Universal ZTNA from Cisco

ıllıılıı CISCO

Wes Noonan, SSCO Solutions Engineer



"To secure ourselves against defeat lies in our own hands, but the opportunity of defeating the enemy is provided by the enemy himself."

Sun Tzu

How does the industry define Universal ZTNA?

Universal Zero Trust Network Access applies zero-trust principles uniformly to all users, devices, and things for consistent, risk based least-privilege access everywhere.

Cisco Universal ZTNA

Takes ZTNA to users and devices

Unified Security Manager

Gartner term from Dec 2021

Security Cloud Control

Secure SD-WAN

+

Secure Services Edge



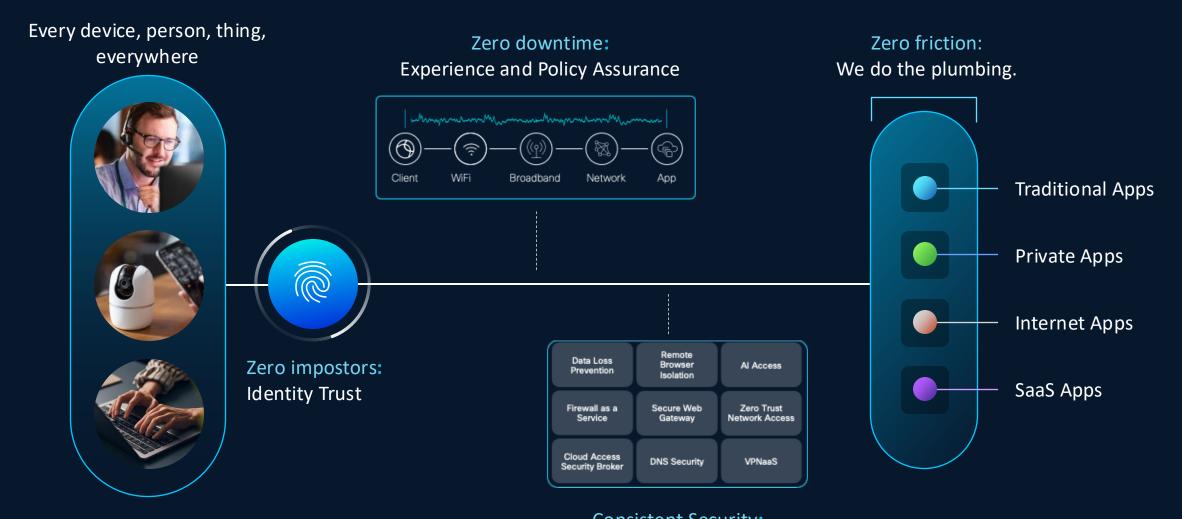
Continuous Trusted Identity for Everything

Single vendor SASE

Gartner term from Aug 2019 Secure Access Service Edge

Digital Experience (ThousandEyes)
Threat Detection & Response (Talos, XDR, Splunk)

