Cisco Live 2011 Fact Sheet

Cisco Australia and New Zealand: Big Picture Priorities for 2011

- Transform the way our customers work, live, play and learn; drive the key business and social transitions.
- Drive into new market adjacencies; including Smart + Connected Communities and network-enabled health and education service outcomes.
- Renewed partner ecosystem focus around architectural skills; next generational business engagements and simplified business models.
- Grow our market position by excelling at both innovation and operational excellence.

Cisco Live World of Solutions: Focused on Architectural Strategies

Data Centre and Virtualisation

- **Data Centre of the Future:** See live demonstrations of how Cisco along with key ecosystem partners provide integrated solutions for business applications and virtual desktops. Learn how Cisco and its partners can integrate into an existing data centre environments and reduce power, cooling and hardware footprint while scaling service delivery for increased business agility.

- **Cloud-based Virtual Desktop Services:** Experience how the Cisco Virtualisation Experience Infrastructure (VXI) architecture enables employees to access business applications in a virtualised environment from any device – including the Cisco Cius business tablet - in the workplace environment.

Borderless Networks

- **Cisco CleanAir Technology:** See how CleanAir Technology detects radio frequency interference that other systems can’t see and then creates a self-healing and self-optimising wireless network that mitigates the impact of this wireless interference.

- **Cisco EnergyWise:** Check out how reduce power utilization on all devices connected to a Cisco network ranging from Power over Ethernet (PoE) devices such as IP phones and wireless access points to IP-enabled building systems such as lighting, heating and air conditioning and security systems.

Collaboration and Business Video

- **Collaborative Workspace:** See how Cisco enables people to collaborate, building virtual teams, reducing delays and connecting people easily, via TelePresence, WebEx Connect and Unified Messaging. Plus see how **Cisco Quad,** Cisco's enterprise collaboration software platform can help organisations deliver a social, mobile, and virtual workspace to its employees.

- **Empowering the Mobile Workforce:** Experience Cisco mobile communications solutions helping people stay connected whilst away from the office and providing access to business applications and technologies on mobile devices, including the portable, mobile collaboration business tablet, **Cisco Cius.**

Office of the Future demonstration

- The way we work is changing - experience Cisco’s vision for the office of the future, where virtual networking transforms the way people work, live and learn.
Cisco Australian and New Zealand Customers

- Cisco and the Department of Early Education and Child Development is building a wired and wireless network foundation for 21st century teaching and learning in 1,000 primary and secondary schools across Victoria. This education-grade network will support one to one computing, mobility, open learning space, high definition video, digital content and the Ultranet.

- The Australian Federal Government is first federal government in the world to deploy Cisco TelePresence across the nation.

- Eden Park in New Zealand has selected Gen-i to assist the stadium in its biggest transformation in 100 years. With Cisco StadiumVision, Eden Park will roll out digital signage, Wi-Fi, automated ticketing processes, security and building management to enhance the spectator experience as well as generating new revenue streams. Eden Park will host the Rugby World Cup in October 2011.

- EnergyAustralia, the largest energy network in Australia with 3 million customers, has selected Cisco Connected Grid solutions as the infrastructure platform for the delivery of a range of business-critical services in its major substations across its electricity network. The solution will also help EnergyAustralia plan and develop energy management solutions and better integrate renewable energy into the grid.

- NBN Co, the company set up by the Federal Government to design, build and operate Australia's wholesale-only, high-speed broadband network, selected Vblock technology for its data centre infrastructure.

- Pymbles Ladies College selected Cisco as its technology provider in the delivery of 21st century skills. This Sydney-based year 11 and 12 school has rolled out Cisco TelePresence, Unified Communications, Digital Media Signage and in the future Cisco Quad and Cisco Cius tablets.

Cisco Corporate Social Responsibility: The Right Thing to Do

- In Australia our single focus objective is putting the human network at the heart of indigenous education and community development in Cape York. Cisco has launched a new education-grade IT network at Djarragun College in far North Queensland, to enable rich on-line opportunities including video based collaboration.

- In New Zealand we support New Zealand Youth at Risk, a collaborative partnership between Cisco, the New Zealand Ministry of Justice and Te Poho o Rawiri Marae in Gisborne, focused on helping young people that are in court-assigned restorative justice programmes to find a different pathway for life.
  — Cisco is developing an IT Essentials PC Hardware and Software skills program, a pre-cursor to the Cisco Networking Academy programme, at Te Poho o Rawiri Marae.
  — As most offenders have already left a formal schooling environment, this IT Essentials skills programme is designed to help re-engage participants by teaching basic work skills and computer fundamentals.
  — Once completed participants will have the option of continuing on with the Cisco Networking Academy which provides an overview of general networking theory and teaches students how to design, build, troubleshoot, and secure computer networks.

- Cisco Networking Academy is a public-private partnership that provides educational pathways to careers in information and communication (ICT) globally.
  — In the past decade, there have been over 75,000 Cisco Networking Academy graduates across Australia and New Zealand.
  — In 2010, there are more than 20,000 students participating in Cisco Networking Academies throughout Australia and New Zealand.
  — Over 700 qualified instructors teach the Cisco Networking Academy program in high Schools, TAFE's and universities in Australia and New Zealand.