

Accelerate Your AI-Ready Data Center

With Cisco CX Services



Vamsidhar A

Business Development Manager - AI Factory

vamsa@cisco.com

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What We'll Cover

Agenda

The AI Horizon

- *Are we Ready for AI*
- *Cisco AI Ready Data Center*
- *Cisco's AI Services portfolio*
- *AI Ready Enterprises*
- *Future of AI*

Are we Ready for Future !



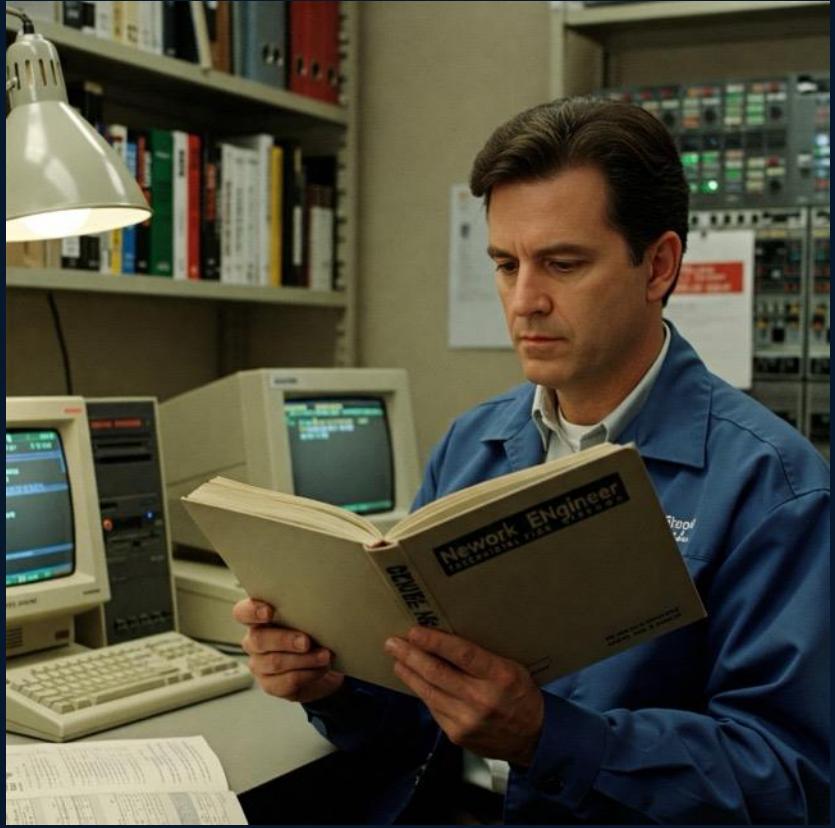
**World has
shifted
3 Years ago!**

How Powerful is your Brain !

* Ref 30th Nov 2022



In the 90s, before the internet, we had to read books



*Fundamental Shift on How we work
With internet and search engines*

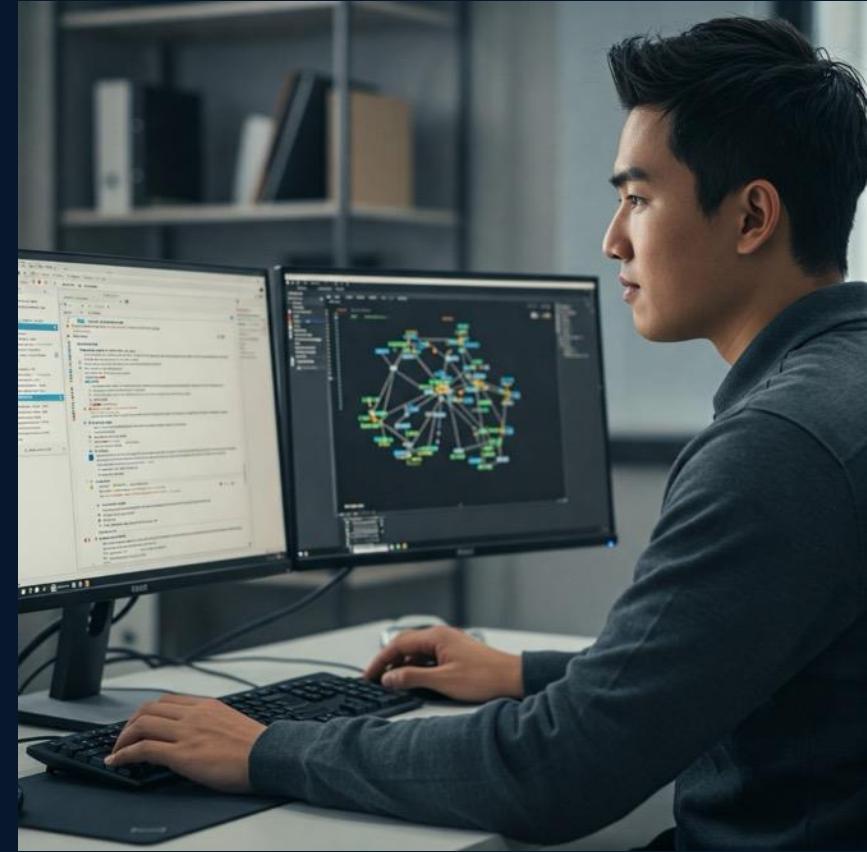


image generated by AI

What we thought AI would look like



AI: The Next Fundamental Transformation in How We Live and Work

Will Robots Pamper us !



Are we Ready for AI



AI is Everywhere

\$15.7T

Potential contribution to global economy by 2030

\$300B

Global spending on AI by 2026

75%

Of large enterprises will rely on AI-infused processes by 2026



Healthcare and Life Sciences
Diagnosis, Drug discovery, Personalized medicine



Financial Services
Fraud detection, Risk assessment, Trading



Retail
Personalization, Inventory optimization, Virtual agents



Manufacturing
Predictive maintenance, Quality control, Demand forecasting



Agriculture
Yield optimization, Automated irrigation, Pest prediction & prevention



Transportation
Route optimization, Autonomous vehicles, Predictive maintenance



Energy
Distribution optimization, Fault prediction, Demand forecasting

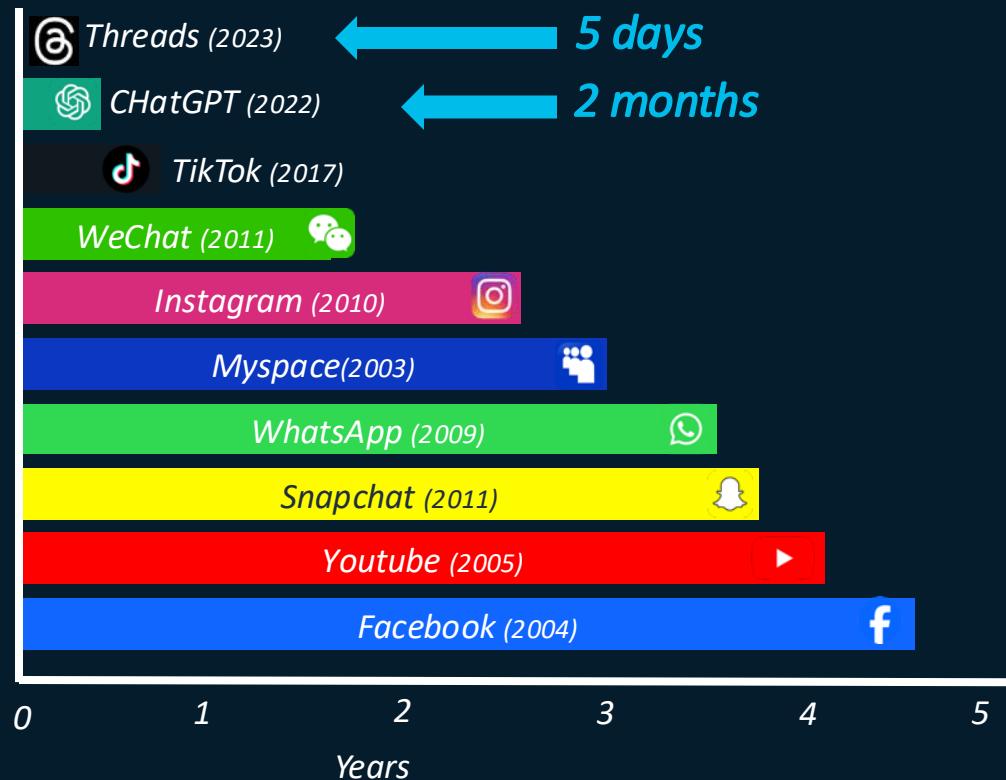


Public Sector
Smart cities, Security, Services improvement

Sources: PWC, IDC

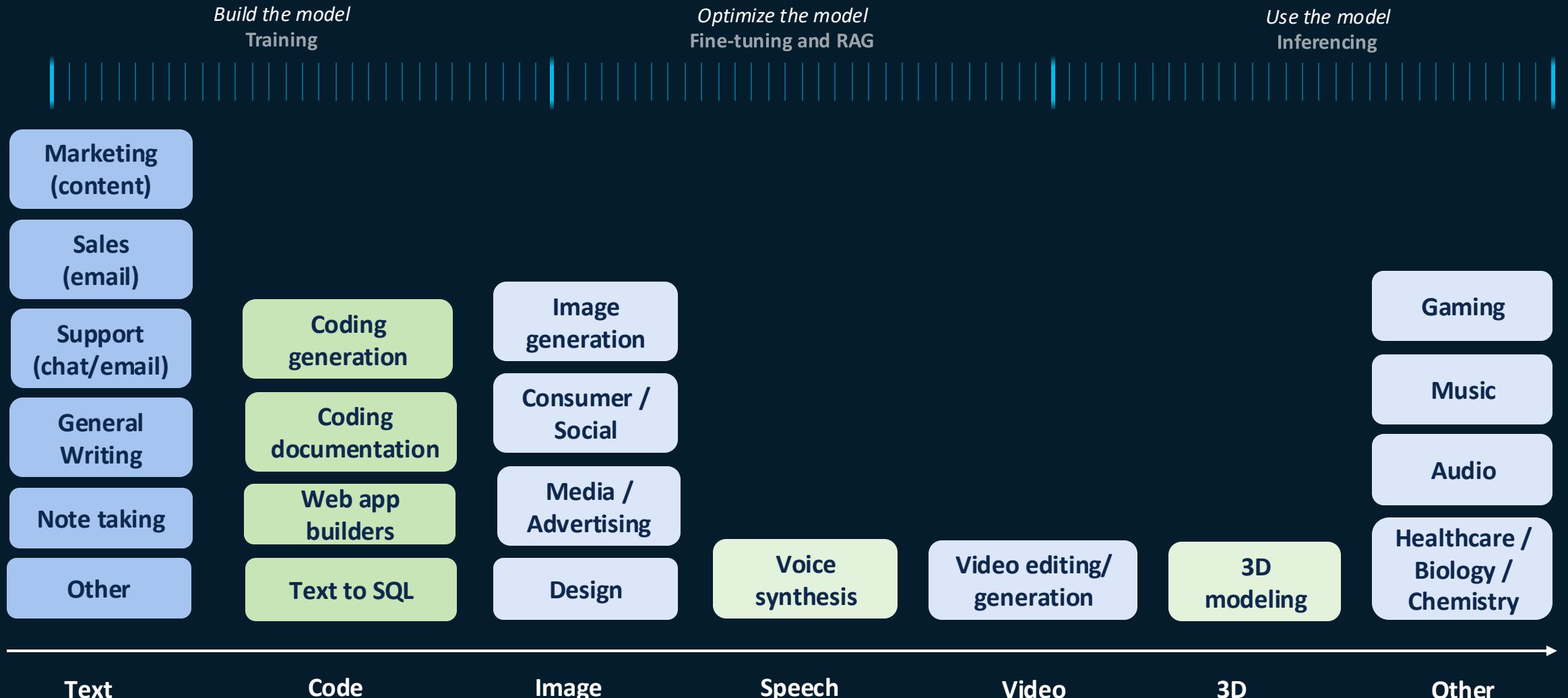
Pace of Adoption

Time to Reach 100M users



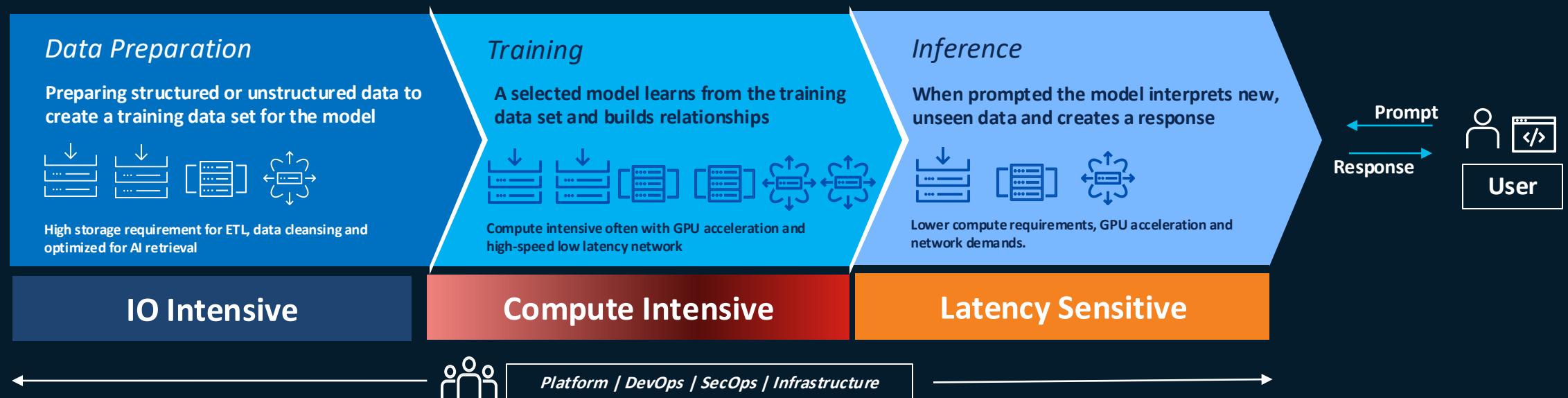
86% of companies not fully ready to integrate AI into their businesses.

