

An aerial photograph of a construction site. A large, rectangular concrete slab is being prepared on a wooden formwork base. The slab is surrounded by a complex network of red metal scaffolding and wooden beams. Several construction workers in high-visibility vests and hard hats are visible on the site. The scene is brightly lit, suggesting a sunny day.

Imagine if we
could make
construction
smarter



Customer Stories



Headquarters

Norway



Industry

Construction



Location

United Kingdom,
France, Finland
and Bulgaria



Solutions

- Use Cisco Spark, Cisco Spark Board and Cisco video systems for meeting rooms to bring teams together.
- Create Cisco Spark spaces for different projects to optimize workflows and knowledge exchange across time zones.
- Allow team members to meet from anywhere in the world – simply.



It makes you smile.
It just works – it's that simple.

Lars Christian Fredenlund
CEO
coBuilder



coBuilder

Between the Oslofjord inlet and hundreds of kilometres of breath-taking forest hills lies Norway's capital city of Oslo. Located in the district of Lysaker, a short drive from the city centre, coBuilder is nestled amongst a wealth of respected international businesses.

From the moment you enter coBuilder's reception, the character of this beautiful country shines through. Its calmness belies the cutting-edge approach and technology being used to change the way the construction industry works around the world.

Established in 1997, coBuilder is striving to digitise Building Information Modelling within the construction industry through an indispensable information hub necessary to design, build, manage and maintain facilities around the world.

A common problem post construction is that there is minimal long-term record of which contractor installed what item i.e. windows, electrics and telecoms. This includes product numbers, insurances, contracts and even carbon outputs.

