

Partner Plus Start Chart

Marketing



How can **Partner Plus** help you reach more prospects—without extra staff or budget?

Like this...

If you want to do this:
∨

Then do this:
∨

Reach more customers.	Launch customized digital campaigns using our prebuilt templates and materials at Partner Marketing Central .
Save money on integrated demand generation campaigns.	Fund demand generation with virtual wallet dollars earned by your company or use your own funds. Check your available funds—and your choices for ways to spend them—at Partner Marketing Central . Virtual Wallet funds are available for Prestige and Elite levels only.
Update content on your website.	Syndicate content curated by Cisco onto your website using web plug-ins at Partner Marketing Central .
Build your professional expertise.	Keep up with the latest marketing trends and trainings at Marketing Velocity .

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