

# The Fast Lane

to efficiency and sustainability

In the era of hybrid work, reliable data center infrastructure is what keeps teams in high gear. That's why Penske Australia looked to Cisco® to revolutionise its IT environment, helping the company be resilient and sustainable in the face of the pandemic.

Take a drive down the highway of high performance.

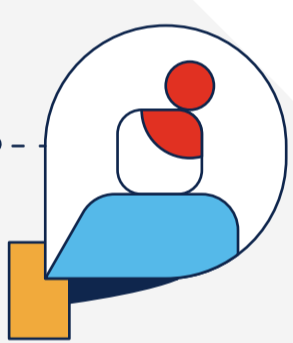
## Servers made simple

By refreshing its data center infrastructure, Penske Australia has accelerated its applications and improved its disaster recovery capabilities. Servers and workstations now boot in seconds rather than minutes. Deploying more efficient technology has led to less energy being consumed by the business.



## Keeping teams connected

Cisco technology allows virtual desktop environments to be established beyond the office in under a week, enabling around 300 workers to go remote at the outset of the pandemic. Carbon emissions have been reduced across the team, thanks to the reduced need for daily commuting.



## Economical and environmentally-friendly

The simplified infrastructure has reduced the number of data center racks from 56 to 24. The result is a reduction in power usage, cooling needs and technology licencing costs.



200

virtual servers reducing hardware needs

57%

fewer data center racks

Platinum

rated power supplies

## Cisco's sustainability advantage across the value chain



1

### Procurement

Technology designed to reduce environmental impact

Cisco HyperFlex® system

2

### Operations

Optimising technology for energy efficiency

Cisco Workload Optimization Manager, Cisco Intersight®, SaaS Systems Management Platform

3

### Retirement

Responsibly managing technology at end-of-life

Cisco's commitment to a circular economy