coBuilder has worked tirelessly in developing a leading software solution

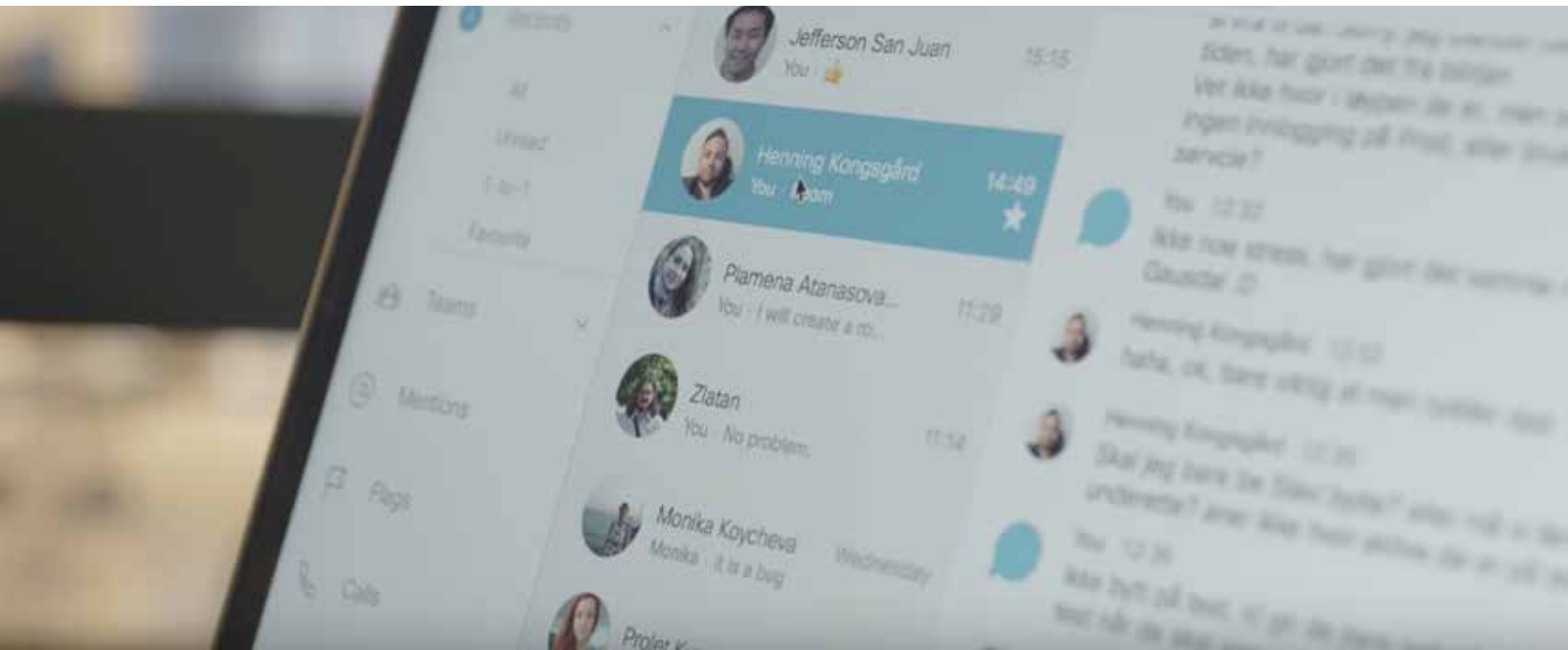


that enables paperless, accurate and automated information flows between all participants along the construction process, collating a structured, accurate data exchange.

A trusted business partner to more than 5000 companies in Norway, Sweden and the United Kingdom, coBuilder has given the construction industry a common language.



Communicating at the speed of thought



coBuilder have offices, customers and suppliers throughout the world. They know that to operate on the international stage, every advantage counts. To their customers, they are solution providers. To that end, they are expected to operate in the moment, not tomorrow, but now, a click or a call away.

However, communicating at the speed of thought requires technology to match, but this is easier said than done.

Quite simply, coBuilder tried a range of available technology and while they could message one another, the experience was disjointed and inadequate and when they wanted to hold a video conference, either from their office or on the move, it was a challenge. The platforms were limited, unstable and ended up disrupting the smooth running of their business and that of their clients.



The search was on



coBuilder required a system that was robust, easy to use and had longevity. Further to this they required a system and partnership that offered 24-hour support, cast iron security and flexibility.

Enter Cisco Spark.



Spark was a huge leap forward.
A eureka moment.

Christer Gronvold
Chief Technical Officer
coBuilder



Make it clear, make it simple, make it easy



The most noticeable difference coBuilder found with Cisco Spark was its immediacy. Meetings happen instantly. Gone were the all too regular ten minute delays due to log in issues, connection drop-outs, poor sound and vision.

Clarity of picture brought everyone into the room, as though they were there. So much so, you could judge a meeting by body language alone, even via your smart phone when on the road.

Cisco Spark also enabled coBuilder to create specific spaces for each project. Those people associated with a particular project could then be added to the space. This meant that instant messaging and files relating to that

project could be shared and they knew when everyone had received and read the communications. Furthermore, all conversations and files were then archived within that space and accessible though the cloud, creating a timeline and record of progress. As a result, projects and communication between all stakeholders happened much quicker, everyone was up to speed and relationships enhanced. Critical for highly intricate jobs.

Such simplicity cut the need for endless meetings, multiple emails, texts and phone calls, ensuring that key people had received important files, carried out the required tasks or simply that they were happy with the process.

For coBuilder, Cisco Spark worked.





Cisco Spark Board – The global team tablet



The Cisco Spark Board is an ingenious addition to any meeting. Cisco has taken the familiar tablet format and turned it into a global, connected brainstorming tool.

While having a video call, it allows you to draw or take meeting notes on the screen like a white board. Whatever you draw or write can be viewed in real time by all participants wherever they are in the world,

whatever the device. When you've concluded your meeting, you can save it in a dedicated space and access it again in the cloud.



I cannot understand how we did conferencing before Cisco Spark.

Henning Kangsgard
IT Manager, coBuilder



Like a carpenter needs a hammer



Making the world of construction smarter is a tireless process, which is why you need tools. It's like a carpenter – they need a hammer, so we need Cisco Spark.

Christian Fredenlund
CEO
coBuilder

Today, coBuilder's vision is one of a digitised construction industry. Their understanding of the complex future of the construction industry has driven them to build upon the foundation of their expert knowledge in supporting the sectorial transition to an integrated Building Information Model.

Their approach and use of tools such as Cisco Spark demonstrates their quest to

help all participants in the construction supply chain to collect, use and exchange structured data effortlessly, transparently and reliably.

For a global environment that is striving to make such progressive change, email, planes, trains and automobiles simply limit the pace of a modern business. Collaboration needs to be more instant and it needs to work.



coBuilder



For more information

Cisco Customer Stories
www.cisco.com/go/customerstories

Products & Services

Cisco Spark, Cisco Spark Board,
videoconferencing room systems



Video



Infographic

Learn More    



There's never
been a better
time to make
construction
smarter

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