



How to Troubleshoot Your Network with AI



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Introduction

Assurance Challenges

An Opportunity for ML/AI ?

Before Troubleshooting

ML/AI in DNA Assurance

Close



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Business Priorities shaping Dynamic IT Landscape

Mobility

5-7X business mobile traffic growth through 2022¹

Up to
7X

IoT

28.5 billion networked devices and connections will exist by 2022¹

28B

Rapidly increasing users and things

Distributed workloads, processing, and data

No clear perimeters leading to increased security risks surface

Cloud

93% of organizations will use multiple clouds by 2019²

93%

Security

50-70% of web malware will be encrypted³

Up to
70%

Dynamic and hyper-connected is the New Normal



Digital Transformation – Worldwide Spending

Worldwide Spending on
Digital Transformation

70%

Programming
Services



40%

Managed and
Support Services



30%

Professional
Services

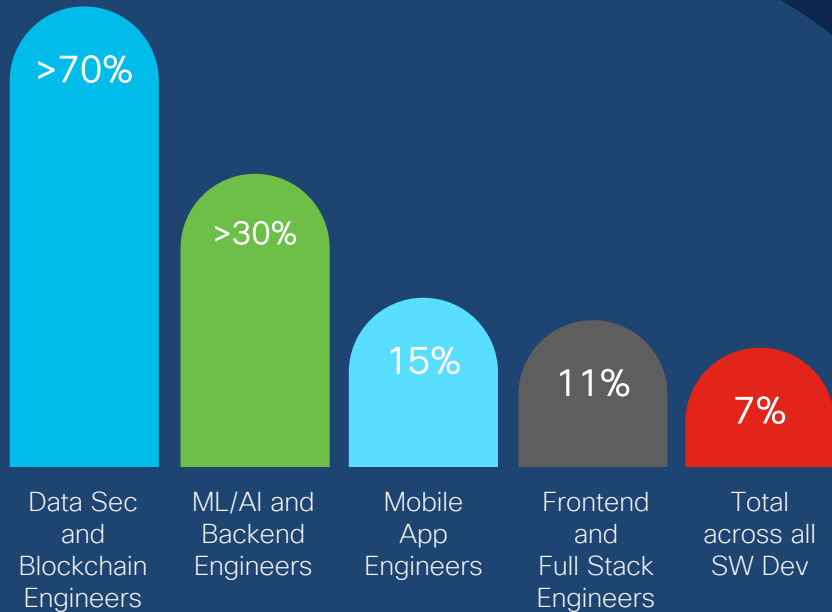


Spending Areas by Percentage of Companies

\$2 Trillion
by 2025



Digital Transformation – Software Engineers



Software Engineers – 10-year growth by projected demand

Worldwide Spending on Digital Transformation

\$2 Trillion
by 2025



“We cannot become what we want by remaining what we are.”

-Max Depree

Digital Transformation



People and Organization

- Skills, Functions, Roles
- Cross Functional Teams

Operating Models

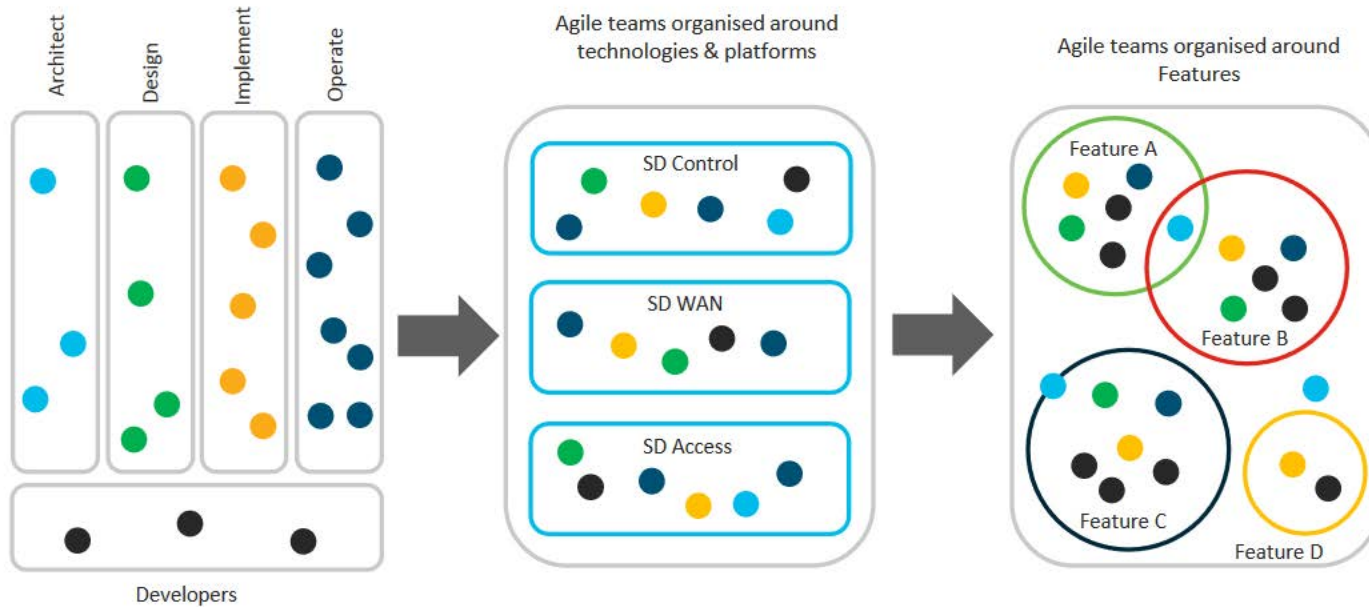
- Bi-/Tri-Modal, Agile, CI/CD, Governance
- Pockets of Success → Centers of Excellence

Technology

- Digital Platform
- Policy and Analytics
- Open, Programmable, Virtual and Physical
- Wired, Wireless, Hybrid Cloud, Multidomain

Digital Transformation – Example: Cisco IT

Reorganized into Agile Teams





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Network Complexity

High costs to operate

\$60B

Annually spent on network operations, labor, and tools¹



95%

of network changes are performed manually



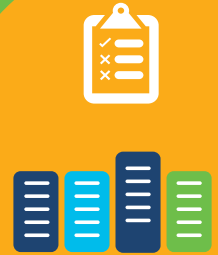
75%

of OpEx is spent on changes and troubleshooting



70%

of policy violations are due to human error



¹Cisco McKinsey Study



43%
of IT Time spent
on Troubleshooting



Data collection

Network operators spend **4x more time collecting data** than analyzing while troubleshooting



Replication challenge

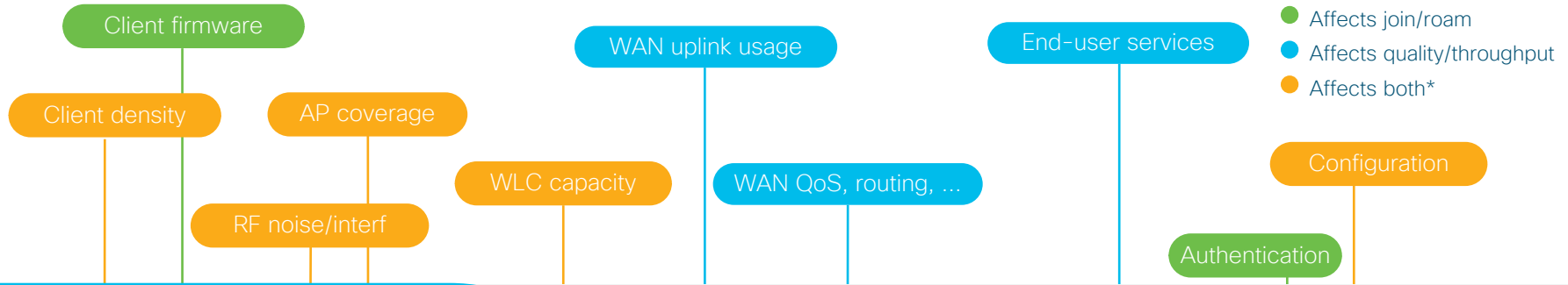
It's **impossible for IT to troubleshoot** if they cannot replicate the issue or see it in real time



Slow resolution

Half of Wi-Fi issues take **more than 30 minutes to resolve**

Network Quality: A Complex End-to-end Problem



100+ points of failure
between user and app
With 50,000+
permutations!



What is the problem?

