Cisco in Queensland

Accelerating digitisation to drive economic growth and promote resilient communities in Queensland

2025

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“Cisco is a long-term technology provider to government and industry in Queensland. Our ongoing investment into local partnerships and priority sectors such as resources, education and health helps create a platform for digitisation and sustainable growth in Queensland. Technologically progressive economies outperform the average with investment in digital infrastructure delivering higher economic returns than investment in traditional infrastructure. We work with partners across industry, government and academia to help Queensland harness technology innovation at scale and create the prerequisites for improved competitiveness and differentiation.”

Terry Weber

Regional Manager Queensland, Cisco ANZ

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Cisco Globally

Cisco is the worldwide technology leader that is revolutionising the way organisations connect and protect in the AI era.

For more than 40 years, Cisco has securely connected the world. With our industry leading AI-powered solutions and services, we support organisations and communities to unlock innovation, enhance productivity and strengthen digital resilience. Cisco's purpose is at our core, and we remain committed to creating a more connected and inclusive future for all.

US$53.8B
Fiscal 2024 revenue

87,000+
Employees across 79 countries

US$7.5B
Annual R&D spend

US$1B
AI investment fund

240+
Acquisitions including Splunk

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Cisco's Impact Plan for Queensland focuses on powering an inclusive future for all and supporting national and state priorities.

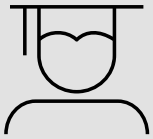
Priority Sectors / Domains

Digital Health & Healthy Ageing

Energy and Resources

Government

Retail and Logistics



Education

Sports and Tourism

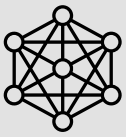
Focus areas for Cisco investment

Cyber Security

ESG and Sustainability

Skills and Talent Development

Artificial Intelligence



Quantum Networking

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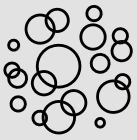
Cisco in Australia

How Cisco is investing in digital transformation

Cisco's Country Digital Acceleration (CDA) program has over 1,600 digitisation projects and is active across 50 countries.

In 2019, Cisco announced the CDA investment program in Australia to work with government, community and industry organisations to develop and fund digital acceleration projects.

Cisco is focused on fast tracking Australia's digital agenda through innovation and accelerating the adoption of emerging technologies, such as AI and Cybersecurity. This supports GDP growth, creating new jobs, advancing industry and uplifting skills and education.

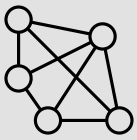


Innovation Central Brisbane

Innovation Central Brisbane (ICB) helps Queensland industry create digital solutions to address commercial and operational challenges. ICB connects researchers and students to industry in an experimentation space equipped with the latest Cisco technology.

Advancing Healthy Ageing

Cisco and UniSC have appointed a Research Chair in Health Productivity, Dr Alison Craswell. Together they are establishing a Health Productivity lab to drive innovations in the health and aged care sectors.



Cisco-UQ Centre for Future Networks

Cisco and the University of Queensland is working to establish a centre focused on development and validation of future of networking capabilities and architectures for education, industry sectors & market transitions (e.g. renewables, critical minerals).

Rail Level Crossing Safety Project

Cisco is working to enhance the technology capabilities of the rolling stock fleet by connecting locomotives and enabling real-time location tracking alongside forward-facing cameras. The focus is of the project is to analyse and improve the safety profile of thousands of level crossings across Australia.

Trust, Retail & Logistics Research Chair

Cisco and QUT have appointed a Research Chair in Trust, Retail and Logistics, Dr Nadine Ostern, to explore research topics related to logistics, retail trust, consumer engagement, security and sustainability.

Health Living Lab & Digital Twin

Establishment of a digital healthcare capability (networks and infrastructure) focused on proving how investment in digital can materially improve the performance of the health system.

