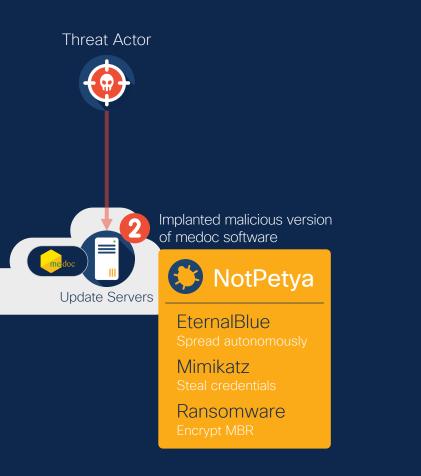


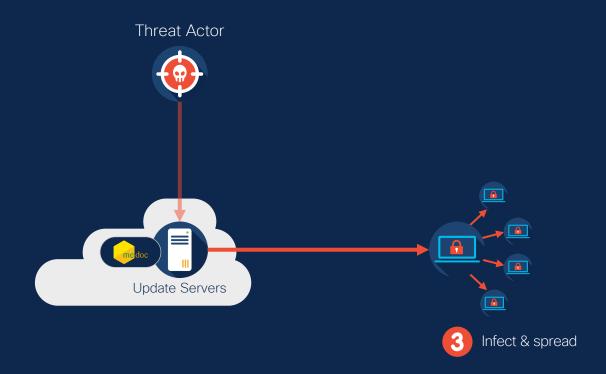
ANDY GREENBERG SECURITY 08.22.2018 05:00 AM

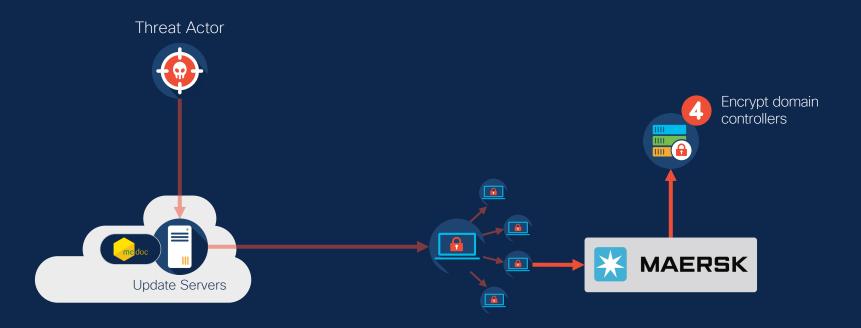
The Untold Story of NotPetya, the Most Devastating Cyberattack in History

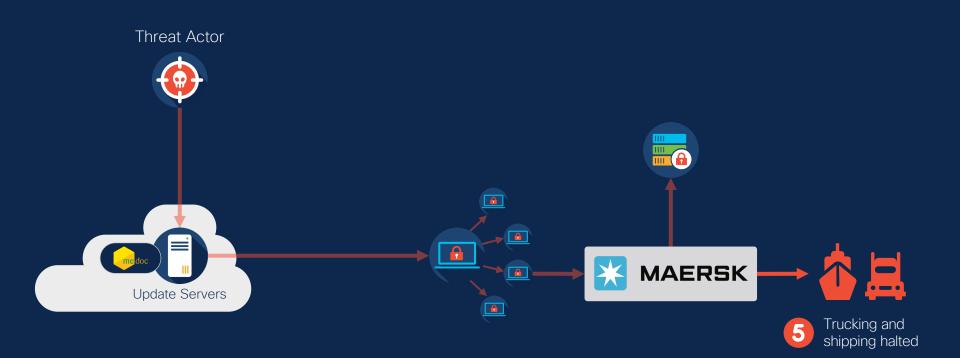
Crippled ports. Paralyzed corporations. Frozen government agencies. How a single piece of code crashed the world.











\$10 billion

Total damages from NotPetya, as estimated by the White House



Strengthening the Weakest Link Becoming the Human Firewall Against Cyber Threats

Agenda



Skills for All Cybersecurity Course References









Introduction to Cybersecurity

Network Defense

Endpoint Security

Cyber Threat Management

Introduction to Cybersecurity

What is Cybersecurity?





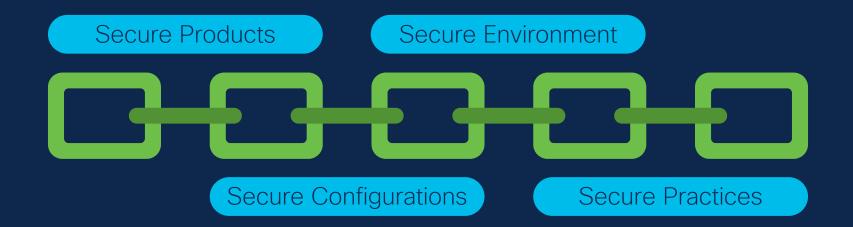
"Preservation of **confidentiality**, **integrity**, and **availability** of information."

ISO/IEC 27000 - Information Security Management Systems Standard

Security as a Chain



Interdependent set of **capabilities** designed to protect the confidentiality, integrity, and availability of information.



