



Not for Resale (NFR) Program
July 6, 2017

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Not For Resale (NFR) Program Reward by Product Family				
All pricing must be negotiated with a Cisco Canada Authorized Distributor				
Partner Type	All Products on the GPL (*)	SBTG	Services Discount	UCS
Gold	80%	65%	70%	70%
Premier				
Select, CDN				
Registered				

- To take advantage of these discounts, all procurement must be through a Cisco Canada Authorized Distributor
- (*) All Products listed on the GPL (Core and Compute categories) are eligible for the NFR discount, except SolutionsPlus products, Refurbished and Incentive Restricted SKU
- All pricing via distribution must be negotiated



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