



Cisco Workspace Productivity Business Offer



Create the Workplace of the Future

The future of work is increasingly digital, global, and mobile. However, most of today's workplaces are firmly rooted in the working traditions of the past. Unfortunately, traditional office spaces that used to support 9-to-5 workforces are not well-suited to engaging employees who increasingly expect to be able to work across a variety of geographic locations, time zones, and digital platforms. Workers often do not have access to the right mix of physical and virtual environments to collaborate and innovate. To stay competitive, organizations need to transform their workplaces from cost centers into flexible, collaborative workspaces that empower workers to work wherever, whenever, and however they want.

Cisco Workspace Productivity Business Offer

Cisco® business offers are specially designed packages of hardware, software, and services that deliver specific business outcomes. These business offers are:

- Aligned with your business imperatives
- Validated to work together
- Supported by Cisco
- Scalable and secure
- Extensible by design

The Cisco Workspace Productivity business offer provides a set of validated workspace templates, technologies, and services that organizations can use to accelerate the designing and building of collaborative workspaces. These workspaces have been

designed to maximize worker productivity and collaboration whether in the workplace setting or in a home office. The Workspace Productivity business offer avoids the need for organizations to acquire, integrate, and support complex standalone room technologies and instead provides easy-to-use integrated technology that can be rapidly deployed, operated, and experienced.

Transform Your Workplace with Cisco Workspace Productivity

The Cisco Workspace Productivity business offer combines innovative hardware, software, and services to help you transform your workplace (Figure 1). At its core, the Workspace Productivity offering uses Cisco Collaboration and Cisco Security

technologies to provide secure multiparty video-conferencing services. You can then select additional modules based on your organization's specific business needs.

With the Workspace Productivity business offer, you can:

- Deliver uncompromised user experience—to build trust and improve the quality and speed of decisions, it is essential that when video is incorporated in meetings that it does not compromise the user experience in anyway. Poor-quality meetings can have negative impacts on the business outcomes that an organization is looking to achieve. The Cisco Workspace Productivity business offer has been validated to ensure that high-quality experiences can be delivered without exception.

Benefits

- Accelerate office design and build whilst reducing risk and complexity by using a set of validated workspace templates.
- Support diverse work styles by providing employees a choice of touch down workspaces, shared workspaces, and flexible activity-based workspaces.
- Increase employee engagement and productivity by offering collaborative, flexible work environments.
- Reduce travel and real-estate costs, and improve work-life balance by enabling employees to work from home.
- Optimize capital expenditures (CapEx) and operating expenses (OpEx) by using easy-to-deploy and easy-to-support integrated room technology.



Figure 1. Cisco Workspace Productivity



- Increase worker productivity, engagement, and collaboration—the workspace templates defined in the Cisco Workspace Productivity business offer encourages more collaborative working practices, which can speed up decision making and innovation. By helping people meet face to face over distance, organizations can improve communications and relationships, which in turn positively impacts employee engagement. Employees can choose to work wherever they feel most productive: an open-plan neighborhood, a semi enclosed workspace, an audio privacy room, a conference room, or even working from home. To boost productivity organizations can offer employees a variety of workspaces that are aligned to their specific work activities.
- Reduce travel and real estate costs—the Cisco Workspace Productivity business offer reduces real estate costs, greenhouse gas emissions, and employee travel by allowing people to meet virtually with face-to-face video. This removes geographical restrictions and enables organizations to scale their office space in line with their business needs.

Cisco Services for Workspace Productivity

Not every organization takes the same approach to transforming its workplace. The Workspace Productivity business offer comes packaged with expert Cisco Services to deliver the right solution for your business, help you avoid potential problems, and reduce risk. We work with you to find out exactly what your needs are so that you can achieve the results you expect in a way that aligns with your unique vision and business model. Cisco can work with you to transparently integrate each module in the Workspace Productivity business offer with your existing infrastructure and plan your business transformation roadmap.

As the global leader in networking, we understand Cisco collaboration hardware and software better than anyone else, and we have been deploying these solutions effectively for years. Our experts assist you every step of the way, through initial planning and design, implementation and training, and ongoing support and managed services, to help ensure that your solution delivers the value you expect.

The Cisco Advantage

No matter where you are in your workplace transformation journey, Cisco is committed to being your partner in transforming the workplace and delivering a better experience for your workforce. We provide:

- Comprehensive solutions built with industry-leading technologies

- Simplified deployment and operations, with capabilities provided in prepackaged and validated modules
- Investment protection by building on the Cisco investments and infrastructure you already have in place
- Easy, flexible payment and consumption options
- A broad partner ecosystem to help ensure that you have the best resources available for your workplace transformation
- Exceptional innovation with a large and growing portfolio of solutions that extend across workspaces, collaboration, and mobility environments and more

Next Steps

For more information about successful real-world implementations and best practices, visit www.cisco.com.