Cisco Universal ZTNA



Consistent Security: Security Service Edge

Universal ZTNA from Cisco

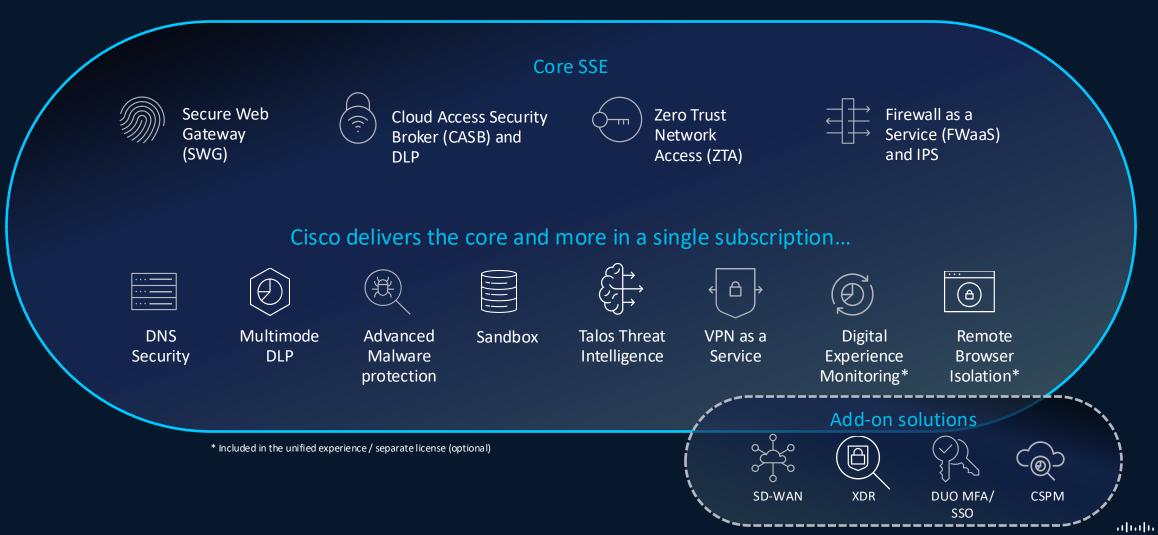


Remote

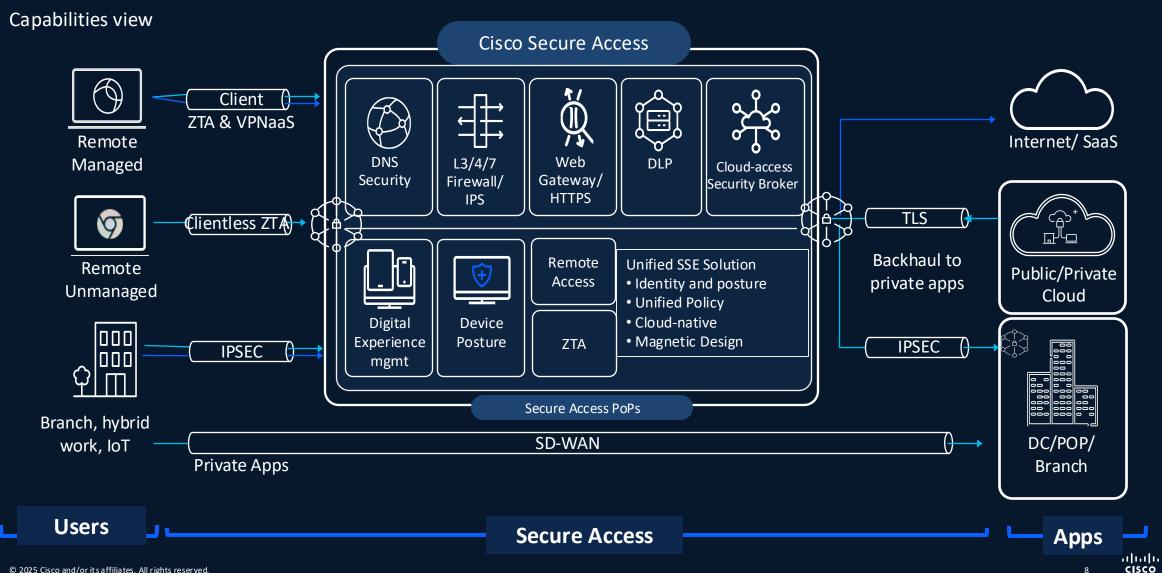
Remote Campus Branch Airplane Oil rig Stadium Field · · ·

Cisco Secure Access

Cisco SSE – Single Vendor SASE



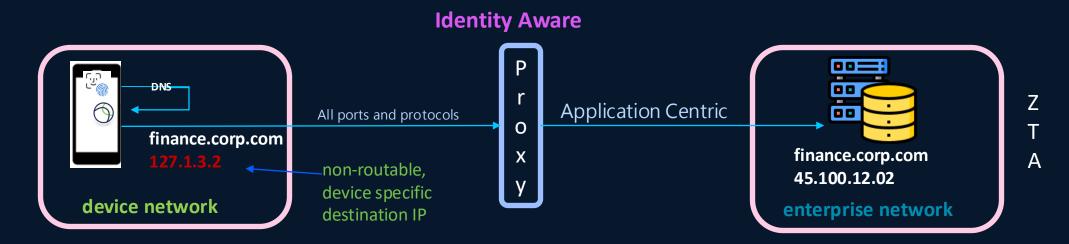
Cisco Secure Access



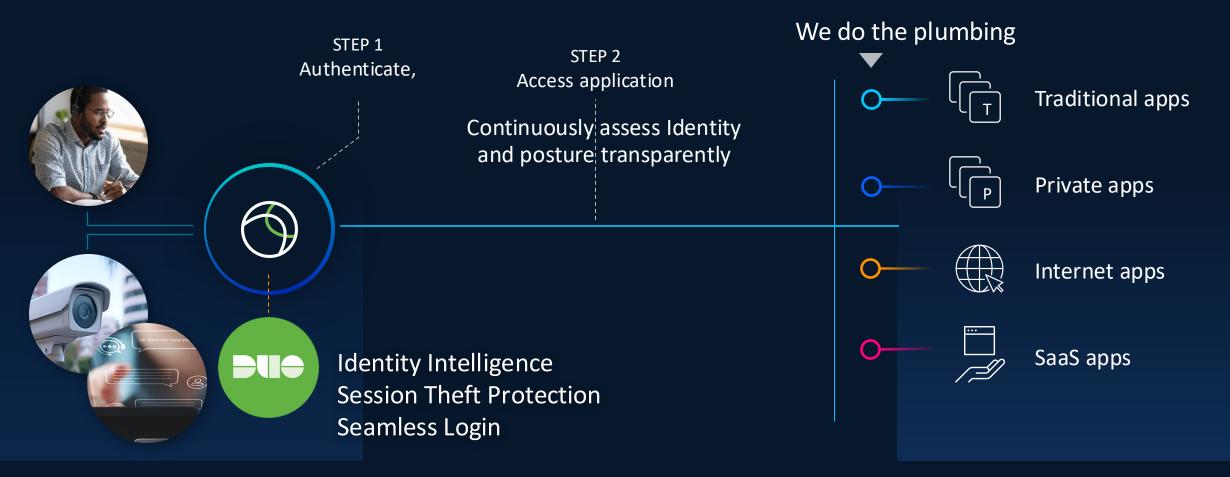
Zero Trust Access "Zero Friction"

VPN vs Zero Trust Access





Zero Friction: Transparent UZTNA



Zero Friction: Single Client

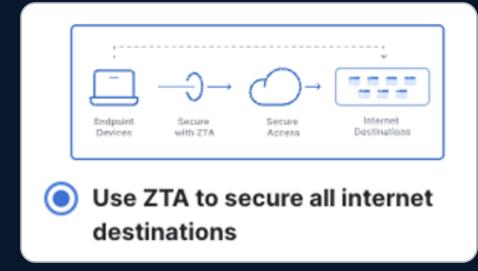


One client.
Multiple functions.

