



# Cisco in Western Australia

Accelerating digitisation to drive economic growth and promote resilient communities in Western Australia

2025



“Cisco is a long-term technology provider to government and industry in Western Australia. Our ongoing investment into local partnerships and priority sectors such as resources, education and health helps create a platform for digitisation and sustainable growth in Western Australia. Technologically progressive economies outperform the average with investment in digital infrastructure delivering higher economic returns than investment in traditional infrastructure. We work with partners across industry, government and academia to help Western Australia harness technology innovation at scale and create the prerequisites for improved competitiveness and differentiation.”



**Mark Patterson**  
Regional Director Western Australia, Cisco ANZ

# Cisco Globally

Cisco is the worldwide technology leader that is revolutionising the way organisations connect and protect in the AI era.

For more than 40 years, Cisco has securely connected the world. With our industry leading AI-powered solutions and services, we support organisations and communities to unlock innovation, enhance productivity and strengthen digital resilience. Cisco's purpose is at our core, and we remain committed to creating a more connected and inclusive future for all.

**US\$53.8B**

Fiscal 2024 revenue

**87,000+**

Employees across 79 countries

**US\$7.5B**

Annual R&D spend

**US\$1B**

AI investment fund

**240+**

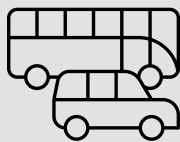
Acquisitions including Splunk

Cisco's Impact Plan for Western Australia focuses on powering an inclusive future for all and supporting national and state priorities.

### Priority Sectors / Domains



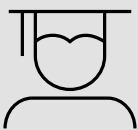
Digital Health & Healthy Ageing



Transport



Government



Education



Sports and Tourism



Mining and Resources

### Focus areas for Cisco investment



Cyber Security



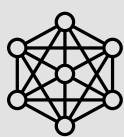
ESG and Sustainability



Skills and Talent Development



Artificial Intelligence



Quantum Networking



Future Proof Workplaces

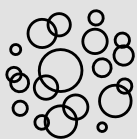
# Cisco in Australia

## How Cisco is investing in digital transformation

Cisco's Country Digital Acceleration (CDA) program has over 1,600 digitisation projects and is active across 50 countries.

In 2019, Cisco announced the CDA investment program in Australia to work with government, community and industry organisations to develop and fund digital acceleration projects.

Cisco is focused on fast tracking Australia's digital agenda through innovation and accelerating the adoption of emerging technologies, such as AI and Cybersecurity. This supports GDP growth, creating new jobs, advancing industry and uplifting skills and education.



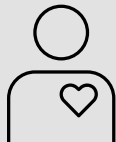
### Innovation Central Perth

Innovation Central Perth (ICP) was co-founded by Cisco, Woodside Energy, CSIRO and Curtin University in 2015 to help WA industry create digital solutions to process, commercial and operational challenges. ICP connects researchers and students to industry in an experimentation space equipped with the latest Cisco technology.

The ICP model developed at Curtin has been replicated Australia-wide to create a network of facilities.

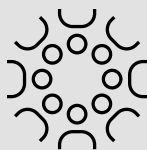
#### ICP outcomes

- 1000+ client engagements
- 200+ students engaged
- 90% of ICP associates get jobs after graduating
- 98% industry satisfaction rating



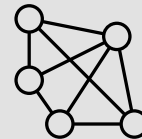
### Pilbara Health Challenge

Cisco is working with Curtin University to develop virtual healthcare solutions, centred around patient needs, and using research, innovation, and AI to create a reliable and integrated virtual healthcare system that meets the unique healthcare needs of the Pilbara industry specialisations and services.



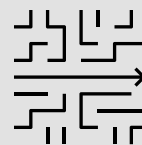
### Critical Minerals Trailblazer

As the sole technology partner in the Federal Government's Resources Technology and Critical Minerals Trailblazer initiative, Cisco is developing a secure digital stack to unify IT and OT cybersecurity in Australia's resources sector.



### Fortescue

Cisco worked with Fortescue to design a Secure Energy Network for the Pilbara to assist in reaching their Decarbonisation targets.