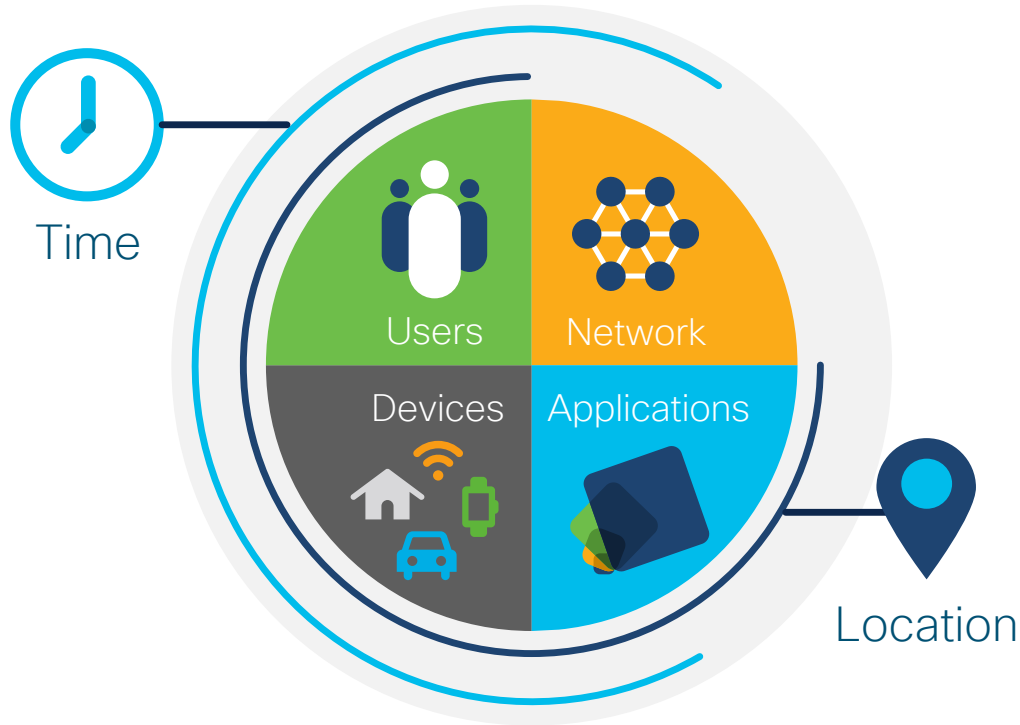


Where is the problem?



How can I fix the problem fast?

In This Environment, Context is Key



Cisco Context

360-degree Visibility



Data Granularity



Historical, Real-time, Future

Rich Context Increase Business Productivity and Frees Up IT Time

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Semantics



Data Science



Artificial Intelligence

A system rationally solving complex problems and taking real-time actions



Machine Learning

Computers with the ability to learn without being explicitly programmed

Statistics

A system to collect, organize, analyze, interpret and present data

Why Do We Need Machine Learning (ML)?



Machine Learning (ML)