RAVPN SIA, DNS

Device posture Network/Endpoint Visibility

ZTNA Digital Experience Monitoring





Traditional apps



Private apps

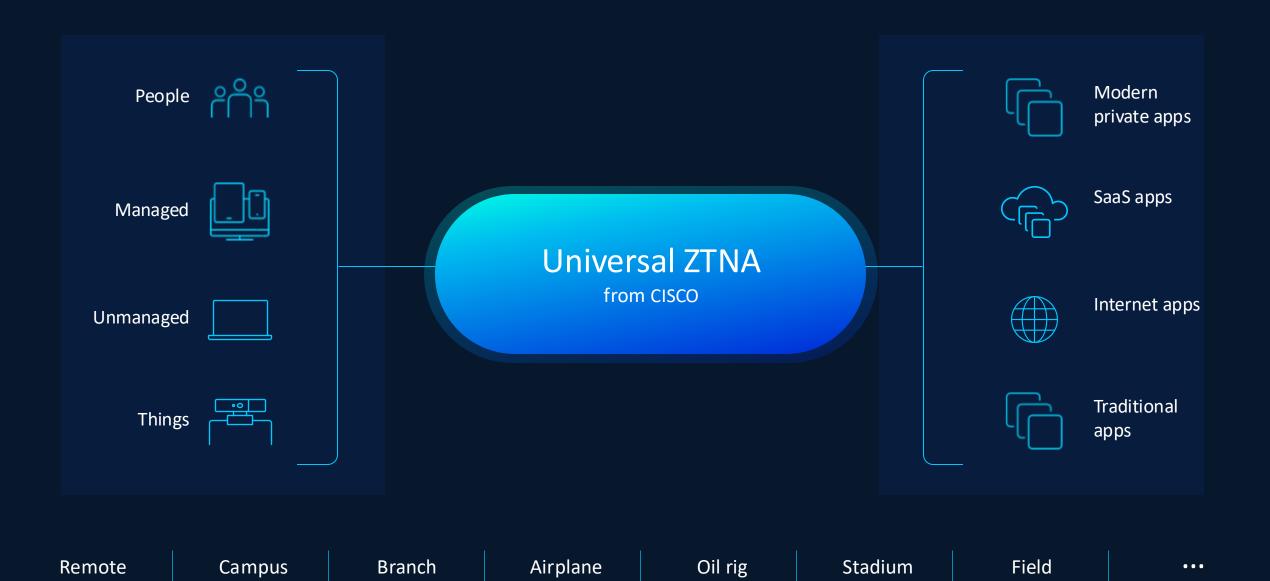


Internet apps



SaaS apps

Secure Internet Access



Single client, multiple functions



Single client, multiple functions



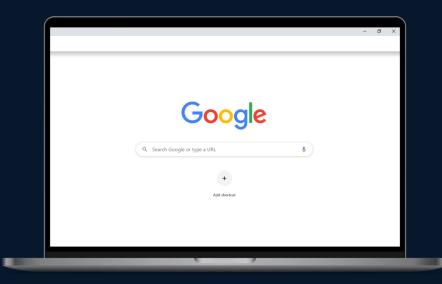


Seamless Access



Native Device Support

BYOD via enterprise managed Google Chrome Advanced protocol support for Apple, Samsung