Every organization's needs are different



* Multimodal LLMs

AI and Infrastructure

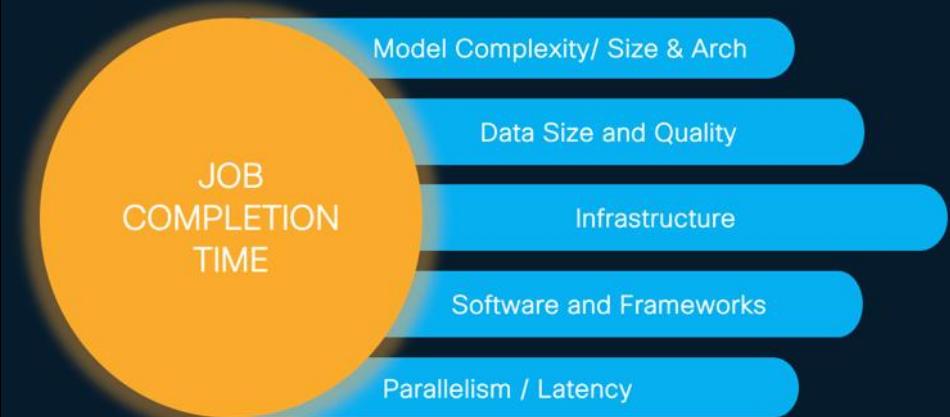
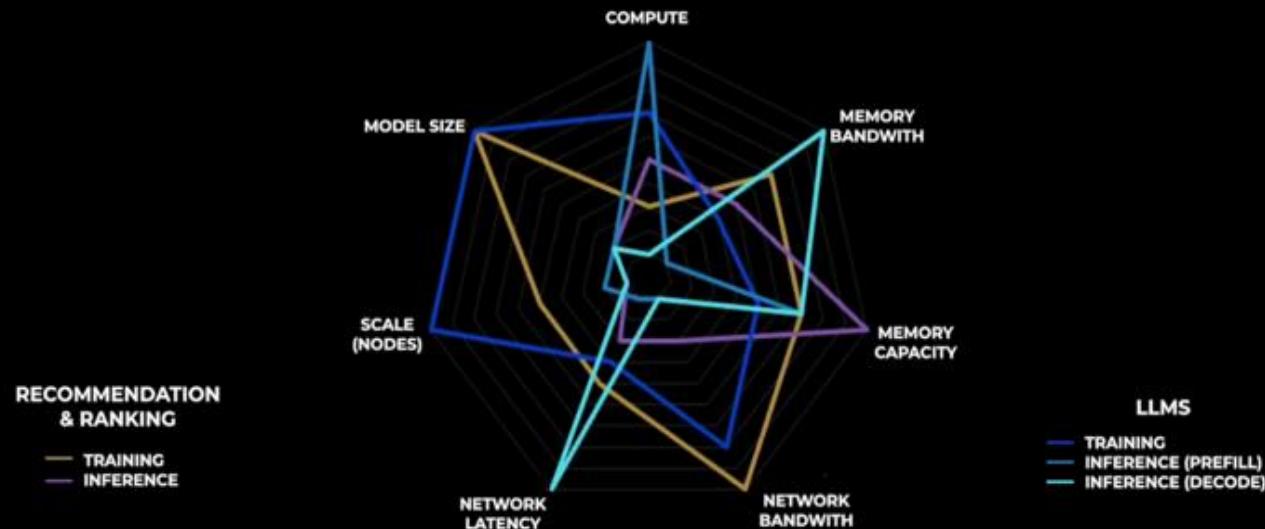


Model performance tightly coupled to infrastructure

AI/ML Requirements

Training vs Inference

Reco vs. LLM



AI Ready Data Center





The world is experiencing the *largest expansion of data centers in history*

Cisco is foundational to the world's data center buildouts

Enterprises | Neoclouds | Service Providers | Hyperscalers

The AI-ready data center

12 months of unprecedented Cisco Innovation



2025
January

- AI Defense security
- AI Servers



2025
February

- Smart Switches with Hypershield, Hybrid Mesh Firewall
- Mistral AI alliance



2025
March

- Secure AI Factory with NVIDIA
- AGNTCY.Org: Internet of agents



2025
April

- Foundation AI security model
- ServiceNow partnership



2025
May

- AI Infrastructure Partnership
- AI initiatives in the Middle East



2025
June

- Expanded AI Pods
- AI Canvas
- AgenticOps
- Deep Network Model
- P200 Chip → 1.6T Port

AI is network bound

*Private data center
“re-acceleration”*

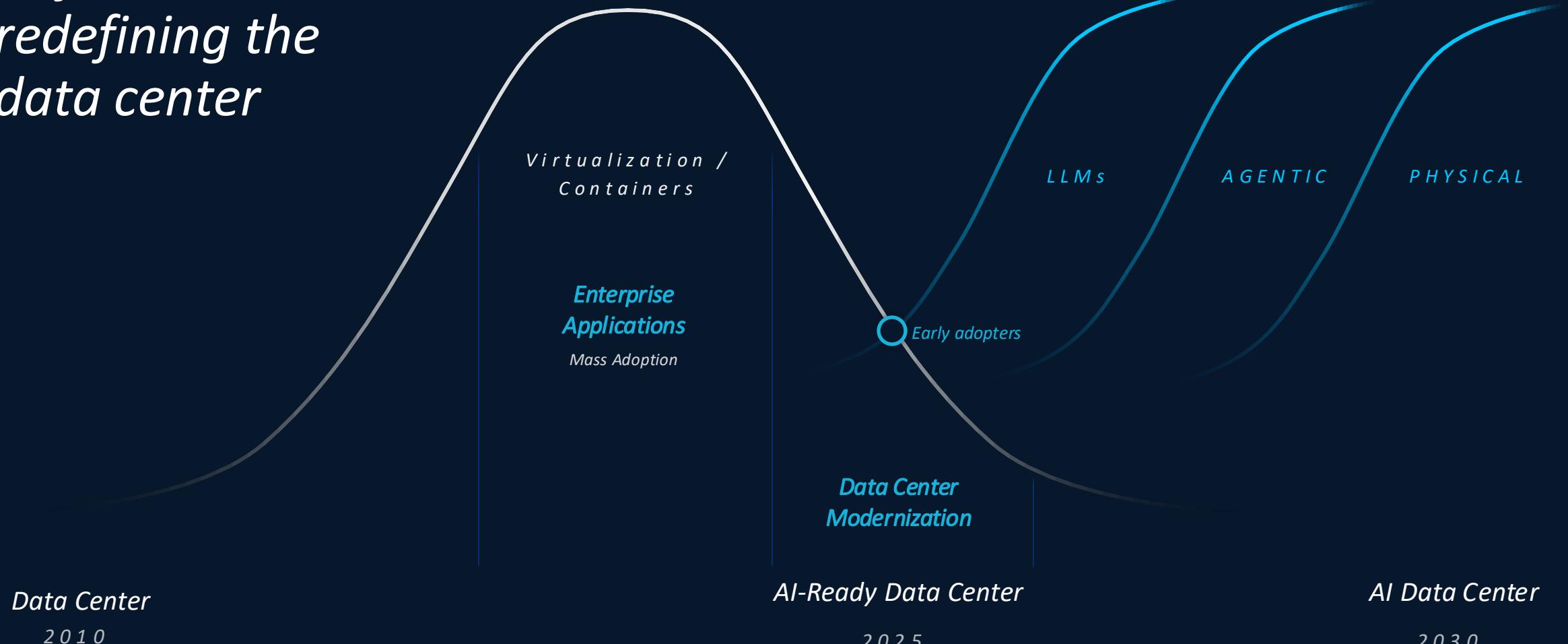
*Common foundation for
AI safety*

Hyper-distributed security

What we know

Architectural shifts are redefining the data center

8B to 80B

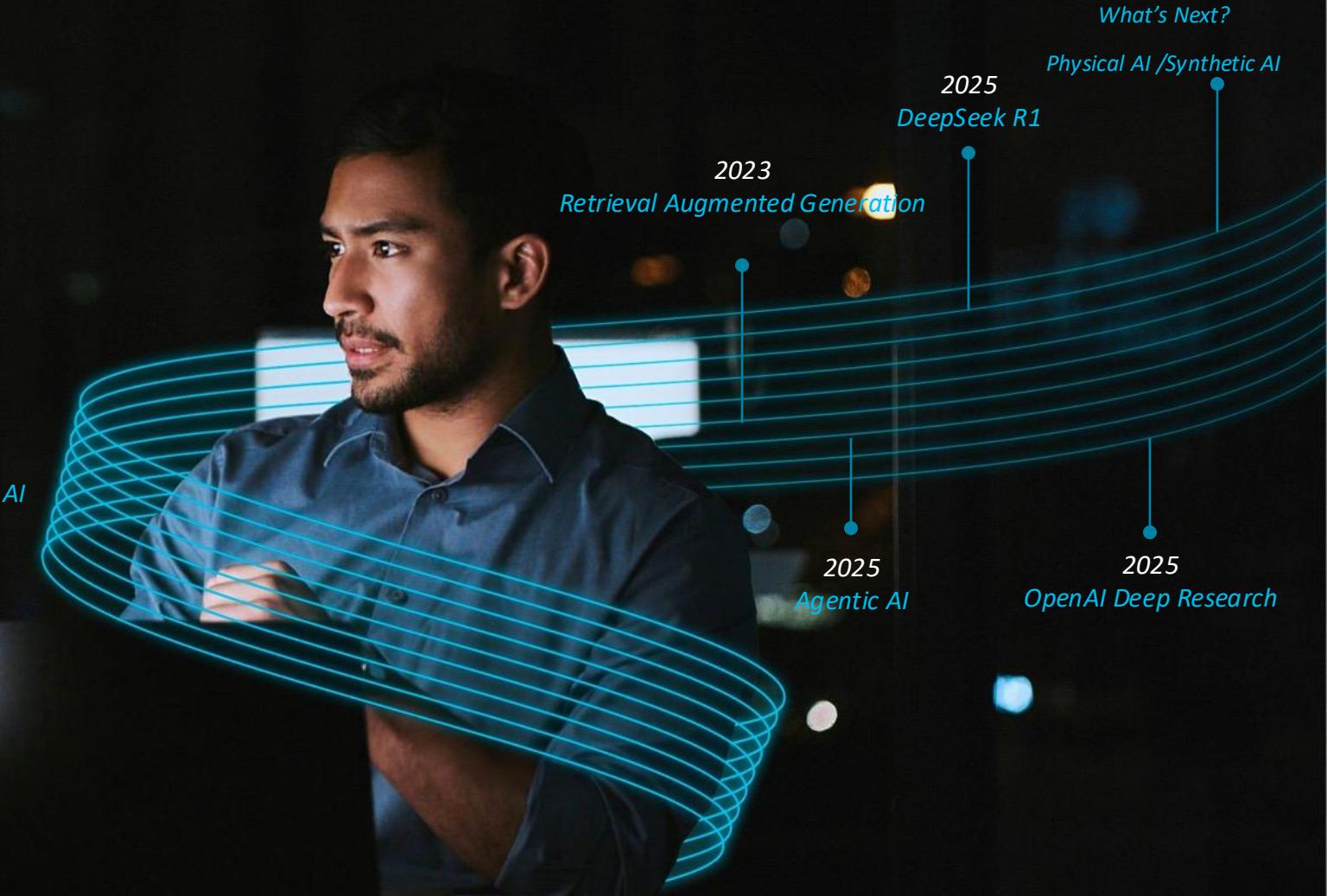
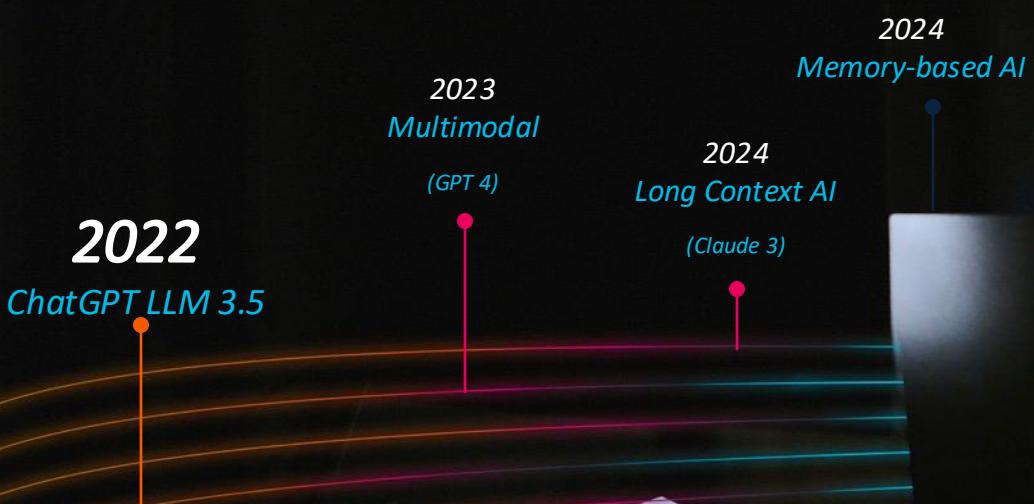