Scales the Definition of how to Process Data

Moore's Law, Parallelization



Quality – Process Differently

Quantity – Process More

More Telemetry Data – More Context



Digitization



Segmentation



Mobility
Compliance



Automation

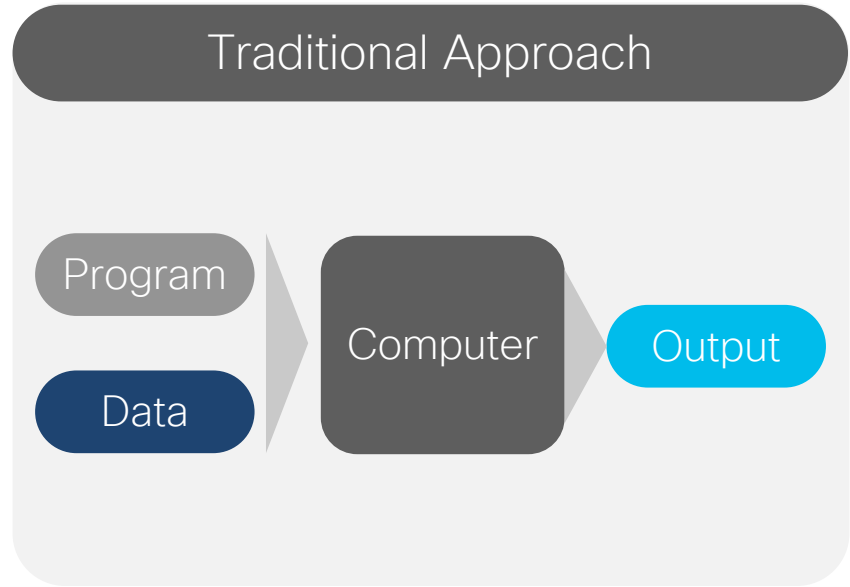


Scale
Complexity

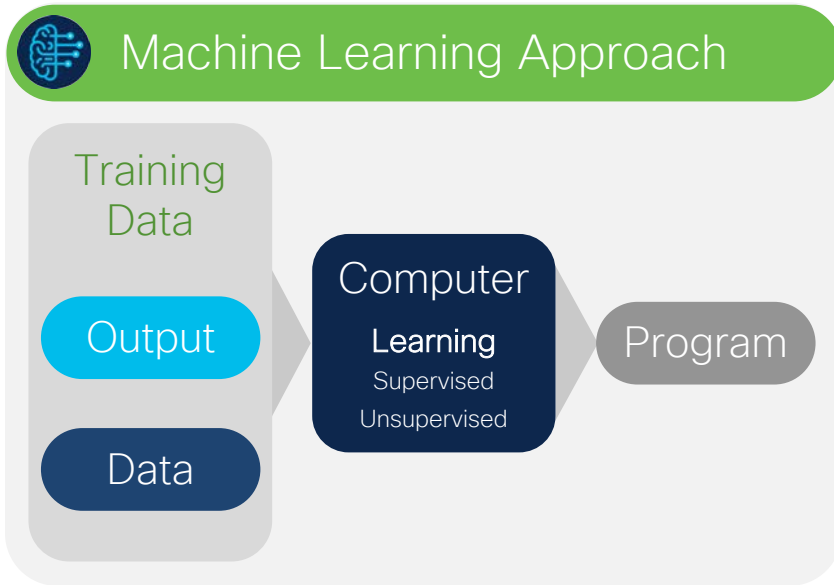


Multi-Domain, Hyper-Connected, Dynamic

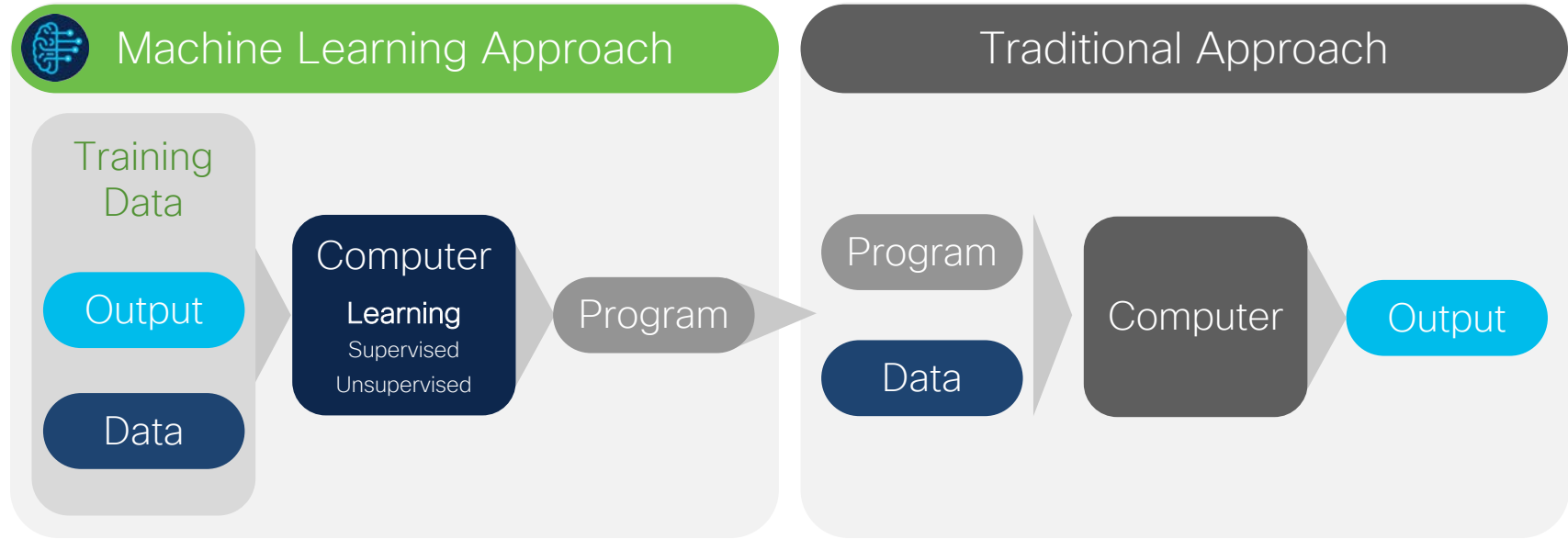
Machine Learning in a Nutshell



Machine Learning in a Nutshell

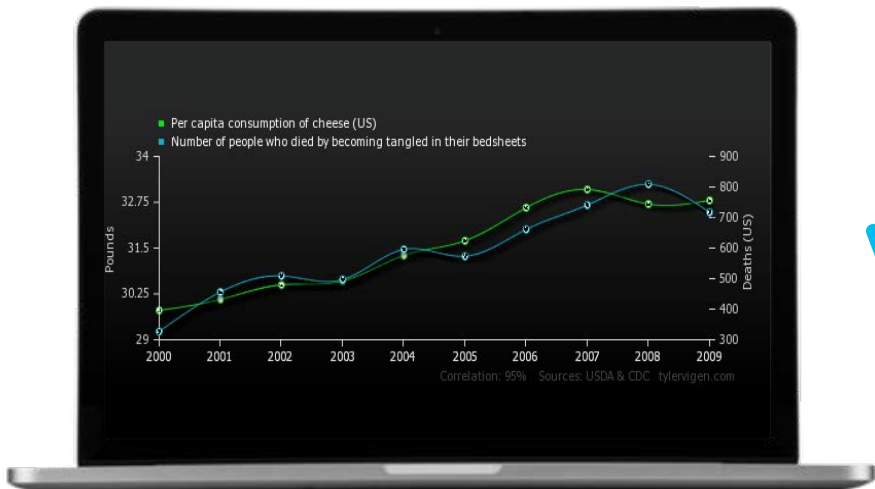


Machine Learning in a Nutshell

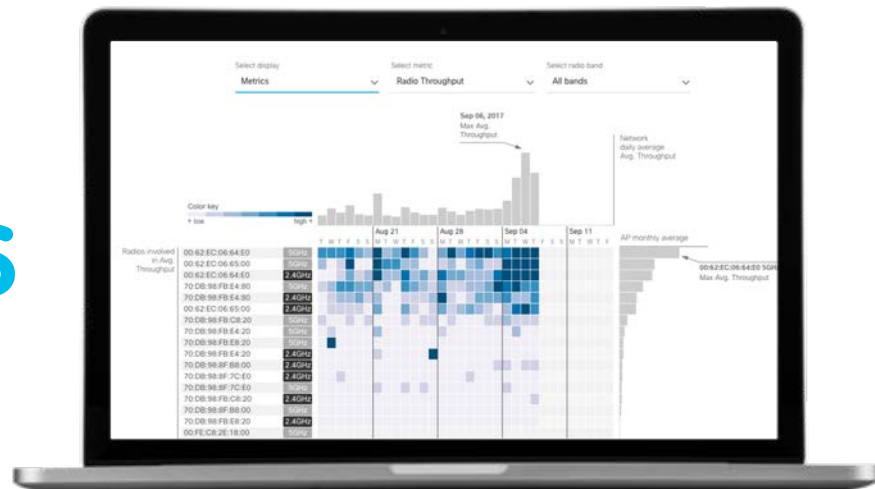


Quality of Training Data is Key

A Note on Correlation vs. Causality



VS



Subject Matter Expertise and Context Information are Key

What can Machine Learning really do?



“If a human can do it in a few seconds, then ML/AI can probably be trained to do it.”

ML does not replace complex Expert Interactions

What can Machine Learning really do?



“If a human **could** do it in a few seconds, then ML/AI can probably be trained to do it.”

ML can augment Traditional Approaches

From Data to Insight



Actionable Insights drive Operational Maturity Evolution

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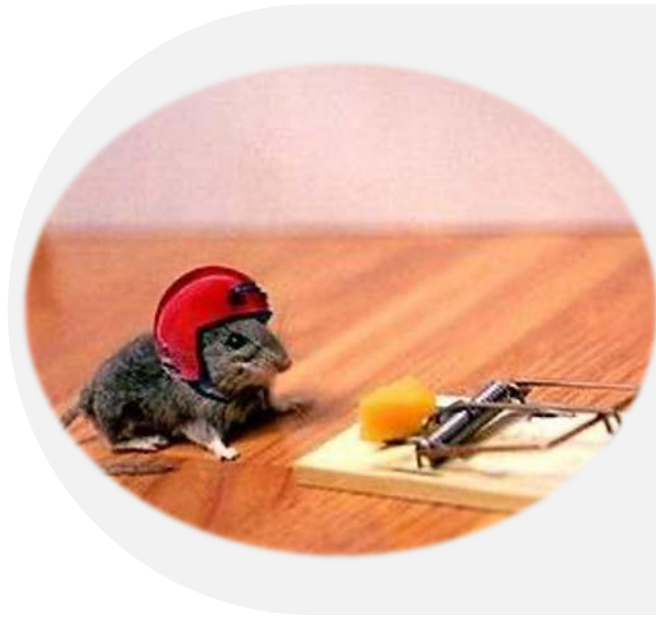


Troubleshooting



Troubleshooting starts
before
Troubleshooting starts

Troubleshooting

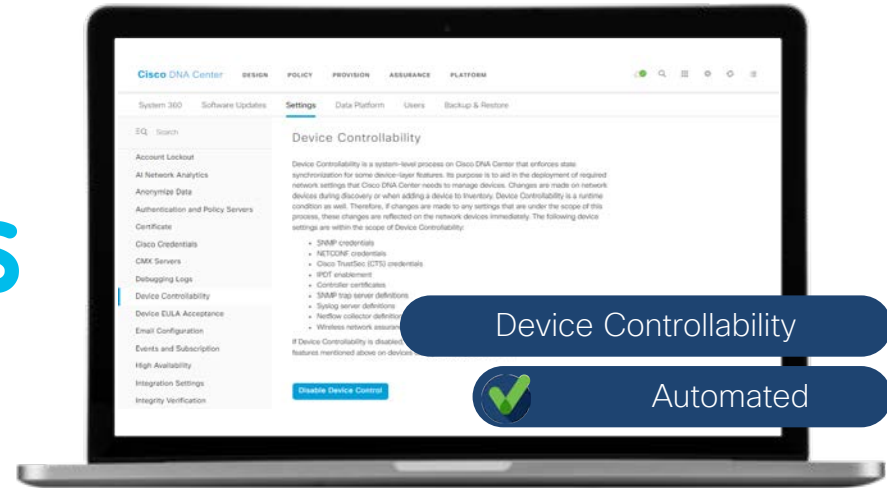


Troubleshooting starts
before
Troubleshooting starts

Network Telemetry is Core



VS



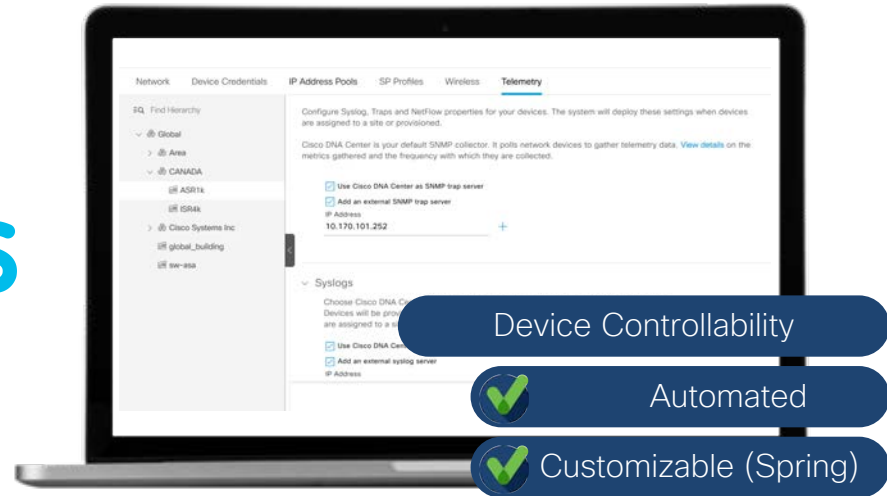
... - SNMP - Syslog - Notifications - Netflow - IPDT - MDT - WSA/TDL - ...

Your DNA Network provides Sensor and Telemetry Data

Network Telemetry is Core



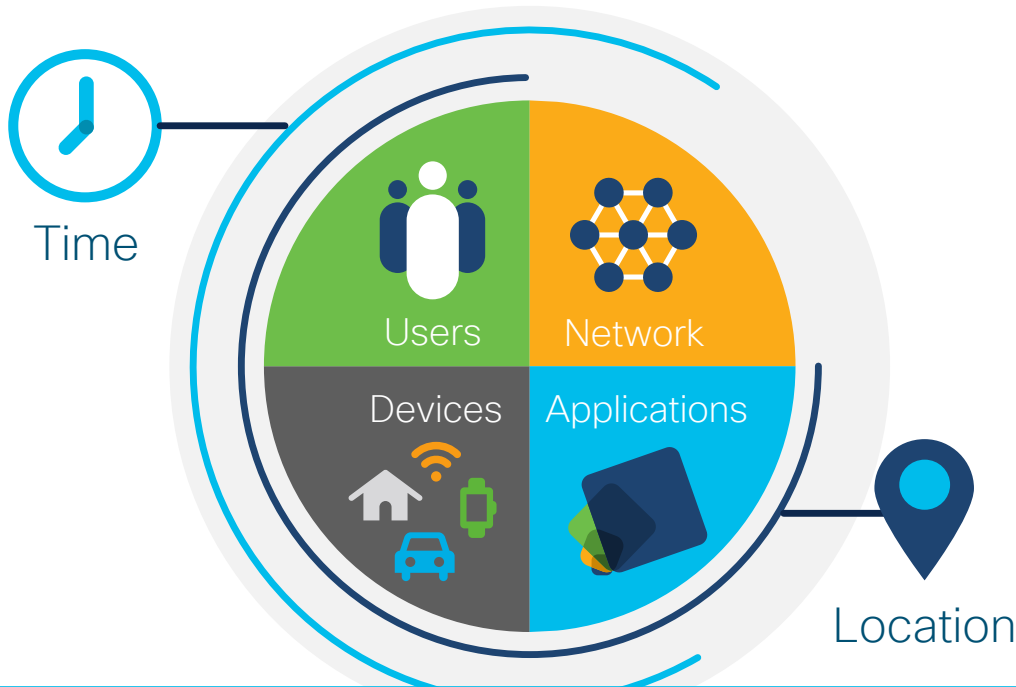
VS



... - SNMP - Syslog - Notifications - Netflow - IPDT - MDT - WSA/TDL - ...

