Unified Fabric Message in a Box for Partners

Cisco® Unified Fabric, comprising the Cisco Nexus® and MDS switching portfolios, delivers consistency across physical, virtual, and cloud deployments through a flexible and comprehensive data center network solution, with:

- Convergence that reduces network sprawl through a wire-once infrastructure with a single point of management for the LAN and SAN
- Massive scalability in performance, magnitude (ports and bandwidth), and geographic span, supporting changing traffic patterns and different workload types
- Intelligent services in the network fabric that transparently create a single, extended networked environment with consistent services and policy

Getting Started	Selling Tools	Supporting Material
Overview	**Opportunity & Positioning Guides**	**Related Sites**
Solution Overview At-a-Glance	How to Sell Unified Fabric At-a-Glance	Unified Fabric Partner Central Page
Unified Fabric Overview Video	Unified Fabric Playbook	Competitive Portal
Unified Fabric Animated Whiteboard		Data Center Customer Success Stories
Unified Fabric White Paper	**Demand Generation**	Design Zone for Data Centers
	Journey to Unified Fabric	
Technology Videos		**Related Message in a Box**
Unified Fabric Flash Video	**Customer Testimonials**	Enterprise Core MIB
OTV Flash Video	Apollo Group Deploys Cisco Nexus	Virtualization MIB
FabricPath Flash Video	10 GE Migration with FEX	
	Disaster Recovery with OTV	**Related Documents**
Customer Presentations	**Closing the Deal**	MDS Statement of Direction
Unified Fabric EBC Master Deck	Incentives and Promotions	**Posters**
	Convergence ROI/TCO Calculator	Unified Fabric Poster

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