AI Use Case Spectrum



The pace of AI innovation is staggering

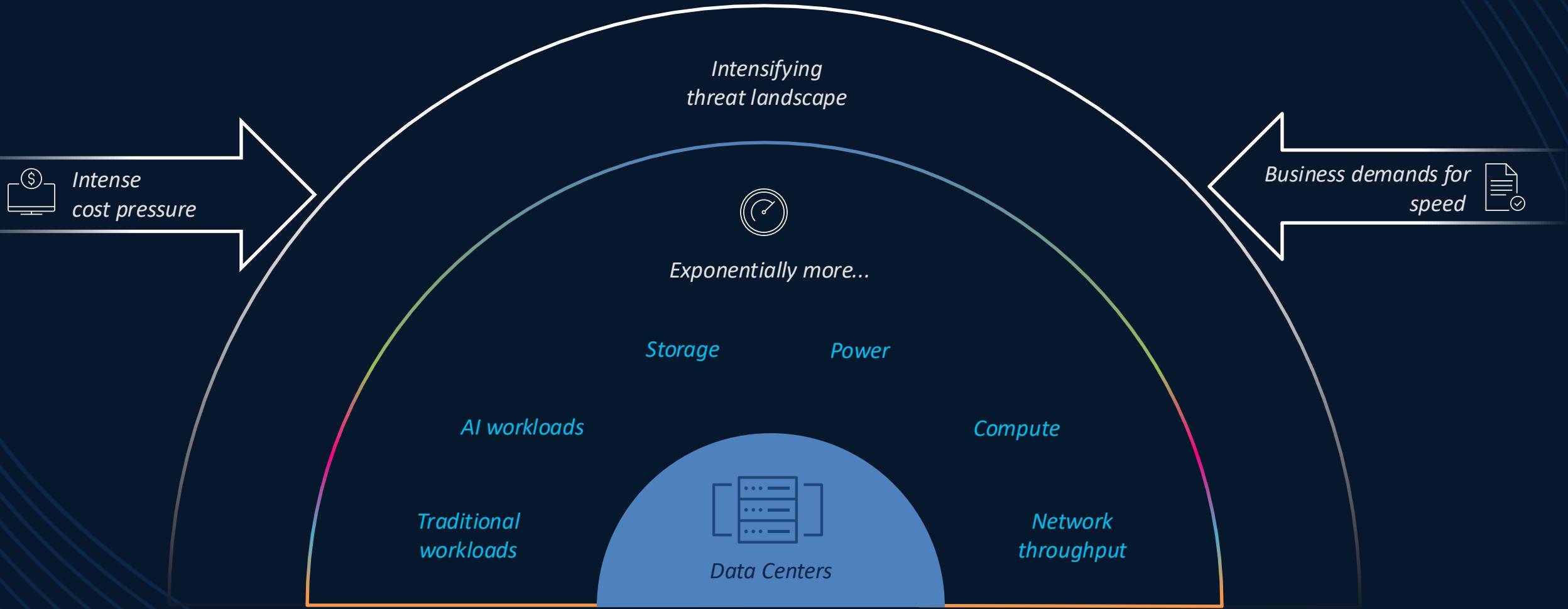
Complexity has exceeded **Human scale**



2026-2030 AI Runs out of Public Digitized data to train

Reimagine the data center for the AI era

While managing cost pressures, intensifying threats, and business demands



AI Infrastructure Stack

Compute, Network, Security, Observability



Network, Compute: Infrastructure Optimized for GenAI Compute

Security: Data Integrity, Attack Prevention, Policy Management

Observability: Model and Infra Monitoring

A Multi-architecture play

Cisco's AI Ready DC



AI-Ready Data Centers

SECURE GLOBAL CONNECTIVITY



Digital Resilience



Accelerated by Cisco AI



Cisco's AI Ready DC Portfolio



AI-Ready Data Center

Digital Resilience



Distributed AI infrastructure

- UCS Accelerated Compute
- Nexus 9K Series
- Cisco Optics
- Cisco Silicon One
- Cisco 8K series (hyperscalers)
- Storage (partners)

Full stack systems*

- Nexus HyperFabric AI
- AI PODs
- Nutanix GPT
- NVIDIA & AMD GPU
- Virtualization (partners)
- AI SW Tools (partners)

AI infrastructure operations

- Intersight
- Nexus Dashboard
- Nexus HyperFabric
- NVIDIA AI Enterprise & NIMs
- Splunk
- AppDynamics
- ThousandEyes
- Accedian(PCA)

Cloud protection

- Cloud Protection Suite: Hypershield, Secure Workload, Multicloud Defense
- AI Defense & Perimeter Firewall

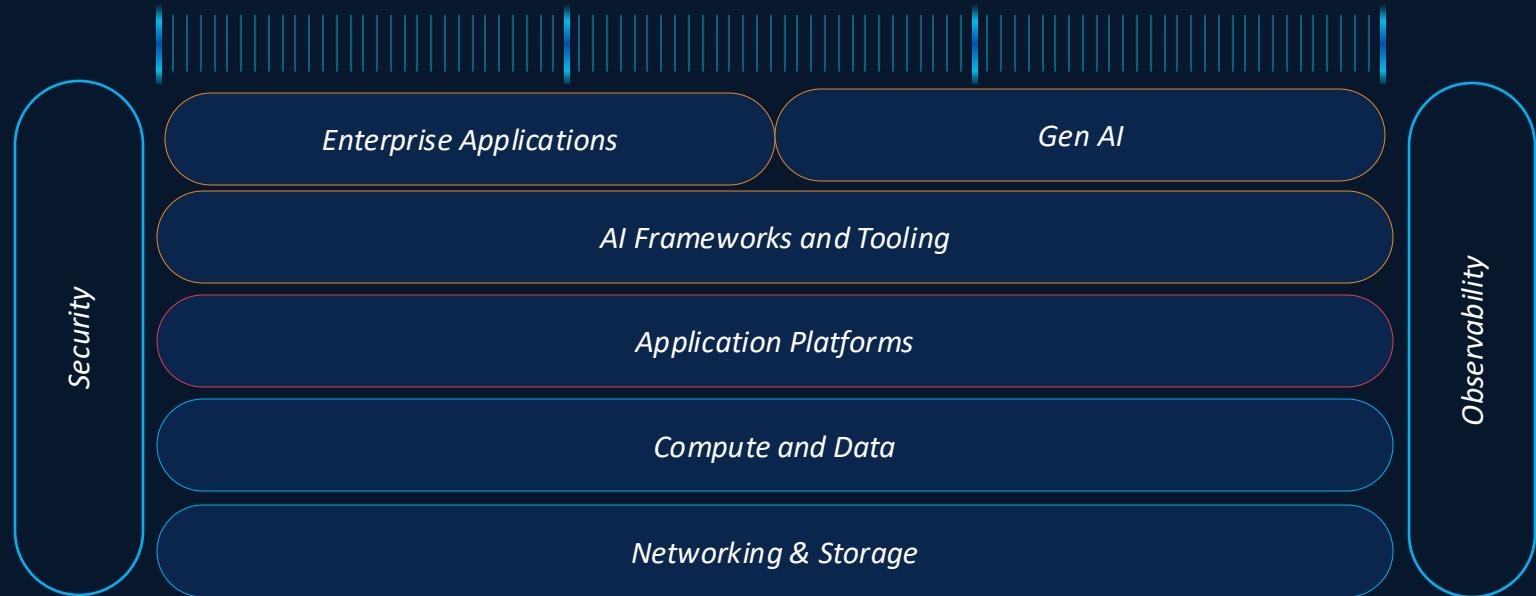




Build the model
Training

Optimize the model
Fine-tuning and RAG

Use the model
Inferencing



Data center



Edge



Colocation



Public cloud

Cisco AI-Ready Data Center Ecosystem Stack



Firewall | Secure workload | Robust Intelligence | Splunk

splunk>

AI frameworks



AI management tools



Virtualization and Kubernetes



Infrastructure management



AI Infrastructure



Nexus® Series | Nexus Dashboard

UCS Series | Intersight®



Data center



Edge



Colocation



Public cloud



Observability

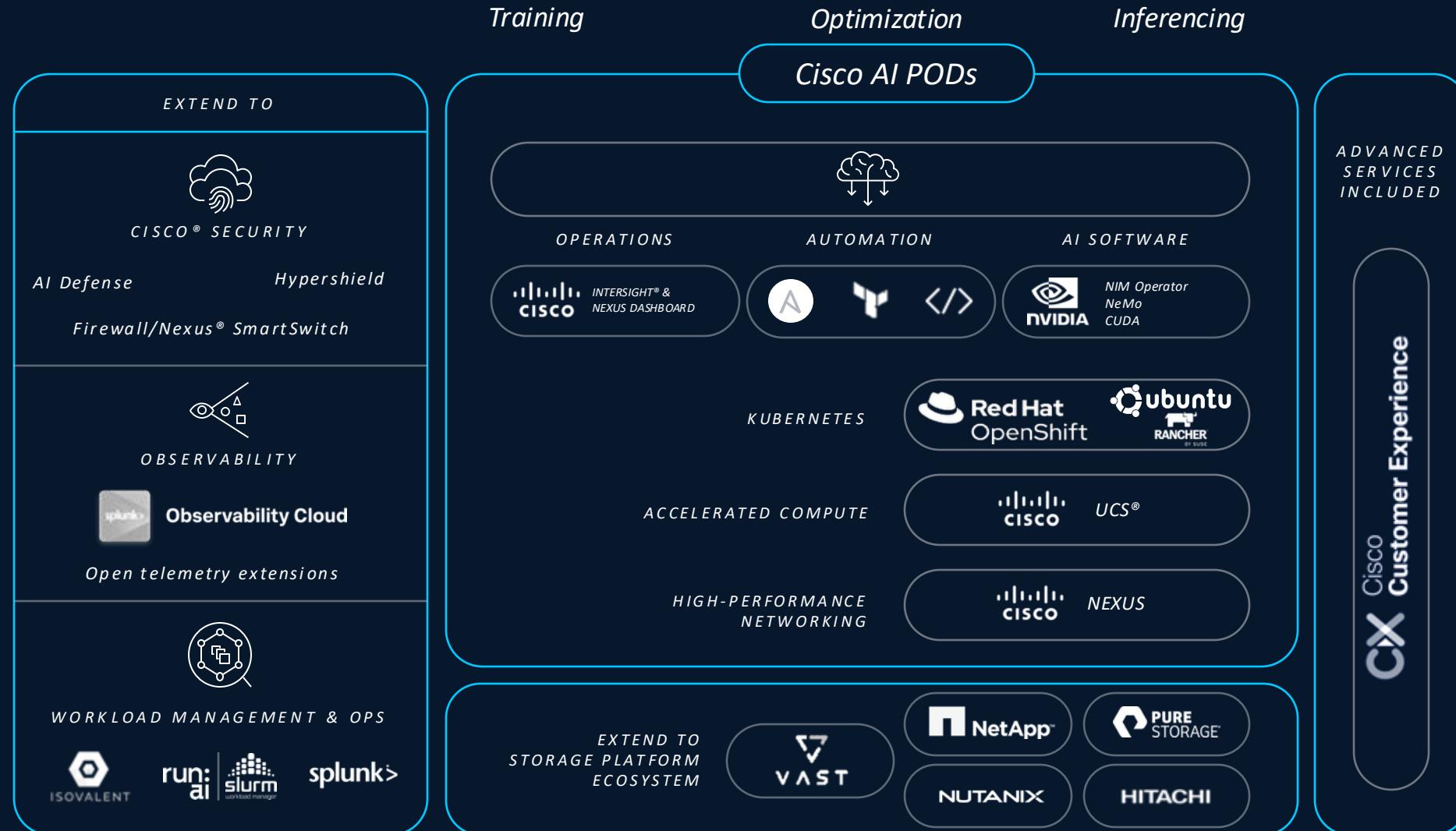
Observability platform | Splunk



Sustainability

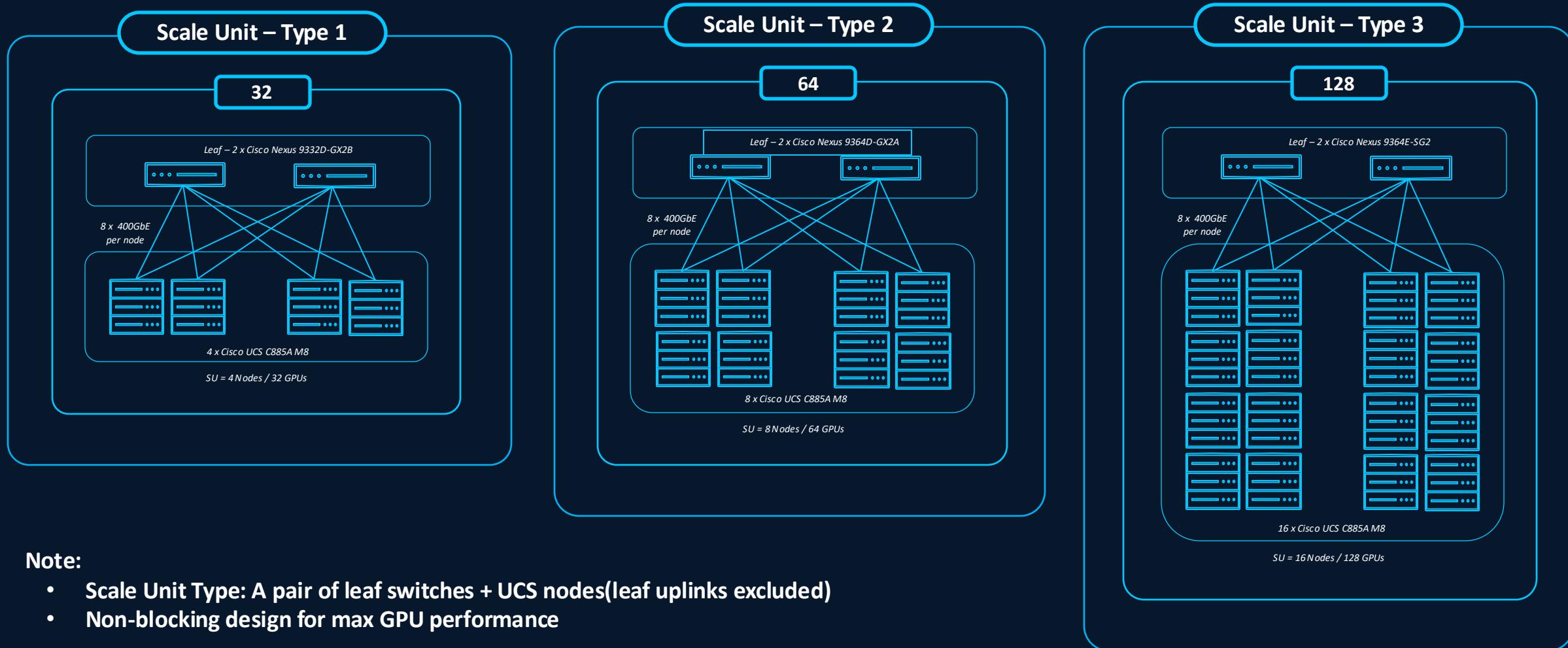
Cisco AI PODs

A scalable architecture, built to support any AI workload simply & efficiently



Cisco AI POD

Scaling Units



Transform Cisco AI PODs into a GPU cloud

Deliver sovereign and enterprise AI clouds

Experience delivery:

