



Industry:  
Construction



Headquarters:  
Oslo, Norway



Location:  
Norway, UK,  
France, Finland  
and Bulgaria



Making the world of construction smarter is a tireless process, which is why you need tools. It's like a carpenter – they need a hammer, so we need Cisco Spark.

Christian Fredenlund, CEO, coBuilder

## Imagine if we could make construction smarter

Established in 1997, coBuilder is striving to digitise Building Information Modeling within the construction industry through an indispensable information hub that records which contractor installed what item i.e. windows, electrics and telecoms. This includes product numbers, insurances, contracts and even carbon outputs.

Creating a paperless, accurate and automated information flow between all participants. A trusted business partner to more than 5000 companies in Norway, Sweden and the United Kingdom, coBuilder has given the construction industry a common language.

## Communicating at the speed of thought

Operating on the international stage, coBuilder are expected to operate in the moment, not tomorrow, but now, a click or a call away. To achieve this, they tried a range of available technology on the market but found them to be limiting, unstable and more often than not, ended up disrupting the smooth running of their business and that of their clients. Enter Cisco Spark.

## Make it clear, make it simple, make it easy

The most noticeable difference was with Cisco Spark was its immediacy. Gone were the login issues, connection drop-outs, poor sound and vision. Cisco Spark enabled coBuilder to create specific spaces for each project. This meant that all messaging and files related to that project could be shared easily and archived within that space and accessible through the cloud.

Everything happened much quicker, eradicating endless meetings, multiple emails, texts and phone calls. For coBuilder, Cisco Spark just worked.

## Cisco Spark Board – The global team tablet

The Cisco Spark Board is an ingenious addition to any meeting. Cisco has taken the familiar tablet format and turned it into a global, connected brainstorming tool. While having a video call, it allows you to draw or take meeting notes on the screen like a white board. Whatever you draw or write can be viewed in real time by all participants wherever they are in the world, whatever the device. When you've concluded your meeting, you can save it in a dedicated space which can be accessed later.

## It makes you smile. It just works

Today, coBuilder's vision is one of a digitised construction industry.

Their approach and use of tools such as Cisco Spark demonstrates their quest to help all participants in the construction supply chain to collect, use and exchange structured data effortlessly, transparently and reliably. For a global environment that is striving to make such progressive change, email, planes, trains and automobiles simply limit the pace of a modern business. Collaboration needs to be instant, so that teams can get more, better work done faster.

### Solutions:

- Use Cisco Spark, Cisco Spark Board and Cisco video systems for meeting rooms to bring teams together.
- Create Cisco Spark spaces for different projects to optimize work flows and knowledge exchange across time zones.
- Allow team members to meet from anywhere in the world – simply.



Video



Infographic

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