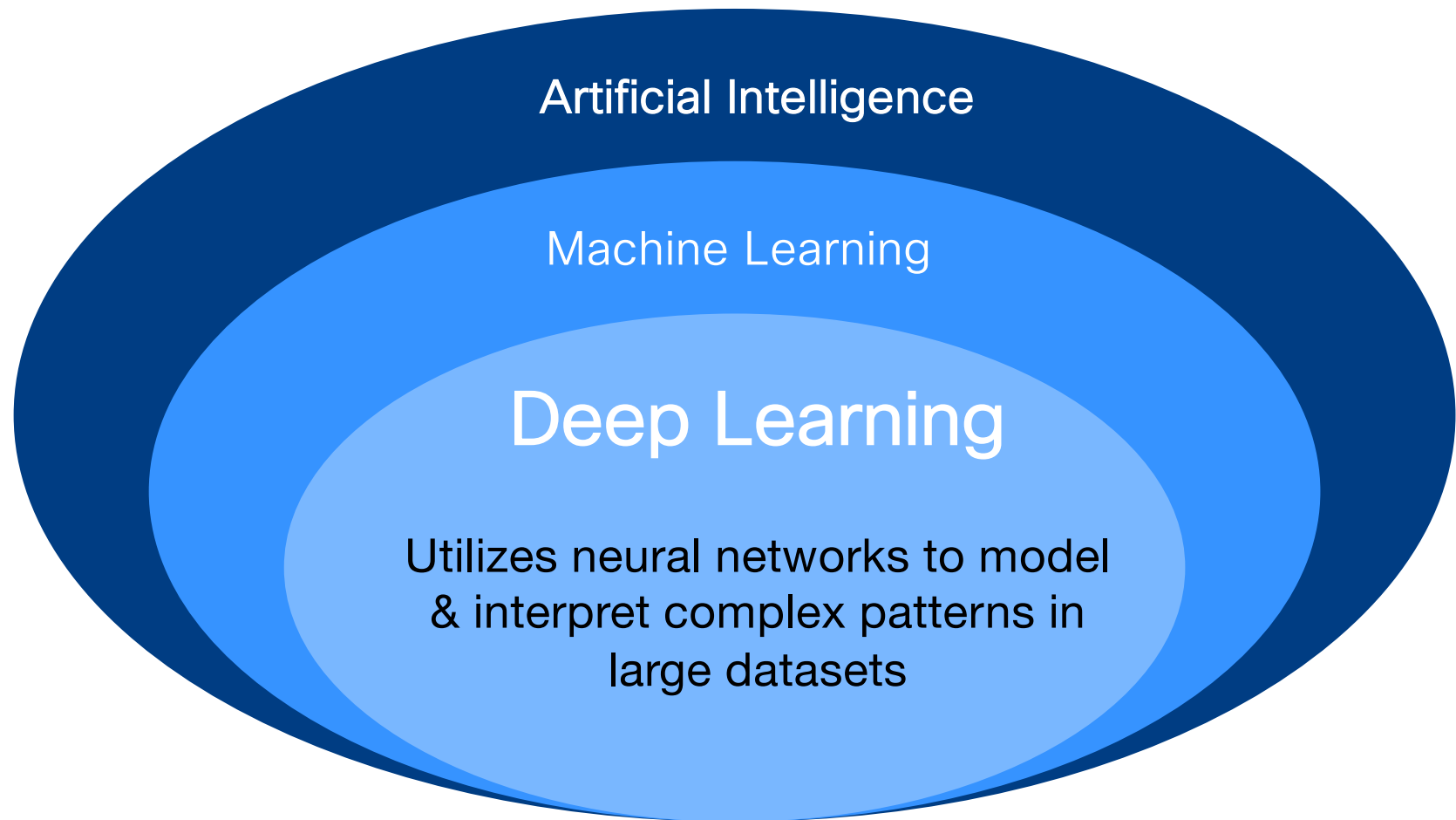
- Software Engineering (Corporate IT, Product development)
- Customer operations
- Marketing and Sales
- R&D

Source: McKinsey: *The Economic Potential of Generative AI* (2023).

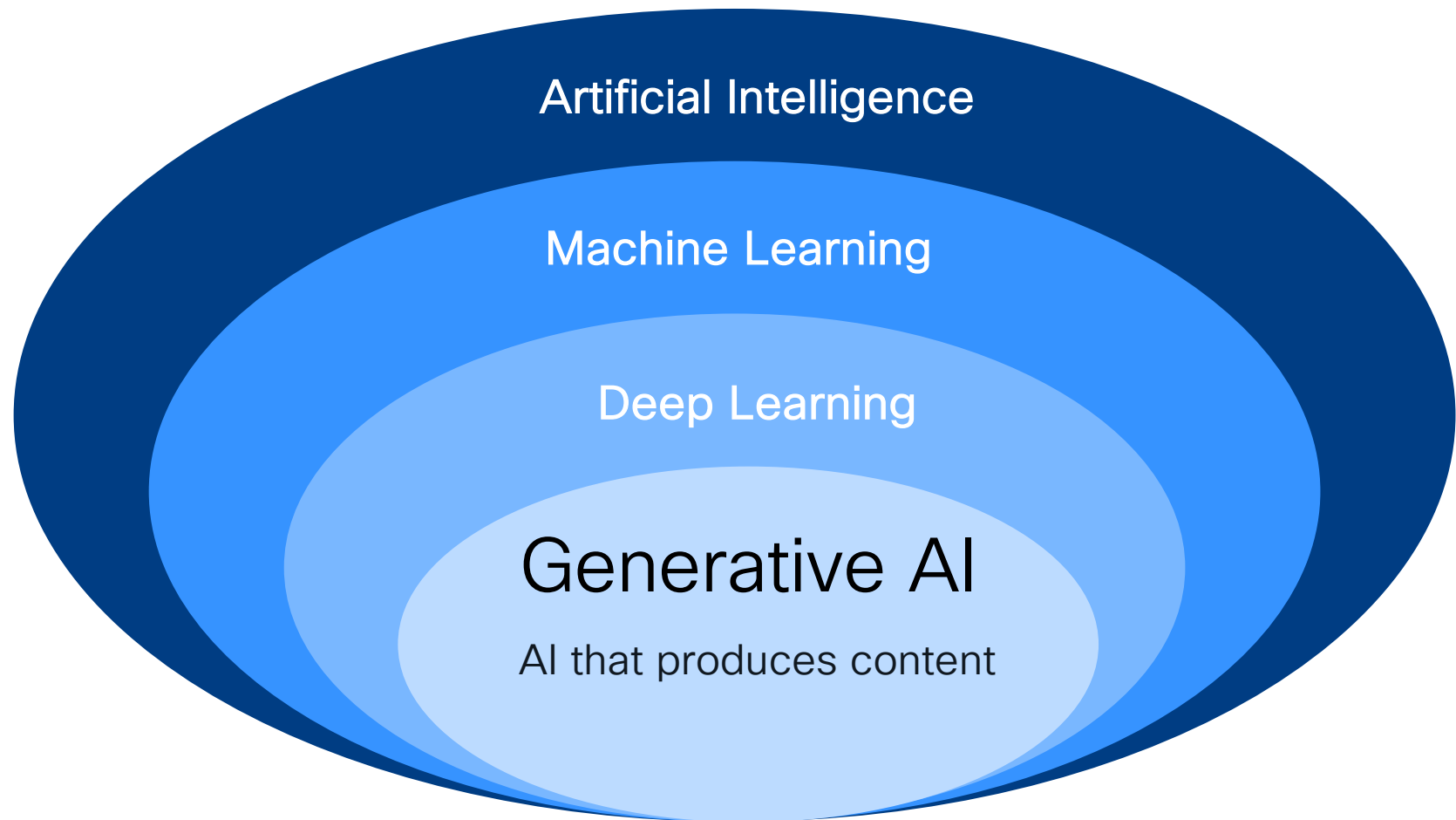
The Breakdown of Artificial Intelligence



The Breakdown of Artificial Intelligence



The Breakdown of Artificial Intelligence



Obsah

- 1 Infrastruktura pro AI
- 2 Bezpečnost AI
- 4 AI asistenti pro administrátory
- 5 AgenticOps - Agntcy
- 3 Splunk AI
- 6 AI asistenti pro uživatele
- 7 Cisco on Cisco

Infrastruktura pro AI

Leading trends impacting technology investment

Repatriation

Enterprises repatriating some workloads from the public cloud back on-prem



Gen AI Agents

Proliferation of Gen AI and assistant use cases, driving workflow automation



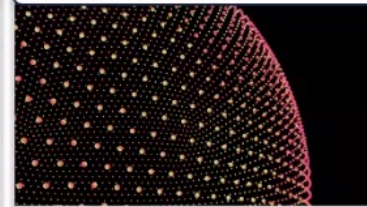
Inference

Advanced computing is driving energy consumption; AI inferencing drives compute to local and edge networks.



Connectivity

WiFi7, satellite and fiber adoption are complicating network connectivity and orchestration



Risks

Increased cyber security threats are necessitating more proactive security measures and protocols



