

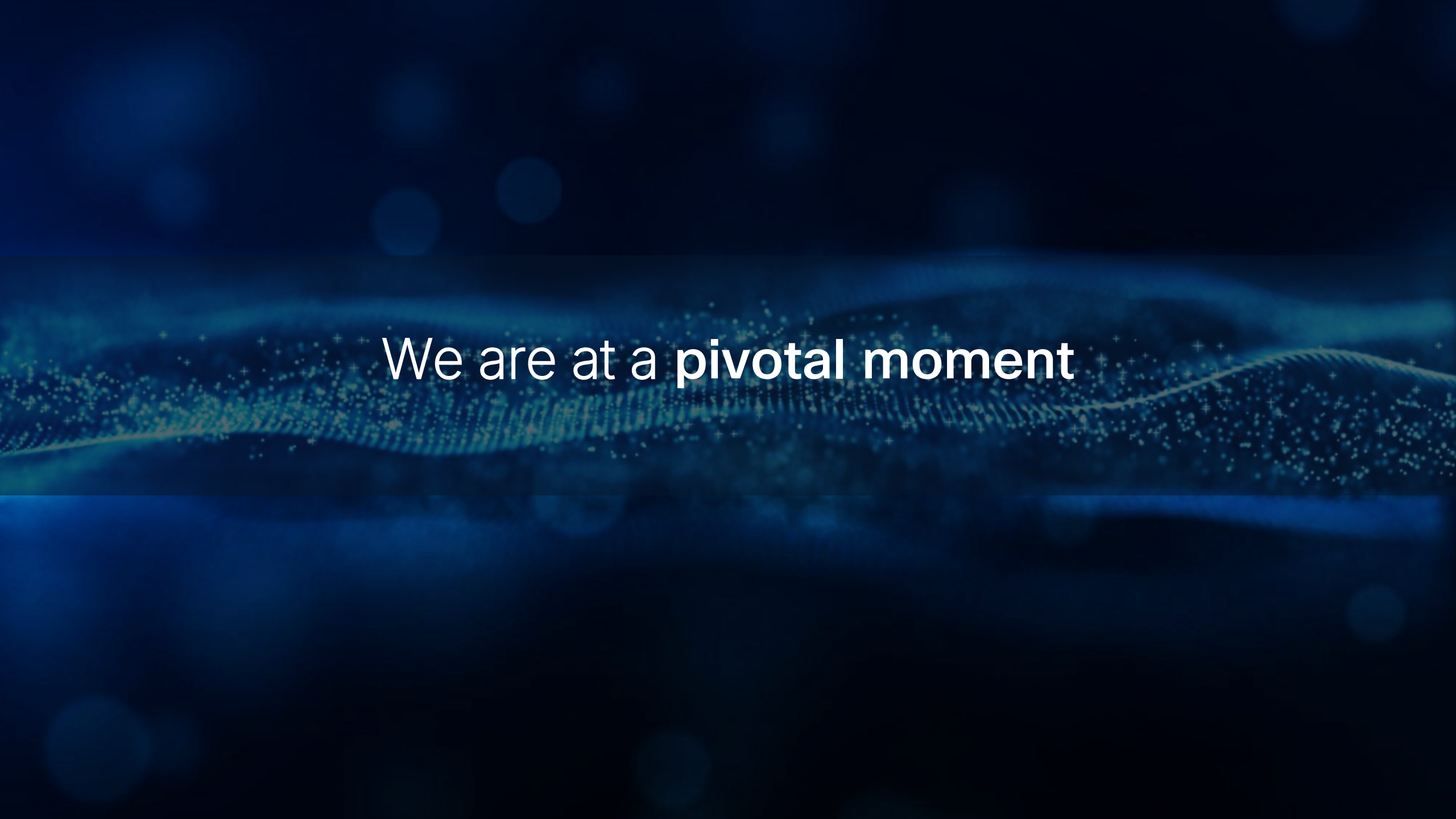
The critical infrastructure for the AI era