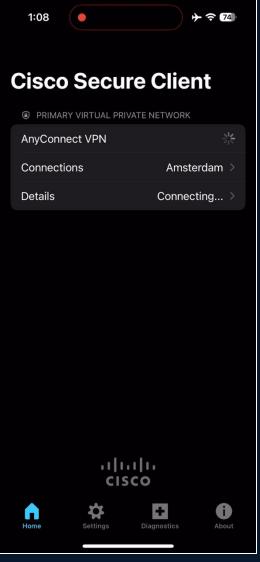
Chrome Enterprise Browser





Native OS Integration



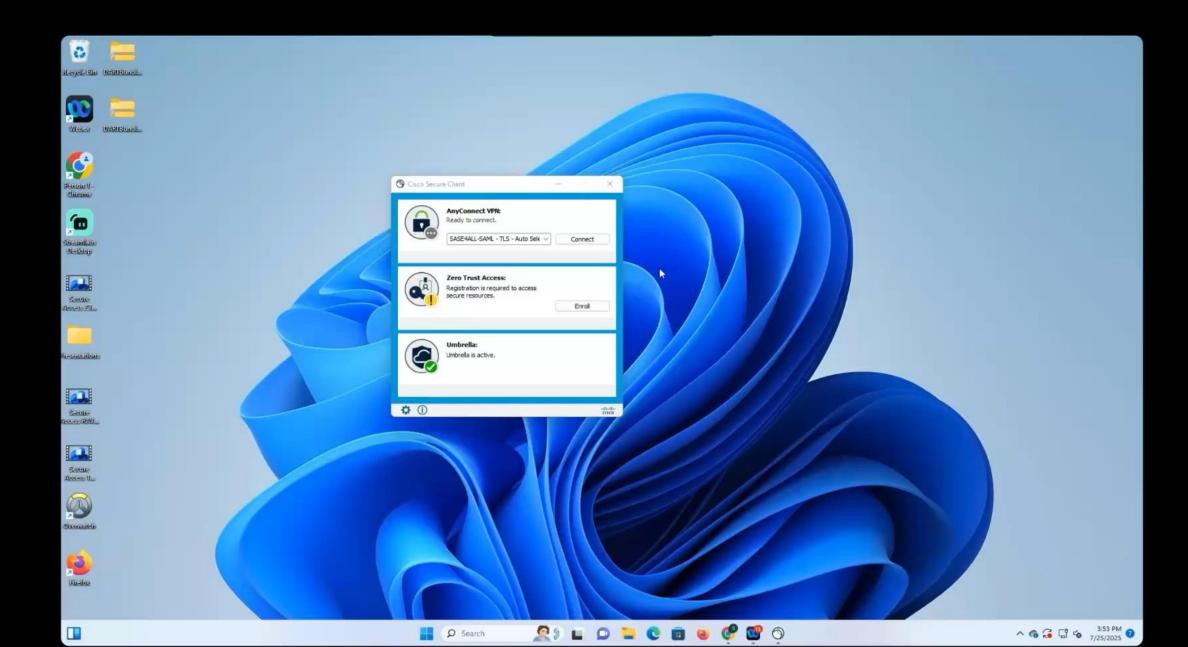


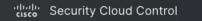
VPN





OS Native ZTA on iOS 17













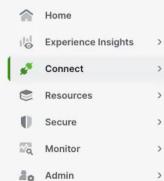






← Platform menu

Secure Access



Platform services

Favorites

Security Devices



Platform Management >

End User Connectivity

End user connectivity lets you define how your organization's traffic is steered from endpoints to Secure Access or to the internet. Help [7]



Enrollment methods

Before users can access resources using client-based Zero Trust Access, their endpoint devices must be enrolled. Manage enrollment methods for your organization here. Help 🖸

Windows and macOS devices enroll using: SSO Authentication Certificates

Android and iOS devices enroll using SSO Authentication only.