Impacted areas

- Data Center
- Campus & Branch
- Service Provider
- Decision Makers

Compute AI portfolio

Address AI workloads with visibility, consistency, and control

Validated solutions for AI with compute, network, storage, and software

Build the model

Training

Optimize the model

Fine-tuning and RAG

Use the model

Inferencing



UCS Dense GPU Servers



UCS Blade (w/GPU Expansion) and Rack



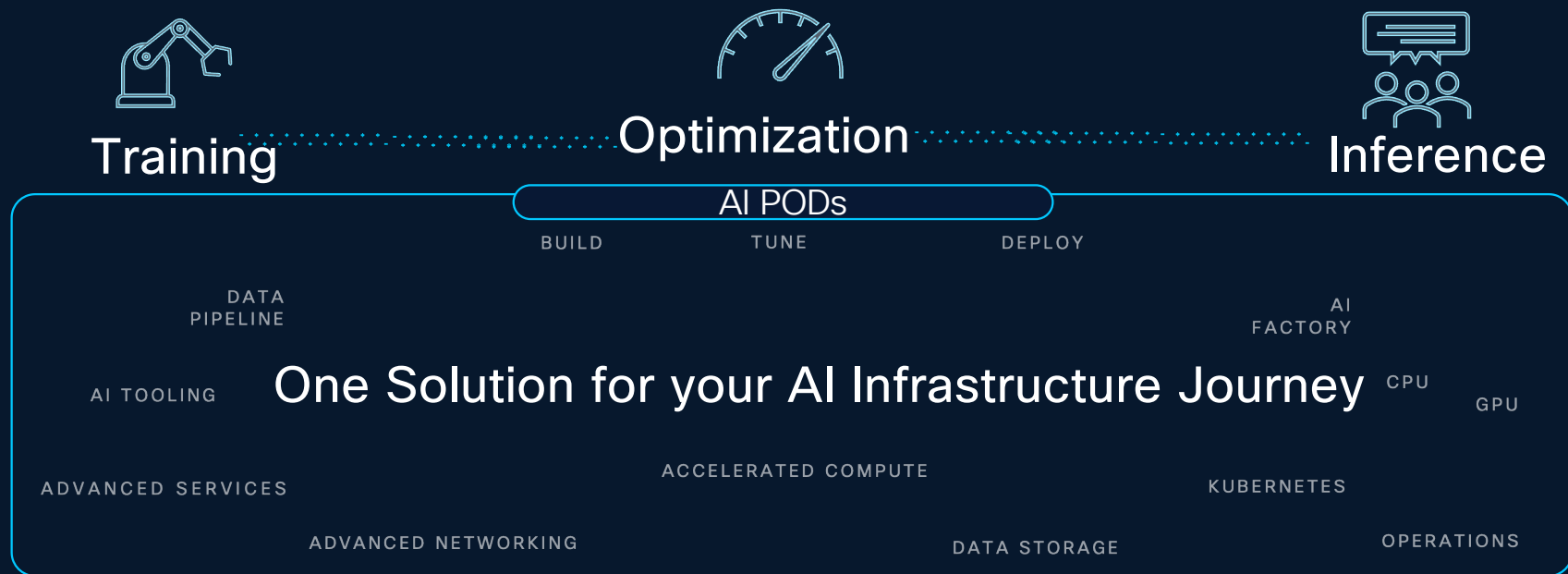
Enterprise AI Edge

Dense compute for demanding AI

Full stack AI with compute and networking

Introducing: Cisco AI PODs

A scalable architecture, built to support any AI workload simply & efficiently



Cisco AI PODs

A scalable architecture, built to support any AI workload simply & efficiently

Deploy AI with confidence

Cisco CVD, NVIDIA ERA

Fully supported stack including Cisco and 3rd party components

Cisco CX Success Track

Orderable, use case driven AI-Ready infrastructure stacks

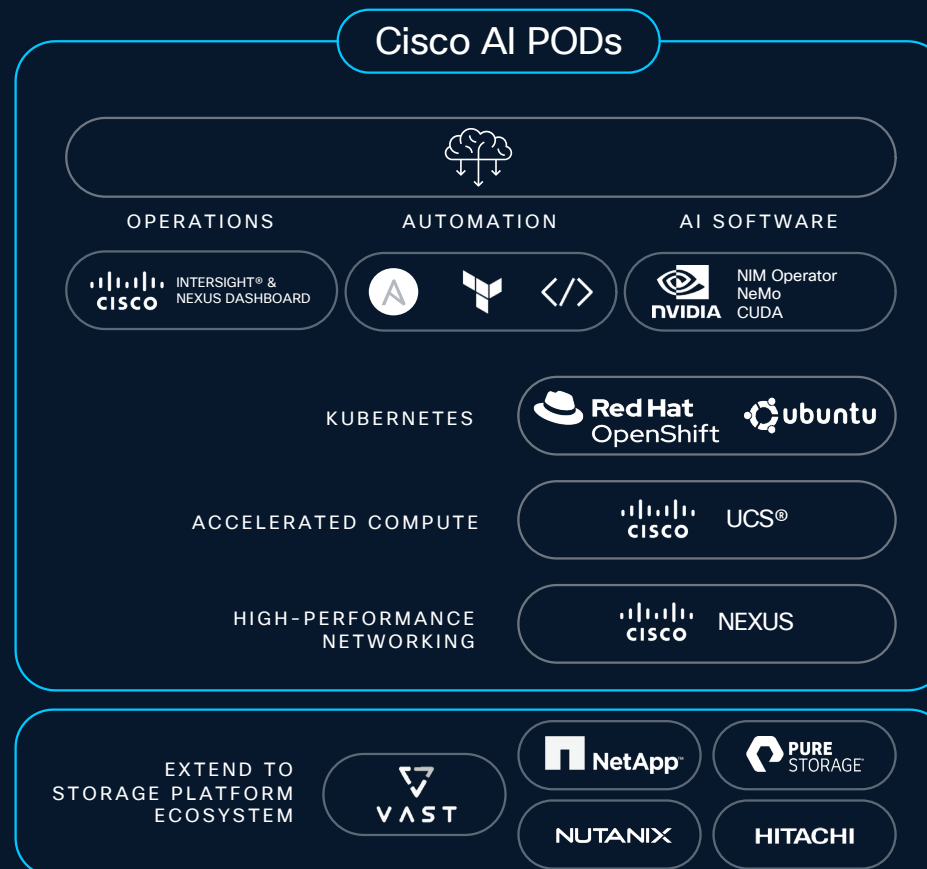
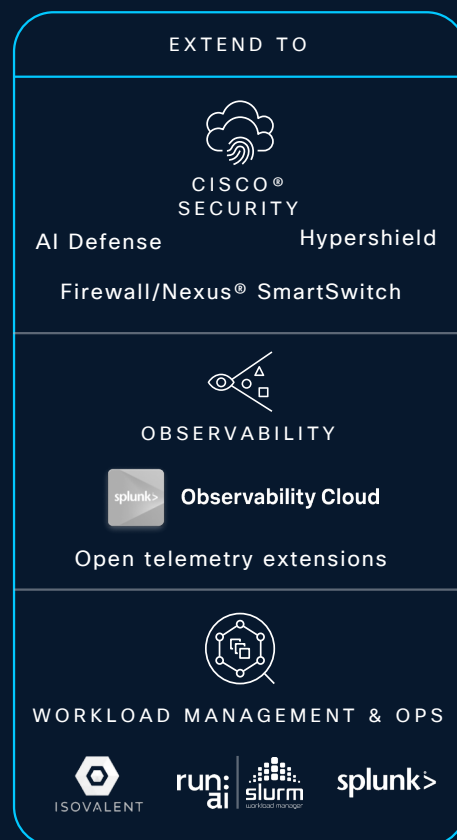
**Inferencing.
Optimization.
Training.**

Incremental, atomic-level –or– fabric-based cluster scale

Training

Optimization

Inferencing



ADVANCED SERVICES INCLUDED

Cisco CX Customer Experience

Bezpečnost AI

AI Security Journey

Safely enable generative AI across your organization



Discovery

Uncover shadow AI workloads, apps, models, and data.



Detection

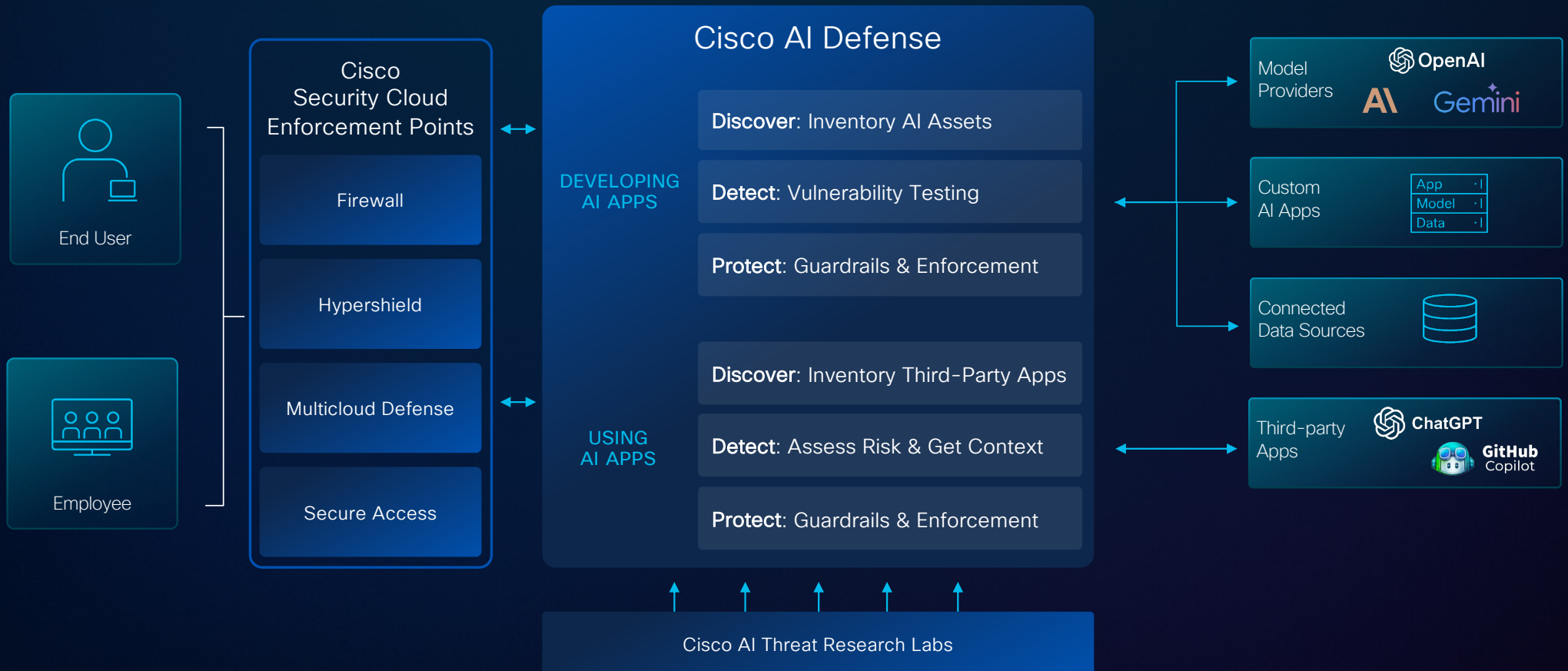
Test for AI risk, vulnerabilities, and adversarial attacks



Protection

Place guardrails and access policies to secure data and defend against runtime threats.

The AI Defense Solution



AI asistenti pro administrátory

AI Assistants Have “Skills”, Not Features

AI Skills

- **Definition:** Any action that a Cisco AI Assistant can performance.
- **Skills:** Troubleshooting, configuration, recommendations, etc.



Individual AI Assistants Are Integrated Across Cisco

	Security	Firewall, Secure Access, XDR, Hypershield, Duo
	Networking	Meraki, Catalyst Center, ISE, Catalyst SD-WAN
	Observability	Splunk Enterprise Security, Splunk Observability, Splunk Enterprise
	Collaboration	Webex Meeting, Webex Teams, Webex Control Hub

Cisco Networking AI Assistant Skills

Documentation Summarization

Summarize key documentation and best practices for quick guidance.

Troubleshooting

Diagnose issues and recommend solutions based on network data.

Impact Analysis & Optimization

Assess impacts of changes and optimize for efficiency.



Networking

Network Visibility

Monitor real-time and historical network health and performance.

Configuration & Migration

Assist with feature setup and migration readiness.

Support & Case Management

Streamline TAC support and automate case management tasks.

Cisco Firewall AI Assistant Skills

GA

Documentation Summarization

Search Cisco's product docs for clear, actionable, and simplified insights

Policy Rule Creation

Create policies with natural language

Ticketing Integration with CX

Enables TAC case creation and modification



Firewall

Policy Insights

Enables quick discovery of policies with fast, rich data responses on-demand

Policy Analysis & Optimization

Proactively discover and remediate policy misconfigurations and anomalies

AI Ops Integration

Insights into firewall traffic, configuration, capacity to enhance security posture.