Ben Dawson
President, Cisco Asia-Pacific, Japan, and Greater China



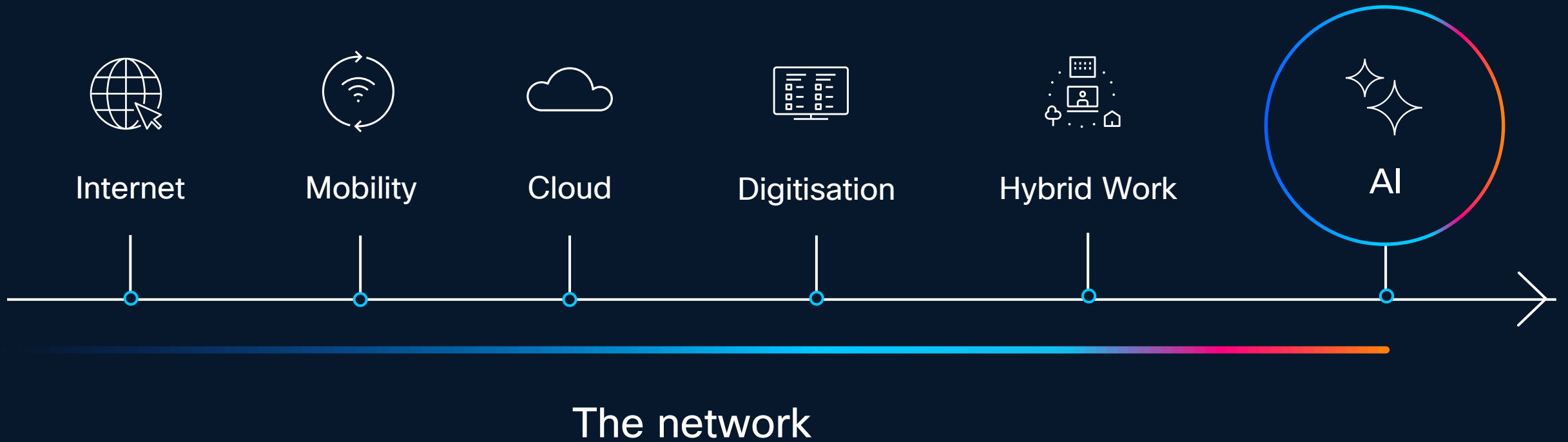
謝謝
Thank you



The background is a deep blue gradient. A horizontal band of glowing, wavy lines composed of many small, bright blue and white particles stretches across the middle of the image. The particles are more densely packed in some areas, creating a sense of movement and energy. The overall effect is futuristic and high-tech.

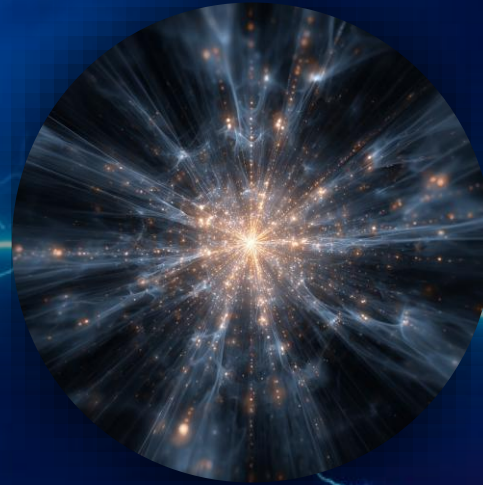
We are at a **pivotal** moment

Your partner through the big transitions





Chatbots
Productivity tools



Agents
Digital coworkers



Physical
Robots and sensors

Opportunity and risk: Frontier AI models are giving us significantly less time to respond



The window between discovery and exploit has collapsed

THE AVERAGE TIME TO EXPLOIT VULNERABILITIES

2018

2.3 years

2023

4.2 months

2025

21.5 days

2026

38 hours

AI-driven enterprises can't succeed on yesterday's networks

Your network will fundamentally change in an agentic world

From...

To...



Networking

A path between known endpoints



The runtime where users, apps, and agents negotiate, act, and scale

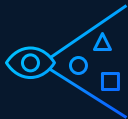


Security

Verifying the user and trusting the session



Verifying every identity and intent and enforcing policy everywhere



Observability

Observing the system to understand it later



Observing behavior and intervening in real time across every workload

Cisco has reimagined how we operate to meet this moment

Past

Solutions across:

- Networking
- Compute
- Security
- Collaboration

Faster innovation | Portfolio integration | Integrated Splunk



Today

- Unifying our portfolio with a platform approach
- Fusing security directly into the network
- Building the Cisco Data Fabric and pioneering AgenticOps

