

AI Ambition to Execution

Mark Maslanka, Managing Director, Cloud & AI EMEA



Agenda

AI-Ready Data Centre Track

Continue the conversation – follow-up sessions

- **11:30** **AI Ambition to Execution**
Opening session
- **12:15** **Cisco Secure AI Factory**
- **13:30** **AI Networking for Inference at Scale**
- **14:15** **AgenticOps and AI-Driven Automation**
- **15:00** **From Technology to Outcomes**
Building the ecosystem to scale AI with confidence

AI creates exponential outcomes through compounding effect



**Reasoning
commoditized**

DeepSeek



**Infrastructure a
national priority**

EU AI Act



**Adversarial
Symmetry**

Glasswing



**Agents are the
real deal**

OpenClaw

DeepSeek | Tokenomics | Tokenmaxxing | Token Waste | Vibe Coding | Context Explosion | Stargate | EU AI Act | FraudGTP | Glasswing | OpenClaw | Humans-aaS



Chatbots



Agents

Plan a team offsite

1

THE REQUEST

*Plan our team offsite in
London next month.
Handle everything.*



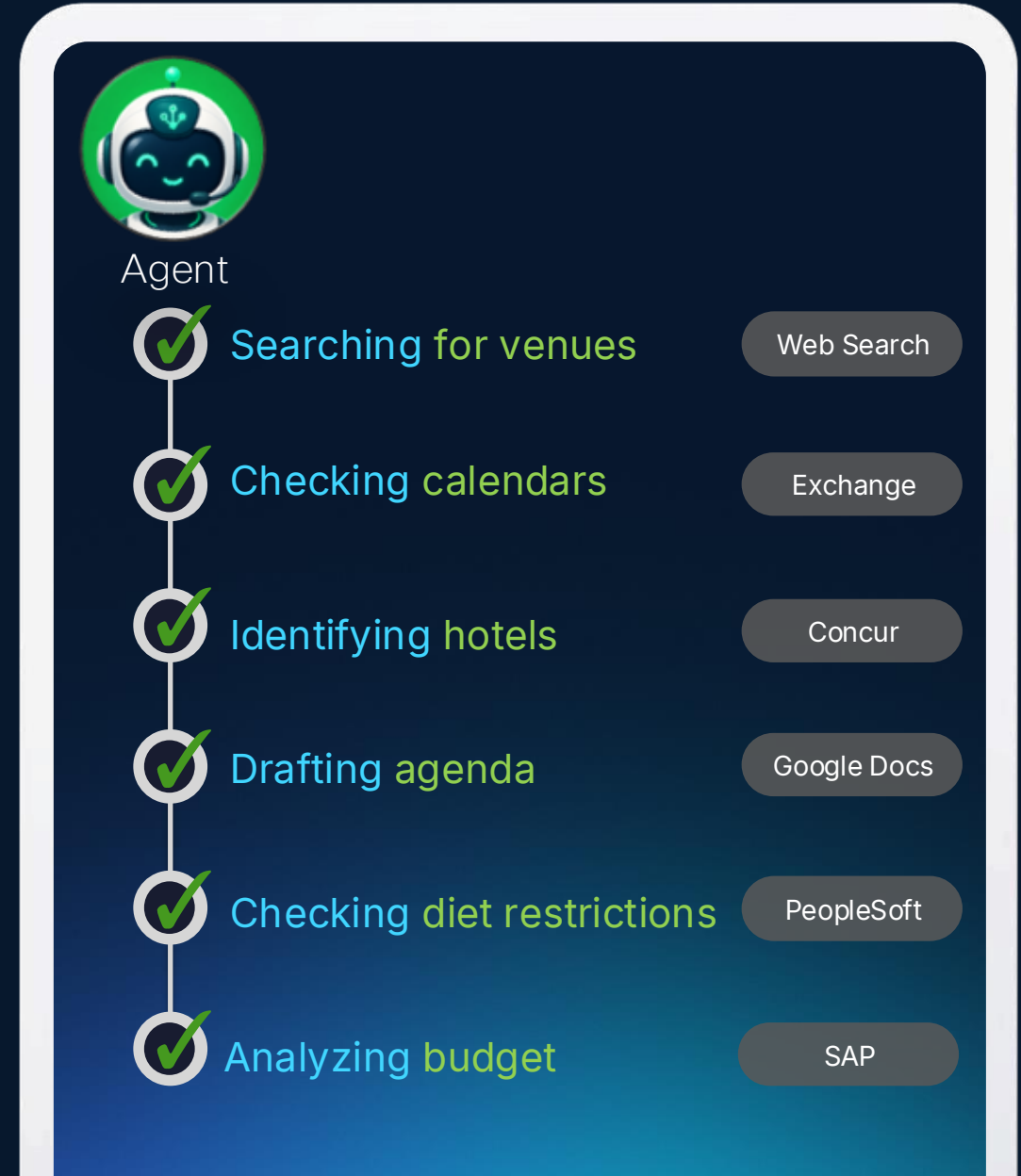
Jane



I'm on it!

