

Why Security For Digital Transformation?

3
reasons

for increase in attack surface

An increasing number of processes are becoming digitally interconnected

20% of processes will not require human intervention by 2020¹



Companies are more open than ever before

50% of companies will be open by 2020¹

Digital engagement is increasing

Online sales will increase 56% by 2020²



Security is synonymous to innovation and growth

Why Cisco for Security



Secures everywhere – **before, during, and after** the attack



Most comprehensive threat intelligence

Cisco has visibility into 2% of global internet traffic, 500 billion emails, and 16 billion web requests a day and blocks 19.7 billion threats a day³



Highest security effectiveness

Cisco 99.2%,
FireEye only 51.8%,
Fortinet only 87.6%⁴



Fastest threat discovery in the industry

In five minutes, Cisco detects 96% of threats.
Palo Alto Networks detects only 27% and FireEye only 6.5%⁴

“Cisco Security Manager helped tremendously. We found it a lot quicker than expected, migrating our biggest firewall with no downtime in five days, whereas we’d thought it would take fifteen.”

Craig McVeigh, Senior Network Consultant, Oxford University Hospitals NHS Trust

To learn more about how Cisco can help you, visit
www.cisco.com/go/digital
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