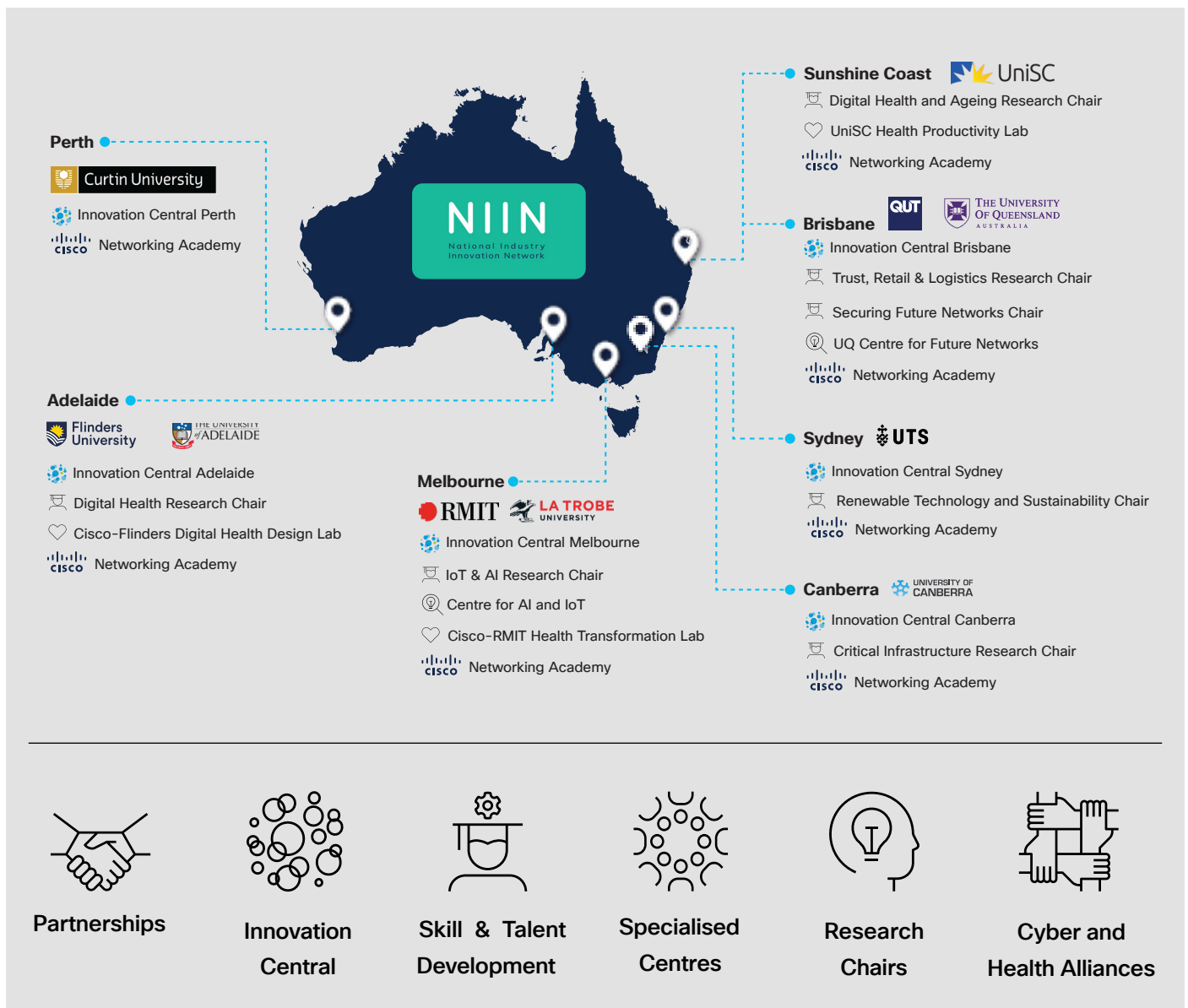
### Port Automation

In collaboration with industry partners and leading universities, Cisco helped automate port operations and implement advanced monitoring for breakwater conditions—laying the foundation for secure, next-generation IoT and networking architecture.

## Partnerships making a difference

The National Industry Innovation Network (NIIN) is a collaborative vehicle for digitally transforming industries and accelerating innovation to generate large-scale economic and societal impact. The NIIN was founded by global technology leader Cisco in direct response to many of the challenges Australia faces in terms of realising the economic potential of digital technologies and improving collaboration between industry and universities.

Since 2020, the NIIN has grown to become one of Australia's largest industry-university innovation network, now comprising Innovation Centrals, University Research Chairs, Specialist Centres, dedicated Alliances in Health and in Cybersecurity, targeted skills and talent initiatives, and a program engaging former Cisco engineers and business leaders in academia.



## Supporting our communities and visitor economy

Cisco combines technology, people and the broader community to address society's greatest challenges.

Major priorities include:

- Reaching Net Zero across our value chain by 2040 and incorporating circular design into 100% of new Cisco products and packaging by FY25.
- Investing in tech-based solutions to positively impact vulnerable, underserved communities around the world
- Supporting organisations through sponsorship, technology, and shared expertise to accelerate their impact.



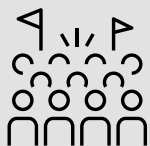
### Promoting diversity in tech

Cisco Australia has been recognised as the #1 Best Place to Work for five consecutive years. Cisco promotes diversity through programs such as Girls in ICT Day and Women Rock-IT, which profile stories of successful women pursuing careers in IT.



### Pushing for better mental health to save lives

Every day our people bring our purpose to life around Australia through the impact of their commitment to Power an Inclusive Future for All. The Cisco WA team participate in the Lifeline Australia Push-Up Challenge, raising a total of \$73,000 (+ Cisco matching funds).



