

Cisco Rewards Program Guide



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Cisco Rewards

Program
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Welcome to Cisco Rewards

Cisco® Rewards is a new loyalty program that rewards performance and helps you improve sales. As a Cisco Rewards member you earn points when you sell Cisco products and solutions or participate in qualifying Cisco activities.

This easy-to-use guide will show you how you can make the most of the Cisco Rewards website so that you can be on your way to earning Cisco Rewards points for your choice of the finest brands, unique experiences, travel, and more.

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Getting Started at CiscoRewards.com

Getting started and using the [Cisco Rewards website](#) is simple and straightforward. The user-friendly navigation allows you to find what you need, when you need it.

On the **Cisco Rewards** home page, you will immediately see the latest **Program Updates**. Use the navigation bars at the top and left of the page to gain access to detailed information about the program, your account, rewards, offers, submitting claims, referring colleagues, and contact information.

Cisco Rewards

Home Overview My Account Rewards Program Updates Offers Submit Claims Refer A Colleague Contact Cisco

Linda Sample You have **0** points available!

Cisco

how do I **earn points** **submit claims** **shop the catalog**

Program Updates More

Redeem Rewards by the end of October for 10000 points! 1 September 2011
For all companies or individuals redeeming a reward by the end of October, we will load an extra 10000 points to the company account following redemption. It's that simple.

Redeem Rewards by the end of October for 10000 points! 1 September 2011
For all companies or individuals redeeming a reward by the end of October, we will load an extra 10000 points to your account following redemption. It's that simple.

Fast Track October Bonus US 1 October 2011
Cisco Rewards Pilot Partners can receive bonus points in addition to limited-time additional savings on select Cisco switching products with Fast Track 2.

Cisco Rewards Fast Start Promotion

Edited By: Cisco Rewards
31 August 2011

Cisco Rewards

Strengthen your competitive advantage with Cisco Routing, Security, Switching, Wireless, and Unified Communications products available through Cisco Authorized Distributors.

Improve your revenue potential by delivering the best networking products to your customers, and earn Cisco Reward points for your efforts now through October 31, 2011.

[Click for details.](#)

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Submit Claims

Submitting claims is easy. Just click on **Submit Claims**. Claims can be submitted by you, or your company program manager can designate an alternate to manage the process on your behalf via proxy. Any time you sell a qualifying product from the eligible SKU list, simply enter the purchase order (PO) number for the qualifying sale and select the Distributor from whom you made the purchase.

Cisco does the rest. We automatically validate, match, and remove duplicate claims regularly with Cisco point-of-sale data. Please allow up to 30 days for us to confirm the match and add your points. You can check on the status of any of your claims by looking at **My Claims** from the **My Account** page.

Cisco Rewards

[Home](#) > **Submit Claims**

[Overview](#) >

[My Account](#) >

[Rewards](#) >

[Program Updates](#) >

[Offers](#) >

[Submit Claims](#) >

[Refer A Colleague](#) >

[Contact Cisco](#) >

[Admin](#) >

Cisco Rewards

Enter your sales Purchase Order Number as it appears on the Distributor's invoice, and select the corresponding Distributor. Click "Add" to submit any additional claims and "Submit" to complete your transaction.

Purchase Order Number	Distributor	Proxy	Actions
<input type="text"/>	<div>AVNET INC AVNET INC COMSTOR D & H DISTRIBUTING CO INGRAMMICRO KBZ COMMUNICATIONS SCANSOURCE TECHDATA TELCOBUY TM DISTRIBUTING VISITEC</div>	<input type="text"/>	<input type="button" value="Delete"/>

