

Sell a Mini to Win a MINI



It's Never Been A Better Time To Be A Cisco Data Centre Certified Partner

We're excited to bring you an exclusive incentive program. **Win a 2015 MINI Cooper—valued at \$30,000.** And it's only available to Certified Partners, like you.

Help your company meet its Cisco Unified Computing System (Cisco UCS) Mini growth target and you could be racing off in a 2015 MINI Cooper. The sales representative who earns the most Cisco Rewards points, and whose company meets its stretch goal, takes the prize.

The more you sell, the higher your chances of winning.



The Prize Is Within Your Reach

Your company must be a Cisco Data Centre Certified Partner and meet its Cisco-assigned Cisco UCS Mini sales target between March 23, 2015–October 23, 2015, in order to qualify for the incentive.

Each valid Cisco UCS Mini sale will earn you up to two Cisco Rewards points, which will be counted toward the grand prize.

- Receive one Cisco Rewards point for each Cisco UCS Mini order.
- Get a second Cisco Rewards point for selling applicable Cisco Compute and Nexus technologies tied to each Cisco UCS Mini order.
- Finish with the most Cisco Rewards points, meet your company's Cisco UCS Mini sales target, and you could qualify to win a 2015 MINI Cooper.
- All sales orders must be submitted before October 30, 2015, on the [Cisco Rewards Program site](#) to be eligible.
- The winner with the most Cisco Rewards points, and whose company meets its Cisco-assigned UCS Mini sales target, will be notified by November 30, 2015.

In collaboration with Intel®





Your Green Light to Sell

A progress bar that shows your company sales performance will be posted at [CiscoRewards.com](https://www.cisco.com/go/ciscorewards). It's updated every two weeks starting March 23, 2015. Go there often to check how you and your company are performing against sales goals.

What to Know Before You Begin the Race

Here's the setup to be first to the finish line.

- 2015 MINI Cooper is awarded through the Cisco Rewards Program.
- Participation in the 2015 Cisco UCS MINI Cooper Partner Incentive requires that both the company and its associated representatives are enrolled in the Cisco Rewards Program.
 - If you have not yet enrolled, please go to [cisco.com/go/ciscorewards](https://www.cisco.com/go/ciscorewards) and select "North America" from the region drop-down for complete enrollment instructions.
 - Note: A valid Cisco CCO ID (also known as User ID) is required to access Cisco Partner program sites such as Cisco Rewards. If you do not have a valid Cisco CCO ID, please register for one at <https://tools.cisco.com/RPF/register/register.do>.
- Cisco Rewards Program Terms and Conditions apply, as well as those specific to this incentive.
- Additional detailed information can be found at [CiscoRewards.com](https://www.cisco.com/go/ciscorewards). Just look for the Cisco Rewards Cisco UCS MINI Cooper Partner Incentive on the main Cisco Rewards Page under Program Updates and Offers.
- Visit often during the challenge for progression updates.
- The winner will be notified by email after the incentive period.
- The grand prize will be awarded to the winner on December 10, 2015.