



CISCO 5 reasons Cisco UCS is the best choice when migrating applications

It's understandable to be risk averse when making major IT decisions with critical business impact. When you make these kinds of decisions—such as whether or not to change server vendors when migrating applications—you need to be confident that the benefits of the new solution are worth the risk.

Cisco UCS® with Intel® Xeon® processors



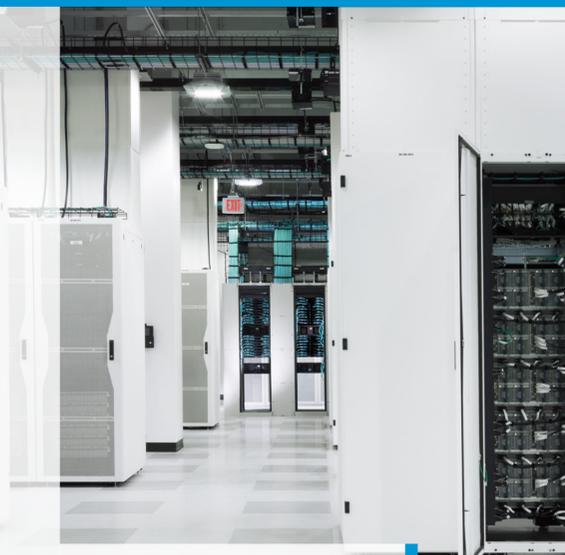
1. Cisco UCS is an industry-leading platform.



Inspired by customer needs amid a changing application landscape, the Cisco Unified Computing System (Cisco UCS) leads the industry with a unified, application-centric approach to computing. Cisco UCS is built on a unique fabric-based architecture. It gives you the capability to rapidly deliver applications to users and the organization with industry-leading application performance, lower cost of computing, and real IT innovation.

2. Embedded management means automation and orchestration.

The Cisco UCS management portfolio's policy-based, automated provisioning capabilities accelerate time-to-value for users while relieving IT of manual and repetitive management tasks. As a result, operating costs are reduced, efficiency is improved, and resources are freed for innovation.



The UCS management portfolio includes:

- UCS Manager for single domain
- UCS Central for multiple UCS domains
- UCS Director for converged infrastructure management, advanced data center automation, and private and hybrid clouds

With Cisco UCS Manager software and Cisco service profiles, deployment times are 77 percent faster than with HP solutions.

3. Get superior power efficiency.

Cisco UCS has excellent power-to-performance ratings compared to solutions from other vendors. Using a unified fabric and policy-based design, your IT staff can expand or shrink applications quickly to get the highest level of server utilization. This capability is what provides true power efficiency in the data center and sets Cisco UCS apart from the competition.



Cisco UCS can help save IT infrastructure costs, improve IT and end-user productivity, and deliver faster time to market for infrastructure projects.

4. Reduce risk and accelerate deployment.

Cisco UCS Integrated Infrastructure provides a standardized infrastructure foundation from which customers can rapidly deliver data center applications, virtualized desktops, and cloud computing services. Cisco accelerates your transition to virtualization and cloud computing with Cisco UCS and technology partners EMC, NetApp, IBM, and Hitachi Data Systems (HDS).



5. Take advantage of our expertise.

Whether you are a large organization with an extensive and capable IT staff or a smaller organization, when you work with Cisco you don't need to worry about handling an application migration by yourself. Although you probably could, having us handle it allows your IT staff to handle other initiatives that will add more business value.