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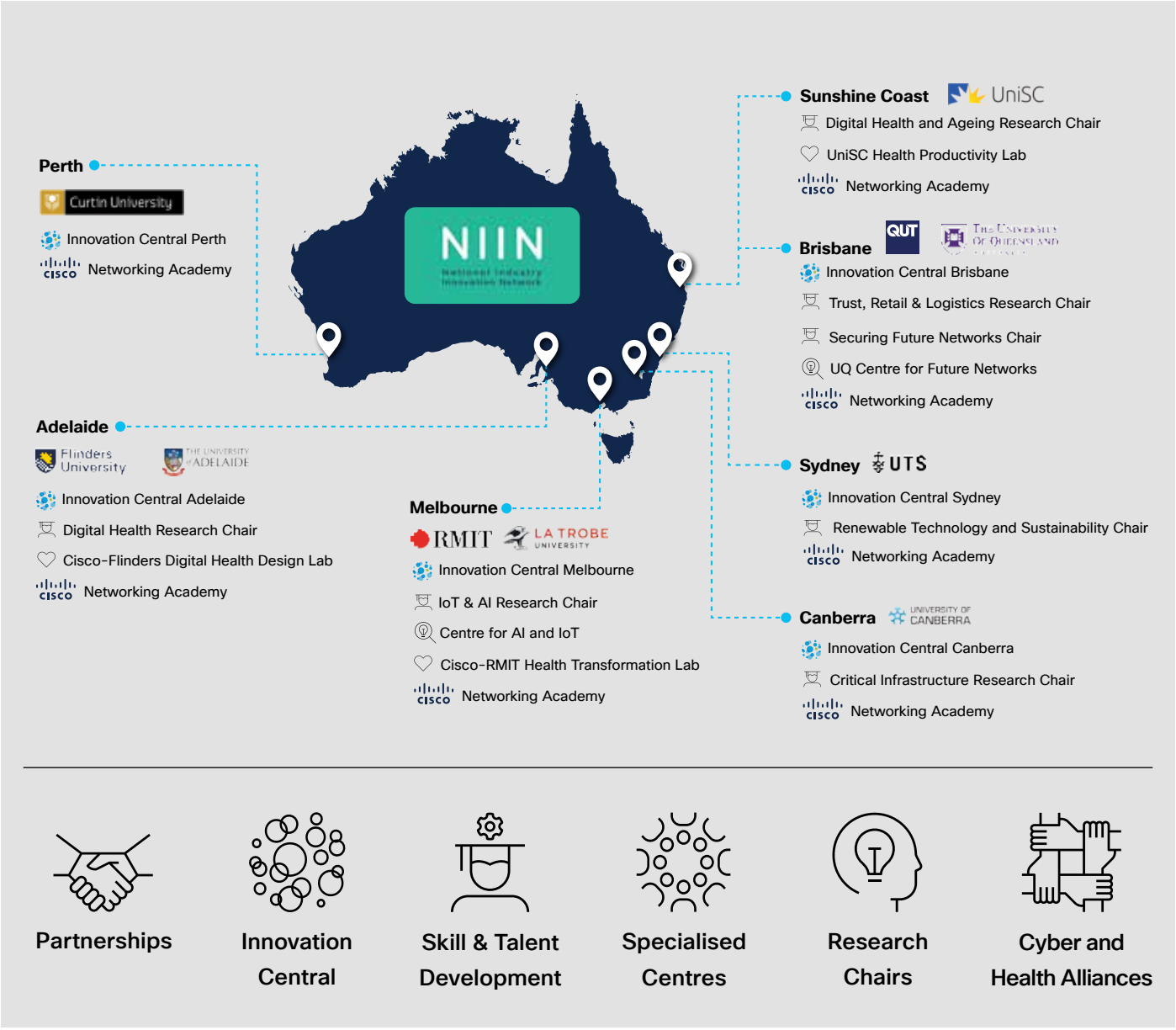
Partnerships making a difference

The National Industry Innovation Network (NIIN) is a collaborative vehicle for digitally transforming industries and accelerating innovation to generate large-scale economic and societal impact. The NIIN was founded by global technology leader Cisco in direct response to many of the challenges Australia faces in terms of realising the economic potential of digital technologies and improving collaboration between industry and universities.

Since 2020, the NIIN has grown to become one of Australia's largest industry-university innovation network, now comprising Innovation Centrals, University Research Chairs, Specialist Centres, dedicated Alliances in Health and in Cybersecurity, targeted skills and talent initiatives, and a program engaging former Cisco engineers and business leaders in academia.



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Supporting our communities and visitor economy

Cisco combines technology, people and the broader community to address society's greatest challenges. Major priorities include:

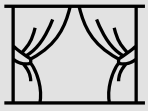
- Reaching Net Zero across our value chain by 2040 and incorporating circular design into 100% of new Cisco products and packaging by FY25.
- Investing in tech-based solutions to positively impact vulnerable, underserved communities around the world
- Supporting organisations through sponsorship, technology, and shared expertise to accelerate their impact.

Promoting diversity in tech

Cisco Australia has been recognised as the #1 Best Place to Work for five consecutive years. Cisco promotes diversity through programs such as Girls in ICT Day and Women Rock-IT, which profile stories of successful women pursuing careers in IT.

