

# Cisco Next-Generation Security



## Is your organisation protected against today's cutting-edge attacks?

When it comes to security, organisations face tougher times than ever. Hackers have never been so creative, and attacks have never been so profitable.

For example, today's threat landscape includes the rapid growth of ransomware, the invention of 'Malvertising as a Service' and the return of HTTPS blacklists. Plus a whole viper's nest of threats, from zero-day attacks to sandbox evasion.

Traditional security solutions focused on perimeter security architectures. But these are no longer enough to protect your digital assets – and your business. With so many routes into modern networks, advanced attackers will always find a way in.

That's why a new approach to security is needed. And the new generation of defences must be able to identify and act on infections across the attack continuum: before, during and after they occur.

## Introducing Cisco next-generation security

Our suite of next-generation security solutions has been designed to protect your organisation in the new era of threat and advanced malware. Their broad capability enables you to better scope, contain and fix attacks.

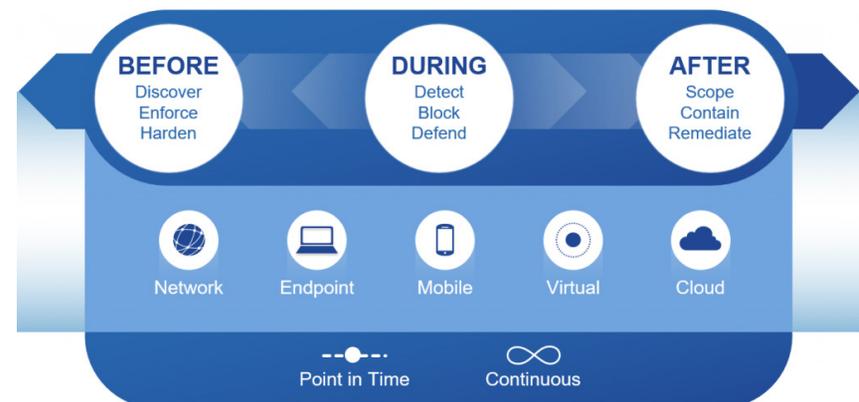


Figure 1. Integrating your defences across the attack continuum

## Benefits

- Get the right security at the right size
- Target threats before, during and after an attack
- Reduced complexity for simplified security
- Flexible options to fit your exact requirements
- Integrates with existing security framework
- Cut cost without compromising security

### Simple. Open. Automated.

Our next-generation security enables you to cost-effectively protect your organisation against advanced threats with solutions that are simple, open and automated.

**Simple:** We work to make the most effective technologies simple. Our innovation enables us to deliver security experiences that are simpler for customers to deploy and manage.

**Open:** We build products designed to work together, not only across our portfolio but also with products provided by others.

**Automated:** Our solutions are automated to provide greater effectiveness, resulting in faster time to detect and respond.

### Grow with confidence

One of the building blocks of today's economy is the assumption of digital security. And, like our always-on economy, security solutions must be effective 24/7. 365 days a year.

As the builders of the enterprise network, we have the experience to deliver always-there security that works for people, as well as organisations. That's why our next-generation security offers best-of-breed, modular solutions that work effectively together. All while taking the complexity out of your security management.

### Get the right advice

We offer a wide range of security options, so you can choose the one that fits your exact requirements. To find out how our next-generation security can protect your organisation, visit: [cisco.co.uk/security](https://cisco.co.uk/security)

