

Networking news for SMBs:

True or fake?

Most of these stats around the future of IT and networking are true. But some are fake. Spot the fakes, and discover how to use the truths to your advantage.

70%

of SMBs haven't deployed mobile management solutions for phones and other devices.¹

True

Yes, which makes it even better if you can get ahead of the game.

Fake

No, it's true. And getting work done on mobile is becoming the norm.

Cloud is a big deal, but its fast adoption rate is mostly happening in larger organizations. In fact:

True

Sorry, it's false. Organizations are adopting cloud at 70% for small companies, and more than 90% for midmarket.²

20%

of all SMBs have adopted cloud.

Fake

That's right. In the last five years, SMB cloud adoption nationwide has gone through the roof due to the need for scalability and deployment.

Yes. Aligning with a vendor that provides built-in security is key.

True

Actually, it's true. And SMBs are a big target.

Fake

50% of SMBs have been breached in the past 12 months.³

Also

60%

of hacked SMBs go out of business after six months.¹

By 2020, we expect 26.3 billion networked devices.⁴

But that'll mostly affect large organizations.

True

The stat is true, but the comment after is fake. Not only does it affect SMBs, but many won't be able to support the growing number of devices.

Fake

While the stat is true, the comment is fake. And it's just one reason why it helps to have a global leader in networking for the last 30 years on your team.

How can you benefit from these truths?

Check out our easy-to-deploy SMB* solutions that solve your challenges, get you ready for the future, and fit your budget.

[View SMB solutions](#)

*Designed for sub-1000-employee organizations

1. SMB Group's 2017 Top 10 SMB Technology Trends, SMB Group. 2. State of the SMB Cloud: 2016 U.S. Small and Medium-Sized Business Cloud Adoption Survey, IDC, Jan. 2016. 3. 2016 State of Cybersecurity in Small & Medium-Sized Businesses (SMB), Ponemon Institute, June 2016. 4. Cisco Visual Networking Index: Forecast and Methodology, 2015-2020, Cisco, June 2016.