Training-aaS

Optimization-aaS

Inferencing-aaS

Cluster vending:

SELF-SERVICE
GPU CONSUMPTION

GPU SLICING
& POOLING

MULTI-TENANT
CLUSTERS

Cisco AI PODs



OPERATIONS

AUTOMATION

AI SOFTWARE



KUBERNETES



ACCELERATED COMPUTE



UCS®

HIGH-PERFORMANCE
NETWORKING



NEXUS

Governance
and control:

RUN:AI



Environment Mgt

FULL AI-STACK
ORCHESTRATION

K8s & Cloud Mgt

EXTEND TO
STORAGE PLATFORM
ECOSYSTEM



NUTANIX

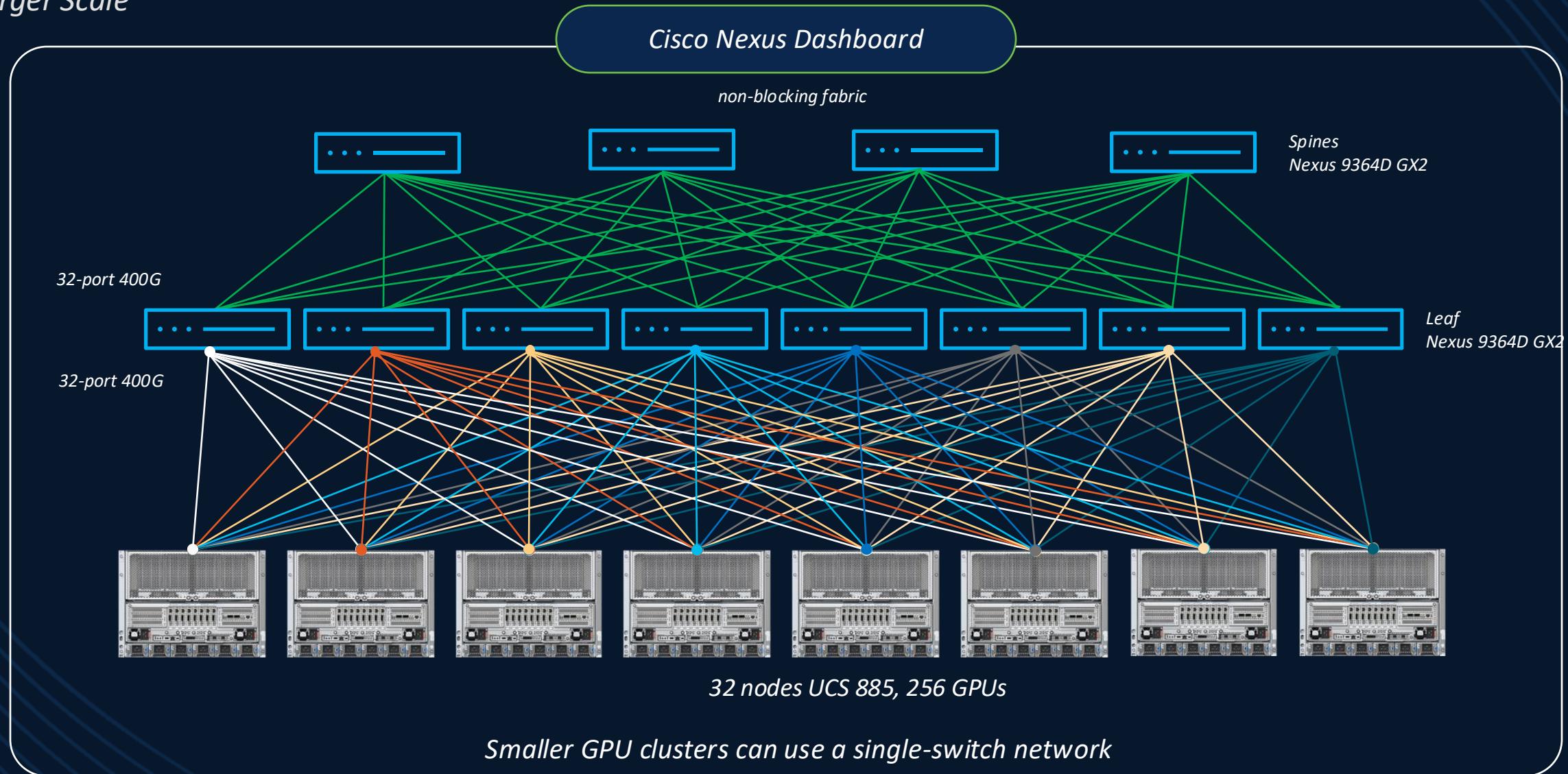
HITACHI

Product view: Cisco Secure AI Factory with NVIDIA



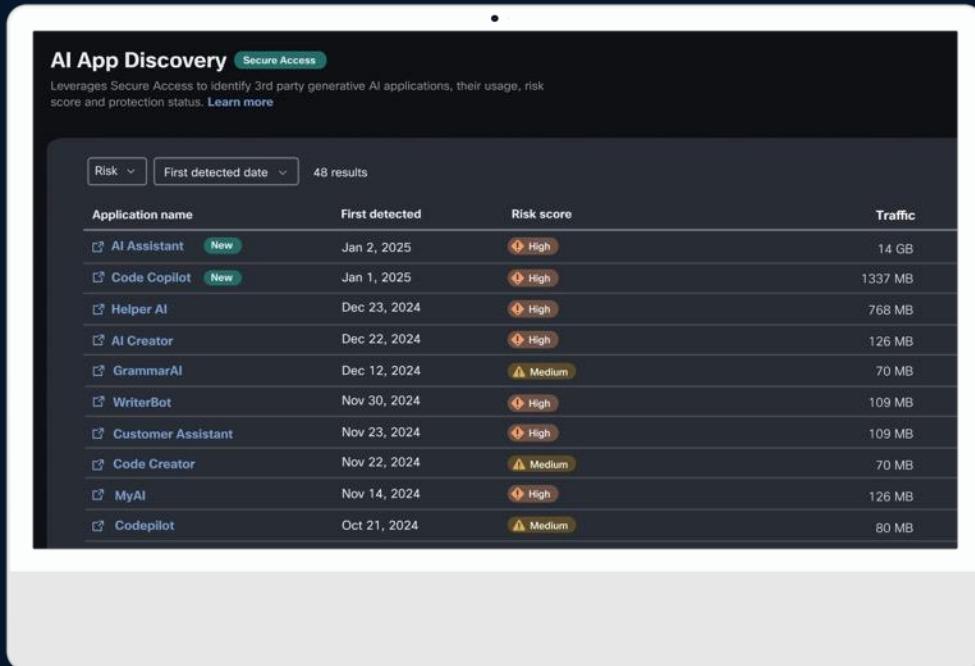
AIML Network

Larger Scale



Security at every layer of the stack

Cisco AI Defense



AI App Discovery Secure Access

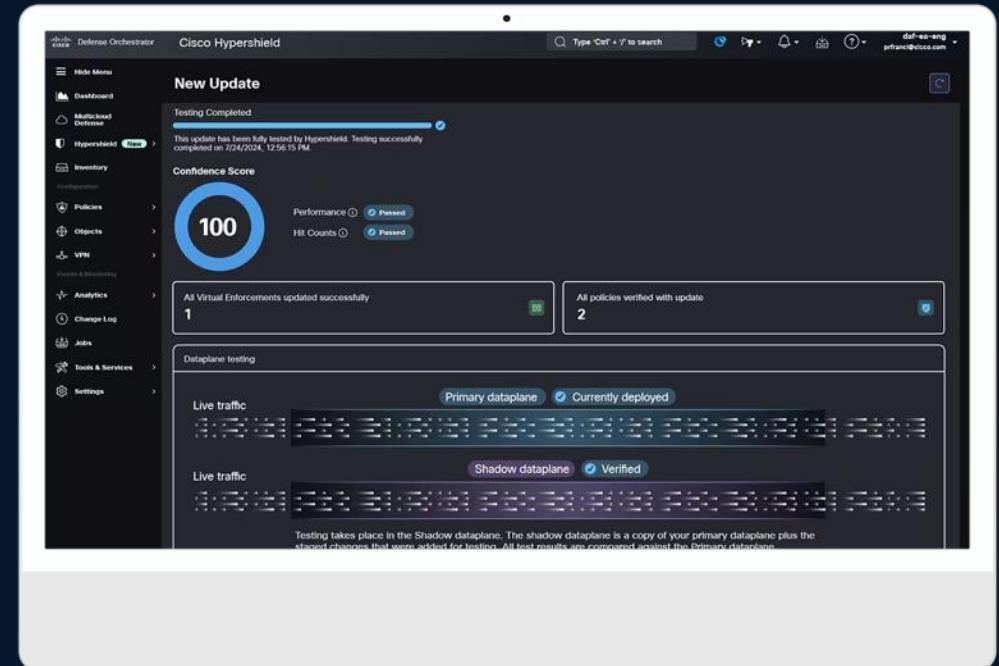
Leverages Secure Access to identify 3rd party generative AI applications, their usage, risk score and protection status. [Learn more](#)

Risk ▾ First detected date ▾ 48 results

Application name	First detected	Risk score	Traffic
AI Assistant	Jan 2, 2025	High	14 GB
Code Copilot	Jan 1, 2025	High	1337 MB
Helper AI	Dec 23, 2024	High	768 MB
AI Creator	Dec 22, 2024	High	126 MB
GrammarAI	Dec 12, 2024	Medium	70 MB
WriterBot	Nov 30, 2024	High	109 MB
Customer Assistant	Nov 23, 2024	High	109 MB
Code Creator	Nov 22, 2024	Medium	70 MB
MyAI	Nov 14, 2024	High	126 MB
Codepilot	Oct 21, 2024	Medium	80 MB

Secure what AI is doing

Cisco Hypershield



Cisco Hypershield

New Update

Testing Completed

This update has been fully tested by Hypershield. Testing successfully completed on 7/24/2024, 12:58:15 PM.

Confidence Score

100

Performance: Passed

Hit Counts: Passed

All Virtual Enforcements updated successfully: 1

All policies verified with update: 2

Dataplane testing

Primary dataplane: Currently deployed

Shadow dataplane: Verified

Testing takes place in the Shadow dataplane. The shadow dataplane is a copy of your primary dataplane plus the staged changes that were added for testing. All test results are compared against the Primary dataplane.

Secure where AI is running

Only Cisco unifies **networking, compute, security, and observability** to deliver AI-ready data centers.



Cisco Services

Customer Experience CX

**The empowering force
to help you achieve AI
Ready DC**

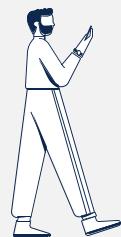
Cisco Services

CX Bridge the Gap

Lifecycle Services

From: Product

- *Proposed Architecture*
- *Software Licenses*
- *Buying Programs*
- *Products*
- *Features / Capabilities*

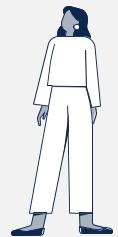


The: Gap

Define Document Integrate Support
Troubleshoot Provision
Install Optimize
Design Run Adopt Configure
Policies Implement Maintain Learn
Manage Train Migrate

To: Outcomes

- *Cost Reduction*
- *Improve Brand*
- *Enhance Security*
- *Reduce Risk*
- *Improve Experience*



CX and One Cisco

CX Offers to AI-Ready Data Centers

Together with our partners, we get you to outcomes faster

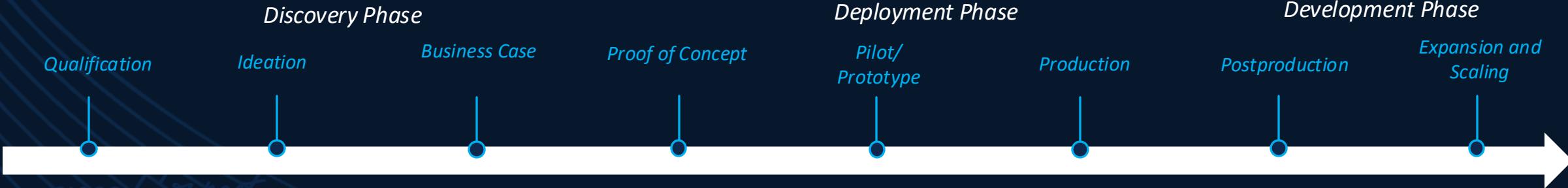
Empower Me

Do It For Me

Advise Me

Do It With Me

Guide Me



Cisco CX Unifies : AI Cluster Build & Scale

The empowering force to help you achieve AI Ready DC



AI Platform – Plan & Design



Implementation, Test & Validate



AI Infrastructure Optimization & Support

Infrastructure Fine Tuning

AI Infra Consulting Support

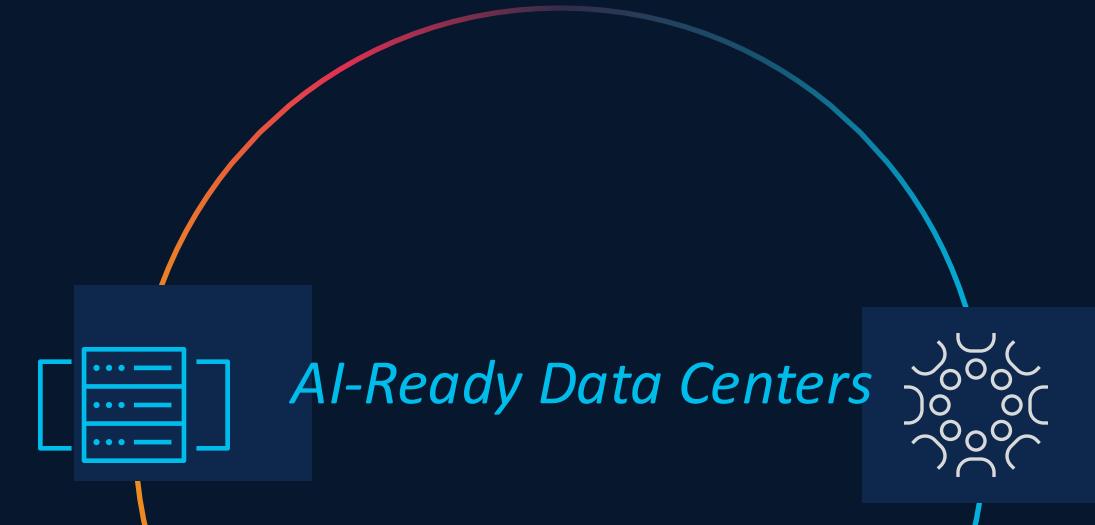
C I S C O S E R V I C E S



Accelerated by Cisco CX



AI Ready Data Center - CX Services



AI infrastructure Readiness

- AI Infrastructure Readiness

AI POD Inference

- AI POD Adoption Service

Private AI Foundation

- Customize Private AI for Training and Inference
- AI Ready Full Stack Infrastructure
- AI ML Network Services