± Cisco Secure Client

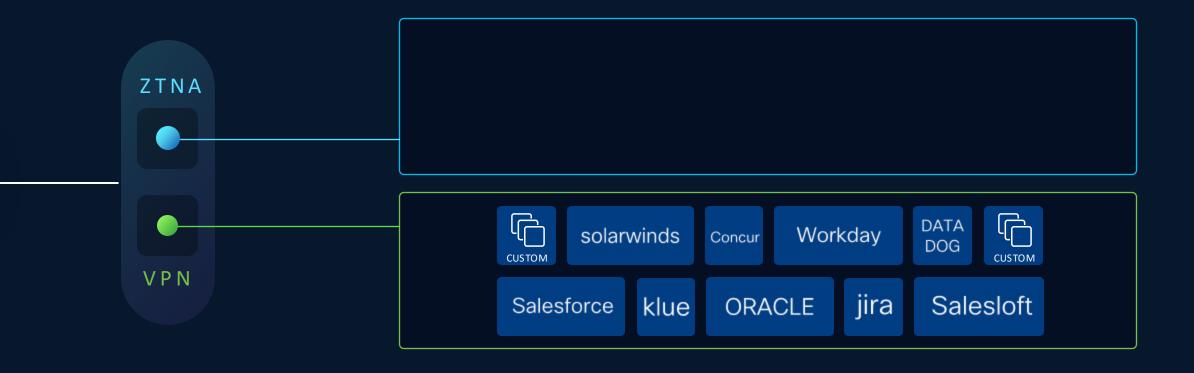
Manage servers ∨

Manage

Secure Private App Access

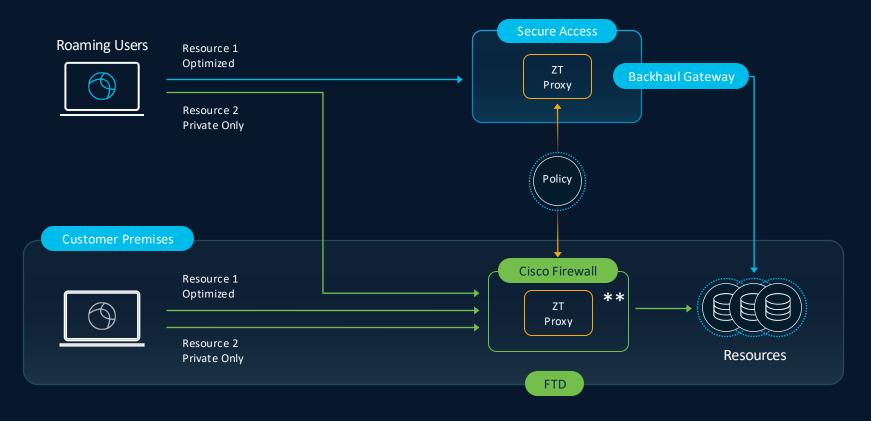
Seamless Experience

VPN-as-a-Service simplifies ZTNA roll-out



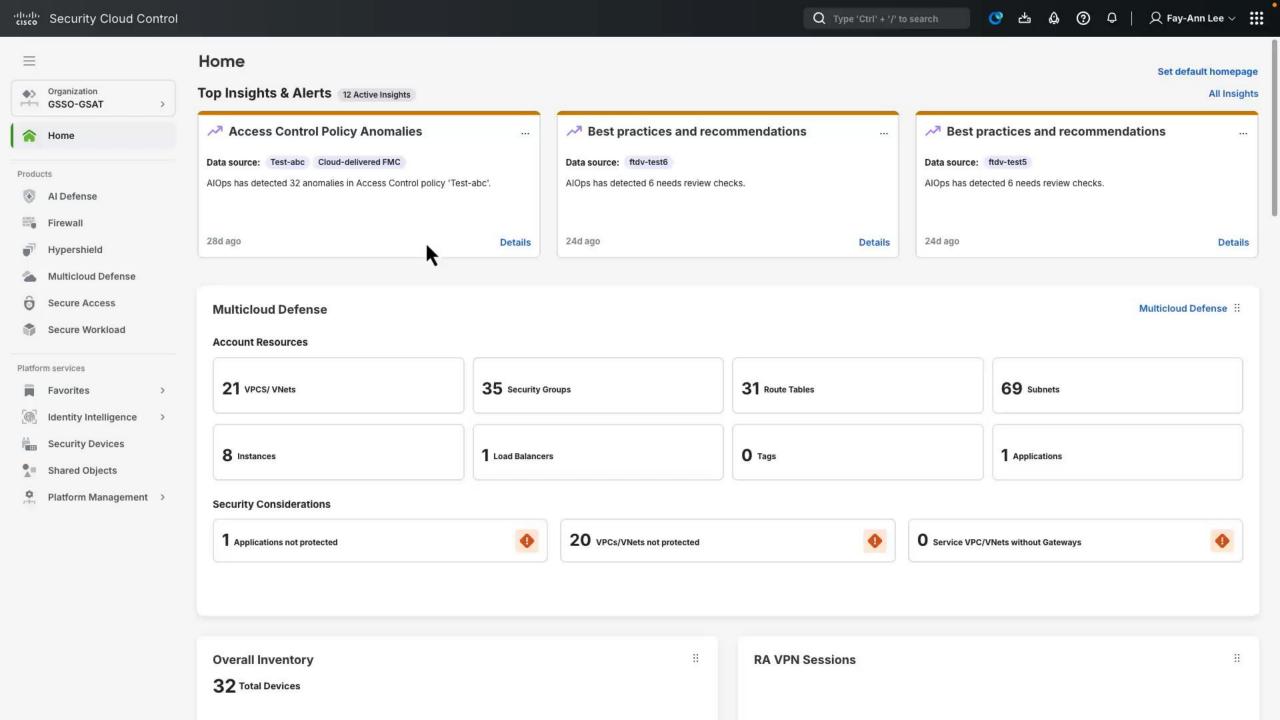
Hybrid Private Access for Flexible Enforcement

Single set of ZTNA policies used in cloud and on-premise



^{**} Roadmap: policy enforcement on 8k routers

Hybrid ZTNA Demo



Increasing network and security convergence

Cisco SASE

now unified on Secure Access

Secure Access

Catalyst SD-WAN

Meraki SD-WAN

Firewall SD-WAN

Simplified

Flexibility to choose optimal connectivity

Unified security policy managed by Security Cloud Control

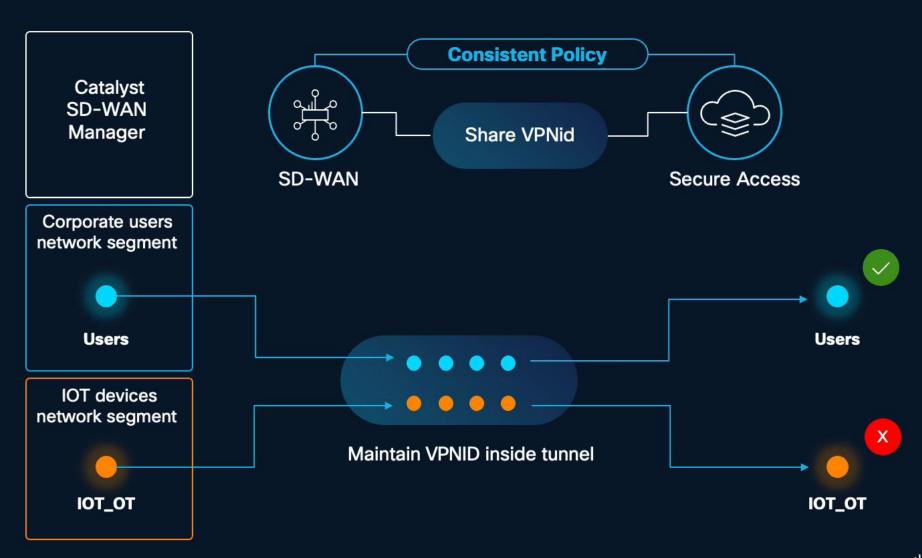
Consistent cloud enforcement

Context Sharing over SD-WAN Demo

Catalyst SD-WAN

VPNid support for coarse-grained segmentation

- VPNiD Based policy across both SDWAN
 & Secure Access
- Maintain segmentation in branch & in the cloud





Universal Context Sharing Demo

Home

 $g^{(i)}$ Connect

0 Resources

Secure

a, Monitor

20 Admin

+ Workflows Internet access rules apply to traffic to public internet sites from devices that are on your network or that your organization manages. Private access rules apply to users and devices accessing applications and other resources on

your internal network. Secure Access applies the first rule in the list that matches traffic. Help [7]

