

# Cisco Converged Architecture Strategy and Assessment Service



## PLAN FOR A CONVERGED ARCHITECTURE THAT ENABLES NEW BUSINESS APPLICATIONS

### The Need for Convergence

As your organization seeks to innovate, improve operational efficiency, and increase application reliability, problems can arise. Such challenges can develop when applications and enabling technologies have been deployed without taking into account how the network affects the performance and reliability of these applications.

The converged approach moves beyond those networks deployed with limited integration and interoperability by optimizing end-to-end network services for multimedia collaboration, mobility, and application performance. This integration of network services across applications, infrastructure, and devices is crucial to delivering superior user experience and productivity, improved network reliability, and increased operating efficiency.

### What Are the Benefits of this Service?

To help you plan for convergence, the Cisco® Converged Architecture Strategy and Assessment Service provides a comprehensive evaluation of your infrastructure, including secure routing, switching, mobility, data center, virtualization, and the ability to support collaborative applications.

This service helps you to:

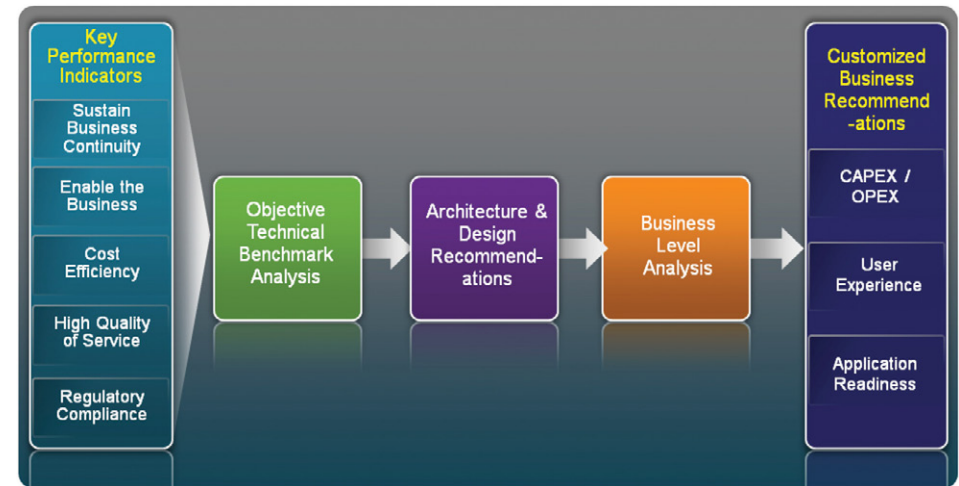
- Align your business and technology strategy to achieve optimal results
- Identify gaps hindering convergence and improve the transition
- Reduce migration complexity, costs, and delays with expert analysis
- Enable network services with greater reliability, performance, and efficiency

### Service Overview

The Converged Architecture Strategy and Assessment is a critical first step in speeding adoption of a converged architecture. This is demonstrated by providing a comprehensive assessment of your data center, borderless network, and collaboration architectures. Working from carefully gathered data, this assessment guides you through benchmarking, strategy and roadmap development, and architecture planning.

In order to establish a baseline, Cisco experts begin by conducting a network assessment. During this process, and based on Cisco architecture leading practices and key performance indicators (KPIs), a snapshot-in-time measurement is produced. Further, by applying objective benchmarking metrics to these KPIs, Cisco engineers perform a business and technical analysis of your unique infrastructure, including end-user service requirements and application performance.

Based on this analysis, Cisco engineers identify architecture gaps that hinder migration to a converged architecture and provide actionable, customized recommendations to simplify your transition to converged services. This ultimately allows enablement of innovative business applications and solutions with optimal reliability, security, and performance.



### Why Cisco Services?

Realize the full value of your IT and communications investments faster and successfully harness the intelligent network as a powerful business platform with technical and professional services from Cisco together with our partners. Cisco Services uniquely deliver innovative solutions, unmatched expertise, and smart services capabilities using a collaborative partner approach.

### For More Information

The Cisco Converged Architecture Strategy and Assessment Service is available globally. For more information about this and other Cisco Services, contact your local account representative.