

Why MapR

The only distribution for Hadoop built from the ground up for your business-critical production applications

"MapR is the perfect distribution for the enterprise."

Michael Brown Chief Technology Officer comScore, Inc.

"With the help of enterprise-grade Hadoop solutions from MapR, offloading data from mainframe and SAN systems has increased our performance at reduced costs. The MapR Distribution is a proven platform with reliable features that enable us to maximize resources, support disaster recovery and high availability, and deliver data with fast performance."

Tom Thomas

IT Director, Experian

Hadoop Production Success

The MapR Distribution including Hadoop ensures production success with an architecture designed specifically for business-critical applications. Built-in enterprise-grade features such as high availability, disaster recovery, security, and consistent snapshots let you deploy production-ready systems. MapR gives you seamless data access and integration, and the ability to run both online and analytical processing and applications reliably on one platform. Our customers are achieving impressive results:

- Analyzing opportunities in 1/10th the time, at 1/10th the cost generating \$40m in incremental revenue in first year
- Using half the hardware that another distribution would need
- Experiencing the same level of stability as their Oracle database
- Easily processing over a terabyte of gaming data per day from 3 games on 1 cluster using NFS
- Scaling linearly by adding new servers in hours—not months
- Running in production with no downtime even if a node failure
- Processing 1.7 trillion web events per month
- Conducting 100 billion real-time ad auctions per day
- Creating snapshots of a 1 petabyte cluster with no additional storage

Architecture Matters

MapR gives you business-critical production success because of the advanced architecture of the MapR Data Platform:

- Plug-and-play access for Hadoop data and applications to ensure no vendor lock-in
- Fully read-write capable, NFS-mountable distributed file system written in C++ that directly accesses storage hardware—dramatically improving your application performance and easing administration
- Unlike other Hadoop distributions that require separate clusters for different workloads, MapR can efficiently run both analytical and database operations in a single deployment

Open Source Commitment

Along with the architectural innovations that provide business-critical success, MapR constantly tests, validates and hardens the core Apache projects before including them in its distribution. MapR uniquely supports earlier versions of most of the ecosystem projects, and updates the open source projects in its distribution on a monthly basis, enabling you to benefit from the latest project innovations without having to modify existing applications. MapR also provides key contributions to and spearheads the development of open source projects such as Apache Drill and Apache Myriad.

Rich Partner Ecosystem

MapR has hundreds of partners including these industry leaders:





MAPR

Start using MapR today

The true enterprise-grade distribution for Hadoop is also the easiest to start using. You can try the *MapR Sandbox for Hadoop*, install on an on-premises cluster, or deploy it in the cloud.

"MapR's capabilities are simply unavailable in the other Hadoop alternatives. In addition, MapR provides the industry's only automated, high availability data protection capabilities to safeguard against a failure."

Scott Russmann *Director, Software Development Solutionary*

"We needed a technical partner that would help us get the most out of our investment in Hadoop and help us take our experience to the next level. MapR has been that partner for us. We are experiencing the same enterprise stability with MapR as we get with Oracle now"

Andy SautinsChief Technology Officer
Return Path

Industry-First App Gallery

Working with partners, MapR hosts the industry's first Hadoop app gallery for a wide range of data applications that work with the MapR Distribution. Each solution includes information such as compatibility between app versions, instructions for download or purchase, setup directions, tutorials, and options for support. Visit mapr.com/appgallery for a complete list of applications.

MapR Sandbox for Hadoop

The MapR Sandbox, the fastest on-ramp to Hadoop, provides tutorials, demo applications, and browser-based user interfaces to let you get started quickly with Hadoop. It is a fully functional Hadoop cluster running in a virtual machine.

You can try our Sandbox now at mapr.com/sandbox. It is completely free and available as a VMware or VirtualBox VM.

Support and Services

MapR Premium Support offers a full range of Service Level Agreements to match your business needs 24x7 every day of the year.

MapR Professional Services delivers world-class expertise to help you get the most out of your Hadoop investment. We offer a wide range of services to help you plan, implement, deploy, and manage your big data installation.

Core Hadoop Services

Implementation and Data Migration Health Check Tuning/Optimization

Advanced Analytics

Use Case Discovery Data Modeling Statistical Methods Machine Learning

Data Engineering

Solution Design/Implementation ETL Application Development Data Aggregation Presentation Layer

NoSQL/HBase Practice

HBase Schema Design Application Analysis Performance Tuning

Hadoop Training

Become a big data expert with free, comprehensive Hadoop On-Demand Training. MapR offers full-length on-demand training courses on a range of Hadoop technologies for developers, data analysts and administrators. Designed in a format that meets your convenience, availability and flexibility needs, these courses will lead you on the path to becoming a certified Hadoop professional. MapR also offers the most comprehensive suite of instructor-led courses in a classroom setting.

Visit mapr.com/training for a complete list of classes.

