

“WE ARRANGE 6bn+ MINUTES MEETINGS PER MONTH”

In a one on one with PC Quest Sandeep Mehra, Managing Director, Collaboration, Cisco Asia Pacific, Japan and China shares the Insights on Cisco Webex Solution and its benefits

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What is Cisco's vision for making a better work place?

Our vision is making incredible collaboration technology, available to everyone in India With these four keys-affordable, simple, open & secure.

How does the Cisco Webex solution fit into that vision?

Cisco Webex brought online meetings to regular people. We had a long time to get it right before the knockoffs showed up. Now we power 20 million reliable meetings per month, more than all the knockoffs combined. We're rock-solid. And Cisco secure.

Webex devices are Designed to deliver the best meeting experience in the industry with there features-

- Proximity enabled
- AI ready
- Webex Assistant –Natural Language
- Analytics for performance and ROI metrics

With Cisco Webex solution we can see each other with video. Show people what's on your screen. Make cool stuff together and make things happen.

Get your own personalized meeting room.

Customize for webinars, town halls, training, or remote support.

Digital Flow across your day, From Anywhere, Any Device & Secure



-In Cisco Webex we have 3 devices. They are Cisco webex calling, Cisco webex meeting, cisco webex teams. In Cisco webex meetings we have reached to 116 million meeting attendees per month.

-6+ billions minutes meeting per month. And 30+ million meetings hosted per month.

Why Cisco products are best for Immersive meetings? Please explain on the Augmented reality in Cisco Webex Meetings (with iOS)

We as a leader in the Indian market we believe that for any Immersive Telepresence meeting these qualities should be there in the device which we provided and hardly believe on the same.

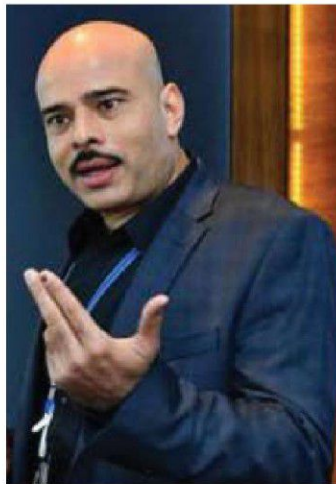
-Share 3D augmented reality files in your meeting directly from your iOS device

-Place, resize, and rotate a physical object anywhere in your immediate physical area

-Applications in product design, manufacturing, architecture, etc.

Our goal for immersive telepresence was to reproduce the best characteristics of direct human interaction that result from a face-to-face meeting. This is accomplished when:

Participants can all see each other on the screen no matter who is talking. Unless everyone is visible you miss important



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non-verbal expressions and reactions that provide important insight. It's arguable that non-verbal queues are even more telling than verbal communication.

Participants can all see and hear each other in the highest clarity, no matter how they join the call. It should be true-to-life, so you should be able to see the people you are talking to as clearly as if they were sitting

across the table from you.

The technology is seamless. Participants shouldn't be aware of the technology that enables the immersive experience—they should simply be able to go about their business without worrying about how it's being supported. This includes easy sharing of multimedia and addition and removal of participants from the call.

What are the benefits of the Cisco Webex app?

The Cisco WebEx app goes where you go. You can do more work done with the WebEx Meetings mobile app. This app helps in Hosting and attending meetings, Joining online events, attending training sessions all from your smartphone or tablet

from wherever you are you can use this app from your mobile.

Dissecting the Collaboration Market

