



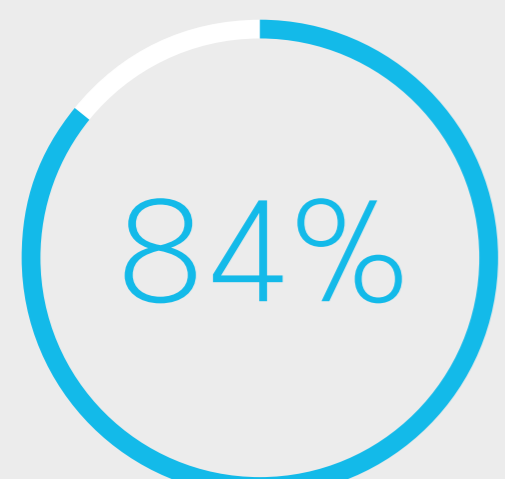
Turn communication into collaboration.

The all-IP advantage

Is aging communications technology holding your organization back? A unified, all-IP environment provides the foundation for enabling today's must-have collaboration apps and services.

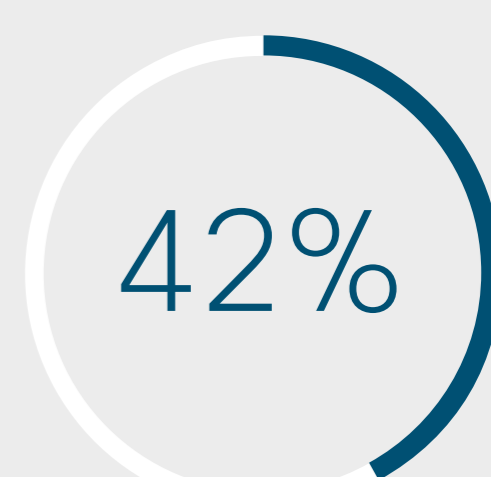


Collaboration: A business essential



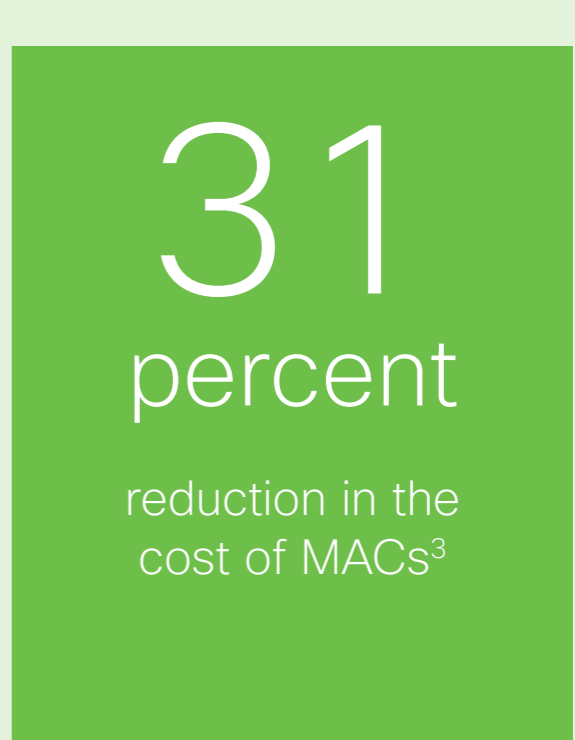
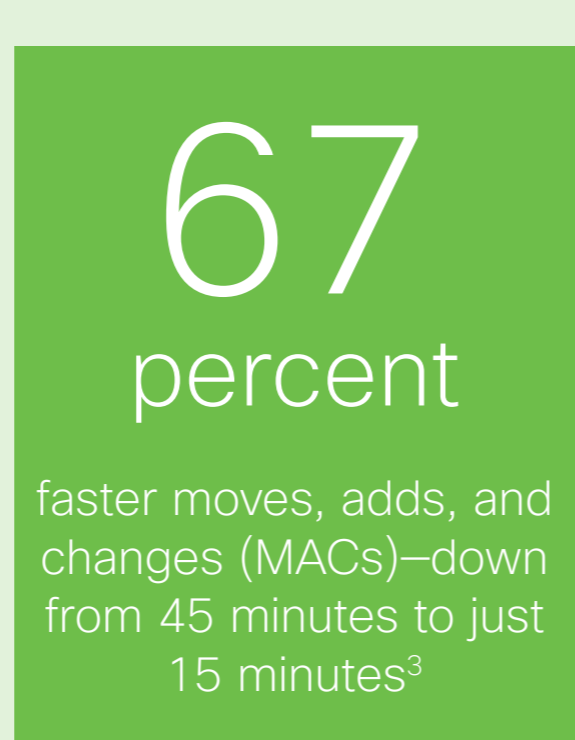
84% of enterprises say collaboration technologies have improved the productivity of individual employees.¹

42% of companies globally plan to expand their unified communications (UC) capabilities in the next year.²



It pays to go all out for IP.

An all-IP environment:



Cisco: The right partner for today and tomorrow

Industry-leading UC and collaboration technology



Cloud



On-premises



Hybrid

Shifting delivery needs



Percentage of on-premises-based UC deployments that will move to the cloud or hybrid environments in the next provisioning cycle²

#1

Cisco was ranked highest by Gartner across all critical capabilities for UC.⁴

9 years straight

Cisco has been a leader in the Gartner Magic Quadrant for UC.⁵

13 years straight

Cisco has been recognized as the leader for corporate telephony.⁶

Cisco provides a complete approach to UC that increases productivity, controls costs, and boosts innovation through:

- Robust, reliable, and highly secure communications infrastructure
- Integrated call control and session management, conferencing, gateways, and unified management
- Quality user experience across any device—from mobile phones to tablets, laptops, video-enabled telephony devices, and video endpoints
- Flexible deployment models (on-premises, cloud, and hybrid)

Drive business value with Cisco UC solutions.



Talbots

Women's global retailer, Talbots, depends on collaboration to deliver consistent cross-channel experiences and service customers more efficiently. Cisco Hosted Collaboration Solution for Contact Center helped Talbots increase call-handling by 30 percent during a sales event, increase agent efficiency, and achieve industry-best customer satisfaction scores.⁷



The Local Government Federal Credit Union

The Local Government Federal Credit Union (LGFCU) created an open, flexible work environment intended to stimulate productivity and attract the brightest talent. With fast, effective collaboration driven by Cisco Jabber, Cisco Spark, and WebEx, LGFCU is now seeing a 25-percent increase in productivity and employee collaboration.⁸

Take the first step toward collaboration today.

[Learn more](#)

Connect

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5. Sources: Magic Quadrant for Unified Communications, Gartner, July 13, 2016.

6. "Here's Who Made Gartner's 2015 Unified Communications Magic Quadrant," CRN, Aug. 19, 2015.

7. "Gartner Recognizes Cisco as a Leader in Unified Communications [2014], Again," Cisco blog, Aug. 12, 2014.

8. Magic Quadrant for Unified Communications [2013], Gartner, July 31, 2013.

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11. Magic Quadrant for Unified Communications [2010], Gartner, July 28, 2010.

12. "UC Magic Quadrant [2009] warns against single-vendor approach," TechTarget, Sept. 10, 2009.

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