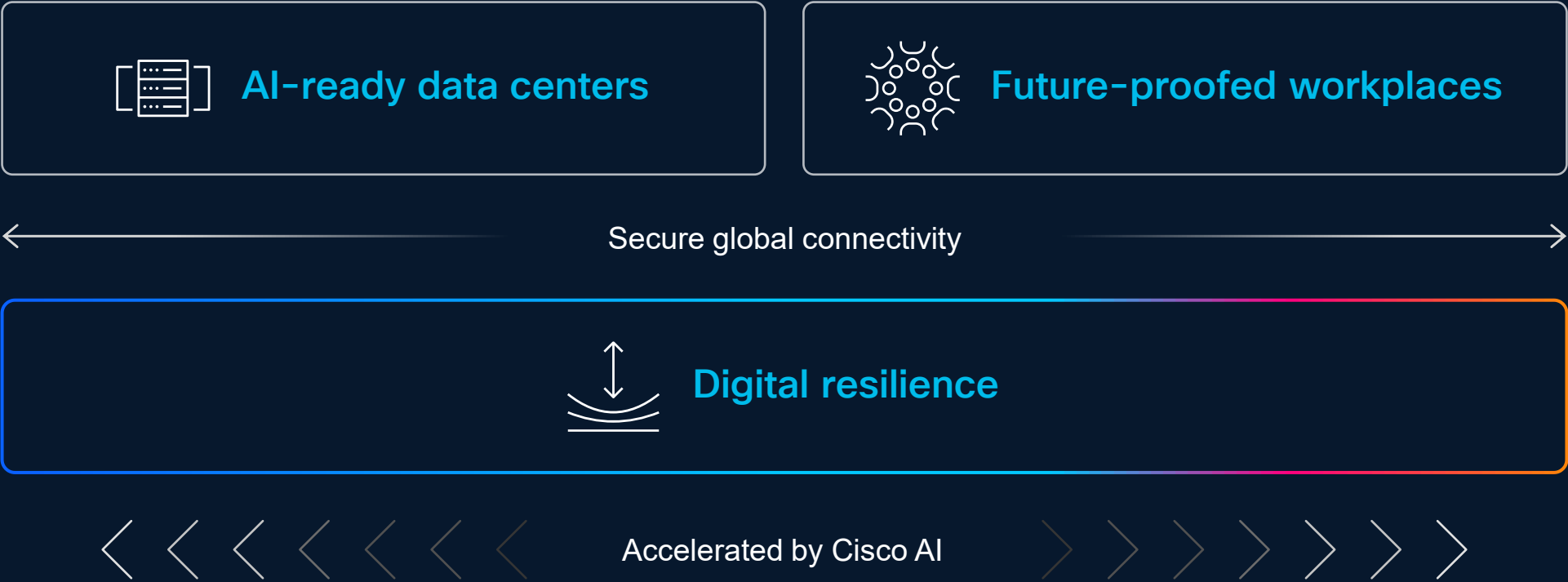
Delivering innovation at scale for the AI era

- Cisco Cloud Control
- DefenseClaw
- Silicon One G300
- AgenticOps (expanded)
- Cisco AI Defense (expanded)
- Unified Edge
- AI-Ready Secure Network Architecture
- N9000 Series Switch
- Cloud Reference Architecture
- AI-Native Networking
- AI Networking
(Cisco Silicon + NVIDIA)

- AI Assistant
- AI Canvas
- AI Pods
- Secure AI Factory
- Secure Routers
- Smart Switches
- Unified Networking Solution Experience
- AI Defense
- Hybrid Mesh Firewall
- Hypershield (expanded)
- Secure Firewall (new series)

- Live Protect
- XDR (extended)
- Identity Services Engine
- Unified Cloud Management Platform
- Security Cloud Control
- Observability Ecosystem
- Digital Experience Monitoring
- Agentic AI for Collaboration
- AI-powered Contact Centre
- 1000 new Webex features

Driving your business outcomes by powering how people and technology come together



Unlocking Cisco's Partner Ecosystem

Deliver transformative business outcomes

1. AI-Ready Data Centers
2. Future-Proofed Workplaces
3. Digital Resilience

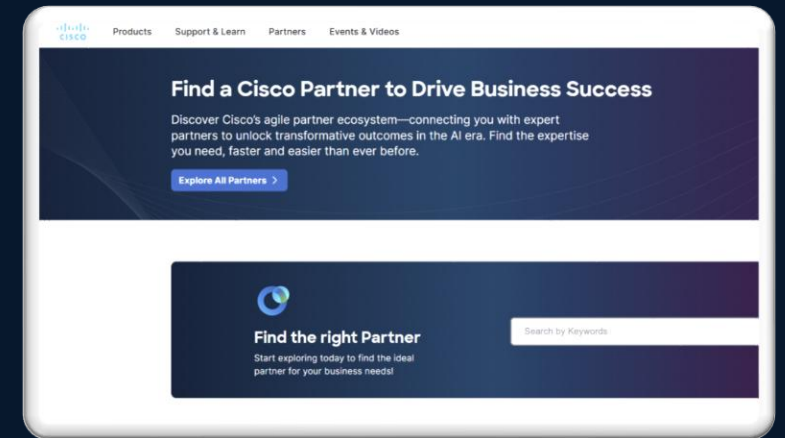
One Ecosystem. Shared Success

Cisco is **making it easier** for customers to **identify partners** with the capabilities most aligned to meet their business outcomes.

Partner Locator

Find Cisco Partners to drive business success

Cisco.com/go/partnerlocator



Your next steps



**Scale AI securely
and economically**



**Empower and secure
your workforce**



**Manage risks
in the agentic era**