Your DNA Network provides Sensor and Telemetry Data

In This Environment, Context is Key



Cisco Context

360-degree Visibility



Data Granularity



Historical, Real-time, Future

Rich Context Data increases Productivity

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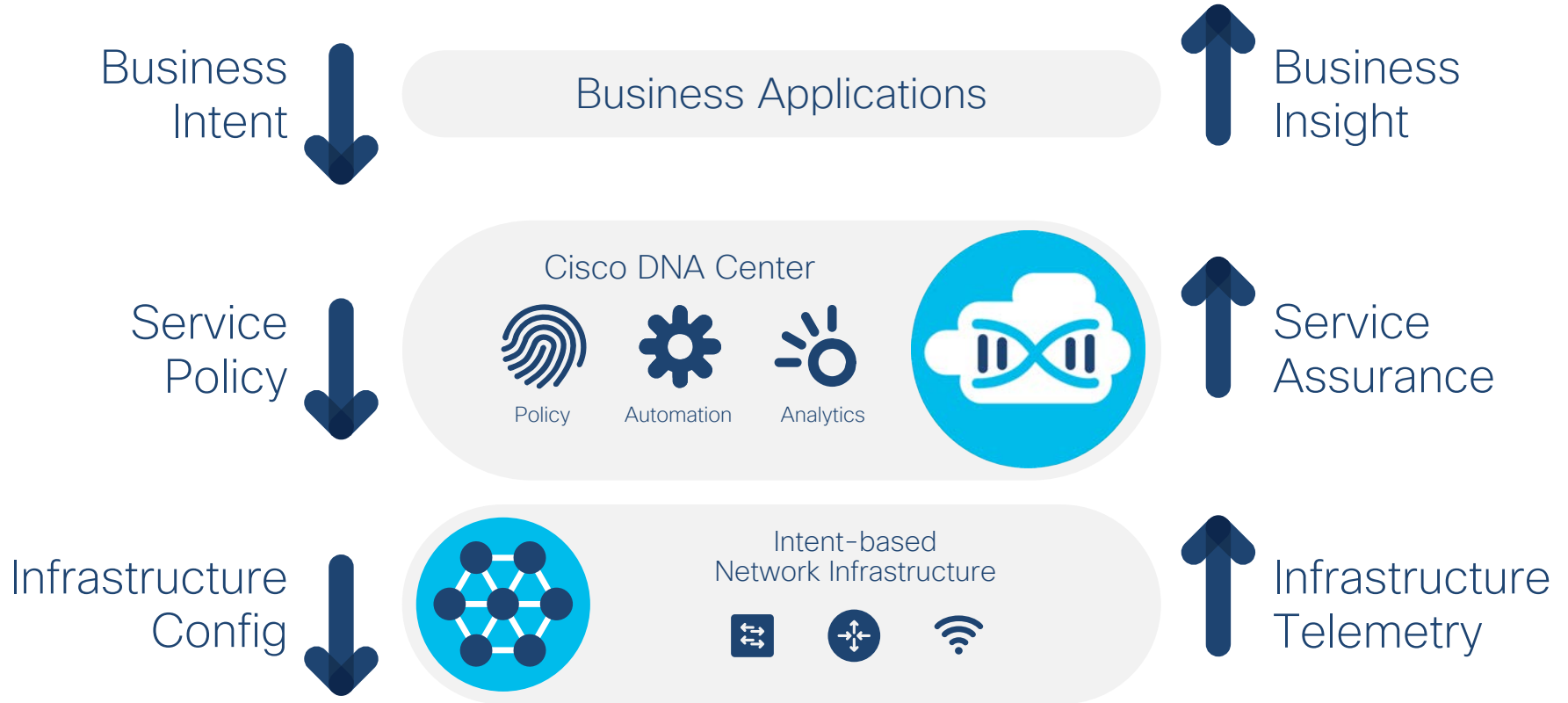
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Cisco DNA Center: Abstraction Boundaries



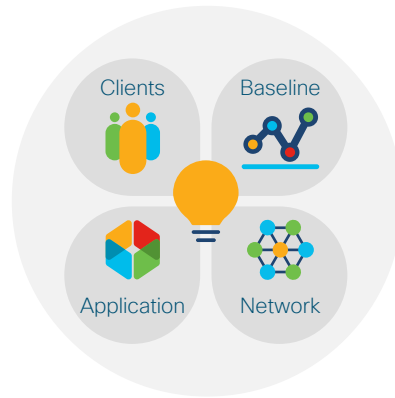
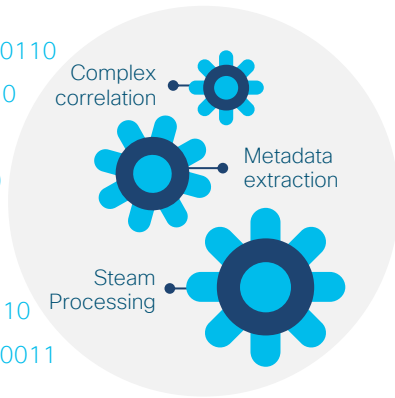
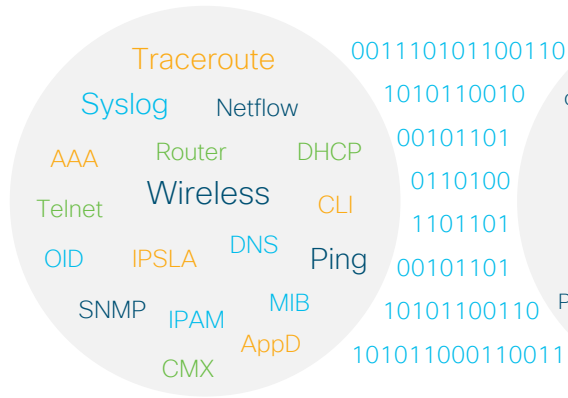
Cisco DNA Assurance

Network Telemetry
Contextual Data

Correlation Complex
Event Processing

Issues
Insights

Guided
Remediation



Telemetry and Sensors at Source

Clients | Applications | Wireless | Switching | Routing

Event Processing

“Event Processing is a method of tracking and analyzing **streams of information** about things that happen (events) and **deriving a conclusion** from them.”



WIKIPEDIA
The Free Encyclopedia

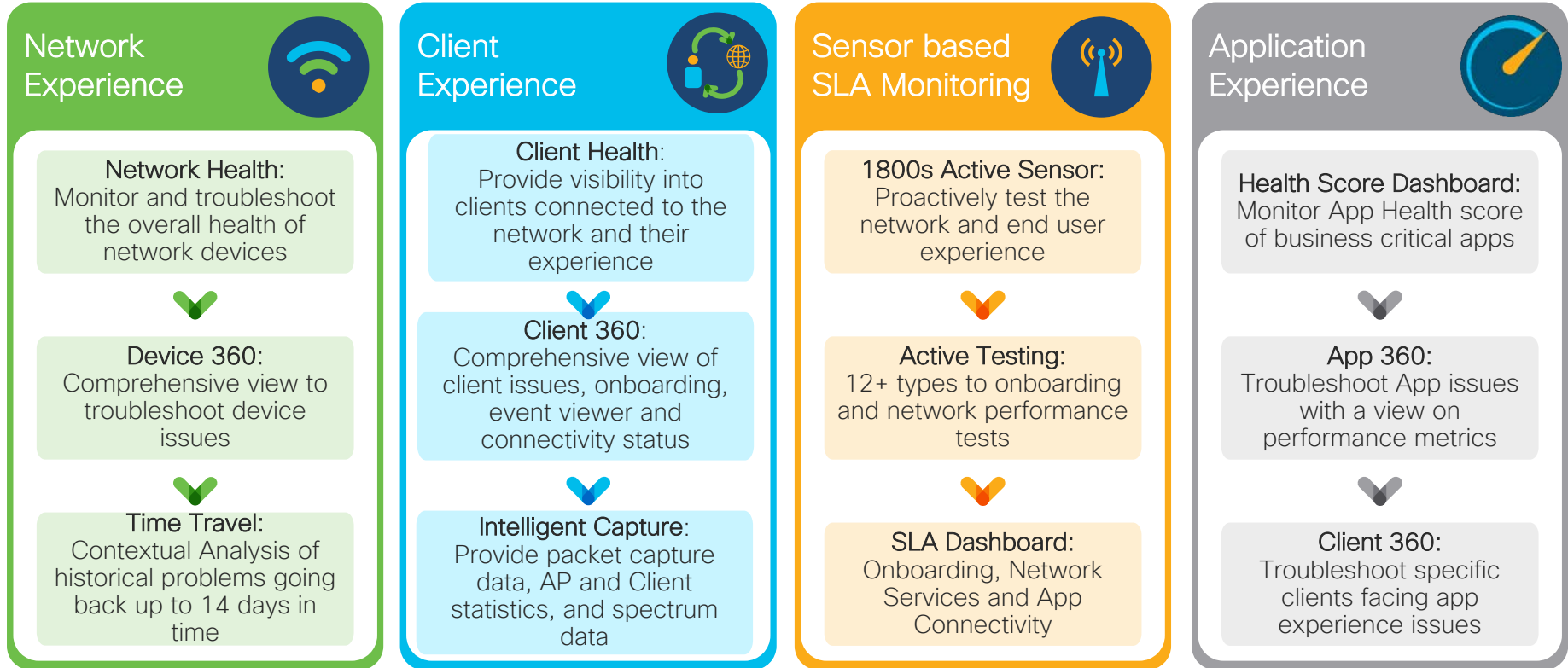
Complex Event Processing


“CEP is event processing that combines data from multiple sources to **infer events or patterns** that suggest more complicated circumstances. The goal... is to **identify meaningful events.**”