Cisco XDR AI Assistant Skills

Public
Preview

Documentation Summarization

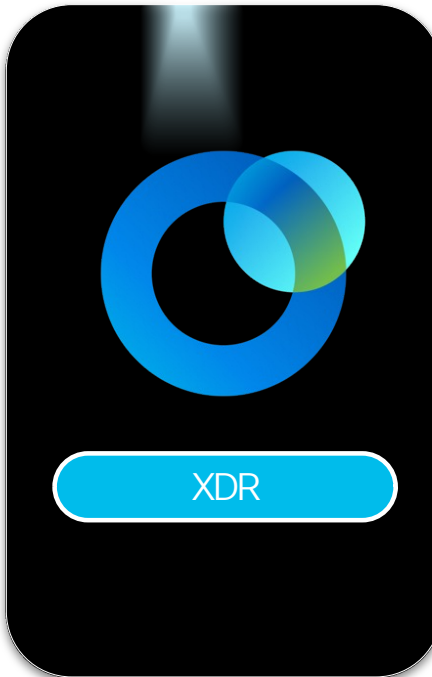
Provides concise incident summary to enable quick understanding of an ongoing incident.

Respond and Remediate

Automate response actions, create Webex War rooms, and generate incident reports

AI-Generated Notes

Automatic generation of incident investigation notes of manual actions for XDR audit logs



Explain and Recommend

Provides recommendations to remediate incidents, thereby reducing response times

Interpret Incidents

Ask natural language questions to rapidly understand an ongoing incident

Preemptive Detection & Response

Augment attack chain detection in XDR with recommended response actions

Improve alert fidelity | XDR + AI Assistant

Deliver risk- and impact-based prioritizations with **threat correlation**

Investigate, prioritize, respond, and recover **from one console**

Command every response and action with **AI-driven automation**

Get confident verdict with **cross-domain telemetry** and **threat intelligence enrichment**

The screenshot displays the Cisco XDR Control Center interface. On the left is a navigation sidebar with options like Incidents, Investigate, Intelligence, Automate, Exchanges, Workflows, Runs, Targets, Account Keys, Variables, Triggers, Tasks, Advanced, Assets, and Admin. The main panel shows a list of incidents under the 'Incidents' tab, with 93 incidents total. A table lists incidents with columns for Priority and Name. One incident, 'Suspected Malicious URL on ip-192-168-249-115', is highlighted with a blue bar and a priority score of 780. A mouse cursor points to this incident. To the right, a detailed view of this incident is shown, including its priority, status, reporting source, and a breakdown of the priority score.

Suspected Malicious URL on ip-192-168-249-115

Priority **780** Status Incident Report...

Reported by **Cisco XDR Analytics (cisco-dcloud-rtp)** 18 hours ago

Unassigned

MITRE **780**

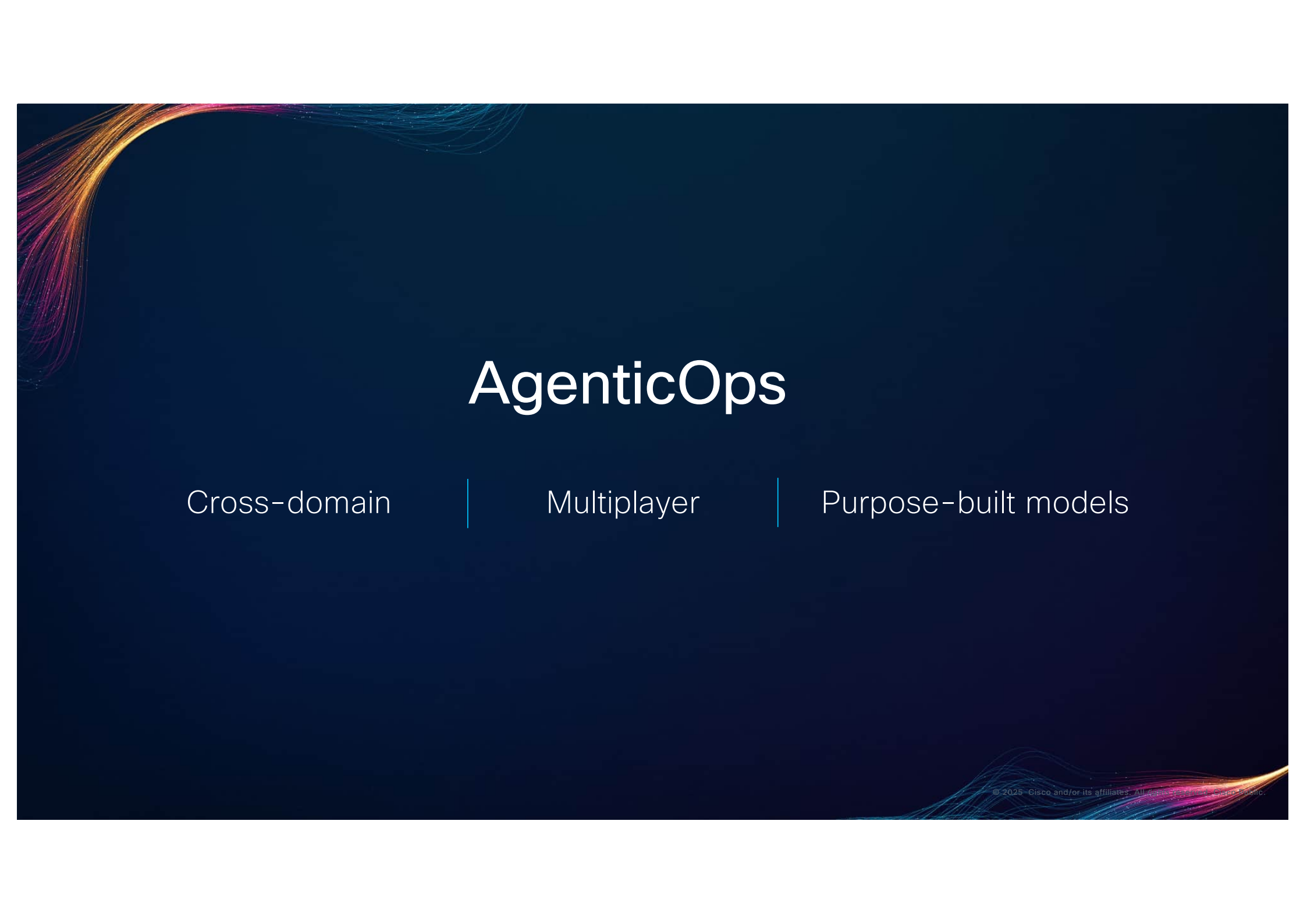
Priority score breakdown

780 | **78** Detection Risk | **10** Asset Value at Risk

Short description

The device communicated with a suspected malicious URL. The alert uses the Suspected Malicious URL observation and requires URL data provided by firewalls via the Cisco Security Analytics and Logging (SAL) integration or Enhanced Netflow.

AgenticOps - Agntcy



AgenticOps

Cross-domain

Multiplayer

Purpose-built models

Agents Empower LLMs to Solve Real-World Problems

AI Agents reason on problems and use tools to solve them

AI Agent Experience

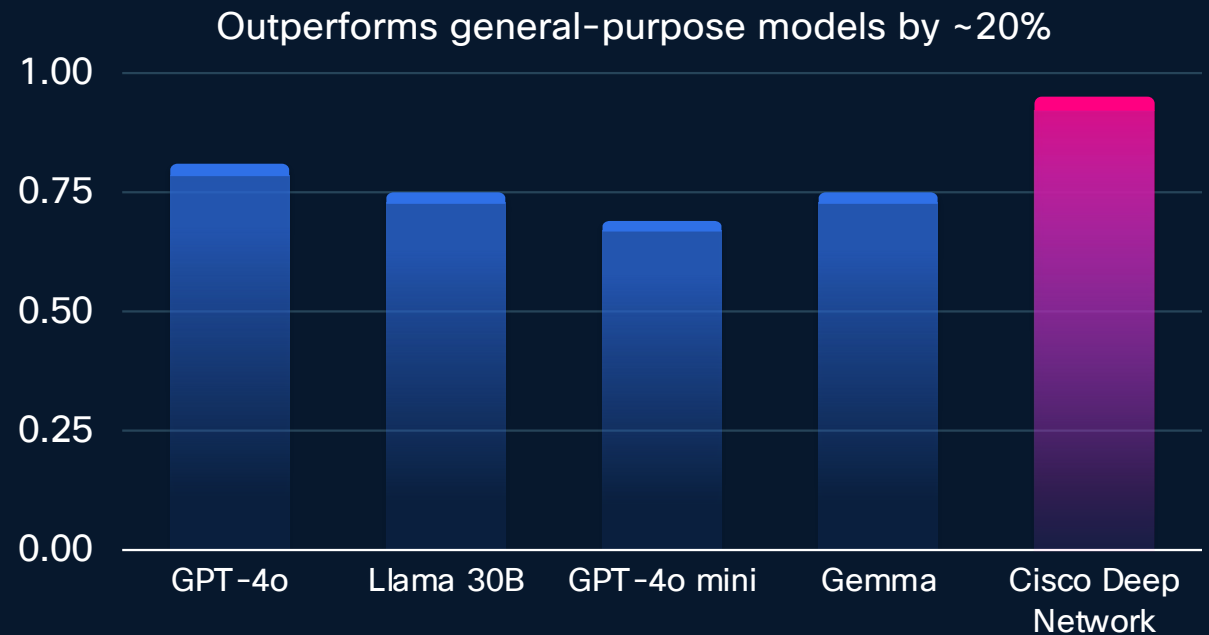
Agents LLMs, and Tools



Deep Network Model

Purpose-built for networking, expert accuracy

- More precise reasoning for troubleshooting, configuration, and automation
- Fine-tuned on 40+ years of expertise and expert-vetted for accuracy
- Evolves with live telemetry and real-world Cisco TAC and CX insights



Accuracy on CCIE-style multiple choice questions (590-question benchmark), May 2025