Supporting Orange Sky's mission

Cisco has expanded the technology infrastructure in Orange Sky's new HQ which is an international hub for Australia and New Zealand operations where vans and pods are built, research and development is conducted, and thousands of volunteers are supported each week.



Lifting access to the performing arts

Opera Queensland partnered with Cisco to launch the Singing Queensland program, bringing pitch-perfect opera to classrooms via interactive technology.

Cisco Olympic and Paralympic Legacy

Cisco has been a technology provider for the Olympics and Paralympics since 2012, having served as network and security partner for London 2012, Rio 2016, Tokyo 2020 and Paris 2024.

Cisco has committed to LA2028 and stands ready to play its part as Queensland prepares to host the 2032 Olympic Games.

Partnerships

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A global and national leader in cybersecurity

Cisco is unique in the breadth and depth of its cybersecurity investments and capability. Cisco is a leader in cybersecurity technology but has a broader role in cyber research, skills and policy and standards.

Cisco is working closely with a range of industry partners on their own cybersecurity postures and resilience and is also a trusted advisor to government on cyber issues.

Security Technology	Security Research	Security Skills & Talent	Security Advisor	Security Policy & Standards
Cisco reimagines security for the AI era.	Cisco Security delivers AI-enhanced threat intelligence from Cisco Talos.	Cisco NetAcad Certifying the world's security professionals.	Trusted advisor across Australian public sector, critical infrastructure, and commercial enterprises.	Active contributor to policy development.
Cisco's newest security innovations harness agentic AI and enhance capabilities to empower IT professionals to swiftly manage threats and make security operations more efficient. New Cisco innovations address the complexities for security professionals to embrace the AI era in today's dynamic landscape.	Cisco Talos processes significant amounts of data daily with over 600 billion DNS requests, 550 billion security events, and 2.8 million malware samples - to detect, analyse, and protect against threats. It identifies and correlates threats across diverse sources, including web requests, emails, malware samples, open-source data, endpoint intelligence, and network intrusions.	Proud partner to Australian universities delivering world-class training. Networking Academy's courses and tools are provided for free to 11,800 educational partners, including schools, universities, training centres, nonprofit organisations and even prisons. Since 1997, 12.67 million people in 180 countries have participated.	Delivering expert guidance through a comprehensive lifecycle approach that aligns security strategy with business goals. From risk assessment and architecture design to implementation and ongoing optimisation, the NIIN Cyber Alliance extends our trusted advisor status by providing a suite of capabilities for government and major companies to uplift their security posture..	Cisco contributes significantly to cybersecurity guidance and standards by actively engaging with Australian and international bodies including ISO and IETF to both drive and follow cybersecurity standards worldwide. Cisco's regular threat, trends and benchmarking studies informs both policymakers and customers on the state of the threat landscape and Australia's cyber readiness.

splunk> a CISCO company

TALOS

Networking CISCO Academy

NIIN National Industry Innovation Network

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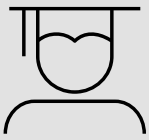
Building Queensland skills and future talent

Cisco Networking Academy is an IT skills-to-jobs program offering digital skills training through strong public-private partnerships, high-quality curriculum, and inclusive workforce development programs.

The Networking Academy had 3,213 students from Queensland in FY24. Students originated from a range of institutions including UQ, TAFE Queensland, QUT, UniSC and University of Southern Queensland.

Global Stats



24M

Total students since inception

190

Countries

12,100

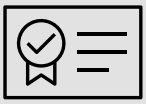
Academies

27%

Female participation since inception

4.3M

New jobs since 2005



96%

of students completing certification-aligned courses attribute their participation in Networking Academy to obtaining a job and/or education opportunity

Pioneering Networking Academy education

TAFE Queensland, a long-standing Cisco partner integrates Networking Academy as a core part of the curriculum. TAFE Queensland's offering includes IT Essentials and CCNA which are offered through their Cert III and Dip IT Networking programs, respectively. TAFE Queensland also offers Cybersecurity Essentials and Networking Essentials.

Leveraging AI

Cisco and World Economic Forum (Davos) recently aligned on purpose and agreed on a way forward to bring about positive transformation. The agreement extended to the role of AI and security to make contributions to sustainability and education.

Networking Academy

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Country Digital Acceleration (CDA)

Find news, information and highlights related to Cisco's digital agenda in the region.

cisco.com/au/cda

Cisco Networking Academy

Learn more about the Cisco Networking Academy and explore available courses online.

netacad.com

National Industry Innovation Network

Learn more about the NIIN and stay up to date on the latest thought leadership, resources, stories, and announcements.

cisco.com/au/niin

Contact Us

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