

SURVIVING THREATS

SECURING YOUR SMALL BUSINESS



BUSINESS 1 BUSINESS 2 BUSINESS 3

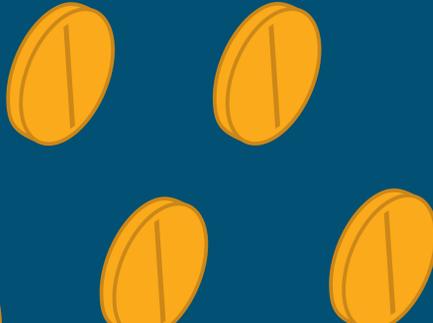
UNDERSTANDING THREATS

Growth and profit are top of mind for all small businesses and are both directly impacted by your security. Small businesses are big business for hackers, costing SB's plenty of money every year.

Don't become an easy target for hackers and their threats. Invest in security measures that support your business.

53%

of small businesses suffered a data breach in 2018 (that they were aware of)



AND

40%

of those experienced downtime of 8 hours or more as a result

LOADING...



THREAT PROFILE

	THREAT TYPE: Cloud
	OBJECTIVE: Infiltrate your network, leaving cyber fingerprints for an easy return.
	ABILITIES: Emerges on a network long before its detected.
	STRENGTH: Advances and grows in sophistication over time.
THREAT LEVEL: HIGH	

FIGHT RANSOMWARE TO KEEP EVERYONE AND EVERYTHING ON YOUR NETWORK SECURE.

Threats today evolve quickly. A new approach is needed to protect your network.

Cisco Umbrella is delivered from the cloud, connecting and protecting users everywhere in minutes. Umbrella improves your visibility so you can identify and block threats sooner. It stops threats before they arrive, keeping you one step ahead and your network totally protected.

POWER UP!
CISCO UMBRELLA

THREAT PROFILE

	THREAT TYPE: Network
	OBJECTIVE: Break through network defences.
	ABILITIES: Can mask itself within apps, webpages, updates etc.
	STRENGTH: Non-stop attacks
	THREAT LEVEL: HIGH

KEEP CLIENT DATA SECURE WHILE ENABLING ACCESS FOR BUSINESS USERS.

Firewall security automatically prevents breaches to your network.

Firewall monitors incoming and outgoing network traffic, deciding what should be allowed and what should be blocked. Keep your network secured from even modern threats without lifting a finger.

The Cisco Firepower defends the small or branch office to the Internet edge, delivering superior threat protection in a cost-effective footprint. With Cisco Meraki's layer 7 Next-Generation Firewall, included in MX security appliances and every wireless AP, you have total control over network users, content and applications.

POWER UP!
NEXT GENERATION FIREWALL

THREAT PROFILE

	THREAT TYPE: End User Device
	OBJECTIVE: Access every device connected to your network. To get in and stay in.
	ABILITIES: Spreads across your entire network, stealing information as it goes.
	STRENGTH: Disguise and stealthy access.
	THREAT LEVEL: HIGH

PROTECT YOUR NETWORK - CHECK DEVICES BEFORE THEY ACCESS APPLICATIONS.

Duo improves your visibility into all devices connected to your network and secures access to all applications.

Duo's multi-factor authentication provides an added layer of security, confirming users' identities and ensuring all devices meet network security standards.

Protecting sensitive data is even more vital for SB's - 62% of all cyber-attacks target small businesses, about 4,000 per day.



POWER UP!
DUO

Discover what Cisco Security products can do for your small business with a free trial on three powerful security solutions.

TRY CISCO UMBRELLA

TRY NEXT GENERATION FIREWALL

TRY DUO