

# Partner Plus Start Chart

## Partner Plus Lead



How can you Partner Plus help you grow your midmarket business?

Like this...

### If you want to do this:



### Then do this:



Check how your company is performing against their Partner Plus quarterly targets

Go to [Total Program View \(TPV\)](#) to see your bookings (updated daily) and your assigned targets.

Improve your sales team skills and give them more sales tools

Use our trainings and sales tools on the [Partner Plus SalesConnect hub](#) to help your team sell new products and services.

Get your new recruits up to speed on foundational sales skills with self-paced [SNAP New Hire Training](#) on SalesConnect.

Give your sales team new leads and prospects

Get your team to enroll as individuals in the [Leads and Prospects system](#).

Scale your sales engineer team

Engage Cisco virtual engineering experts at [Partner Help Plus](#).

Expand your marketing team's capacity

Use prebuilt templates and materials at [Partner Marketing Central](#) to launch customized digital campaigns.

Motivate your teams with rewards

Get your sales individuals to sign up for [Cisco Rewards](#).

See how your company can qualify for [Partner Plus Winner's Circle](#).

Earn funds to reinvest in your business

Achieve midmarket revenue-growth targets and earn [Partner Plus incentives](#) like Virtual Wallet dollars.

Make sure your teams get the most out of Partner Plus

Walk them through the program overview presentation. Download your region-specific version from the [Partner Plus website](#).

Receive communications focused on your interests and preferences

Make sure everyone has a Cisco login, completes their Cisco profile, and updates their preferences in [Partner Self Service](#).

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For more information, visit  
<http://www.cisco.com/ca/partnerplus-en>