AI Digital Resilience

- AI Observability
- AI Security

CISCO

AI Ready Data Center - CX Services

Comprehensive Approach

Design

Implement

Fine Tune

Operations

AI Compute & Networking

AI Infrastructure Readiness

- Review and Analyze existing Infra
- Identify gaps for AI Infra

AI POD Deployment Services

- Leverage standardized architecture for AI POD deployment and adoption for Inference

Private AI – Compute & Network Services

- Infra Readiness, POCs
- Customized approach for a combined AI Compute & Networking env based on use cases
- Work alongside with teams to Fine tune & Optimize the AI Ready infrastructure

AI Security

Securing AI

Comprehensive approach to protecting the development, deployment and use of AI applications.

Secure AI Ready DC Services

- Safeguard AI systems against evolving threats by implementing comprehensive strategies that address data integrity, model protection
- Advanced measures such as zone firewalling and segmentation to ensure robust protection against data breaches and cyberattacks

AI Observability

AI Observability

Cisco's AI Observability services provide a comprehensive framework for ensuring resilience and performance with real-time insights, secure operations, and actionable data

AI Operations

Optimize AI infrastructure while preventing degradations and downtime

AI Ready Data Center

Defining Infrastructure Requirements

Requirements

- *What is the use case?*
- *Am I training? Fine tuning? Inferencing?*
- *Am I using private data?*
- *Do I need a dedicated network?*
- *Who is responsible for management?*
- *Where will the workload live?*

Considerations

- *Cost*
- *Accuracy*
- *Model Size*
- *User Experience (response time)*
- *Concurrent users*
- *Data Fidelity*
- *Power Requirements*
- *Cooling and Power Management*
- *Software Ecosystem*
- *Data Management Strategy*

AI Compute Stack

CX Services

AI POD for Inferencing

Large language models ▶



AI tooling ▶

NVIDIA NVAIE / NIMS

Kubernetes ▶

OPENSIFT

Operations ▶

CISCO Nexus Dashboard and Intersight

Accelerated compute ▶

CISCO UCS

CISCO Nexus

NetApp **PURESTORAGE**

Automation ▶

Private AI for Training/Inferencing

Ecosystem



Applications

Red Hat OpenShift

NVIDIA AI Enterprise

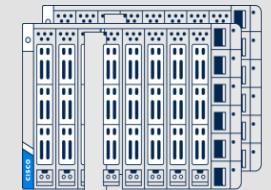
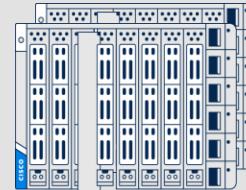
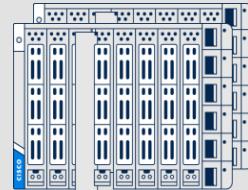
DevOps

AI Powered Cyber Security, Observability & Data

AI Ops

Infrastructure Management, Automation, & Monitoring

Compute



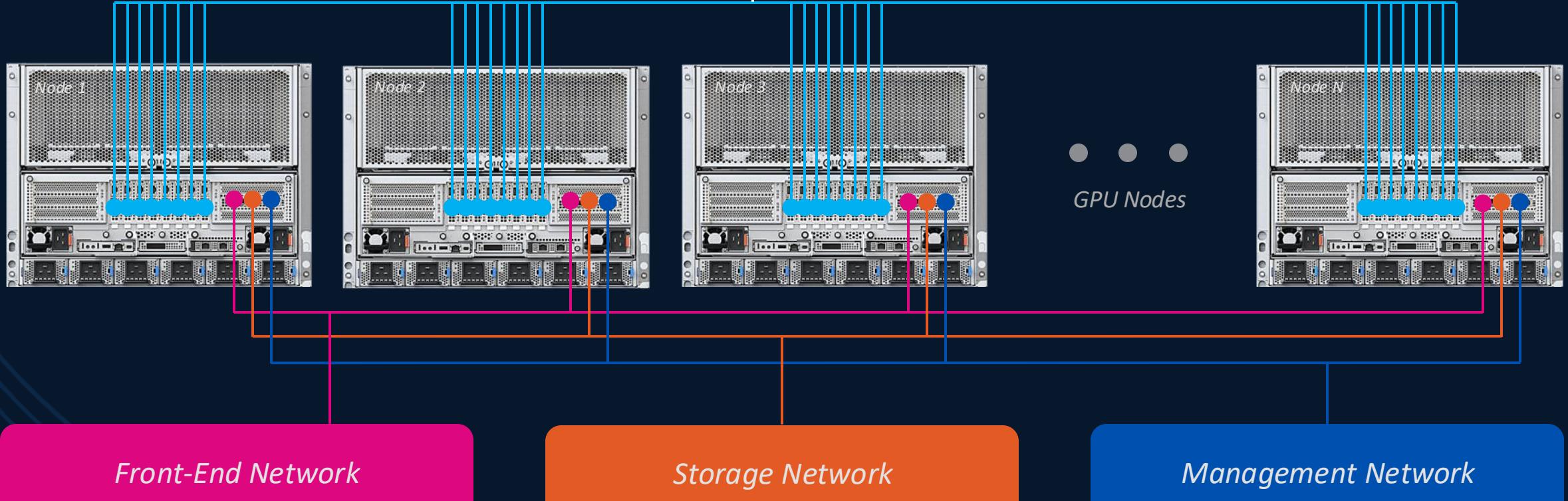
Network



Cisco AI Cluster

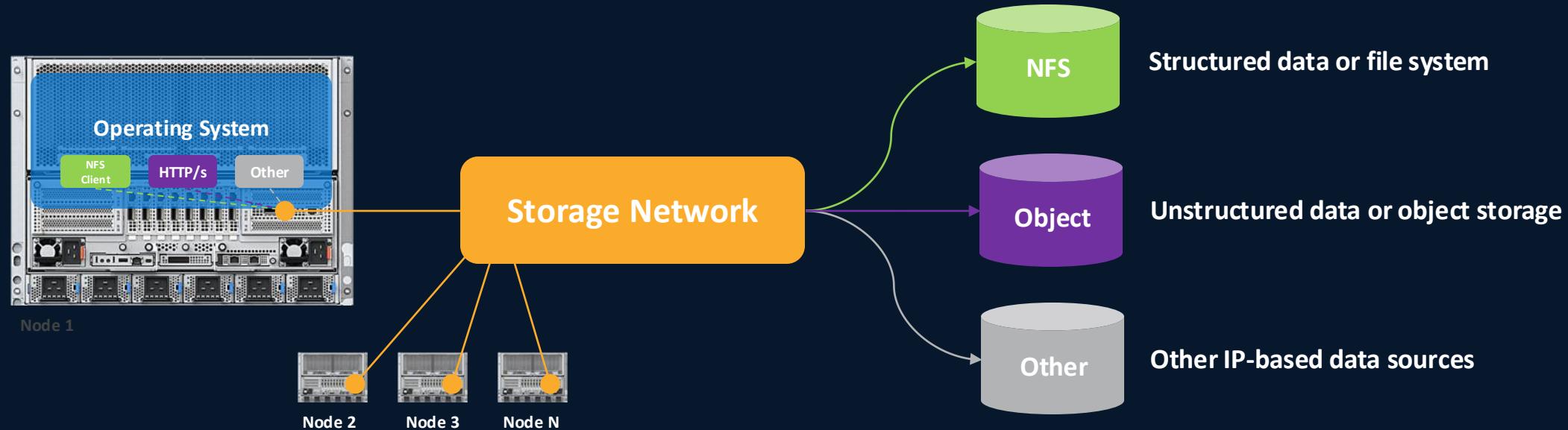
Inter-GPU Backend Network

GPUs sync their distributed training states via inter-GPU backend network



Storage Connectivity

- Support for standard IP-based storage protocols leveraging OS/software clients
- Connects to Shared storage for Loading (reading), Checkpointing (writing) model parameters



Note: Most customers leverage a dedicated storage network, but storage traffic can be aggregated with other north-south networks as well

