Don't Stress the Tech – It's Just a Meeting!

5 signs it's time to simplify the way you meet

Meetings should be collaborative experiences that help teams get things done. But in reality, the average meeting is delayed by more than 10 minutes due to technology glitches. We've listed the tell-tale warning signs of lackluster meetings along with smart tips to simplify collaboration with video so your team can keep moving forward.

1 Progress is stagnant

Are your projects constantly delayed? Maybe things just aren't moving forward? Pay attention to how your team is meeting. Better meeting experiences drive better business outcomes.

75% of high-growth businesses use video collaboration.

10% cut in time to market for BAUER, a huge advantage over competitors.

How to Simplify

- Use meetings with video conferencing to reach new customers in any location.
- Stay agile. Let people meet from wherever they are.
- Use collaboration tools to maintain momentum after the meeting.

2 Confusion is more common than collaboration

When collaboration isn't an integral part of work culture, efficiency drags. Powerful meeting tools take collaboration to another level with simple join features, intuitive video, and recording.

65% People recall 65% of what they see, but only 10% of what they hear.

73% of meetings end faster and with better results when using video.

How to Simplify

- Host meetings with video to minimize confusion and strengthen relationships.
- Share documents, applications, or your desktop so everyone can fully participate.
- Use video systems that automatically focus on active speakers – no remote required.

3 Productivity is taking a hit

Ever leave a meeting feeling you didn't accomplish everything? Or find yourself multitasking instead of focused on the speakers? Teams using video are more engaged, which makes their meetings more productive.

42% less time spent multitasking during video-enabled meetings.

94% who use video in meetings say it increases efficiency and productivity.

How to Simplify

- Use video in every meeting to keep your team engaged.
- Give your team tools they can use from any device or workspace.
- Use tools with flexible screen layouts that adjust to different meeting styles.

4 Business relationships feel forced

When relationships suffer, so can your bottom line. Whether communicating with partners around the world or one-on-one with potential investors, video can strengthen the connections that make or break your business.

15% increase in sales for ING Bank with video collaboration.

94% of those who use video in meetings say it contributes to business growth.

How to Simplify

- Meet face-to-face over video to build relationships, just like you were in person.
- Choose tools that work with other systems so partners and customers can easily join.
- Offer meetings that fit different workstyles – schedule ahead or join spontaneous discussions.

5 Your team complains about meeting tools

Teams that have the right tech tools already have a huge advantage over those with less reliable ones. Hold tight to that advantage by choosing tools that are simple, easy to use, and let people work how they want to.

20% increase in employee satisfaction for Universal Motors.

83% of consumers rank a seamless experience across all devices as somewhat or very important.

How to Simplify

- Make meetings simple with the highest quality user experience.
- Allow everyone to attend from their chosen mobile, desktop, or video room system.
- Scale meeting impact and keep everyone aligned with easy recording options.

Sources

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