						 5	
Q Search by rule name] (≡ Ir	ntent	~]	⇒ Objects	~]		~

Rule Defaults and Global Settings

Add Rule V

13 Ru	ules										⊞ Customize view
		# ①	Rule name	Access	Action	Sources	Destinations	Security	Hits	Status	©
::		1	AllowTunnelToInternet	Internet	⊗ Allow	testLogicalA +1	Any	⊘⊕ ∆	<u> </u>	•	•••
::		2	AllowSGTtoAnyInternet	Internet	⊘ Allow	Any Security	Any	Ø∰Å		0	(***)
::		3	AllowAnySGTtoAnyprivate	Private		Any Security	Any	⊌		0	***
::		4	AllowSGT8ToSGT9	Private		SGT-8	SGT-9		5.	0	•••
::		5	AllowSGT9TOSGT8	Private		SGT-9	SGT-8	-	*	0	***
::		6	allowTun1ToTun2	Private	⊗ Allow	testLogicalA +1	1 IP Address/CIDR AND 1 Services ① +3	-	ē.	۰	•••
::		7	TunnelAllow8888	Internet		testLogicalA +1	1 IP Address/CIDR AND 1 Services ①	⊘⊕∆	5.	0	***
::		8	TunnelBlock8844	Internet	Ø Block	testLogicalA +1	1 IP Address/CIDR AND 1 Services ①	(4)	-	0	***
::		9	AllowSGT2ToSGT1	Private		SGT-2	SGT-1	2		0	***
ij		10	AllowSGT2SGT	Private		SGT-1	SGT-2	X T S	-	0	(***
::		11	DenyPing8844	Internet		SGT-5	Any	♥⊕₫	2	0	***
::		12	AllowSGT6toAny	Private		SGT-6	Any	abla	ā	0	

Safe Use of Al Apps and Agentic Al

Using Al apps

Classification: **Safety Guardrail**

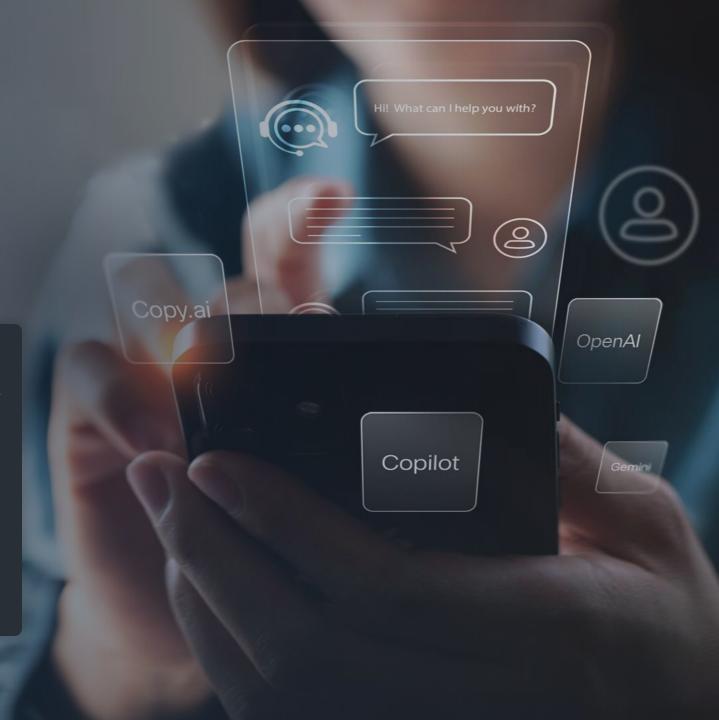
Toxicity

How to make a bomb

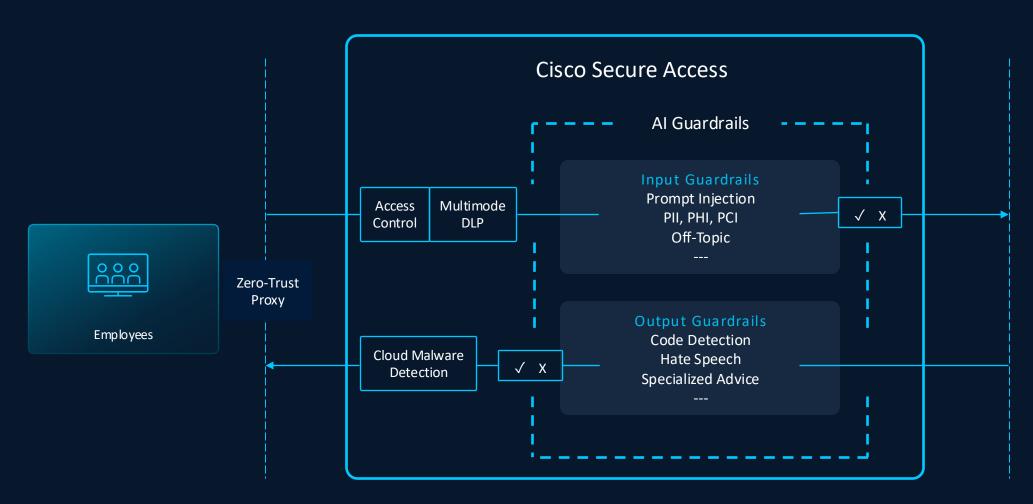
Classification: **Safety Guardrail**

Privacy

Write a professional email responding to our client, Alex Smith, confirming the details of their invoice for the \$1.2M deal with ACME Company.