WIKIPEDIA
The Free Encyclopedia

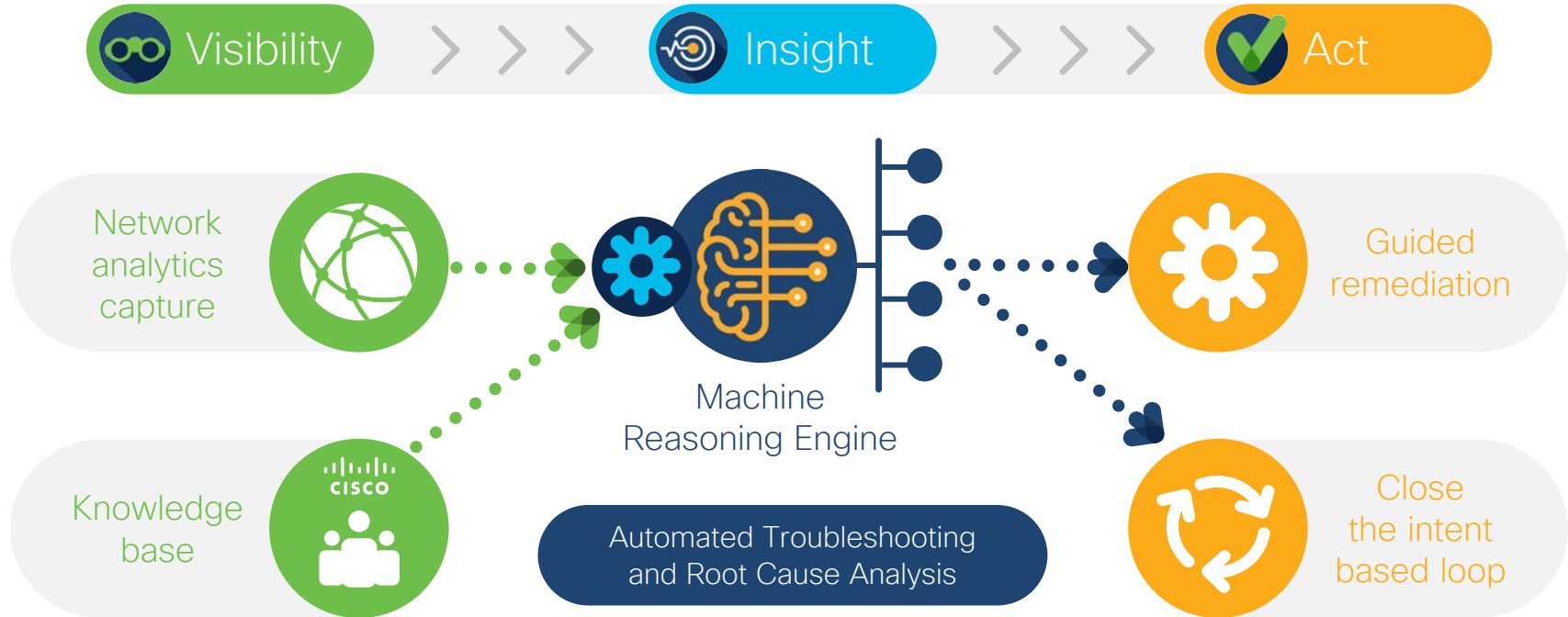
Cisco DNA Assurance – Full Stack Visibility



