

# A tale of two collaboration tools:

## What happens when you have the right technology.

Many organizations today use video conferencing tools. But many times, the collaboration ends when the meeting does. With the right technology, your teams can collaborate better, and work smarter, before, during, and after their meetings.

### COMPANY 1 DISJOINTED ENTERPRISES

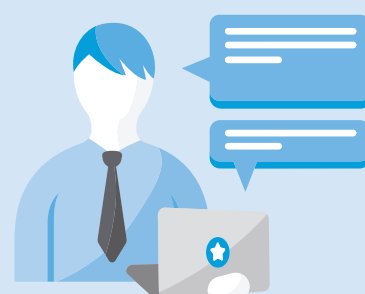
### COMPANY 2 CONTINUOUS COLLABORATORS, INC.

#### The customer presentation

BEFORE THE MEETING



Account executives manually share presentation drafts via email and scramble to make last-minute updates.



The team connects for a quick video walk-through and makes updates to the presentation in real time using joint-editing and whiteboarding tools.

#### The weekly meeting

DURING THE MEETING



Employees traveling or working remotely can't log into the meeting, and can't see what projects or materials are discussed.



All team members can log into the meeting and access all tools—even while using their smartphones and tablets.

#### The multi-tasking meeting

DURING THE MEETING



If meeting leaders are referring to several documents during the video conference, participants must juggle multiple PDFs, email, and other tools to stay on top of the conversation.



Team members can use their mobile devices to access presentation slides, documents, and even chat separately with participants—without losing face-time on camera.

#### The on-the-fly meeting

AFTER THE MEETING



Post discussion, the meeting leader must aggregate all documents and drawings shared, and send a follow-up email with specific action items.



All meeting documents and drawings are instantly saved to a dedicated workspace, where team members can chat about project-related tasks, deadlines, and updates.

Keep your team conversations going. Learn how Cisco WebEx and Cisco Spark can help you better connect teams before, during, and after meetings.

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