



Cisco SBCS 1.5 Update

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Channel SE



Cisco IP Phones Update



SPA525G – Business IP Phone



5-line Business IP Phone with Enhanced Connectivity and Media for a new level of Small Business User Experience



- Full Featured Five Line Business IP Phone
- SPCP support for SBCS
- SIPv2 support for SPA9000 and 3rd party CC
- Enhanced Connectivity

Power over Ethernet

Bluetooth® headset support

Wireless-G client

- 3.2 inch QVGA High-resolution Color display
- USB 2.0 Interface for storing music and pictures
- High Fidelity Speakerphone with MP3 Ring Tone
- \$430 US List

SPA525G Deployment options

Corp. Directory access 08-02-2008 01:47:08 1. Perso 2. Com 3. W Com Back Select

USB 2.0 Digital Photo Frame

Headset Bluetooth® or 2.5 mm Stereo Headset

Network Wired Ethernet with POE or 802.11g Wireless

SP Deployment - Management Secure Remote Provisioning and Remote Customization (RC)

> **IP Telephony** SIPv2 for SPA9000 and 3rd pty Call Control

Unified Communications SPCP for UC500

Receptionist phone (SIP only) Up to 2 SPA932 attendant Console

USB 2.0

Music Player





LDAPv3 (SIP) or Cisco® XSI

News Service

RSS feeds

(SIP)



System Applications

Unified Communications, Productivity, and Business Operations Applications



Business Productivity Applications and Monitoring Options for SBCS

Targeted Availability May '09

Cisco Smart Applications for SBCS (integrated with Unified 500 Series)

Collaboration & Meeting Integration with WebEx, Timecard Access through the IP Phone, and Single Number Reach bolster employee productivity











Optional Third Party Unified Communications & Productivity Apps

Business Productivity & Vertical Market Focused Applications from Third Party Providers optimize workplace resources







Optional Third Party System Monitoring Solutions

Third party System Monitoring Software and Services improve customer support and create new revenue opportunities for Partners



Cisco WebEx PhoneConnect

Integrated collaboration on Cisco IP Phones

- Combines Cisco WebEx Meeting Center service with Cisco Smart Business Communications System
- Improves productivity by using Cisco IP phone to:







List meetings and browse calendar

See meeting details

Press a SoftKey to join a conference

Cisco WebEx PhoneConnect

Integrated collaboration on Cisco IP Phones

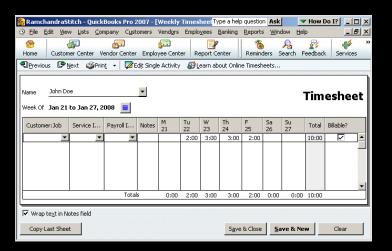
Schedule with Invite sent -Alert appears – PhoneConnect displays Outlook or Web join with SoftKey **SCHEDULE** INVITE **ALERT** View Insert Format Tools Activ Outlook Save and Close A Recurrence... Office Notifications Reminder theduling In 4 minutes (Existing) **Email** Subject: Sales Demo Dismiss , (Existing) Location Start time: ▼ 10:00 AM ✓ 10:30 AM Create Meeting in 5 JOIN | DISMISS WebEx Service Meeting 4/1/08 Travel less, Get more done, Website Small & Medium Account **SBCS** Administration Config **Cisco Configuration Assistant**

Cisco TimeCardView

Interactive time and attendance on Cisco IP Phones

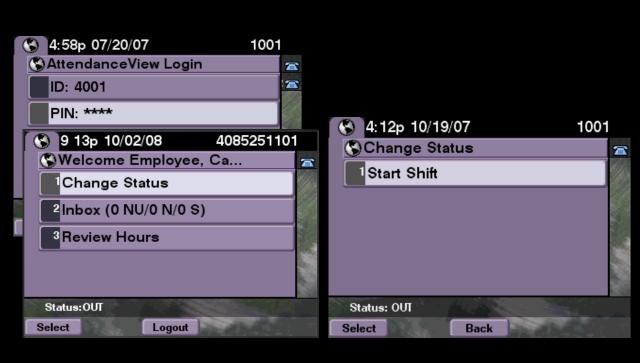
- Employees track hours worked, breaks, overtime, or lunch
 - Check hours for day / week / month
 - Send report via email
 - Downloaded to applications like QuickBooks Payroll
- Managers can view "who is here today"





Cisco TimeCardView

User experience





Employee logs in

Employee starts shift **Employee** ends shift

Single Number Reach

Enhances mobile worker productivity

- All calls ring a single number regardless of location
- Fewer missed calls
- Single phone number, single voicemail
- Seamless call transition from desk phone to mobile device and vice versa



Single Number Reach

User experience

- Answer incoming calls on desktop or mobile phone
- Single key press picks up call on desk phone
- "Mobility" SoftKey transfers call to mobile phone
- Change settings on Cisco IP Phone

Number to call

Enable / disable (Mobile Connect)

Cisco Small Business Network Management



- SolarWinds ip Monitor allows Small Business to assess or monitor the health of their own network
 - Quickly discovers IP-based network devices and automatically recommends **SmartMonitor settings** for each device -- a huge time savings as no manual configuration is required
 - Performs **out-of-the-box monitoring** of Active Directory®, DNS, Microsoft® Exchange, FTP, Web, IMAP, MS SQL Server™, SMTP, and more
 - Monitors end-user experience with synthetic transactions
 - Creates **customizable network maps** that enable you to visually monitor network data and to drill down to take immediate corrective actions
 - Automates recovery and remediation actions to reduce downtime
 - Provides a **cutting-edge user interface** and dashboard that enable you to quickly get a clear view of the health of your network and application infrastructure
 - Leverages SNMP, WMI, and RPC for agent-less network monitoring of critical applications and systems
- For Small Businesses:
 - Offer as a free product download for Cisco SBCS customers
 - Available April 2009
 - Will require end-user registration to obtain software
 - Additional details being worked

More information at: www.solarwinds.com



