

Not For Resale (NFR) Program Overview

Program Goal

Reward resellers with generous discounts on products used in non-revenue generating activities for their labs, demos and training

Program Details

Eligible Partners receive up to 80% discount off Cisco list price

Program Requirements

- Cannot be resold or used for profit generation (timeframe varies by theater)
- Yearly allowances per fiscal year based on partner certification level

Additional Details

- All products on the Global Price List are eligible with the exception of products included on the Incentive Restricted Status
- Individual Business Units may offer separate program