Security Capabilities





The Weakest Link



People are the weakest Link Poor development Poor implementation Poor monitoring

PEOPLE

Poor architecture Poor policy Poor oversight

Phishing

Stolen Credentials

Backdoor



Vulnerability Exploit

Misconfiguration

0% 20% 40% 60% 80% 100%

of all Breaches Involve Phishing

What is Cybersecurity Risk?





"The potential that a given **threat** will exploit **vulnerabilities** of an asset or group of assets and thereby cause **harm** to the organization."

ISO/IEC 13335 - Management of Information and Communications Technology Security

The Cyber Attack Chain





Cybersecurity Risk Formula





Cybersecurity Risk – Threat Actors





Nation State: Espionage, political, economic, or military Cybercriminals: Financial gain or reputation enhancement Hacktivists: Political, social, or ideological Terrorist Organizations: Political, ideological, financial Insiders: Financial gain or to seek revenge



Cybersecurity Risk – Tactics & Techniques



Initial Access: Spearphishing, Application exploit **Execution**: Run malware, Run script **Persistence**: Create account, Startup items **Privilege Escalation**: Bypass user account control, Memory injection Defense Evasion: Disable security tools, Hidden files **Credential Access**: Brute force, Input capture **Discovery**: Network sniffing, Network scanning Lateral Movement: Remote management, Pass the hash **Collection**: Email collection, Screen capture Command & Control: Data encoding, Multi-hop proxy Exfiltration: Transfer data to cloud account, Transfer over command & control channel Impact: Data destruction, Denial of service

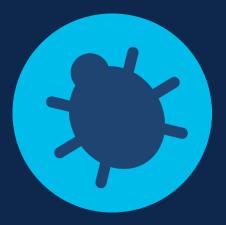
Cybersecurity Risk – Assets





Cybersecurity Risk – Exposure





System Flaw: Software bug, Misconfiguration
Lack of Security: Weak password rules, Open access
Human Actions: Poor password choice, Gullibility
Organizational: Inadequate oversight, Lack of staff

Cybersecurity Risk - Impact



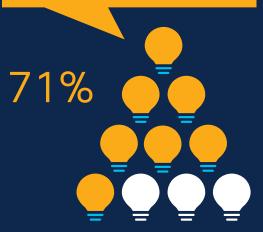


Fines · Containment · Response · Brand Impact · Loss of Jobs

Lack of Cybersecurity Hinders the Innovation Potential of Digitization

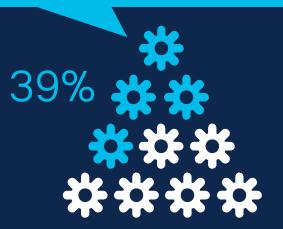


"Cybersecurity risks and threats hinder innovation in my organization."



Survey: 1014 respondents

"My organization halted a mission-critical initiative due to cybersecurity concerns."



Innovations are moving forward, but probably at 70%-80% of what they otherwise could if there were better tools to deal with the dark cloud of cybersecurity threats.

Airline Industry CFO

Staying Safe Online

How can I be a strong link?



Click with Caution



Protect your Privacy





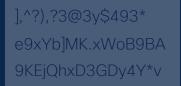
],^?),?3@3y\$493* e9xYb]MK.xWoB9BA 9KEjQhxD3GDy4Y*v

16 characters or more

Use long, randomized passwords for every account







16 characters or more



Use a password manager



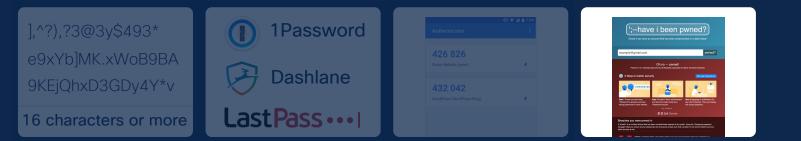




Use multi-factor authentication wherever available







Change your password if you suspect compromise https://haveibeenpwned.com







Use random answers for security questions (and store them in your password manager)



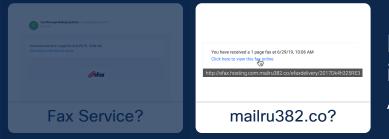




Be skeptical: What is the source? Is this plausible?







PC: Hover over link iOS: Long press link and view in share sheet Android: Copy link and paste in note app

Preview URL before opening link





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When in doubt, throw it out







Avoid launching email attachments





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Don't run macros in office documents





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Enable auto update features





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Regularly check for application updates





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Automatically download updates, even over metered o may apply)	data connections (charges	Change active hours			Do not turn off your compute
Off		View update history			
We'll show a reminder when we're going to restart. If y	ou want to see more	Advanced options			
notifications about restarting, turn this on. Off Off		Stay up to date			

Apply updates as soon as possible







Assume everything you put online is public







Use VPNs on WiFi Hotspots (or always!)







Disable WiFi and Bluetooth to avoid tracking







Don't save credit card data online

Conclusion

Takeaways

Take the time to understand and follow your organizational security policies



Protect yourself and your organization: Secure Accounts, Click with Caution, Update Software, Protect Privacy



Join the fight: Cybersecurity is a great career opportunity!

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