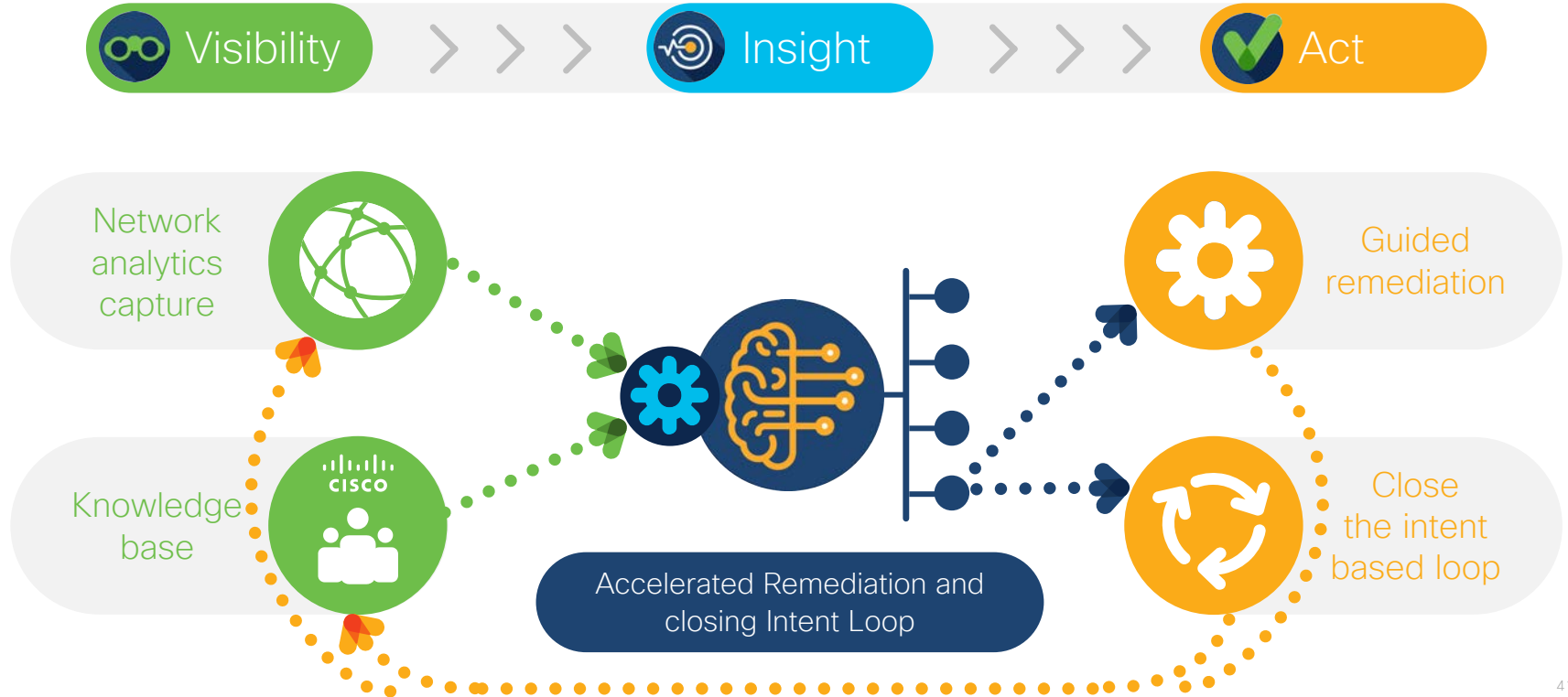


Cisco DNA Center
DNA Assurance
and
Cisco AI Network Analytics

Cisco AI Network Analytics



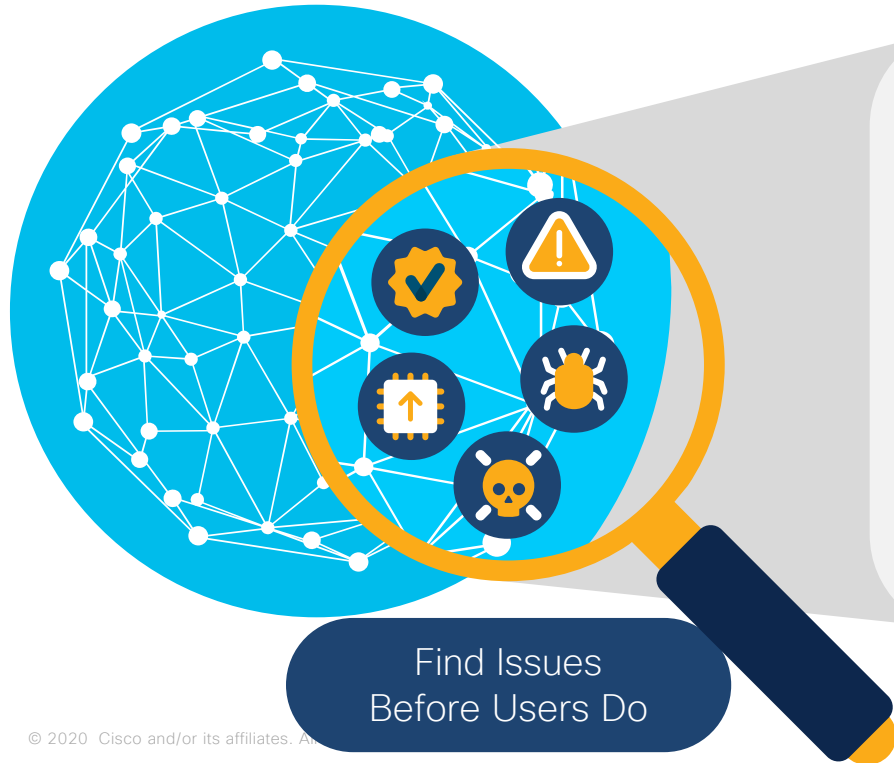
Cisco AI Network Analytics





Proactive & Predictive Insights

Intelligent Analysis



Find Issues
Before Users Do



Proactive Exploration



System Generated Insights

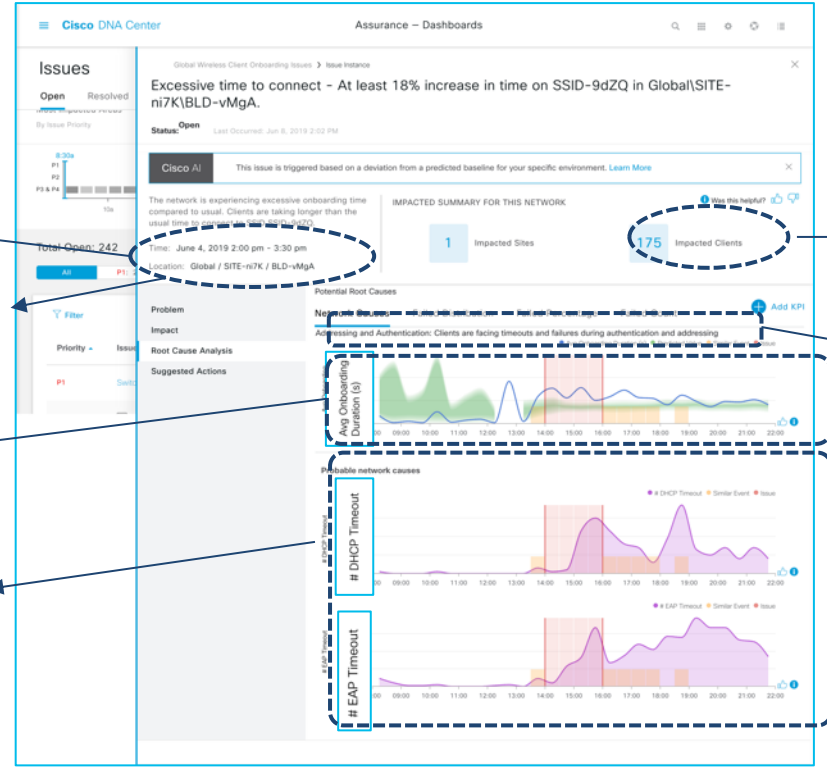


Peer-to-peer and
Site-to-site Comparison



Cisco AI Network Analytics – 6 “W”s

- 3 When
- 4 Where
- 6 How
- 5 Why



- 1 Who
- 2 What

“Clients are facing timeouts and failures during authentication and addressing”



Example: Onboarding Failure Rate due to AAA

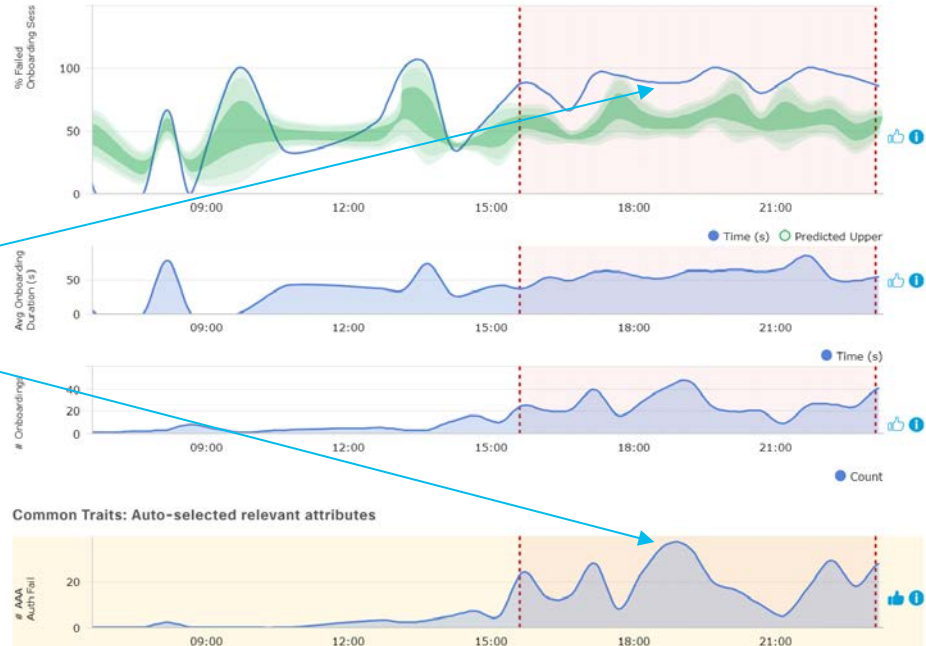
Category Real-time Anomaly Detection

Context University / 802.1x SSID

Findings Detection of abnormal on-boarding failure rate for several hours

Root Cause AAA auth failures

Actions Verify RADIUS server status on WLC and auth error reasons on AAA server



Machine Learning models used to detect an on-boarding failure anomalies (fixed threshold cannot be used here, considering the variation of network conditions) and perform root causing to AAA issue



Example: Onboarding Time due to slow DHCP

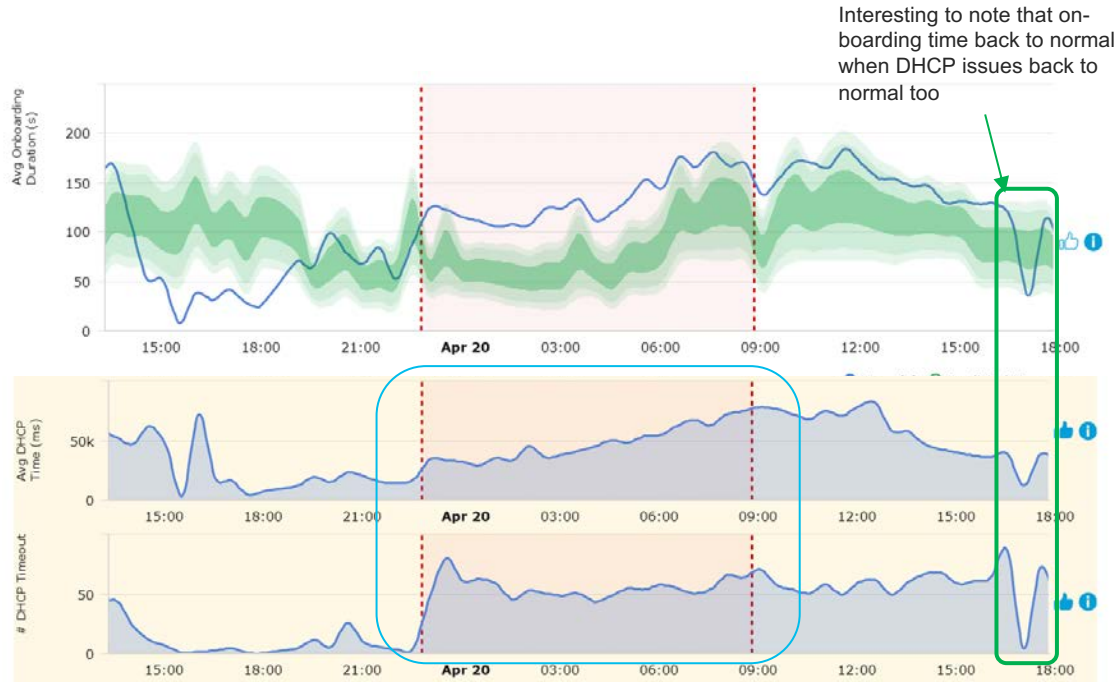
Category Real-time Anomaly Detection

Context University / Guest SSID / *Busy network*

Findings Detection of abnormal on-boarding time for several hours (blue line outside of predicted green band)