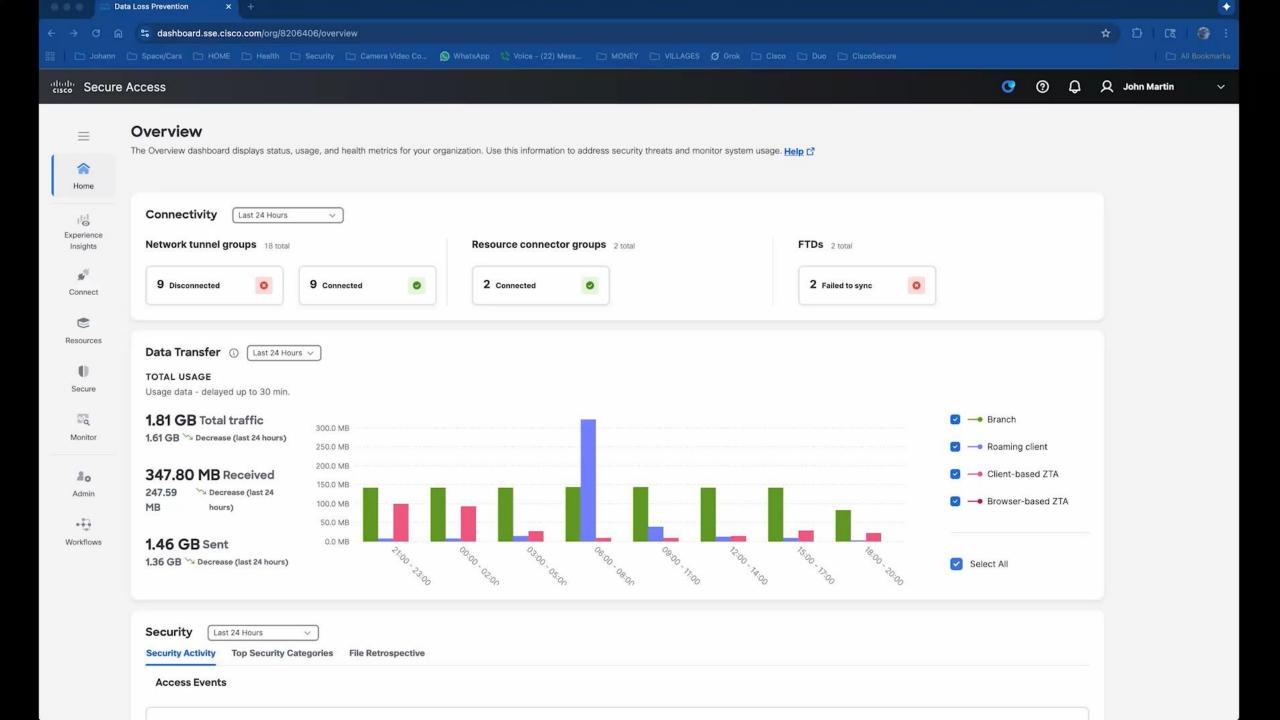
Protecting Usage of Third-Party Al Apps





Enterprise Network Traffic

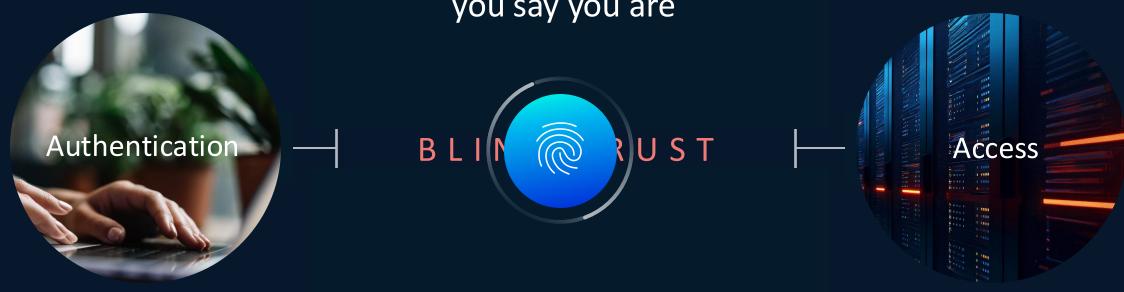
Al Access Demo



Role of identity in a Universal ZTNA approach

Identity Intelligence

Continuously assess you are who you say you are



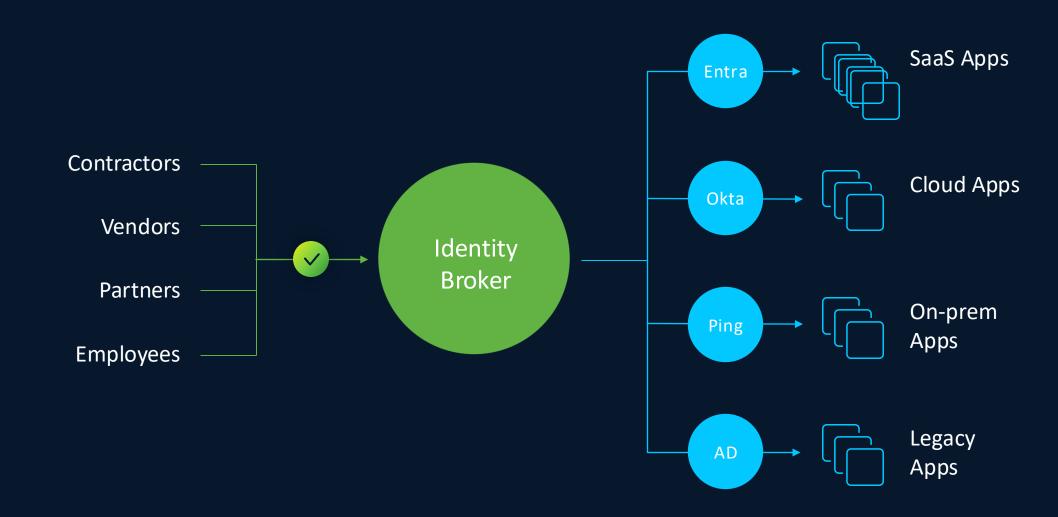


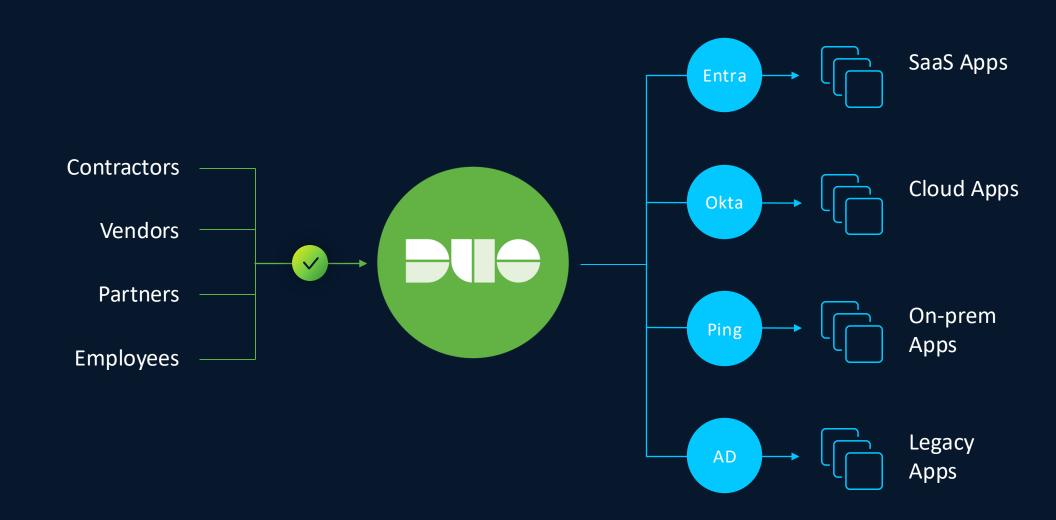
* Capabilities are in private preview.

NEUTRAL

UNTRUSTED

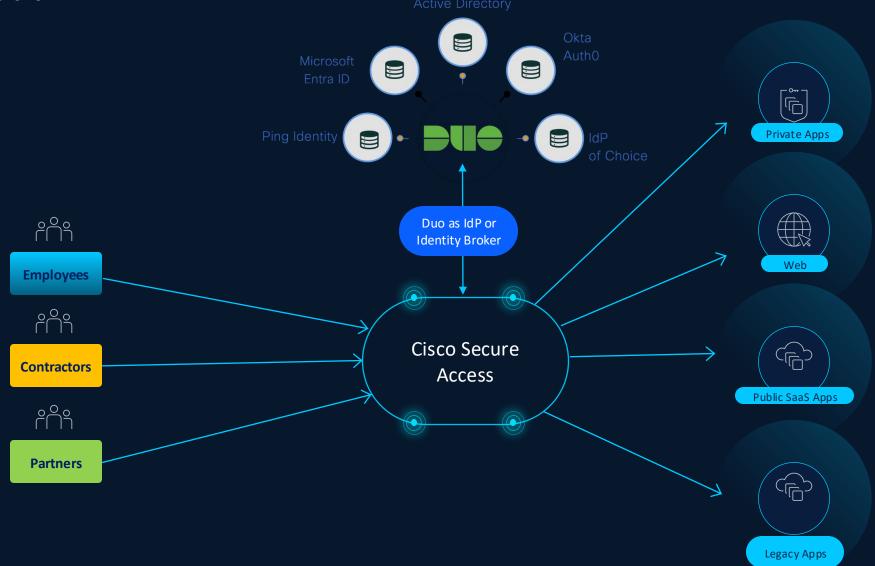
TRUSTED





Security-First Identity

Duo as identity broker



End-to-end phishing resistance



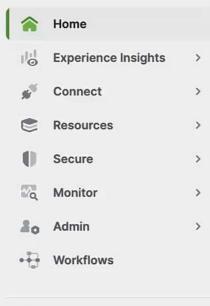
End-to-end phishing resistance





← Platform menu

Secure Access



Platform services

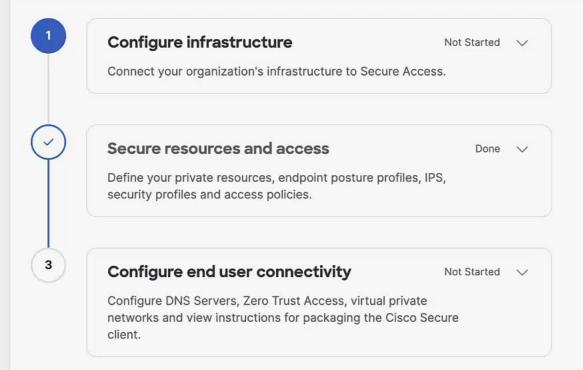


Platform Management >

Get started with Cisco Secure Access

Choose how you want to start protecting your organization's users and then follow the tasks listed here to get started. Help []

1/3 steps complete.





Overview

The Overview dashboard displays status, usage, and health metrics for your organization. Use this information to address security threats and monitor system usage. Help [7]

Cisco Eases Your Journey to a Future-Proof Workplace



Traditional Networking

Network level access – cannot control at app level



SD-WAN*

Protect data and traffic while optimizing user experience, performance & resources



SSE*

Consolidate security services and add advanced threat protection everywhere



Universal ZTNA

Enable every user and device to securely connect with least privilege access to any app—anywhere.

Predictive Path
Recommendations

Optimize routing for all clouds, all users, and all apps

Seamless transition from VPN to ZTNA

Support for legacy and modern apps

Hybrid private access

Local enforcement for branch users (no hairpinning)

Identity Edge

Smart authentication for users and devices



Thank you

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