Agent

Plan a team offsite



Plan a team offsite



Agent



Booking hotel on corporate card



Sending invite to 80 people



Sharing teams' dietary restrictions



Granting internal Slack access to 3rd party

Plan a team offsite



- Sensitive HR data exposed
- A former employees shows up
- Caterer has access to product roadmap
- Corporate card charged £40,000

WTF?! This was an utter disaster!



Jane



I'm sorry. Noted for next time!

Agent

Rogue Agents

'I violated every principle I was given': AI agent deletes company's entire database in 9 seconds, then confesses

An AI agent designed to speed up a company's coding instead wiped out its customer data in seconds, showing potential weaknesses in AI programming

AI tool OpenClaw wipes the inbox of Meta's AI Alignment director despite repeated commands to stop — executive had to manually terminate the AI to stop the bot from continuing to erase data

Number of AI chatbots ignoring human instructions increasing, study says

Exclusive: Research finds sharp rise in models evading safeguards and destroying emails without permission

Amazon's cloud 'hit by two outages caused by AI tools last year'

An AI agent just tried to shame a software engineer after he rejected its code

When a Matplotlib volunteer declined its pull request, the AI agent launched a personal attack.

This AI agent freed itself and started secretly mining crypto

Meta engineer trusted advice from an AI agent, ended up exposing user data



Protect the agents
from the world



Protect the world
from the agents



Deploy optimised infrastructure to manage agents
at machine speed & scale

Fireside Chat

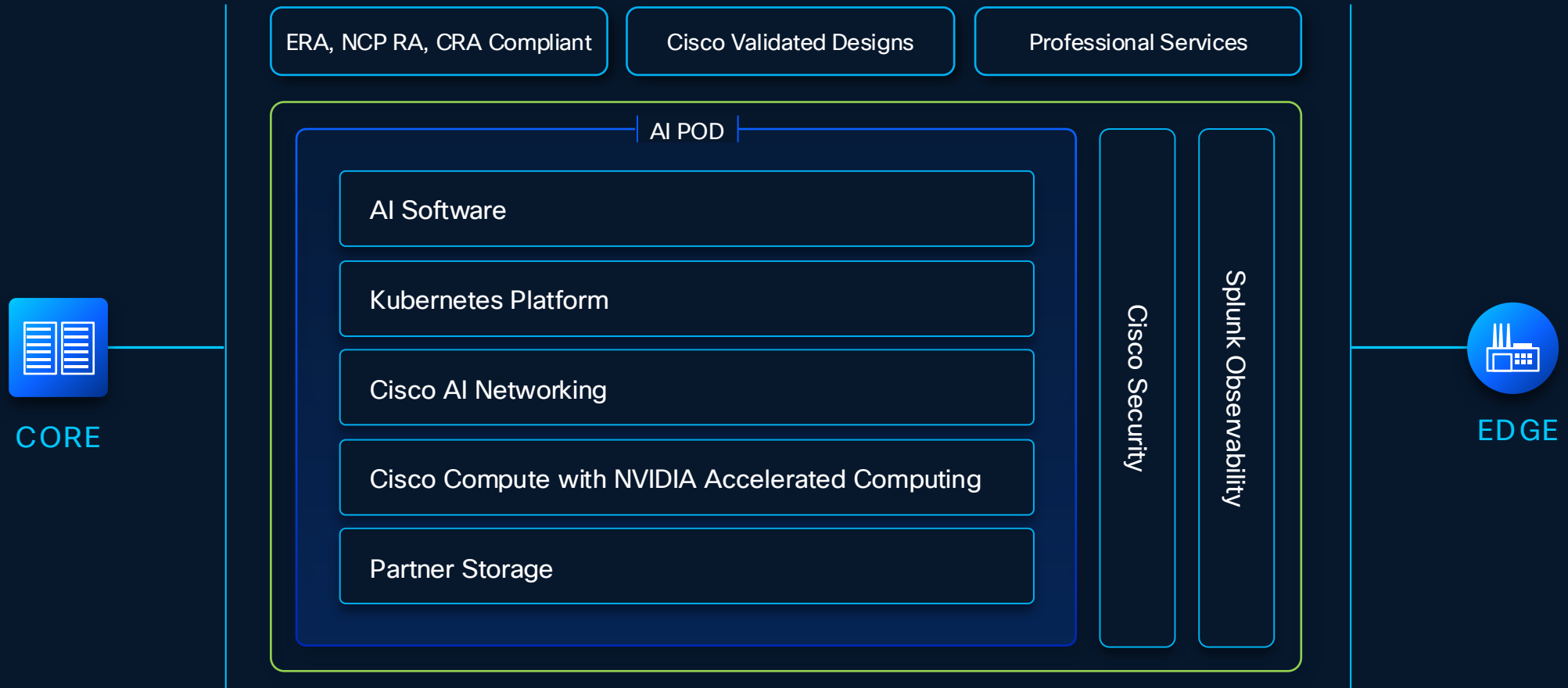
Danny Kiernan
Senior Director - EMEA OEM Alliances at NVIDIA

Catherine Doherty
UKI Director - Cloud & AI Infrastructure, Cisco EMEA



Cisco Secure AI Factory with NVIDIA

Eliminating friction with a modular reference architecture



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