

# Enterprise Mobility Landscape



In a recent Cisco survey conducted by Illuminas, 400 mid-market and enterprise IT decision makers in the U.S. were asked how their organizations are addressing mobility.

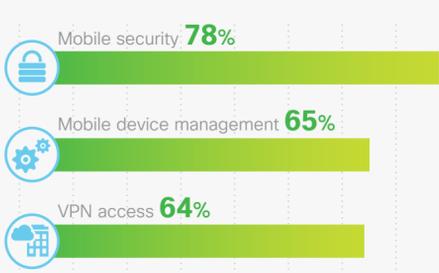
**How does your company stack up?**

## Company-Wide Mobility Strategy

An organization-wide mobility strategy eases implementation



Top mobility initiatives:



Who are organizations supporting with mobility initiatives?

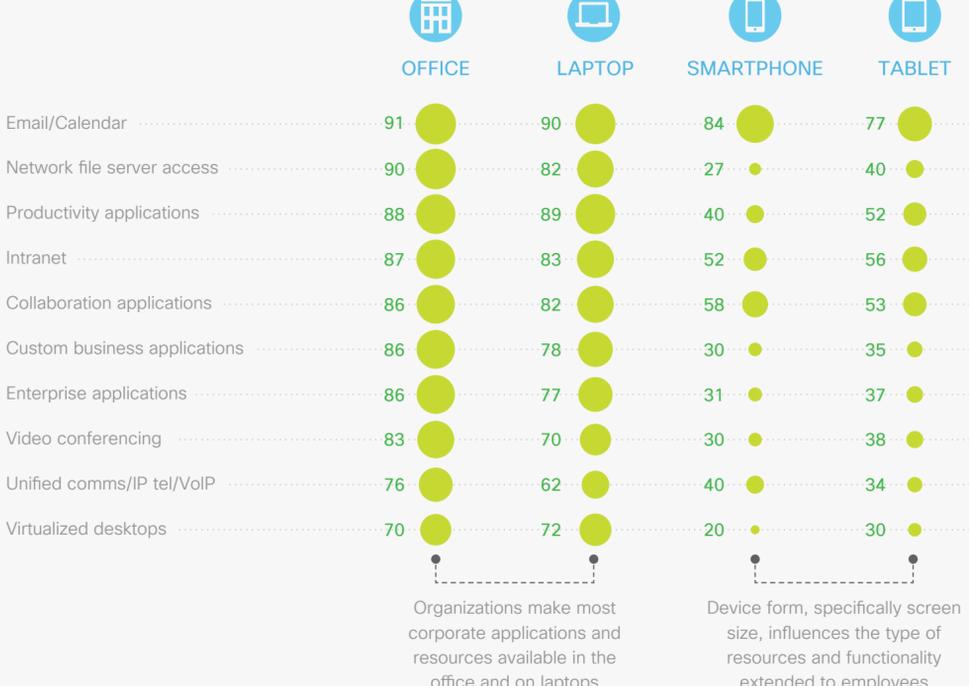


Benefits of mobility:



## Supporting Employees

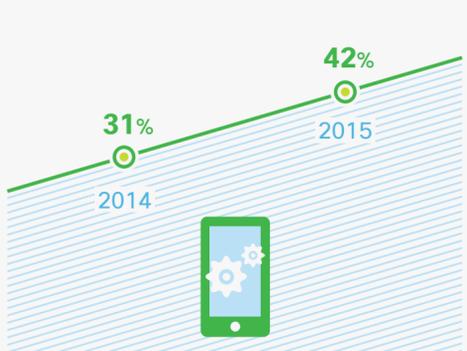
Functionalities available and being extended to mobile devices:



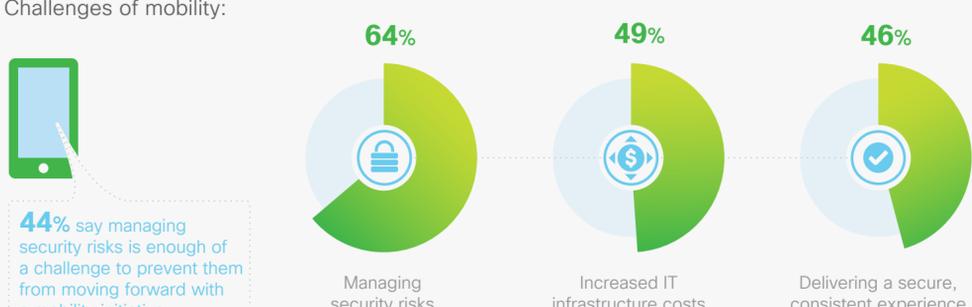
Collaboration apps are primarily accessed on mobile by employees



The percent of enterprise apps adapted for mobile will grow:



Challenges of mobility:

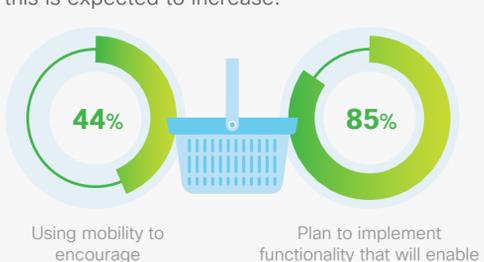


## Supporting Customers

Organizations are using mobility to build relationships:



Less than half of organizations are using mobility to encourage purchases, but this is expected to increase:



Despite security concerns, supporting customer-centric mobility initiatives is seen as key to business success