Cisco Public

Capabilities

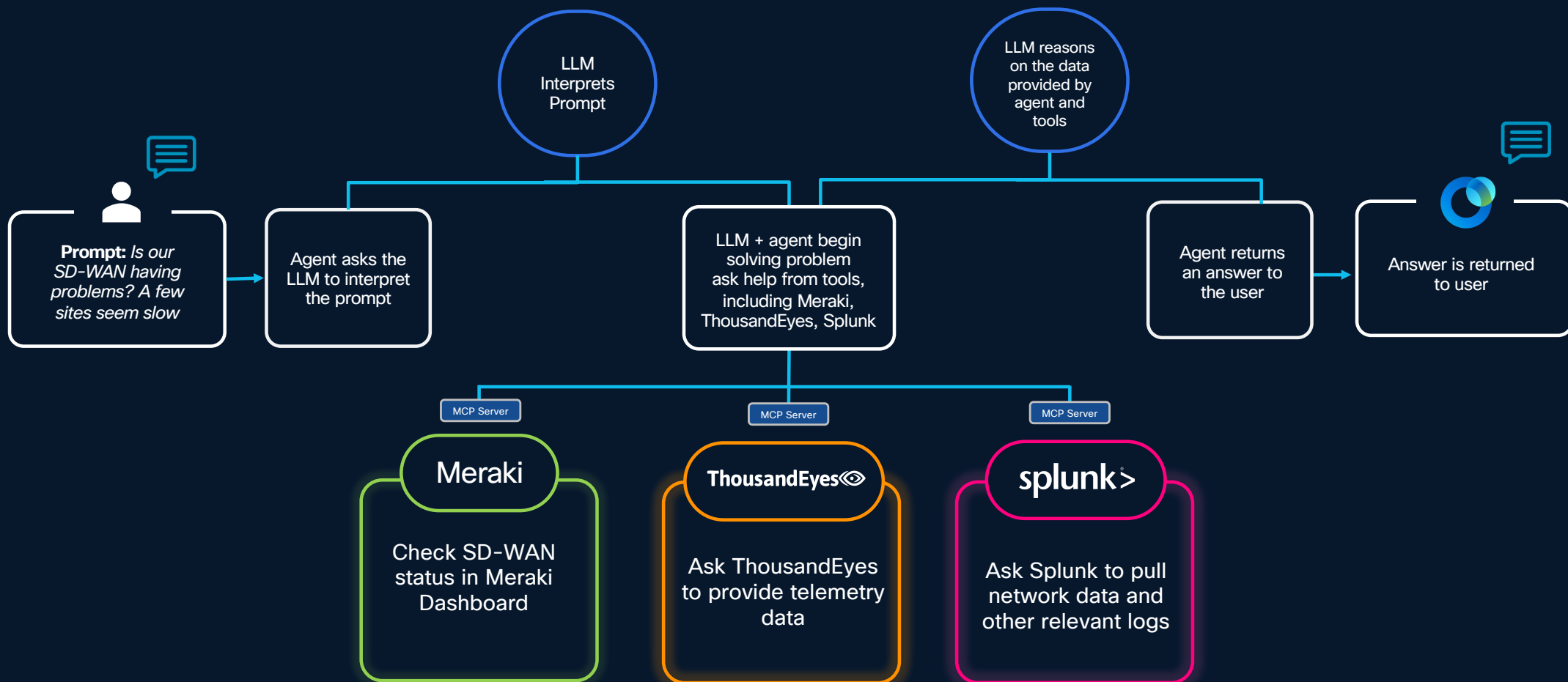
Reason & plan

Chooses
Agents & Tools

Adapt &
Recover

Execute
Autonomously

An Agentic Ops Example

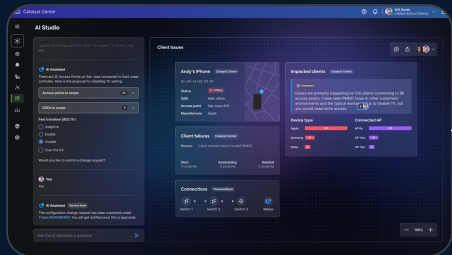


Agentic Ops Across IT and SecOps

AI Assistant



AI Canvas



Campus and Branch

 Catalyst Center

Topology, client details, location, etc.

 webex

Voice and video experience

 Nexus Dashboard

Data center network management.

 splunk>

Cisco and third-party insights

 Firewall

Security & connection events

 Cisco Meraki

Topology, client details,
location, etc.

 ThousandEyes

WAN, Internet, App Insights

 Hyperfabric

Data center network management.

 ISE

Authentication Insights

 Duo

Authentication & compliance

 SD-WAN

WAN Details

 Identity Intelligence

User trust level, identity checks
& reasons

 Intersight

Unified management, automation,
security.

 Secure Access

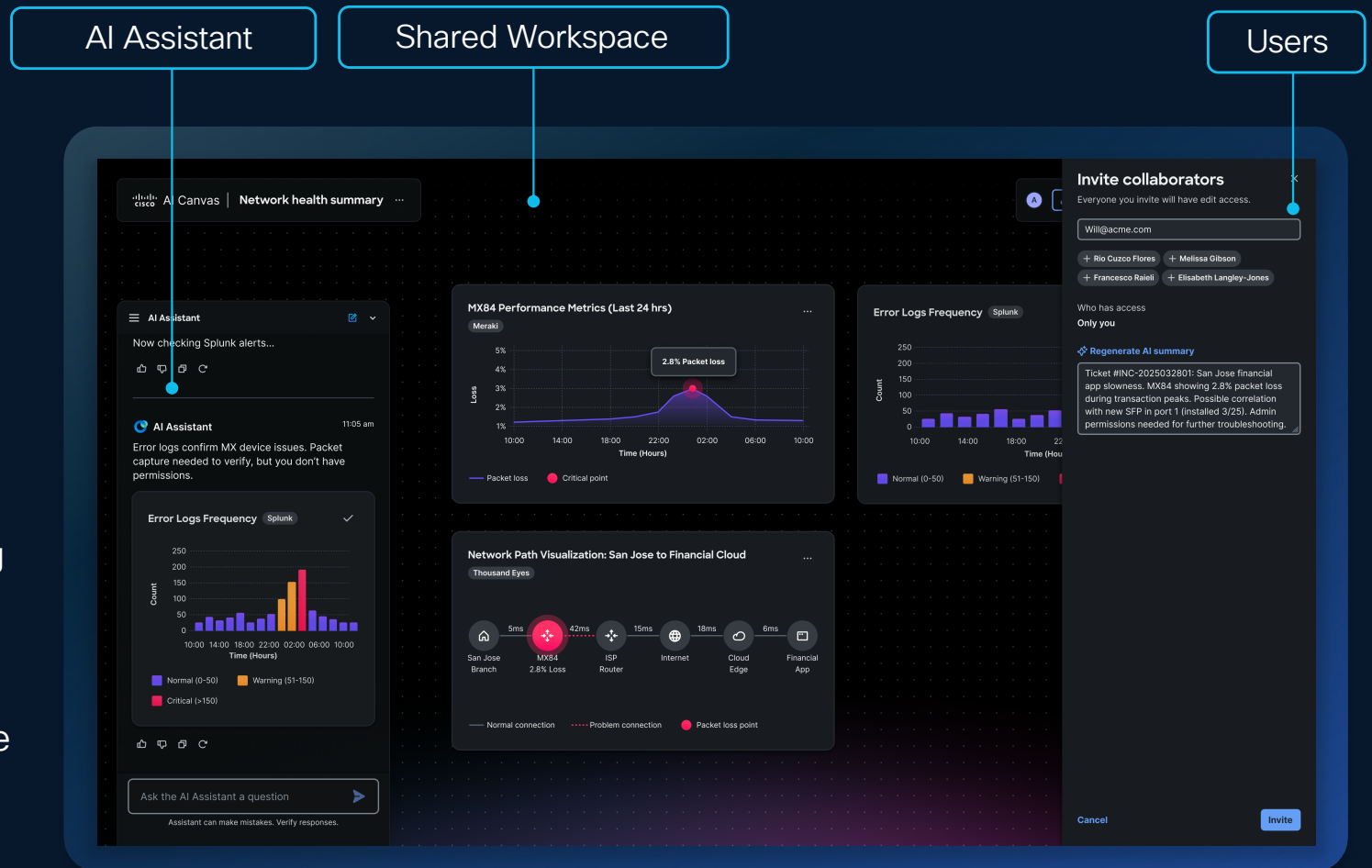
Private & SAAS Resource
Access

 XDR

Related Threat Incidents

Introducing AI Canvas

- Single canvas for cross domain troubleshooting
- Generative UI with reasoning built-in
- Keeps NetOps, SecOps, IT and execs on the same page



Investigate an open ticket from ServiceNow

The AI Assistant guides interactions with the network in natural language

AI Canvas reads the ticket and reasons how to solve the problem

Collects information from tools like ThousandEyes, Meraki, and Splunk to troubleshoot the issue