Root Cause DHCP time and DHCP Timeout errors increasing at the same time

Actions Verify status of the DHCP Server and DHCP Pools



Machine Learning models used to detect an on-boarding time anomalies (time-based cannot be used here, considering the variation of on-boarding) and perform root causing to DHCP issue



Example: Long-term Trending / Behavior Change



Insight – Found AP that exposed by HUGE noise for last 2 weeks

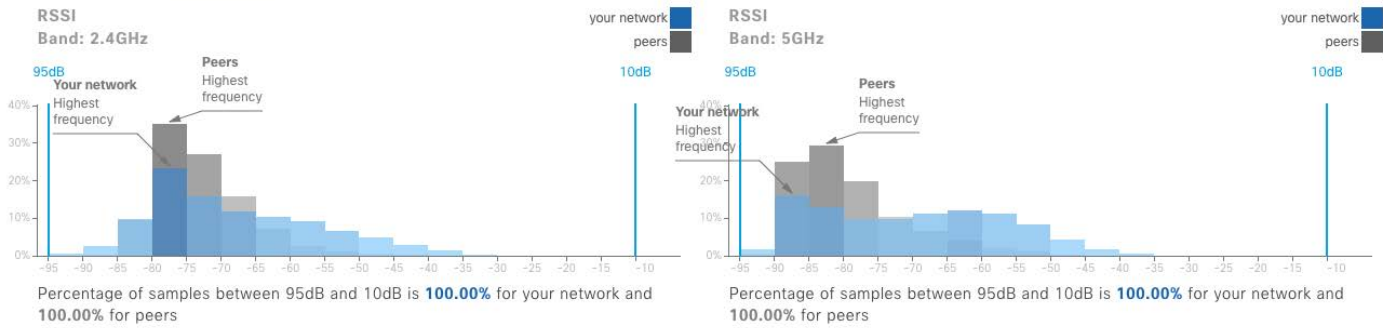


Compare with peers

Select metric: RSSI Select radio band: All bands

You are looking at RSSI distribution in your network

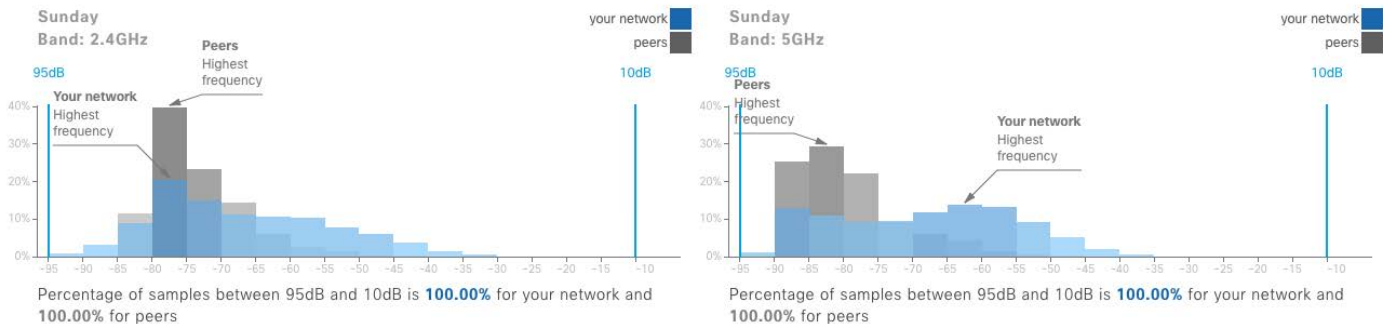
Distribution of RSSI in **your network** in both the radio bands compared to the same in the network of **your peers**.



- DNA Analytics groups networks according to degree of "similarity" using ML, and analyzes how the network performs, comparing with peers

RSSI distribution in the weekdays

Distribution of RSSI across the days of the week for **your network** and for **your peers** in both the radio bands .



- Provides comparison *metrics* (KPI of interest)



Cisco AI Network Analytics

Cognitive & Predictive Analytics for the Intuitive Network

Wireless Networks

Global/per-application throughput, Roaming and Joining Failure Rates

Network Resiliency

Noise & Interference (Wireless), Link Failures (WAN, Tunnel flaps), Port failures (e.g. PoE), Node failures (routers)

WAN

SLA / QoS (loss, jitter, latency), capacity planning, per-app routing

Switching

Micro-burst, soft error, PoE, optic failures

Close Loop Feedback

End-to-End Device interaction to optimize SLA, Network loop control for preventive measures



Cisco AI Network Analytics

Key Customer Benefits

Highly
personalized

See
problems
sooner

Solve
problems
faster

Cut out
unwanted
noise

Predictive

Comparative

Issues

Insight

Baseline

DNA Center



AI Network Analytics

Model Training: 16K Radios, 1.2M hrs
Radio traffic, 17M Onboarding
attempts seen weekly

Infrastructure

Physical | Virtual | Programmable | App Hosting

Making DNA Center Smarter:

AI-Driven Predictive Analytics
Anticipate and Prevent Failures

AI-Driven Comparative Analytics
Compare KPIs Internally and to Peers

AI-Driven Proactive Insights
Find Global Patterns and Systemic Trends

AI-Driven Anomaly Detection
Surface and Root Cause Complex Issues

AI-Driven Baseline
Define Normal for a Given Network

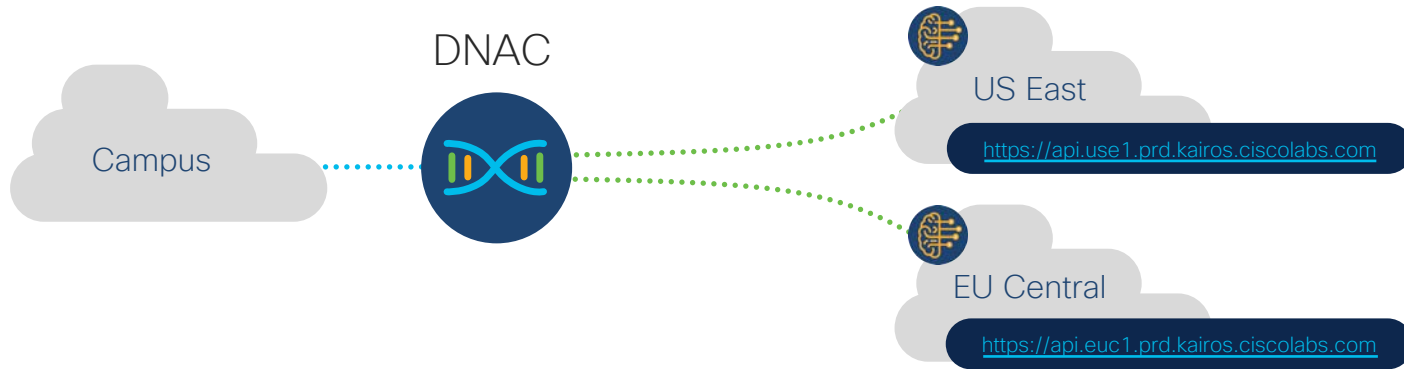
Cisco AI Network Analytics - Data Privacy

All of PII (Personally Identifiable Information) and Network that we are forwarding to AI Network Cloud is **encrypted**, **anonymized** and **unidentified**

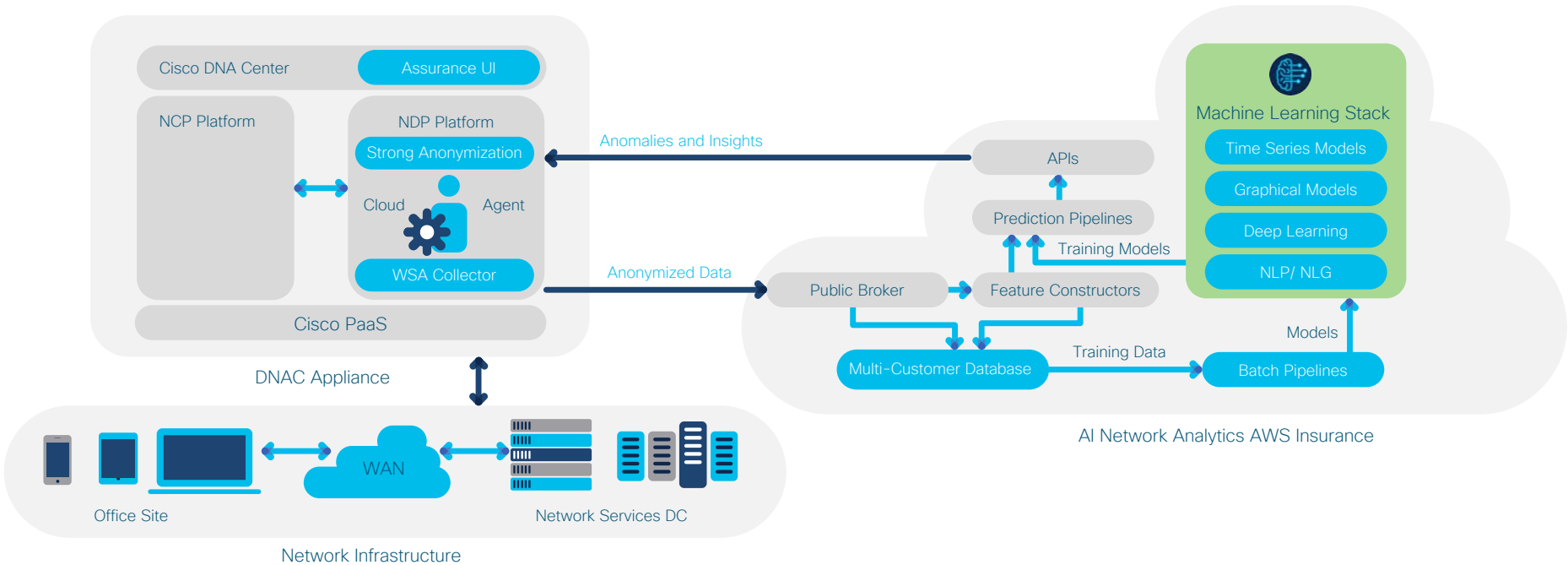
End user identity (user name, device MAC address, etc.)

