WHY PURSUE A CAREER IN INFORMATION TECHNOLOGY AND ENGINEERING?

CISCO SYSTEMS/CISCO LEARNING INSTITUTE GENDER INITIATIVE

According to engineers, engineering and information technology are great career choices.

- Engineers help people by creating innovative products and technologies.
- It’s challenging and provides the opportunity to use analytical thinking skills.
- Working in engineering is like solving puzzles.
- The problem-solving and analytical skills can be used in any profession.
- Engineers solve problems – this is very gratifying.
- Engineers get to work on cool technology.
- Engineering is fun.
- Engineering is a versatile degree and can be used in a variety of career fields. In addition to the high-tech jobs, there are non-high-tech jobs that require technology skills. Examples include healthcare, medicine, government relations, education, business, international development, environmental and public policy, and music/arts.
- An engineer can be creative.
- Engineering is a highly respected profession around the world.
- Engineering opens doors to meeting and working with interesting people and to new career opportunities.
- Engineers have lots of options – they can work anywhere.
- Engineers are in high demand since society needs people to develop new technologies and to solve problems.
- If you like arts and crafts, engineering is similar because you can work with your hands.
- Engineering skills often change with new technology and, therefore, engineers are rarely bored.


Additional information regarding recruitment and retention strategies is available in the gender module, accessible in the Academy Start Guide and at http://cisco.netacad-currdev.net/gender.

For more information on the Cisco Networking Academy® Program, visit http://www.cisco.com/go/netacad.