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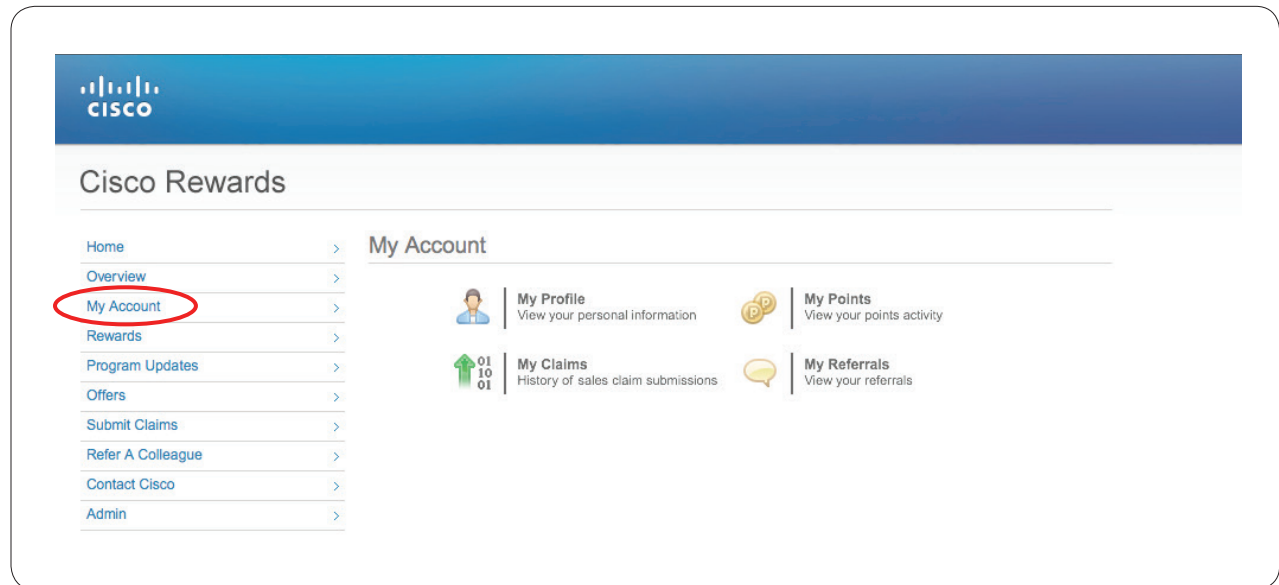
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Track Your Claims and Performance

Under **My Account** on the Cisco Rewards website, you can view your profile, claims, points, and referrals.



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My Claims allows you to review your claims submission history to make sure you have submitted all qualifying claims and to track their status. Make sure that you submit your claims in a timely manner, as a claim must be submitted online within 30 days after the Distributor Sales Order Date.

The screenshot displays the 'My Claims' section of the Cisco Rewards portal. The left sidebar contains a navigation menu with 'My Account' highlighted by a red circle. The main content area shows a table of claims with the following data:

Date	Purchase Order Number	Status
08/02/2011	2450	⬇️
08/02/2011	2435	✅
08/02/2011	2420	❌
08/02/2011	2422	✅
08/02/2011	2430	❌
08/02/2011	2418	❌

A 'Back to My Account' button is located at the bottom of the claims list.

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Once the claim is validated and approved, Cisco Rewards points are deposited to your account. You can then view your awarded points by going to **My Account** and choosing **My Points**.

Cisco Rewards

Home > Overview > **My Account** > Rewards > Program Updates > Offers > Submit Claims > Refer A Colleague > Contact Cisco > Admin >

My Points

Tester Two | 254,002 Points Available [Filter](#)

Filter

Date Range: 2011-01-01 to 2011-10-24

Transaction Type: Earnings

[Apply Filter](#) [Reset](#)

The My Points listing is filtered to show points earned from January 1st of the current year until the current date. You may change the date range as desired.

Memo	Date	Type	Value
Cisco Model B, Model B, RV082 - 1000 Points to Company Account for 2 sales	07/08/2011	Earn	2,000
Cisco Model B, Model B, RV082 - 1000 Points to Company Account for 2 sales	07/07/2011	Earn	2,000
Cisco Model B, Model B, RV082 - 1000 Points to Company Account for 2 sales	07/05/2011	Earn	2,000
Test Points	06/05/2011	Earn	250,002
Total:			256,002

[Back to My Account](#)

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Offers and Promotions

Click on **Offers** to find a summary of new product or activity offerings with qualifying dates and applicable details for each offer.

Cisco Rewards

Home > Overview > My Account > Rewards > Program Updates > **Offers** > Submit Claims > Refer A Colleague > Contact Cisco >

Offers

My Metrics My Promotions

Name	Start Date	End Date	Actions
Cisco Rewards: Fast Start Promotion	2011-06-28	2011-11-30	View Details
Double Points on enrollment in September and October!	2011-09-01	2011-10-31	View Details
Fast Track October Bonus US	2011-10-01	2011-10-31	View Details

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Refer a Colleague

Where available, you can help your co-workers enroll by using the **Refer a Colleague** function. All you need is their name and email address. You may also be asked to tell us their preferred language.

You can check the status of your referrals within **My Referrals** under **My Account** in the left-hand navigation bar.

Cisco Rewards

Refer A Colleague

Your colleagues can also benefit from earning Cisco Rewards. Send your colleagues an invitation to participate in this program and earn bonus points for the first 3 referred colleagues that enroll.

Everyone that you refer must be from the same company, referencing the same company email domain name, i.e. any.name@samecompanyname.com.

First Name *

Last Name *

Email *

Language

Track the status of your referrals by selecting "My Account", then "My Referrals" from the left hand navigation. Once your referred colleagues successfully log into this Cisco Rewards site, both you and your colleagues qualify to receive referral bonus points that are immediately deposited into each "My Points" account.