PARTNERSHIPS WITH



Every AI/ML Network is different



Build the model
Training

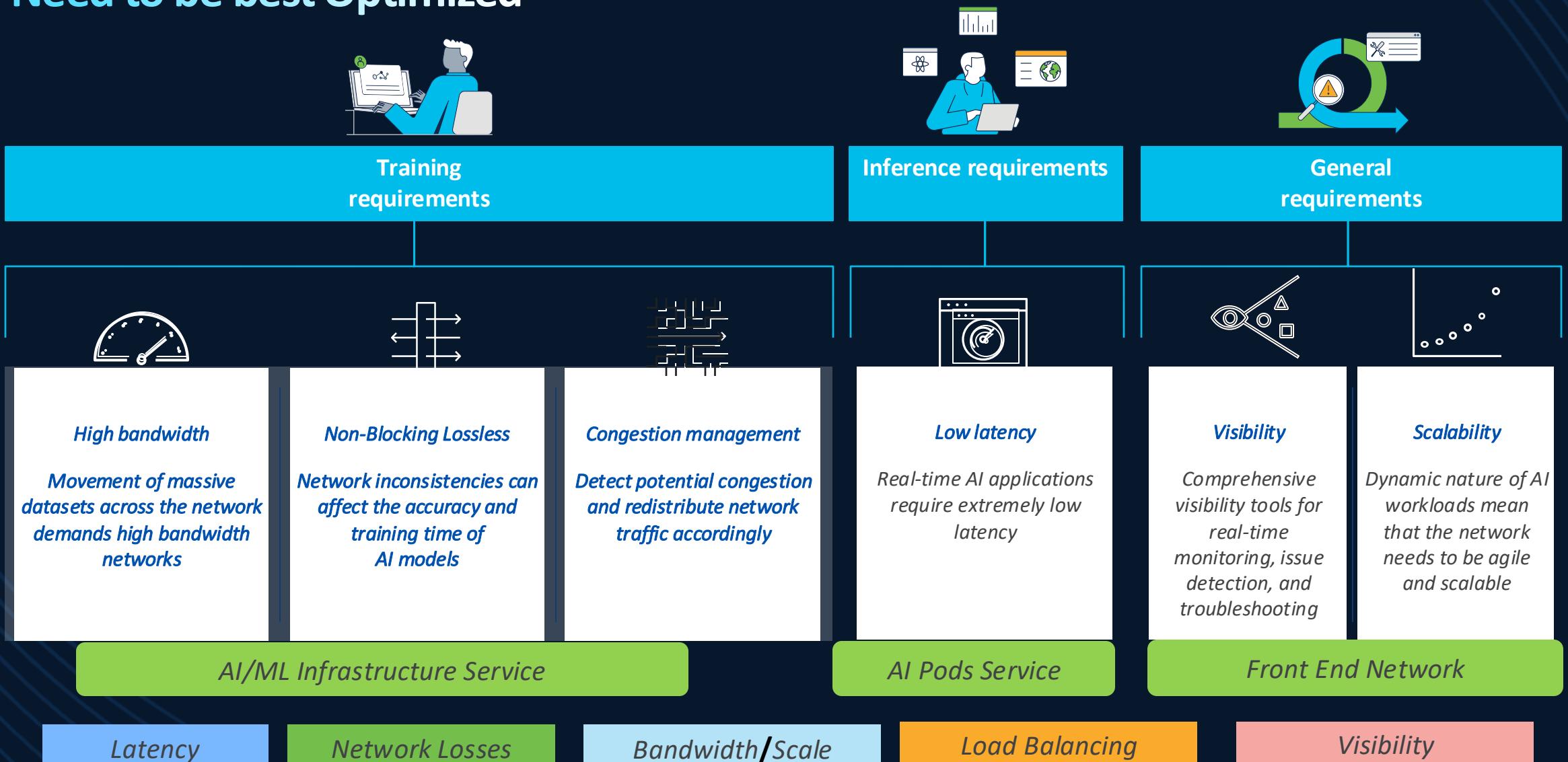
Optimize the model
Fine-tuning and RAG

Use the model
Inferencing



AI/ML Network - CX Services

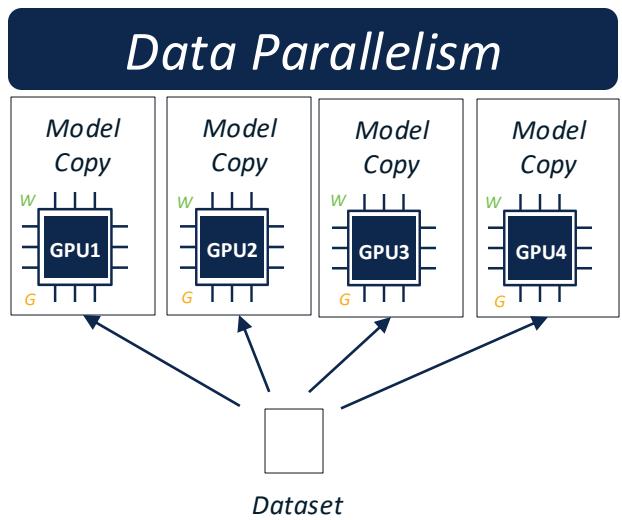
Need to be best Optimized



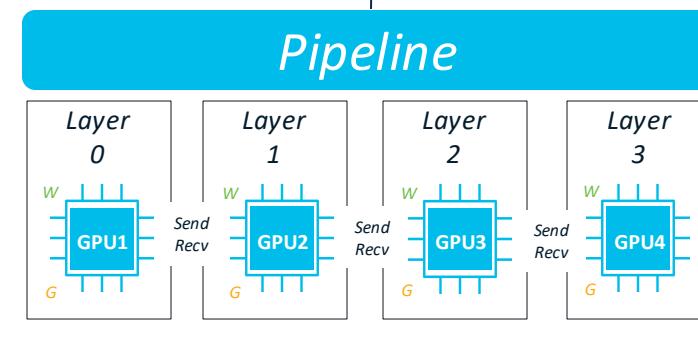
Optimizing AI/ML Cluster

Parallelism Techniques - Distributed Training and Inference

About running AI smarter and more efficiently



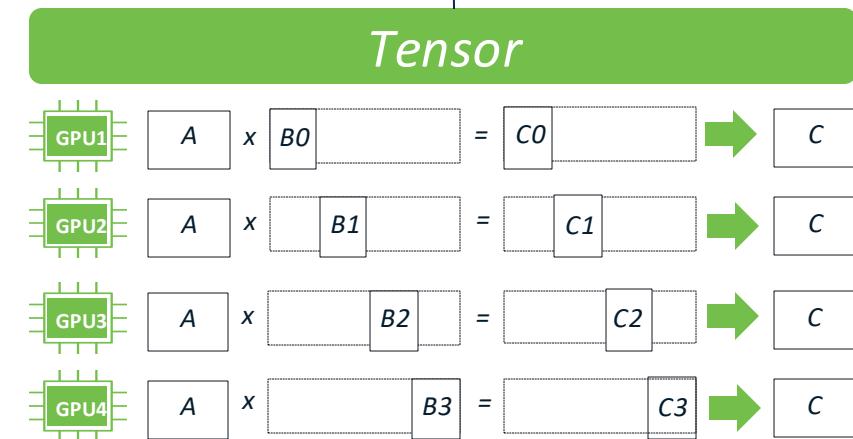
Uses **All-Reduce** to sum all gradients together for the full batch, update weights, learn, repeat



It splits a **model** into stages or groups of layers across multiple GPUs.

The dataset goes from one GPU to the next using **send/receive** operations.

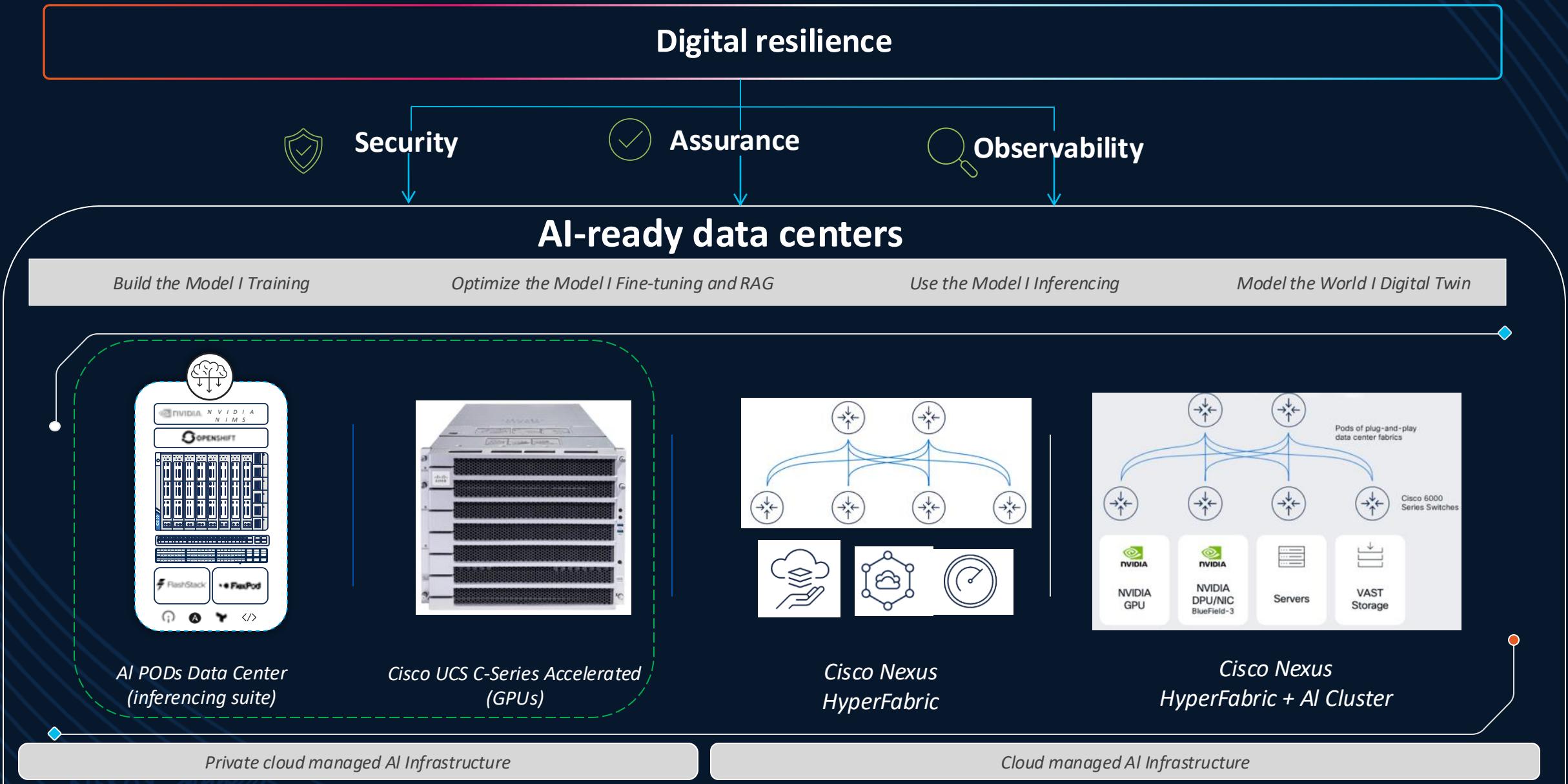
Model Parallelism



Groups of parameters (weights, gradients) within a layer are split across GPUs.

Uses **All-Gather** for all GPUs to get aggregated results

Digital resilience for AI-ready data centers





PROTECT ASSETS / OPTIMISE PERFORMANCE / MAINTAIN TRUST

Security

Observability

Data Protection

Protecting data from breaches and misuse

Competitive Advantage

Regulatory Compliance

Model Integrity

Ensure models remain untampered and resistant to attacks

Business Continuity

Customer Retention

AI Operations

Optimize operations to drive digital resilience

Rapid Detection and Resolution

Controlled AI Costs

Digital Experience

Realtime insights assure the user AI experience

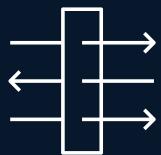
Accelerated adoption

Improved Brand Loyalty

Cisco Secure AI

Changing the fundamentals of data center security

Visibility



Secure Firewall

Zone firewalling



Secure Workload

Segmentation



Isovalent

Exploit protection



Hypershield



AI Defense

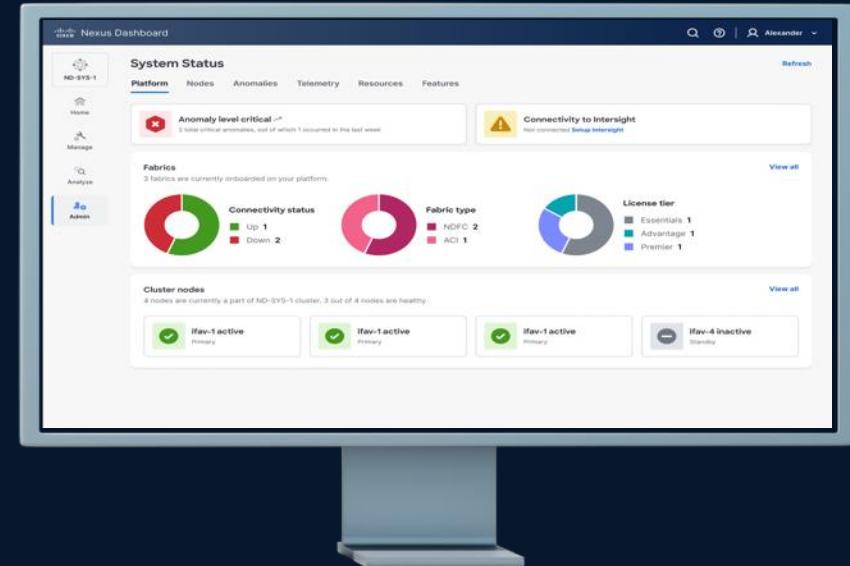
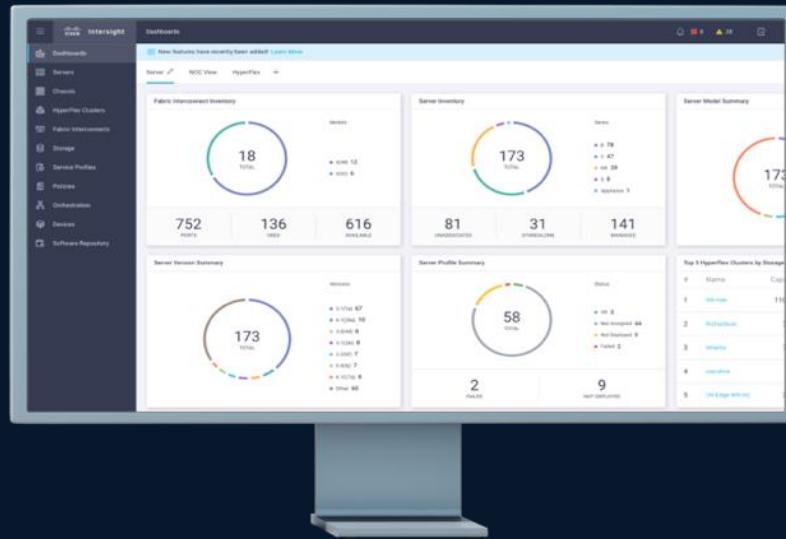
Cisco Security Cloud Control



Security infused into the network through a fabric of enforcement points

Observability for AI

Unified Experience for Infrastructure Operations



Cisco Intersight



APPDYNAMICS

Cisco Nexus Dashboard

See Connect Secure Automate

Simplified Accelerated Insights

Powerful Integrations with industry leading platforms

CISCO Connect

Splunk Observability for AI

splunk> Splunk Observability Cloud

Cisco Live

CISCO LIVE AI MODEL PERFORMANCE NODES GPU

Overrides: AI POD alpod1 AI Model llama3-11b-vision-instruct.nim-service.svc.cluster.local:8000 Filter Optional Time -1m Save Reset

Chart resolution Event overlay

Running Requests 10s Number of requests currently running on GPU. 3

Token Usage 10s P90 Performance over dashboard time window

model_name	Peak input tokens/s	Total input tokens	Peak output tokens/s	Total output tokens/s	k8
meta/llama-3.2-11b-vision-instruct	25	2,997	4	363	

Thu 29 May 2025 16:28:10

Inter-Token Latency (ITL) p90 10s Average time between consecutive tokens. 2.5s

Total Input Tokens 10s 106k

Total Output Tokens 10s 11.8k

E2E Request Latency 10s End to end request latency in seconds. 31s

KV Cache % Utilization 10s Mean GPU Key-Value cache usage. 18.7 %

Time to First Token (TTFT) p90 10s Time to First Token in seconds. 10s

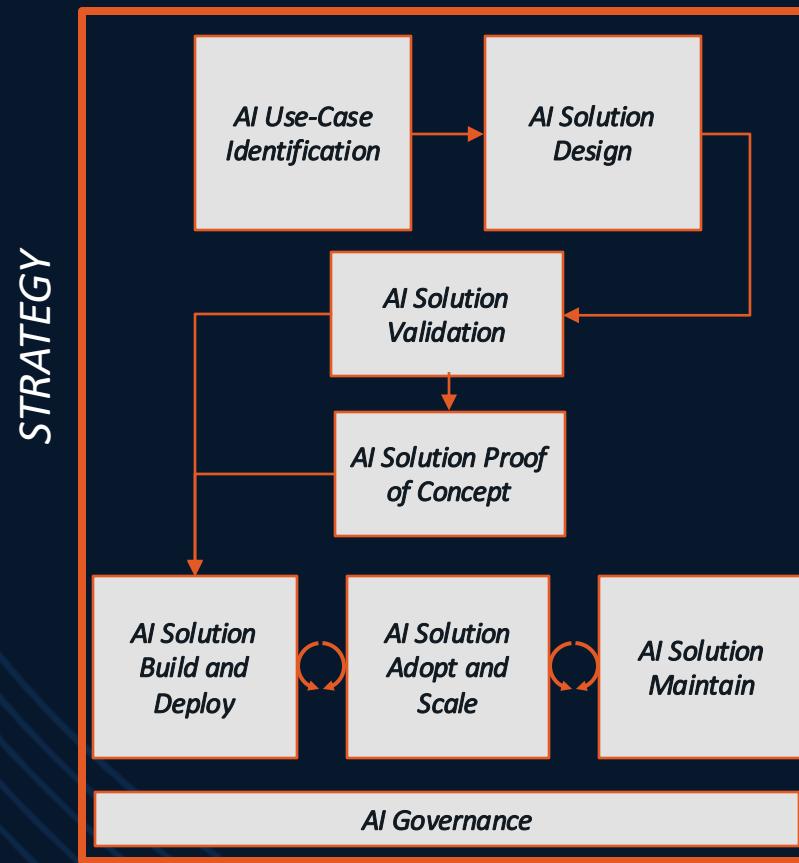
Time Per Output Token (TPOT) p90 ... Time Per Output Token in seconds. 2.5s