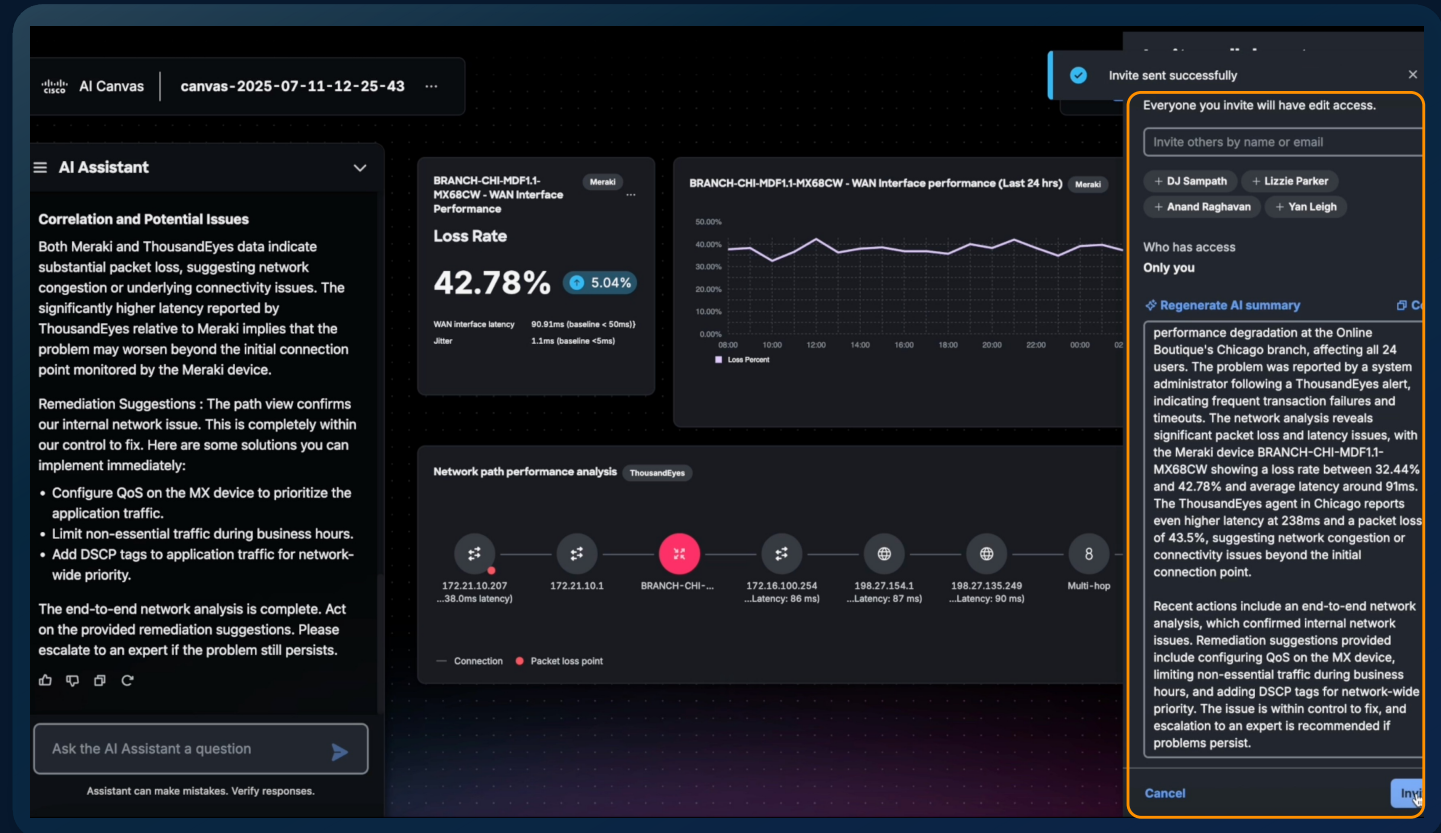


Collaboration Across Multiple Teams and Users

One shared workspace for NetOps, SecOps, IT, and execs

Drag and drop findings to persist and share with the team

AI evolves Canvas with every question, insight, and action

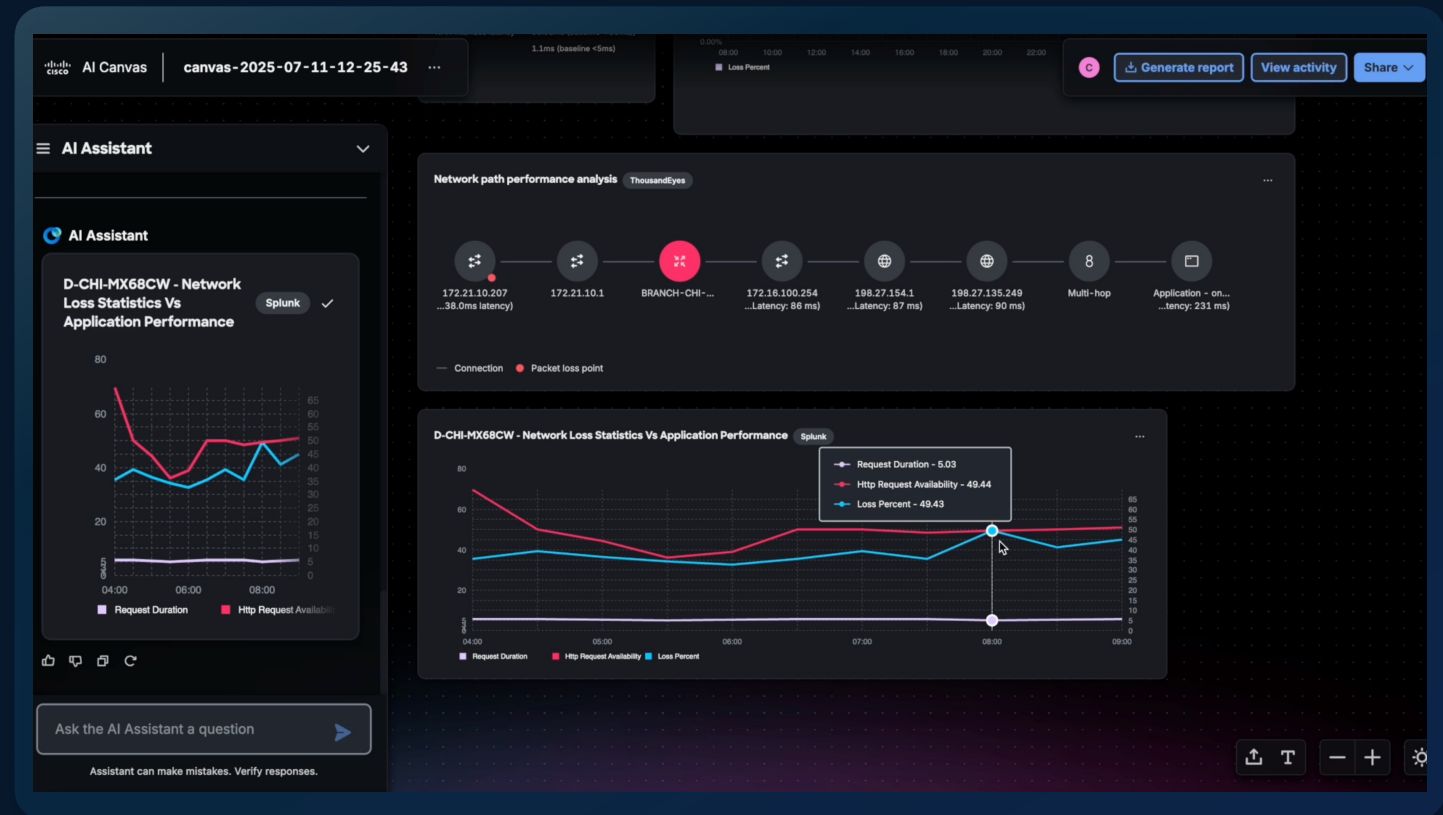


Troubleshooting and Execution Across Multiple Domains

Unifies telemetry across Cisco networking, security, cloud, apps

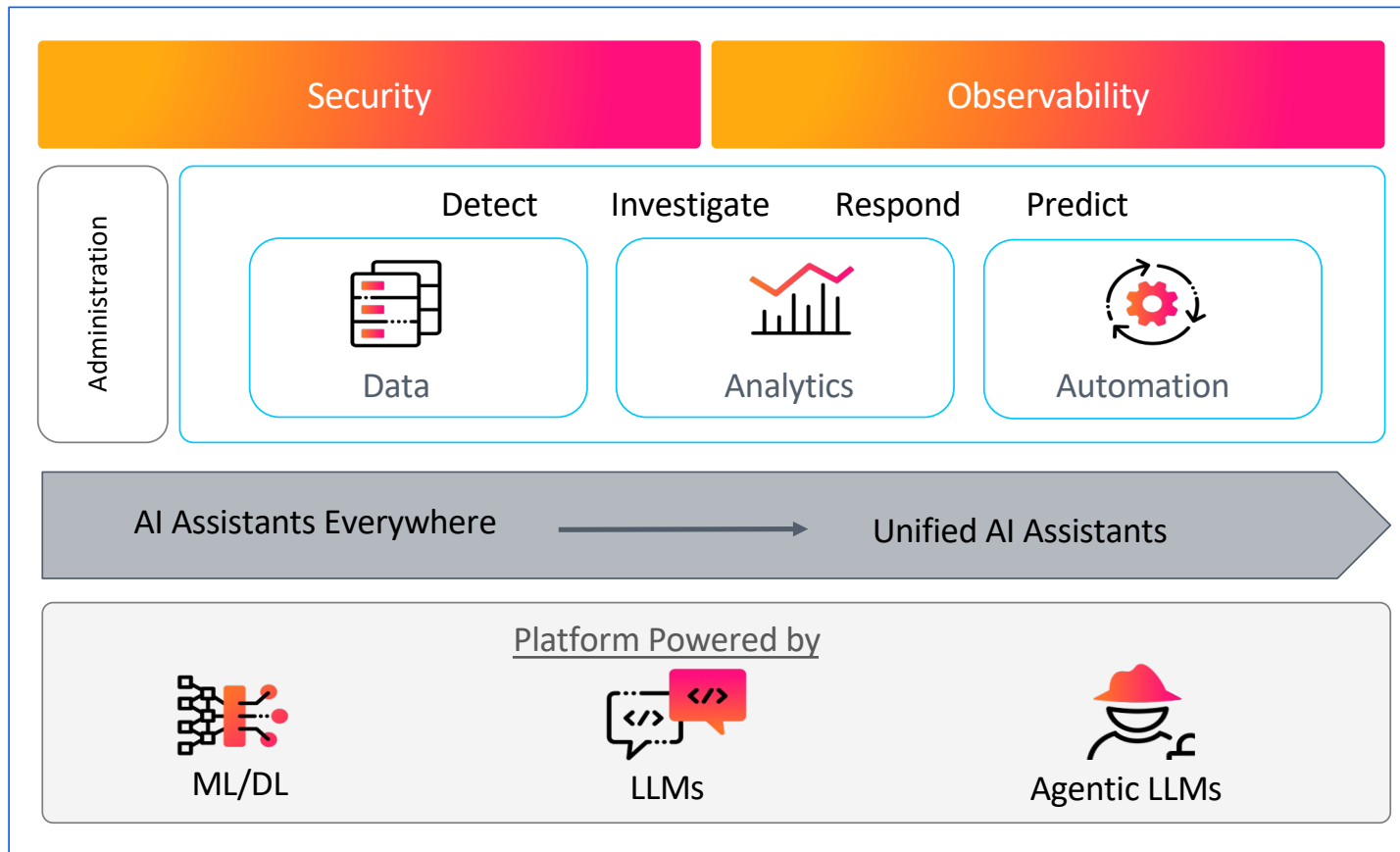
AI correlates and diagnoses across the full stack

Executes agentic workflows across domains



Splunk AI

Splunk AI



Differentiated by:

0010
01010
0101

Data Access:
Splunk + Cisco



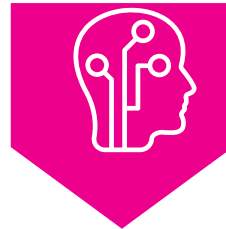
Domain Expertise



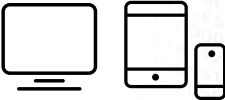
Trusted Partner for
Safe AI

Splunk Machine Learning Tool Kit (MLTK)

Every Search Can
Use Machine
Learning




Industrial Assets


**Consumer and
Mobile Devices**


OT


IT

Real Time

splunk>

Search

Alert



Flash lights



Email

**Send an
email**



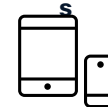
**Ticket
s**

**File a
ticket**



**Third-Party
Application**

**Trigger
process flow**



**Smartphone
s and
Devices**

Send a text

Splunk App for Data Science and Deep Learning (DSDL)