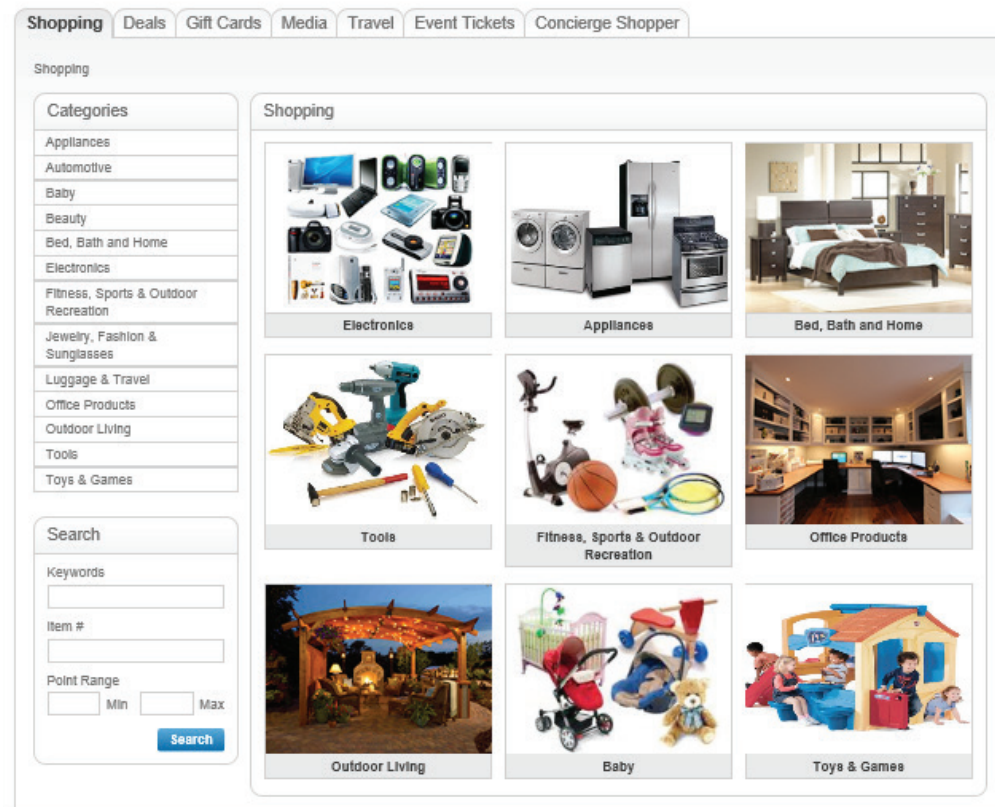
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Redeem Your Rewards

Click on the **Catalog** from the home page or under **Rewards** in the left navigation bar to see the latest reward items in our shopping mall. You can browse for rewards; keep track of your favorite items on a **Wish List**; and redeem your points for the finest brands, enriching experiences, travel, and more.

Browse the catalog to select the reward you want from the vast array of choices, including the finest brands, unique experiences, travel, and more.



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Use the shopping cart to order your rewards and have them shipped to the address you select. Shipping, handling, and local taxes are included in the point value.

Create your own Wish List with your top three desired reward items. Then begin earning points today with Cisco Rewards.

MY ACCOUNT


REWARDS

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My Wish List

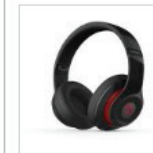
Transcend Backpack - Crimson

0 %

 Show all Wish List items

Studio Wireless Over-Ear Headphone Black

0 %



Details

Item # 13628046

Points 91,800

[Remove from Wish List](#)

Description

The New Beats Studio Wireless Bluetooth Headphones Are Perfect For Silencing Your Critics Wherever You Are. They're Wireless With Adaptive Noise Cancellation (Anc) A Rechargeable Battery And Re-Engineered Sound. The Bluetooth Stays Connected Up To 30 Feet So You Can Roam Freely Keep The Music Going Take Calls Skip Songs And Change The Volume Right From The Headphones. Hear What You Want When You Want.

Transcend Backpack - Crimson

0 %



Details

Item # 13896514

Points 34,800

[Remove from Wish List](#)

Description

Whether You're Trekking To Work Or On A Weekend Getaway This Backpack Is Adaptable To Any Situation. Briggs & Riley Travelware Backs Their High-Quality Luggage And Business Case Collections With A "Simple As That" Warranty

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Reward Yourself Today

The Cisco Rewards program regularly offers fresh promotions and opportunities. Enroll now so you can learn about new ways to get points for eligible sales and activities.

For more information, or to enroll in Cisco Rewards so you can begin earning points immediately, visit www.cisco.com/go/ciscorewards.



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