Throughput (tok/sec) 10s Number of generation tokens processed per second. 12 tok/sec

Log Observer RUM Synthetics Application Optimization Detectors & SLOs Dashboards Metric Finder Data Management

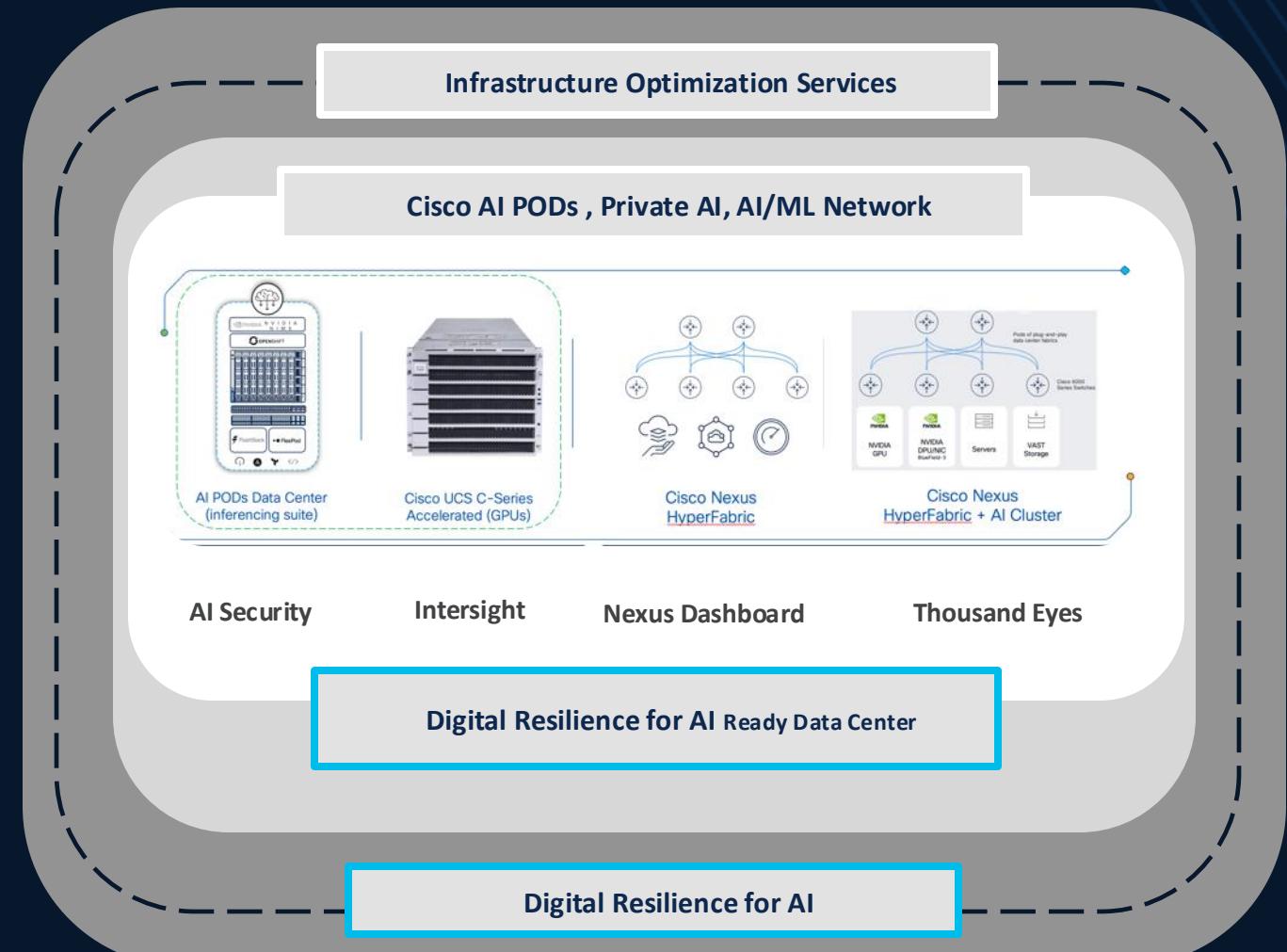
AI Ready Data Center Services Portfolio

AI Adoption Journey/Framework



Design, Deploy & Observ

CX Services Portfolio for AI Ready DCs



Product



Implementation Services



Premium Services

CISCO Connect

AI Ready Enterprises



AI Ready Enterprises

Enterprise AI Use cases



**Knowledgebase
copilots**
AI assistants



Content & code generation
Text | Images | Video | Code



Security
Physical | Virtual



Language translation
*Multilingual real-time
communication*



Virtual agent & chatbots
*Specialized domain
specific chatbots*



**Detection, prediction &
reporting**
*Analytics | Forecasts |
Anomalies | Insights*

AI Ready Data Center – CX Services

Customer Asks

Early Alignment

Rapid Prototype

Security for AI

E2E Services

Storage & Data

AI Governance

As a Service

Adoptable Network

Expansion

Constraint Handling

Resource Management

Customer Ref

Cloud vs OnPrem

Convergence

Operational Challenges

AI Is Rising – The Real Wave Is Still Ahead

Agentic workflows will power the next wave of demand

LAYER	DRIVER	IMPACT
<i>Adoption</i>	Commoditization 	↑ Lower cost & demand growth
X	Better LLMs 	↑ Addressable tasks
<i>Capability</i>	Multi-modal 	↑ Payload size
X	Reasoning 	↑ Tokens & Compute
<i>Interaction</i>	AI Agents 	↑ Transactions per request
	Multi-agent 	↑ Requests per session

1448%

Increase in tokens processed by AI models in the last 12 months¹

75%+

Of inference-driven data creation and processing at the edge by 2030²

10x

Bandwidth required upstream compared to downstream

36x

Increase in AI traffic as early as 2023-2024¹

The Rise of Agentic AI



Agents driving traffic multiplication

Network Traffic in the Digital Era



Requested and processed at
"human speed"

Network Traffic in the Agentic Era



Requested and processed at "agent speed", 24x7
Potential strain on surrounding infrastructure
 $n \times rt$
 $n \times BW$

"33% of enterprise software applications will include agentic AI by 2028, up from less than 1% in 2024"

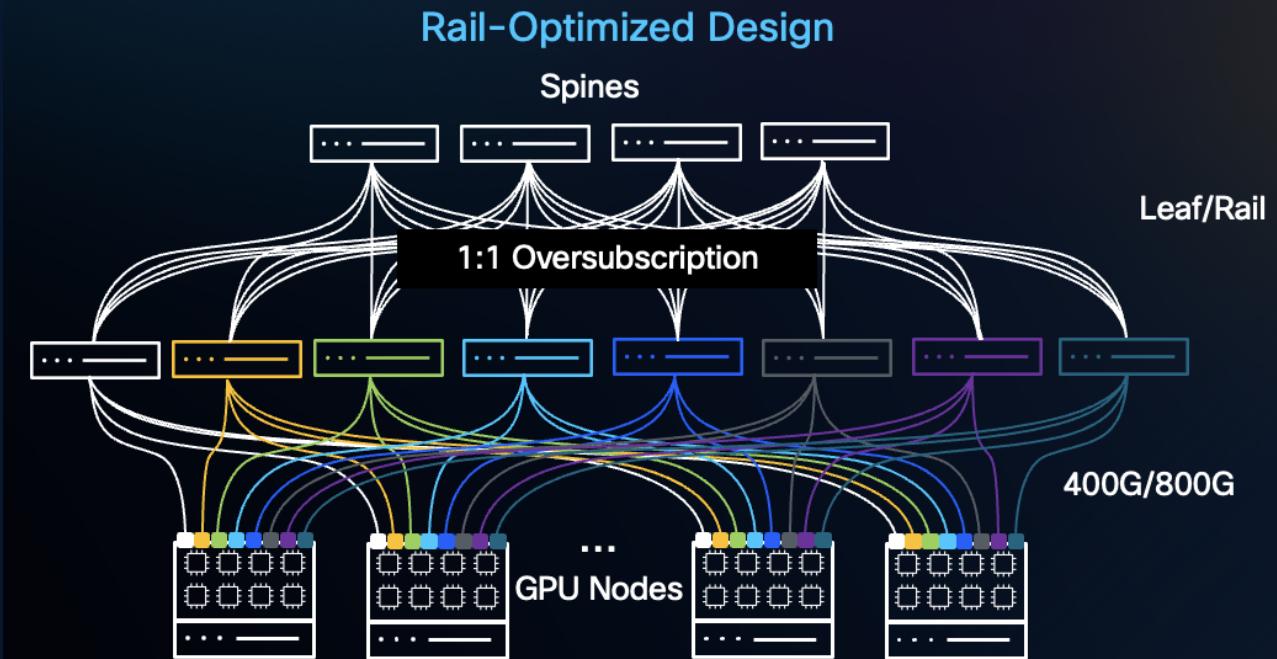
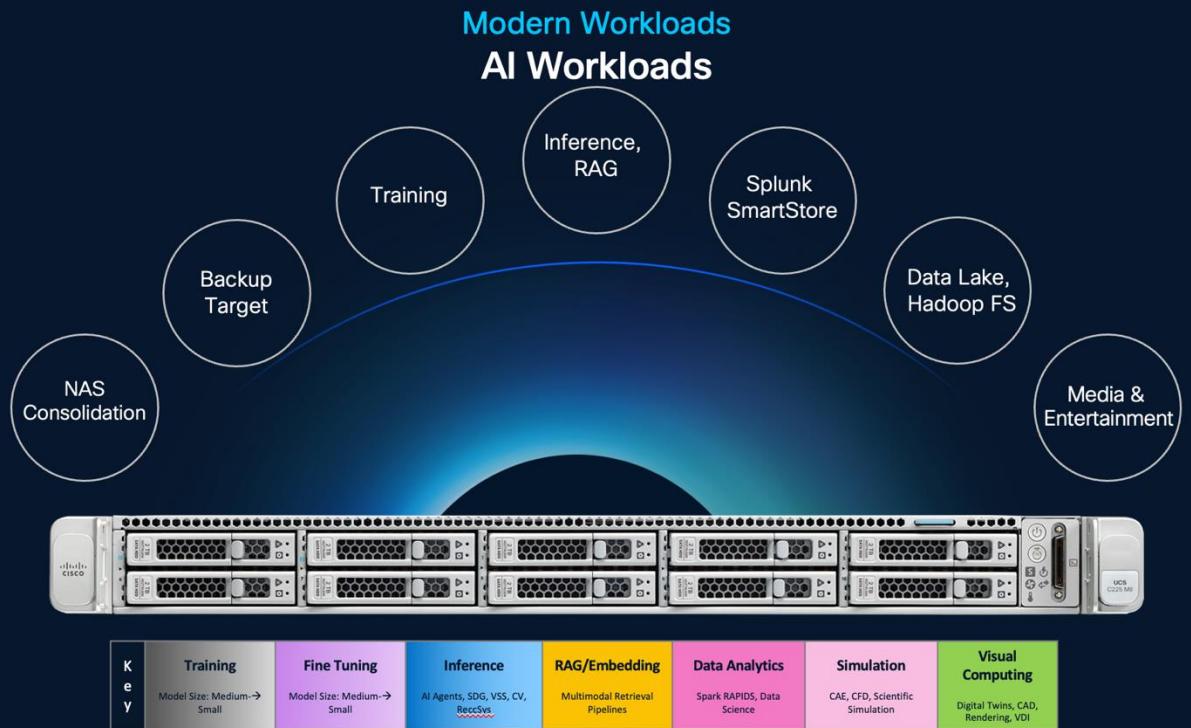
— Gartner

