



Partnership opportunities

SECCON NL
22nd September 2022



We are looking for partners who acknowledge the importance of collaboration and knowledge sharing -and want to show their support to the community. We do not focus on lead generation opportunities. We do provide an opportunity to show your company's mission to increase the cyber resilience of Dutch organizations and beyond.



What is SECCON NL?

- SECCON NL is a community event by and for security experts. Designed by the industry for the industry, this event focuses on knowledge sharing and collaboration in Cybersecurity. The goal is to further strengthen the cyber resilience of Dutch organizations by learning from each other's experiences and challenges.
- SECCON NL is an initiative of Cisco Secure in collaboration with the National Cyber Security Centre, Connect2Trust, and Cyber Veilig Nederland.
- SECCON NL offers a platform to security experts by sharing insights into the latest developments in privacy and access management, the resilience of network systems and applications, and how we should deal with discovering vulnerabilities and advanced cyber attacks.
- SECCON NL offers a program of interest to SOC analysts, Threat Intel researchers, Security Architects, DevSecOps, Pentesters, and anyone who is a stakeholder in the cyber security domain

Check our SECCON event site [for more information](#)



Why participate as a partner?

We want to build the awareness of Cisco's partner network as Cyber Security partners. With this event, we want to build brand awareness and establish trust with cyber security experts and stakeholders.

The first edition of SECCON NL is intended as a kick-off that, when successful, can be the kick-off for a series of events and activities, including a large annual event.

We offer partners with a vision and ambition in the security market a collaboration proposal to think along and invest in SECCON NL as a founding partner with the following advantages:

- Strengthen your brand awareness and trust within the security domain
- Promotion through Cisco marketing & sales channels; event website, paid media campaign, social media, ABM activities.
Important date:
Please note: July 15th, we will launch our promotion campaign.
- Access to an exclusive group of security experts and stakeholders; customers, security professionals, guest speakers, and community experts.
- Visibility in all follow-ups to the community, news updates, event invitations, etc.

Packages



	Gifts & Gadgets Partner	Community Partner	Knowledge Partner
Available	no limit	5	3
	As a gadget partner you can help us make this event unforgettable by sending the community home with some useful, great gifts.	Do you want to co-invest and show your support for SECCON's initiative to invest in the Dutch Cyber Security community? We would be honored to have you as our partner.	What better way to engage with delegates than with your very own session? Use it to showcase your expertise and experience. Sessions will be advertised on the SECCON event page.
Pricing	Free	€ 3.000,00	€ 7.000,00
Value	Your gift will be a sustainable reminder for the community of the day they got fresh insights and learned about new ways to improve their security skills.	Your logo will be prominently visible on the event page as a valued community partner, with a quote from your security lead. On the day of the event your logo will be visible on the event banners and shown on screen at the beginning and ending of every session; SECCON NL is powered by <your logo>	You will get a podium to share your experience with IT and Security stakeholders of Dutch organizations working for Dutch organizations in o.a: Education, Healthcare, Public Sector and Manufacturing, Finance and Retail. The event will be promoted through paid, social media and news platforms focused on IT and security professionals.
Max team members on event	2	4	6
Conditions	You deliver us the gifts/ gadgets. We make sure they are packed in the SECCON NL gift bag. Gift to be agreed jointly between Cisco and partner	Quotes to be agreed jointly between Cisco and partner	Content to be agreed jointly between Cisco and partner
Discount	N/A	10% if you bring 15 security experts/ enthusiasts to the event	15% if you bring 20 security experts/ enthusiasts to the event

Call for Papers



Finally, your security experts have the option to submit a proposal for a session. This opportunity is open to all security experts.

SECCON NL seeks submissions from a variety of sources, including corporate and academic researchers, open-source projects, standardization bodies, governments, system and security administrators, software engineers, and application domain experts.

Check our Call for Papers site for [more information](#) and submissions.

Topics of interest include, but are not limited to:

- Threat intelligence
- Detection and Response
- SOAR (Security Orchestration, Automation, and Response)
- DevSecOps trends
- Vulnerability Management
- Post Quantum Security

Anonymized Evaluation:

Our program committee evaluates submissions anonymously in the first phase. In other words, we don't see the speaker's details to ensure the unbiased validation of the paper's content and its value to the community.



How do I become SECCON Partner?

Contact your marketing contact with Cisco NL or send an email to secconnl@external.cisco.com, addressing the partner package of your interest. We will contact you within 24 hours.