

# At-A-Glance - Not For Resale (NFR) Program

Objective	Allow partners to build out proof of concept labs, create demo kits and training by receiving generous discounts on select Cisco equipment
Reward	Up to 80% off on most Cisco products
Eligibility Requirements	Gold, Premier, Select & Registered
How to Use	<ul style="list-style-type: none"><li>• Register Deal in CCW tool</li><li>• Once approved, simply claim the reward when ordering</li></ul>
Validity Dates	Ongoing
Combinations	Cannot be combined with other Programs or Promotions
Eligible Regions	Americas (Canada)
Find out More	<ul style="list-style-type: none"><li>• <a href="http://www.cisco.com/go/nfr">www.cisco.com/go/nfr</a></li><li>• <a href="mailto:nfr-canada@cisco.com">nfr-canada@cisco.com</a> (Canada Program Support)</li></ul>