AI is re-shaping DCs

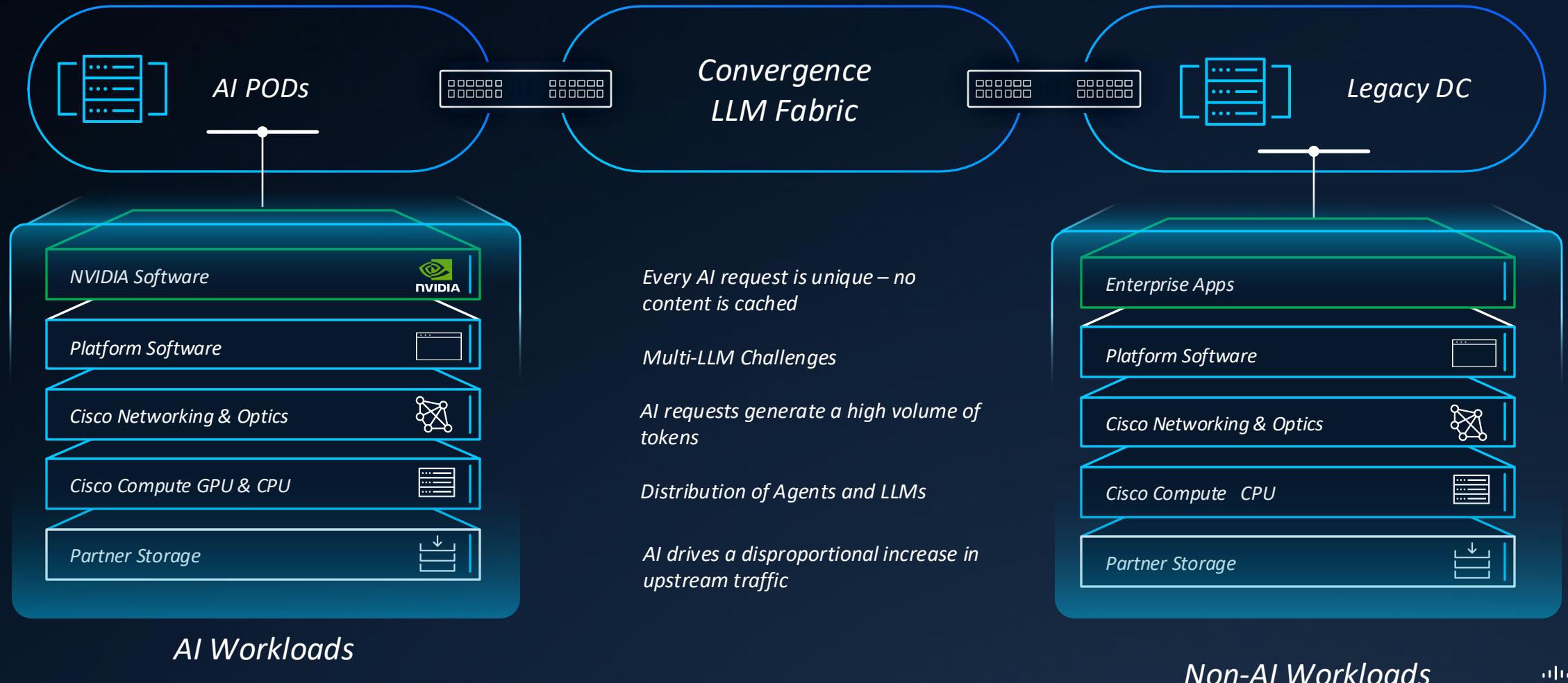
AI infrastructure
for enterprise

Enterprise data center
AI + traditional

AI infrastructure for hyperscalers

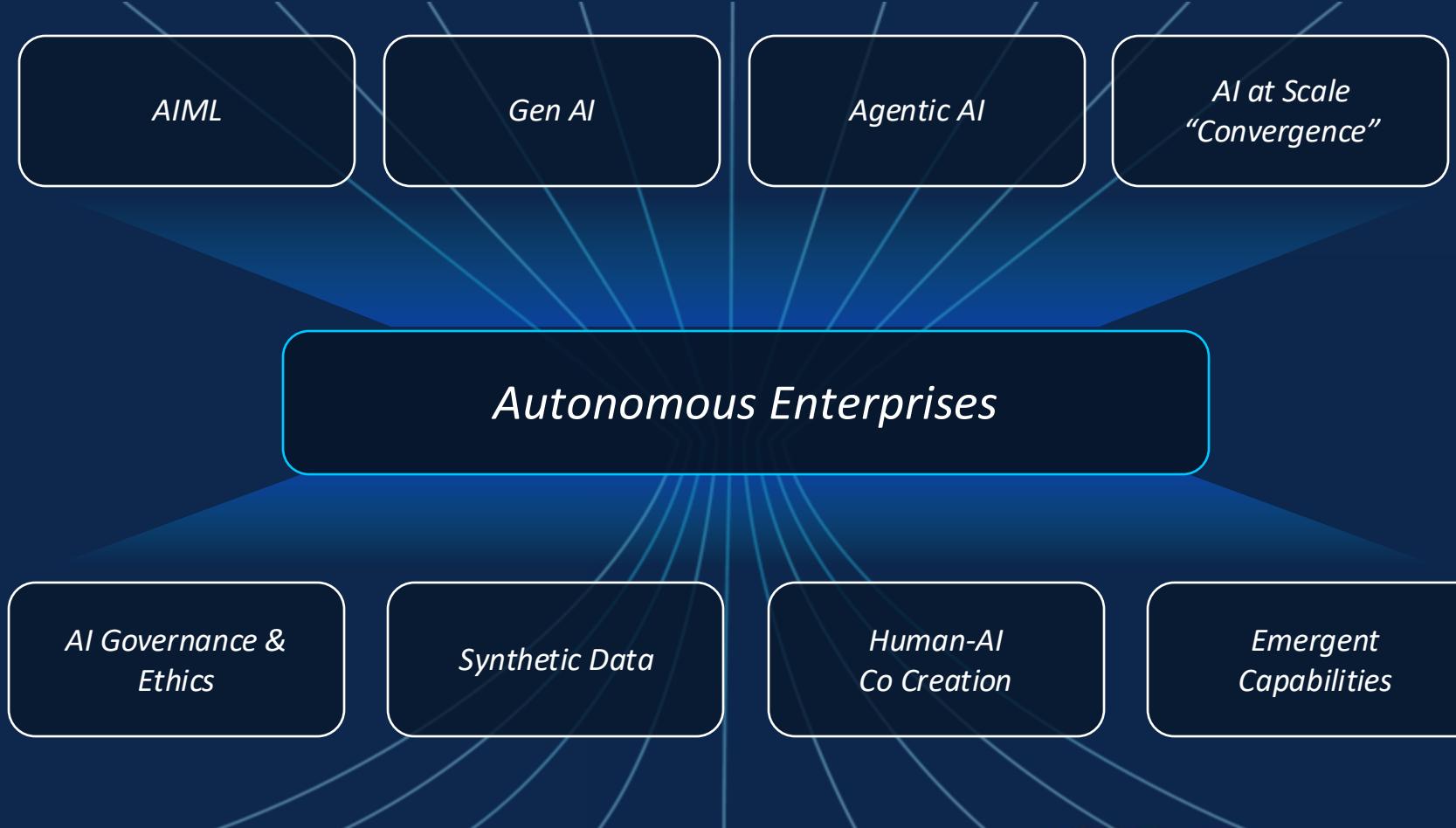


Enterprise AI Convergence



Future AI Ready Enterprises

Token Demand Inflation



* Ripple Effect - Beyond DC – Ex: DCI, SDWAN , Campus, Security ,
Ops, D2 Services ...

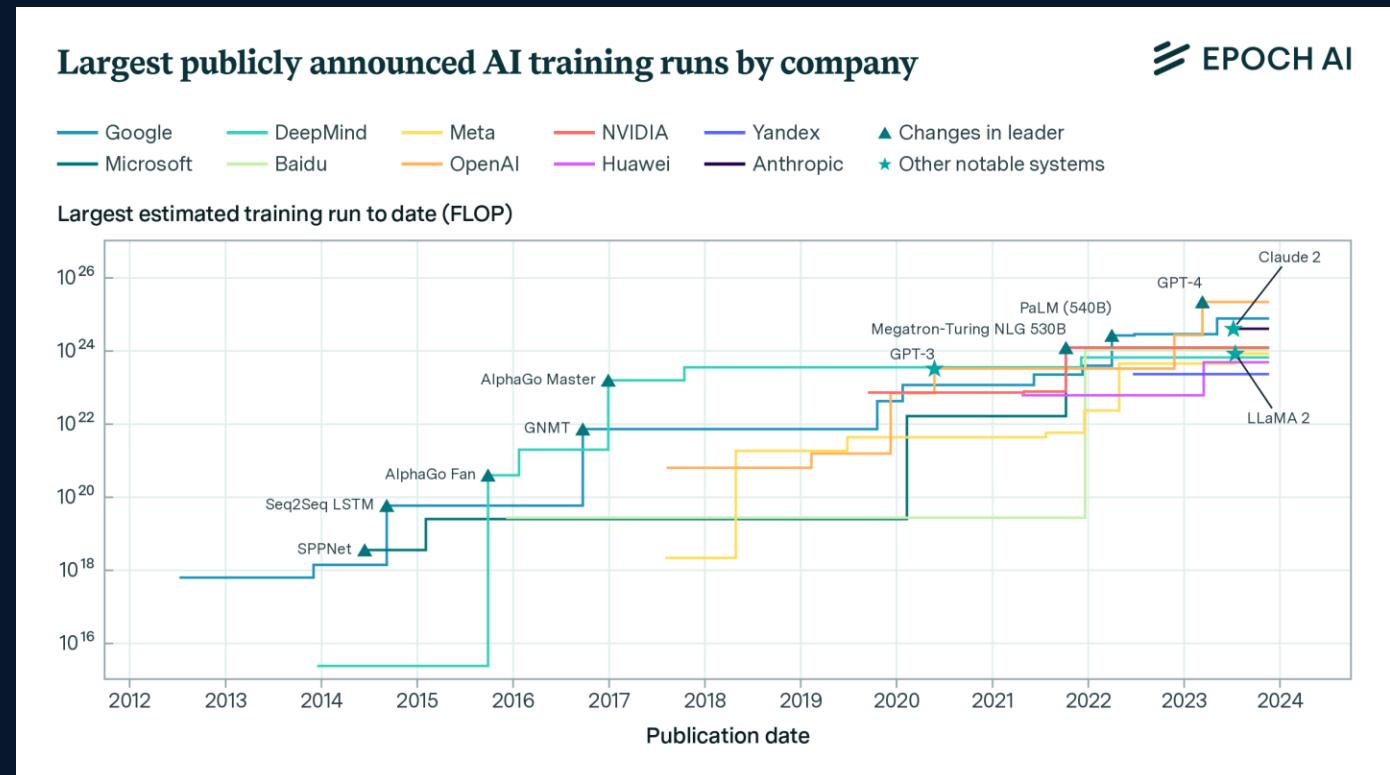
Future of AI !



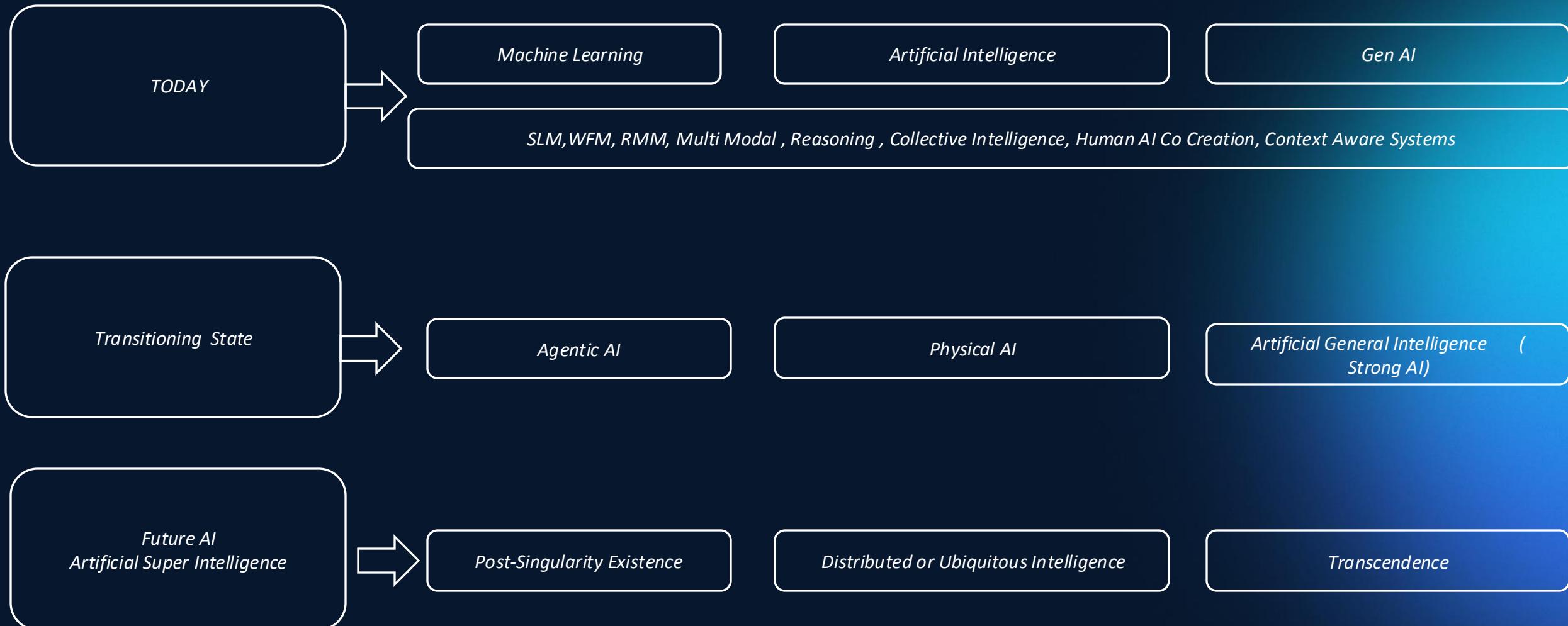
Industry view

No analyst firms have an overall AI report

- *No industry standard of the AI market*
- *AI made up of several market segments*
- *No magic quadrant for AI*
- *AI is Reported in all segments*
- *AI effects all market segments*
- *Market research suggest Enterprise AI will be consumed as a service*



The Future !



The Roadmap

AI Chat		Attended AI Agents		Unattended AI Agents		2030+?
2022	2023	2024	2024/2025	2026/2027	2030+?	
Standalone AI Chat	RAG Powered AI Chat	Reasoning AI Chat	Standalone AI Agent	Multi AI Agent System	Built for purpose	General purpose
 	 +  	 +  	 +   Rules Tools MG	 +   Rules Agent MG	 +   AI Agent	 +   AGI Systems Code of conduct
Low (Micro efficiencies)	Low/Medium	Medium	Medium/High	High	Very High	Revolutionary
Low	Medium	High	High	Very High	Very High	Unknown
Medium	Low/Medium	High	High	Very High	Extremely High	Unknown
Medium	High	High	Very High	Very High	Extremely High	Unknown

AI will make our world of $8B$ people feel like one with the capacity of $80B$

“ $80B$ Agents + $8B$ ”

*Cisco CX along with our Partners unifies **networking**,
compute, **security**, and **observability** to deliver AI-ready
Accelerated data centers.*



Thank you