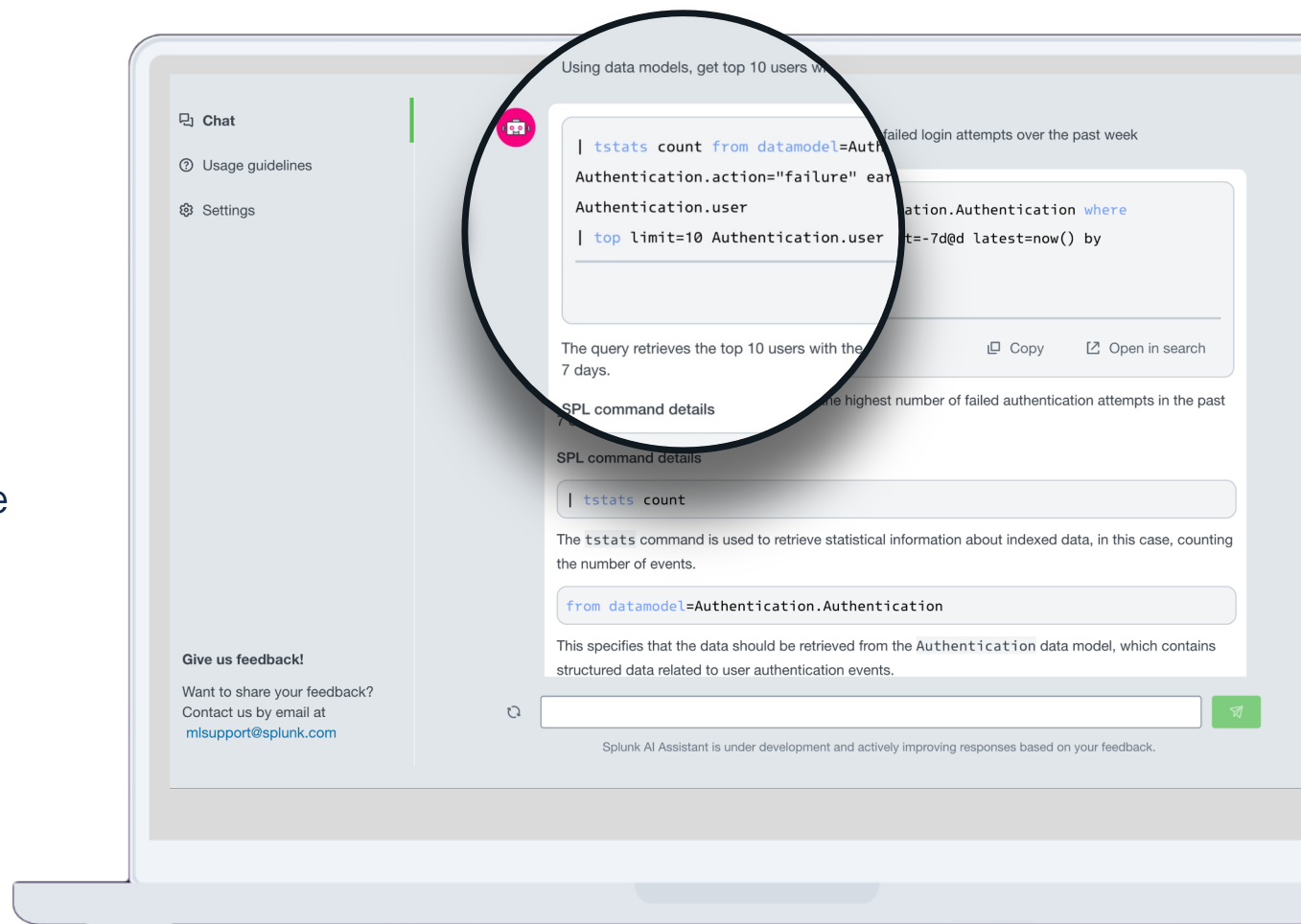
Extension for MLTK to operationalize advanced custom AI / ML use cases



- **Built for Data Scientists**
- **Code Examples:** Guided model building, testing, and deployment of deep learning frameworks
- **Container Management:** Containers & Models can be productionized for scalability & optimization of resources, e.g. CPU & GPU
- **Frameworks:** PyTorch, Tensorflow, SpaCy, DASK, Rapids, Spark, Jupyter Notebooks & Tensorboard, ...
- **Extensible to operationalize any use case**
- **Open Source:**
New frameworks & Python Libraries freely available for integration into DSDL via github
- **Acceleration:** Support for GPU accelerated machine learning and inference pipelines

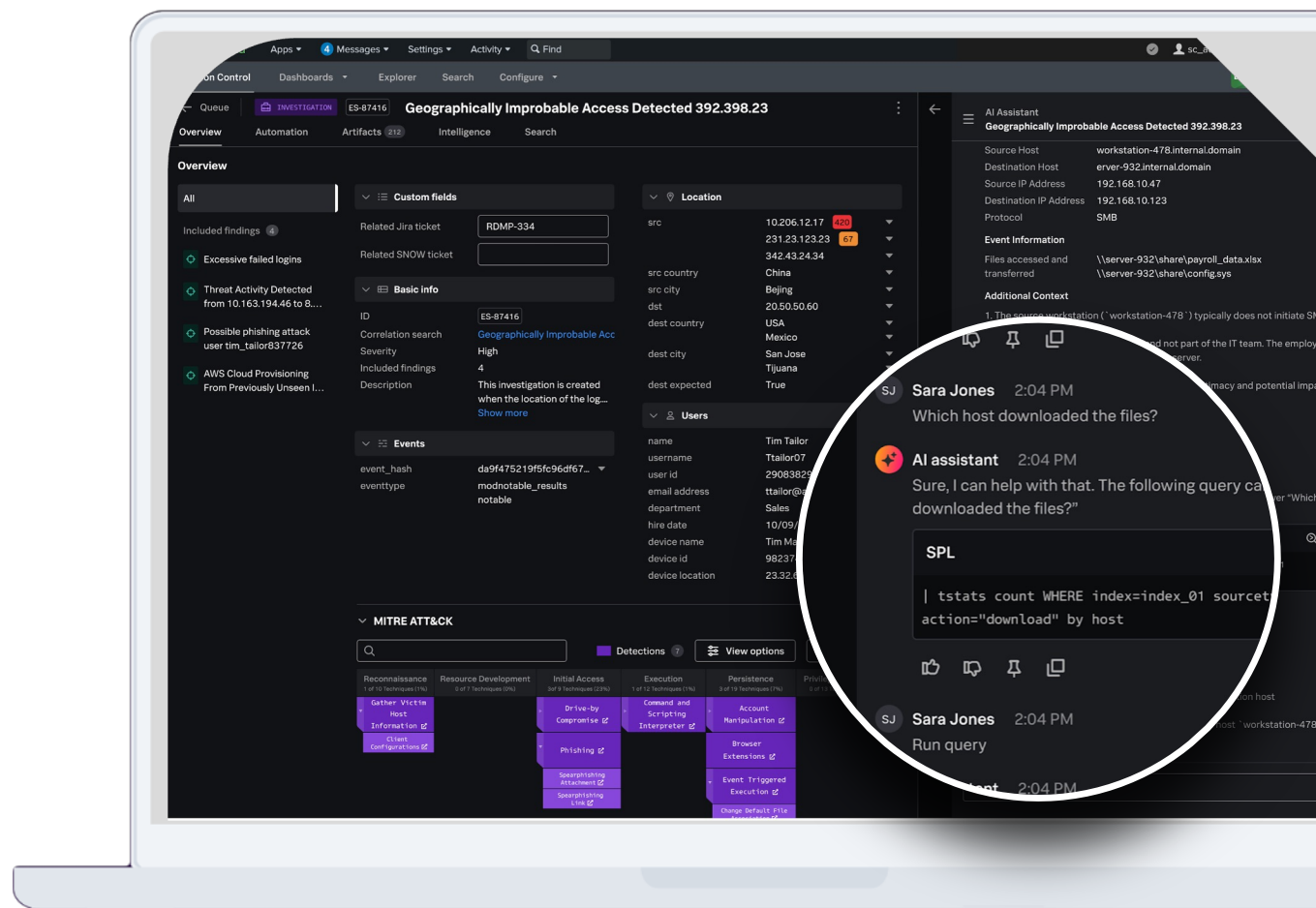
Splunk AI Assistant for SPL

- ▶ Write or explain SPL with bi-directional translation
- ▶ Upskill new and advanced Splunk users quickly
- ▶ Access the full knowledge base for answers in Splunk product



NEW – Splunk AI Assistant for Security

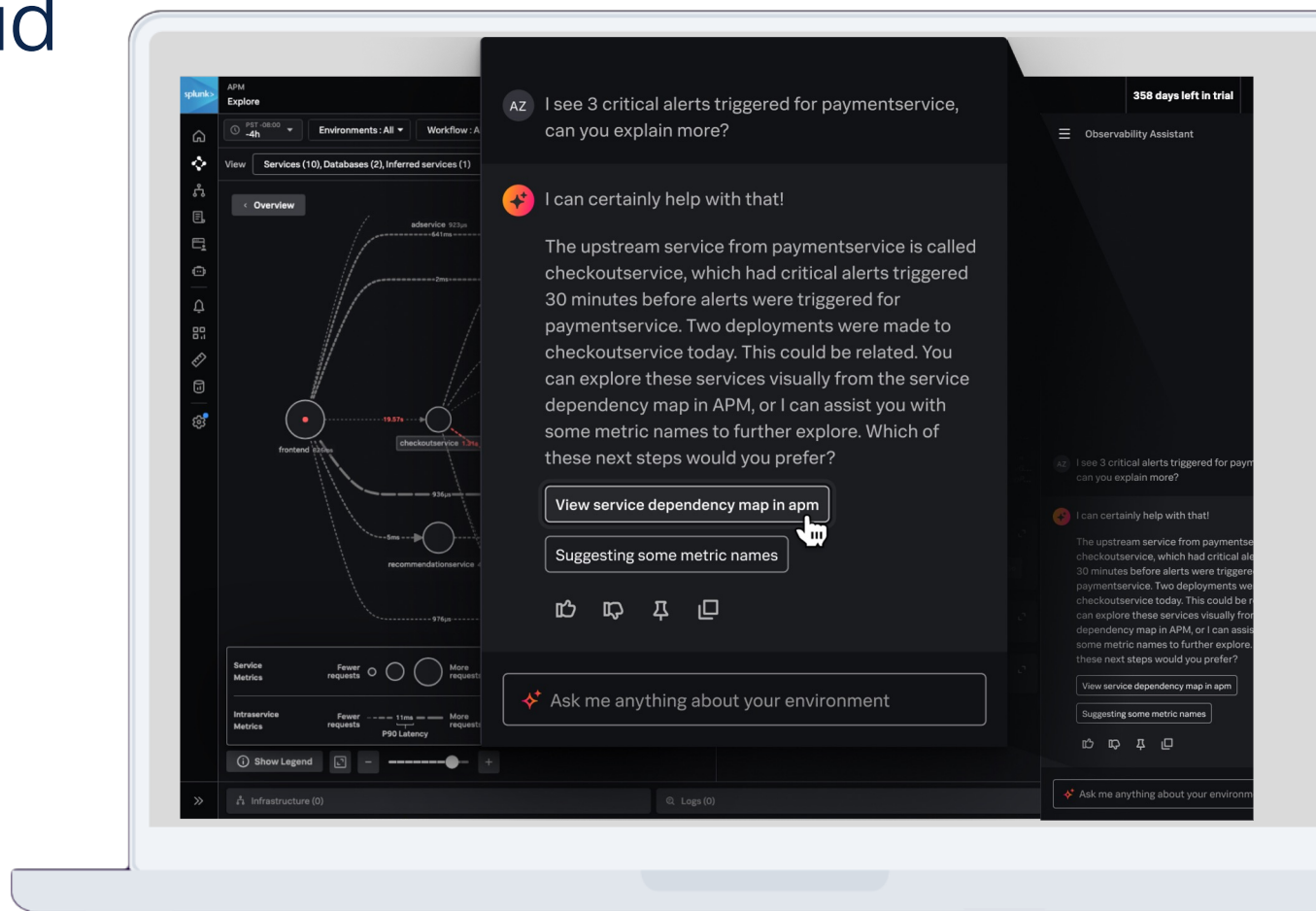
- Investigate faster
- Answer analyst questions to speed up daily workflows
- Save time while addressing threats more rapidly
- Access natively within Splunk ES