### Delivering match-ready wireless for the FIFA Women's World Cup

Cisco was the Official Network Infrastructure Provider of the FIFA Women's World Cup 2023™ played across New Zealand and Australia. The partnership built upon Cisco's extensive involvement across the global sports and entertainment landscape, where it leverages its industry-leading solutions and expertise to connect and protect some of the most prestigious events around the world.



### Connected Country

Curtin and Cisco delivered a virtual and interactive education pilot program using Cisco Webex to ensure school students in remote and regional Western Australia have access to the same opportunities and experiences as metropolitan based students. As part of the program, students had access to content that is engaging and innovative, helping to produce better learning outcomes and improve experiences for regional students.

## Partnerships



## A global and national leader in cybersecurity

Cisco is unique in the breadth and depth of its cybersecurity investments and capability. Cisco is a leader in cybersecurity technology but has a broader role in cyber research, skills and policy and standards.

Cisco is working closely with a range of industry partners on their own cybersecurity postures and resilience and is also a trusted advisor to government on cyber issues.

Security Technology	Security Research	Security Skills & Talent	Security Advisor	Security Policy & Standards
Cisco reimagines security for the AI era.	Cisco Security delivers AI-enhanced threat intelligence from Cisco Talos.	Cisco NetAcad Certifying the world's security professionals.	Trusted advisor across Australian public sector, critical infrastructure, and commercial enterprises.	Active contributor to policy development.
<p>Cisco's newest security innovations harness agentic AI and enhance capabilities to empower IT professionals to swiftly manage threats and make security operations more efficient.</p> <p>New Cisco innovations address the complexities for security professionals to embrace the AI era in today's dynamic landscape.</p>	<p>Cisco Talos processes significant amounts of data daily with over 600 billion DNS requests, 550 billion security events, and 2.8 million malware samples - to detect, analyse, and protect against threats.</p> <p>It identifies and correlates threats across diverse sources, including web requests, emails, malware samples, open-source data, endpoint intelligence, and network intrusions.</p>	<p>Proud partner to Australian universities delivering world-class training.</p> <p>Networking Academy's courses and tools are provided for free to 11,800 educational partners, including schools, universities, training centres, nonprofit organisations and even prisons. Since 1997, 12.67 million people in 180 countries have participated.</p>	<p>Delivering expert guidance through a comprehensive lifecycle approach that aligns security strategy with business goals. From risk assessment and architecture design to implementation and ongoing optimisation, the NIIN Cyber Alliance extends our trusted advisor status by providing a suite of capabilities for government and major companies to uplift their security posture..</p>	<p>Cisco contributes significantly to cybersecurity guidance and standards by actively engaging with Australian and international bodies including ISO and IETF to both drive and follow cybersecurity standards worldwide. Cisco's regular threat, trends and benchmarking studies informs both policymakers and customers on the state of the threat landscape and Australia's cyber readiness.</p>

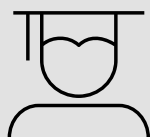


## Building Western Australian skills and future talent

Cisco Networking Academy is an IT skills-to-jobs program offering digital skills training through strong public-private partnerships, high-quality curriculum, and inclusive workforce development programs.

The Networking Academy had 5,342 students from Western Australia in FY24. Students originated from a range of institutions including Curtin University, Murdoch University, Edith Cowan University, North Metro and South Metro TAFE.

### Global Stats



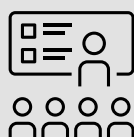
24M

Total students since inception



190

Countries



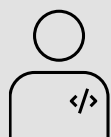
12,100

Academies



27%

Female participation since inception



4.3M

New jobs since 2005



96%

of students completing certification-aligned courses attribute their participation in Networking Academy to obtaining a job and/or education opportunity

## Pioneering Networking Academy education

Cisco partners with universities to deliver industry-relevant education and social initiatives across Western Australia. At Curtin University, programs include the Digital Micro Masters for IoT skills, the long-running Networking Academy for the Visually Impaired, and the CyberSET program, which introduces cybersecurity to school students, including neurodivergent learners. Murdoch University has offered the Cisco Networking Academy CCNA Certification since 1998, helping students gain digital micro-credentials for the evolving workforce.

## Leveraging AI

Cisco and World Economic Forum (Davos) recently aligned on purpose and agreed on a way forward to bring about positive transformation. The agreement extended to the role of AI and security to make contributions to sustainability and education.



## Country Digital Acceleration (CDA)

Find news, information and highlights related to Cisco's digital agenda in the region.

[cisco.com/au/cda](https://cisco.com/au/cda)



Cisco  
Country Digital  
Acceleration

## Cisco Networking Academy

Learn more about the Cisco Networking Academy and explore available courses online.

[netacad.com](https://netacad.com)



## National Industry Innovation Network

Learn more about the NIIN and stay up to date on the latest thought leadership, resources, stories, and announcements.

[cisco.com/au/niin](https://cisco.com/au/niin)



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