Device location (hostname, AP location string, etc.)

Network addresses (IPv4 / IPv6), including routing table information



What We Have Built Is a Scalable, Learning Platform



Advanced Telemetry
gathering from
all platforms

Unified Telemetry
Anonymization
Schema

Broad set of
Machine Learning
Algorithms

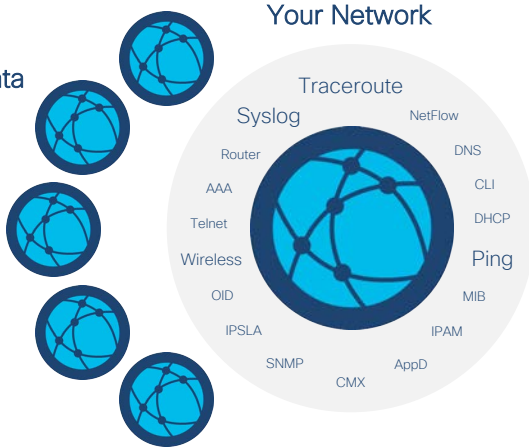
Applied to many Networking areas:
Wireless, Switching, SD-WAN...
and Cross-Domain with a
use-case driven approach

Cisco Advantage: Best Data, Best Knowledge Base

High Volume of Data
client, network,
application, security

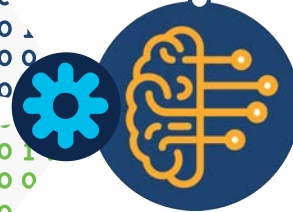
High Diversity of Networks
local and global

High Quality Telemetry
curated, real-time



Worldwide Data Platform
Anonymized Data

supervised vs unsupervised,
reinforcement/active learning,
adversarial or ensemble methods,
Convolutional Neural Networks



Accurate Insights
Improved Performance



Cisco DNA Center

35

years of top
engineering
knowledge

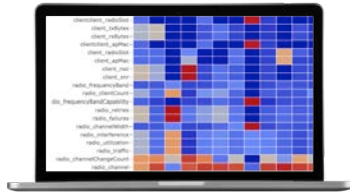
- Communities
- Cisco Fellows
- CX
- TAC
- Distinguished Engineers



Cisco Advantage: Our Data Lake



Data quality



Data diversity



Success!

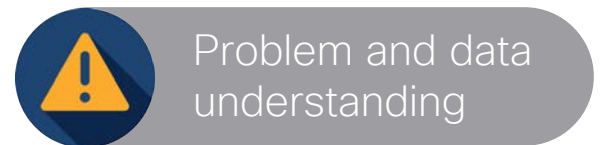


Volume of data

 Wireless	 SD-WAN
168 Millions onboarding weekly	7.1 Billion tunnel hours of active traffic
63 Millions hours of radio telemetry	1900 Service providers
2.9M distinct clients seen every week	935K Active tunnel every week
400 PB of Telemetry traffic	800K failures every day up to 2.1M (248 Million in 12 months)

* Based on only 269 customers since 2019 (12 months)

* Based on 40 SD-WAN Customers since 2019 (12 months)



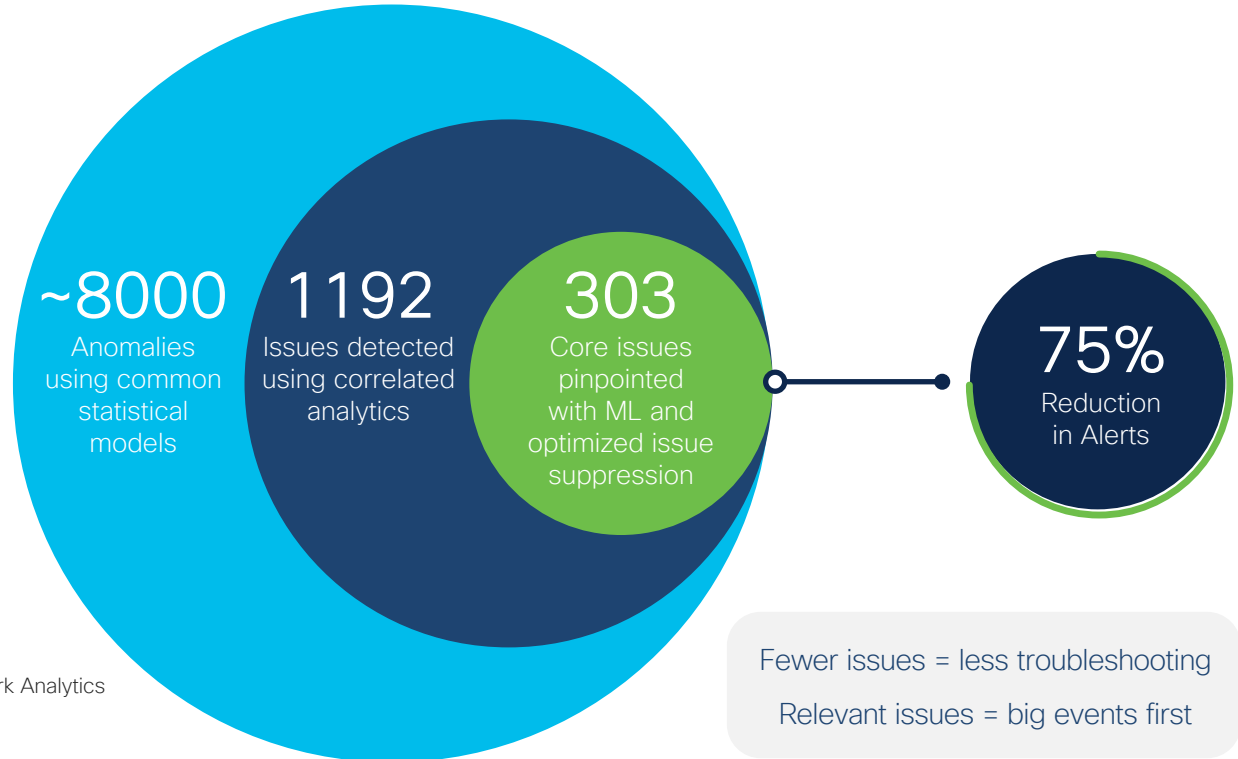
Problem and data understanding

Cisco AI Network Analytics

Efficiency though Noise Reduction

Issues generated for 11 customers over 3-month period

Intelligent Analysis



- Traditional NMS
- Cisco DNA Assurance
- Cisco DNA Assurance with Cisco AI Network Analytics

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Make Your Data Actionable



Assurance and Analytics

Before → After

More time spent in gathering data from multiple sources

Can't troubleshoot transient problems

Long time for troubleshooting and remediation

Correlated Visibility across Network, Clients and Apps

Network time travel for issue and trend analysis

Insights and contextual analytics to accurately pinpoint root cause

Benefits

End to end visibility of Network Performance and Client Experience

Automated issue detection and prioritization

Reduced Mean Time to Acknowledge/Repair

How we do it



Streaming telemetry and contextual data from 16 different sources



Complex event processing with a series of analytics engines finds anomalies instantly



Correlated insights and analytics for understanding patterns and accurately pinpoint problems



Guided remediation allows for single-click resolution, allowing automation to close the loop

Cisco DNA Assurance

Right Place
Problem Isolation



From: Raw alarms (or no data)
To: Correlated insights

Right Time
Time Travel



From: Challenging replication
To: When and where it happened

Right Action
Guided Resolution



From: Escalation and slow resolution
To: Guided remediation

What's Next



Learn More about ML/AI for Network Analytics
cs.co/ai-ml



Learn More Cisco DNA Assurance
cs.co/cisco-dna-assurance



Join our next webinars :

Cisco DNA Assurance Live Demo: cs.co/assurance-live-demo-webinar
Is your network ready for a multicloud world: cs.co/multicloud-webinar

A 3x3 grid with black borders. The top row contains 'x', 'x', and a checkmark. The middle row contains 'x', a checkmark, and 'x'. The bottom row contains 'x', a checkmark, and an empty cell. A checkmark is positioned above the top-right cell of the grid.

	x	✓
x	✓	x
x	✓	

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