Introducing – Splunk AI Assistant for Observability Cloud

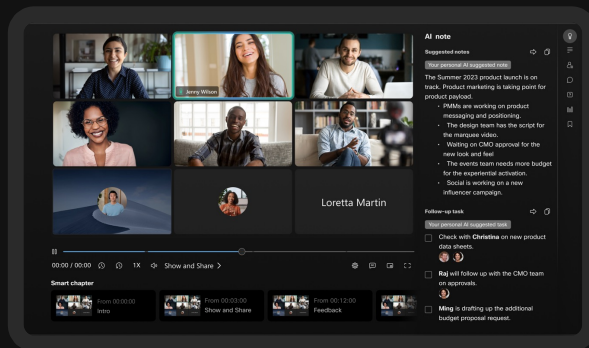
Find and fix issues faster using natural language in Splunk Observability Cloud

- ▶ Surface key insights by chatting with your data
- ▶ Accelerate investigations by creating new charts
- ▶ Get context and support as you troubleshoot

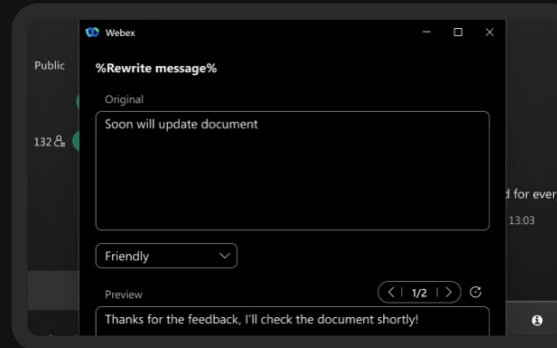


AI asistenti pro uživatele

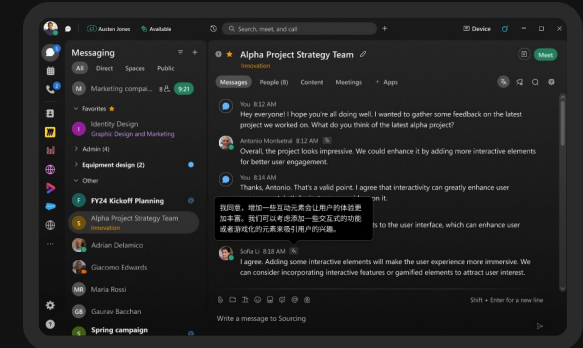
AI-Powered Webex Suite



Catch up quickly with
Meeting, Messaging, Vidcast,
and Slido Summaries



Send the perfect message with
Change the Tone



Communicate globally with
Translation in 30+ languages

New AI Agents for Webex Suite



Notetaker



Polling Agent



Task Agent



Meeting Scheduler

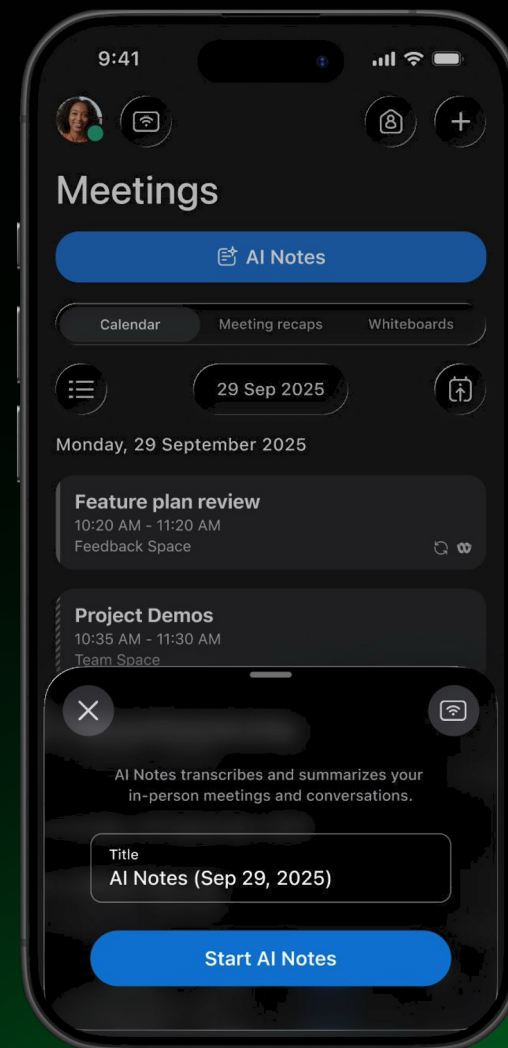


Receptionist

INTRODUCING

Notetaker

Instantly transcribe,
summarize and capture
action items from in-person
conversations



General Availability
Q1 CY26

INTRODUCING

Polling Agent

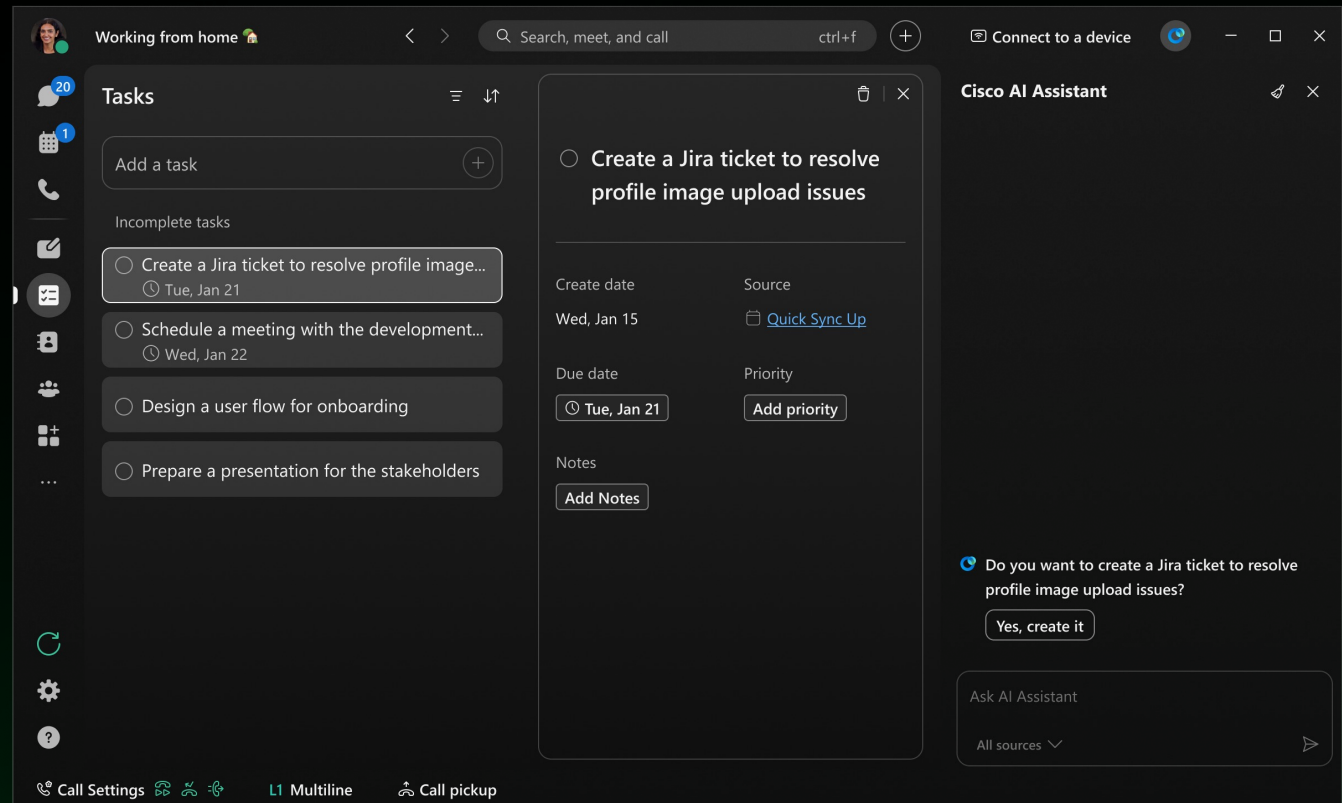
AI spots discussion topics and prompts live polls for immediate engagement



INTRODUCING

Task Agent

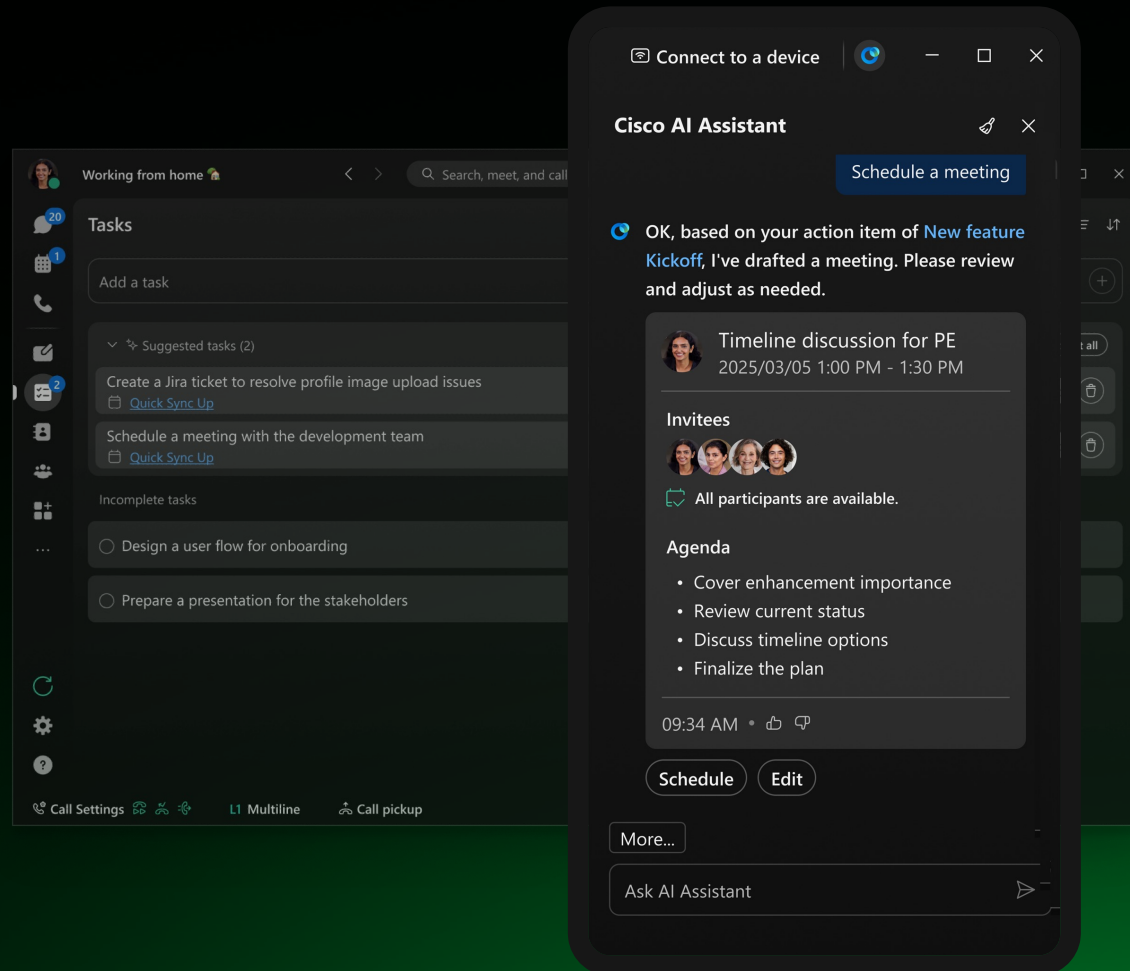
Action items in one place with proactive tips to help you complete each task



