



Not for Resale (NFR) Program
July 6, 2017

Cisco Partner Confidential

Not For Resale (NFR) Program Yearly Allowance				
(Net Price, \$CDN, based on Cisco fiscal year)				
Certification Level	Base NFR Limit (Net)	Total Net Architecture Increase (*)	NFR Bonus for Master (**) (Net)	Maximum Possible NFR Limit
Gold	\$200,000	\$150,000	\$200,000	\$550,000
Premier	\$50,000	\$150,000	\$200,000	\$400,000
Select, CDN	\$25,000			\$25,000
Registered	\$10,000			\$10,000

- Cisco Developer Network Partners receive the same annual NFR entitlement as a Select partner in the grid above.
- Architecture-Focused Consulting Partners receive the same annual NFR entitlement as a Gold partner in the grid above.
- Not included in the above is an additional \$20K (list price, \$CDN) of Small Business and Small Business Pro (SBTG) products per Cisco fiscal year. This limit is the same for all partners regardless of certification level.



Americas Headquarters
Cisco Systems, Inc.
San Jose, CA

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

Europe Headquarters
Cisco Systems International BV Amsterdam,
The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: www.cisco.com/go/trademarks. Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)