

Partner Plus Start Chart

Partner Plus Lead



How can **Partner Plus** help you grow your midmarket business?

Like this...

If you want to do this:



Then do this:



Check how your company is performing against quarterly targets.	Go to Total Program View (TPV) to see your bookings (updated daily) and your assigned targets.
Improve your sales team skills and give them more sales tools.	Use our trainings and sales tools at the SalesConnect Partner Plus Hub to help your team sell new products and services.
	Get your new recruits up to speed on foundational sales skills with self-paced SNAP New Hire Training on the SalesConnect Partner Plus Hub.
Give your sales team new leads and prospects.	Enroll your team in our Leads and Prospects system. Download the enrollment guide .
Scale your sales engineer team.	For Elite level, engage Cisco virtual engineering experts at Partner Help Plus. For Prestige and Aspire levels, contact your distributor. Find out how to supplement your team's expertise here .
Expand your marketing team's capacity.	Use prebuilt templates and materials at Partner Marketing Central to launch customized digital campaigns.
Motivate your teams with rewards and incentives.	Sign up for Cisco Rewards .
	See how to qualify for Partner Plus Winner's Circle (Prestige and Elite levels only).
Make sure your teams get the most out of Partner Plus.	Walk them through the overview presentation. Download your region-specific version at the Partner Plus website .
Receive communications focused on your interests and preferences.	Make sure everyone has a Cisco login, completes their Cisco profile, and updates their preferences in Partner Self Service .

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