INTRODUCING

Meeting Scheduler

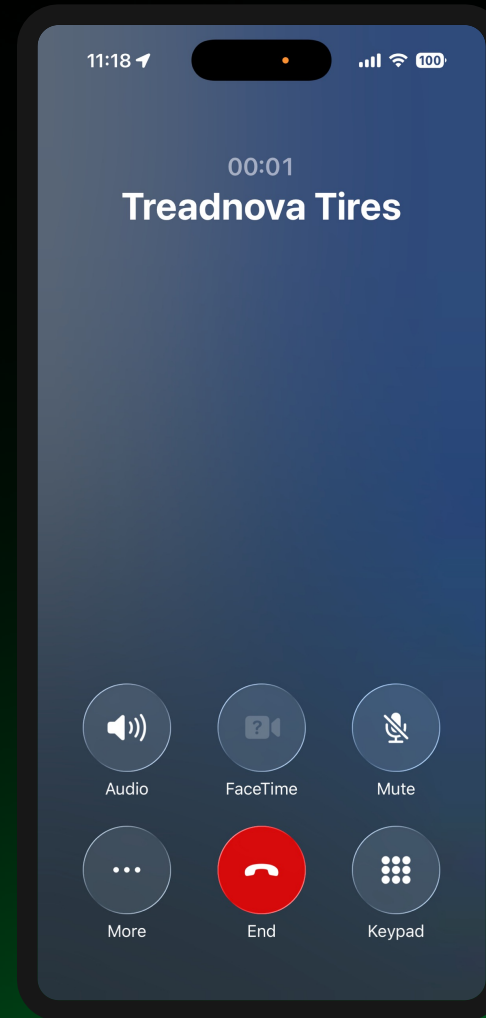
Use meeting action items to trigger smart, automated scheduling



Receptionist

Automate routine queries,
transfer calls, and more –
powered by Webex AI Agent

Controlled Availability
Q1 CY26



More powerful search capabilities

Across **meetings, calling
and messaging** in Webex



Cisco AI Assistant

And across
enterprise content



Amazon Q



Glean

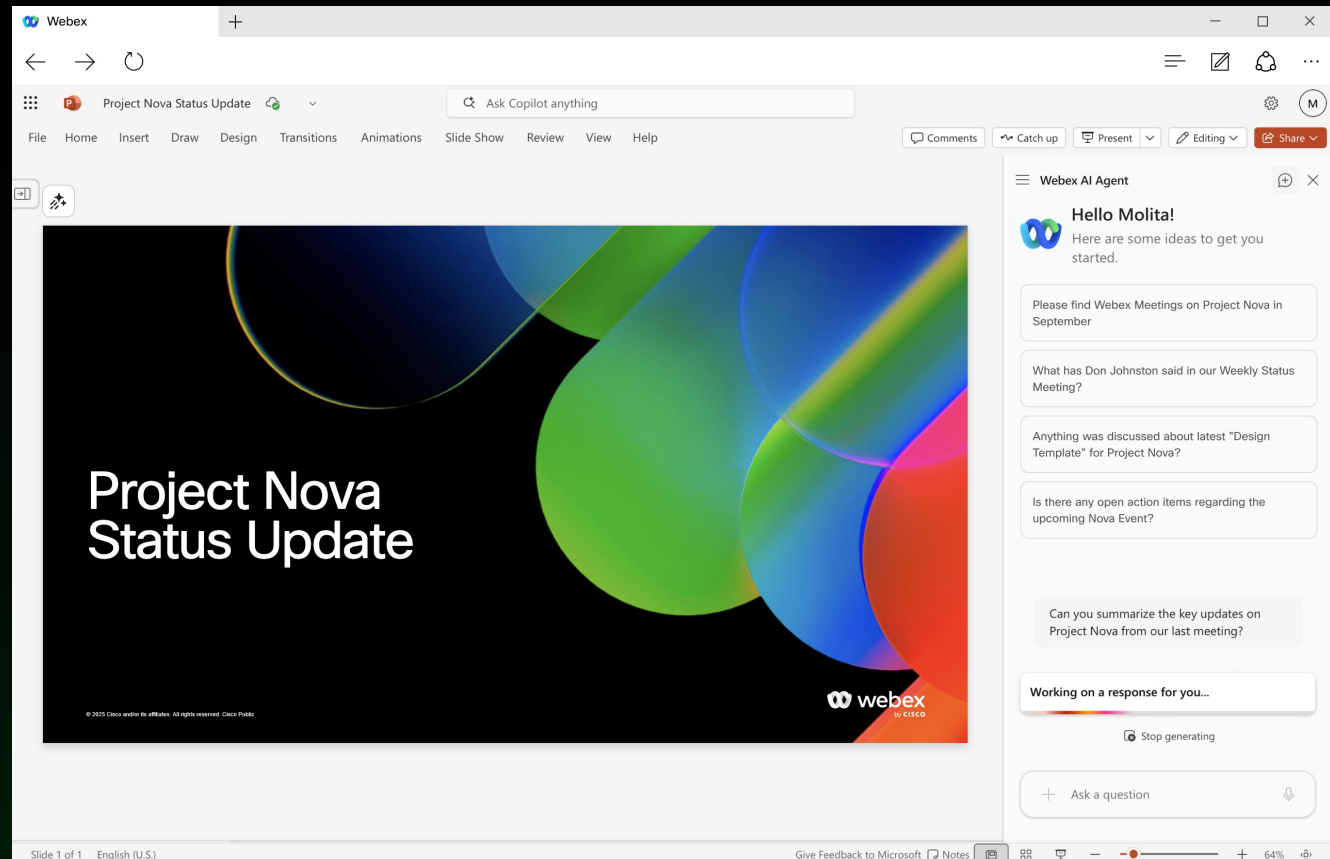


Copilot

INTRODUCING

Copilot integration

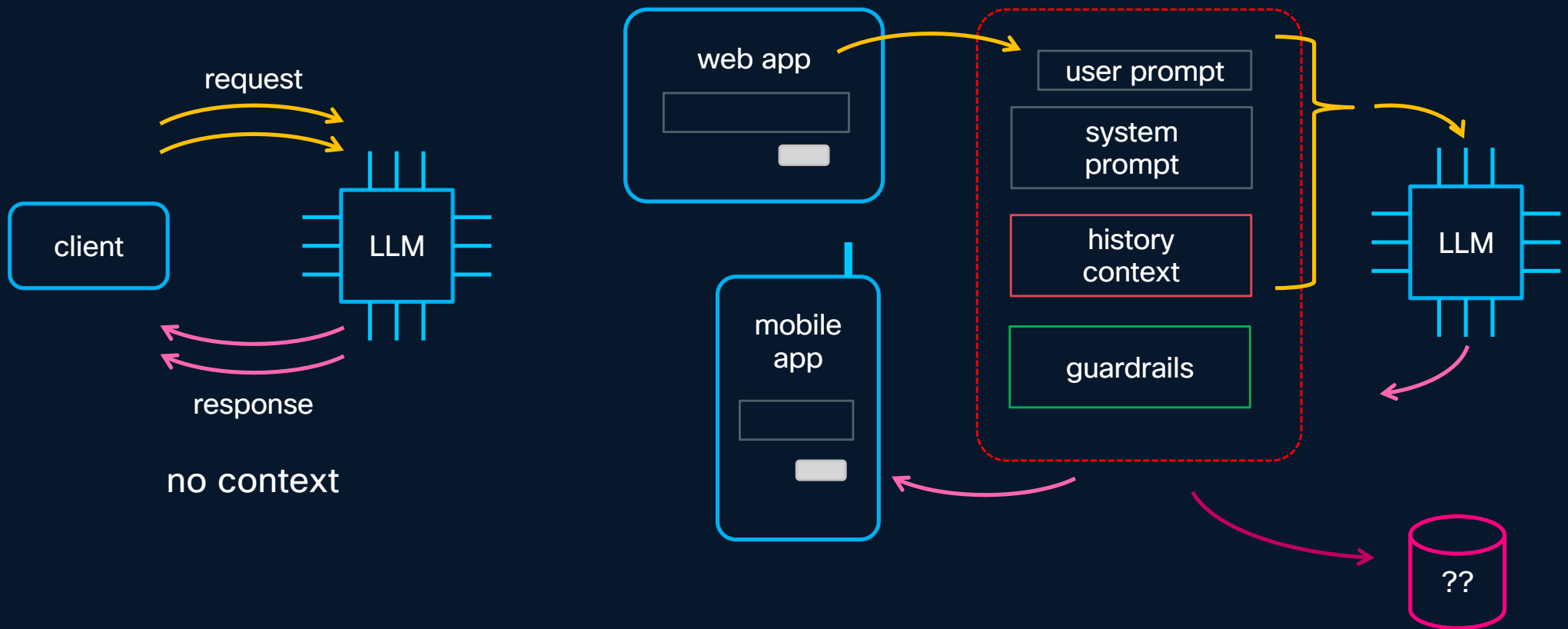
Bi-directional
integration to access
collaboration content
and productivity tools



Cisco on Cisco



Plain LLM vs. Chat



Demo

Session ID: BRKSEC-XXXX

References

- Open WebUI
<https://openwebui.com>
<https://github.com/open-webui/open-webui>
- System prompt leaks
https://github.com/asgeirtj/system_prompts_leaks
- Cisco Outshift
<https://outshift.cisco.com>
- Agntcy
<https://agntcy.org>
<https://github.com/agntcy/coffeeAgntcy>
- AI Defense
<https://www.cisco.com/site/us/en/products/security/ai-defense/index.html>
- Cisco Deep Network Model
<https://blogs.cisco.com/networking/meet-the-cisco-deep-network-model-trained-by-the-experts-purpose-built-for-the-network>

Děkuji za pozornost

