

The Core Power of Splunk

One platform to gather
your data, ask it
questions, and get the
answers you need

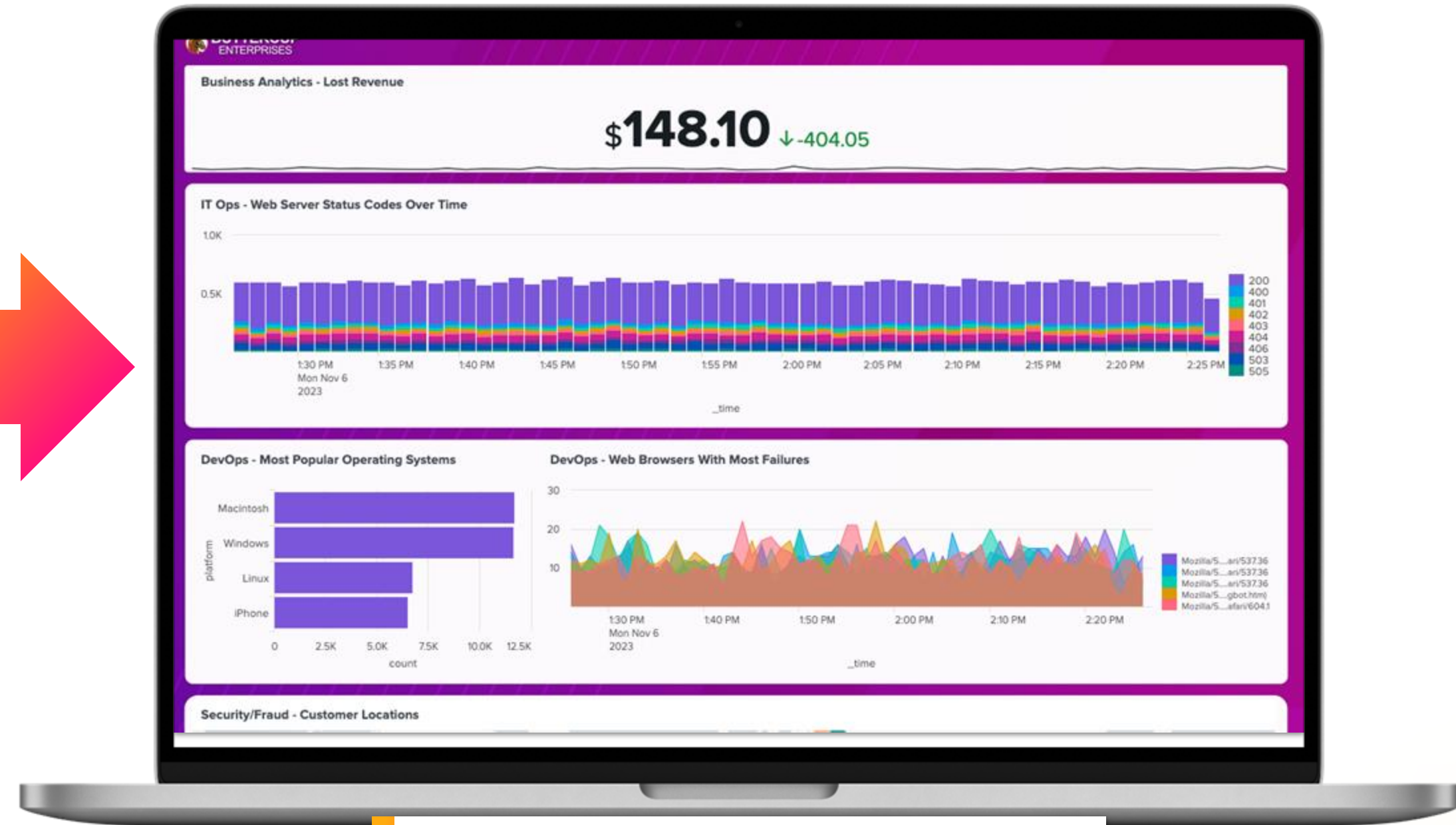
Jake Miller – Sr. Solutions Engineer
October 2nd, 2025



The Power of Splunk



Go from messy machine data...



...to a dynamic, interactive dashboard!

Machine Data is ~~Complex~~ **Valuable!**

```
10.2.1.35 64.66.0.20 - - [21/Dec/2015 16:21:51:326103]
"GET /product.screen?product_id=CC-P3-BELKIN-
SILBLKIPH5&JSESSIONID=SD5SL6FF1ADFF9 HTTP 1.1" 503 865
"http://shop.splunktel.com/product.screen?product_id=CC
-P3-BELKIN-BLK_BT00TH_HFREE" "Mozilla/5.0 (Linux; U;
Android 2.3.5; FR-fr; SAMSUNG-SGH-I927
Build/GINGERBREAD) AppleWebKit/533.1 (KHTML, like
Gecko) Version/4.0 Mobile Safari/533.1" 3875
```

Security Use Case Data Lens

IP of client

URL Resource
requested

```
10.2.1.35 64.66.0.20 - - [21/Dec/2015 16:21:51:326103]  
product.screen?product_id=CC-P3-BELKIN-  
SILLKIPH5&JSESSIONID=SD5SL6FF1ADFF9 HTTP 1.1" 503 865  
"http://shop.splunktel.com/product.screen?product_id=CC-  
-P3-BELKIN-BLK_BT00TH_HFREE" "Mozilla/5.0 (Linux; U;  
Android 2.3.5; FR-fr; SAMSUNG-SGH-I927  
Build/GINGERBREAD) AppleWebKit/533.1 (KHTML, like  
Gecko) Version/4.0 Mobile Safari/533.1" 3875
```



Dustin

DevOps Use Case Data Lens

10.2.1.35 64.66.0.20 - - [21/Dec/2015 16:21:51:326103]

"GET /product.screen?product_id=CC-P3-BELKIN-

Platform

H5&JSESSIONID=SD5SL6FF1ADFF9 HTTP 1.1" 503 865

nt //shop.splunktel.com/product.screen?product_id=CC

-P3-BELKIN-BLK_BT00TH_HFREE" "Mozilla/5.0 (Linux; U;

Android 2.3.5; FR-fr; SAMSUNG-SGH-I927

Build/GINGERBREAD) AppleWebKit/533.1 (KHTML, like

Gecko) Version/4.0 Mobile Safari/533

Handset model



Tony

IT Operations Use Case Data Lens

IP of web server

IP of client

10.2.1.35 64.66.0.20 - - [21/Dec/2015 16:21:51:326103]

Status code

"GET /product.screen?product_id=CC-P3-BELKIN-SILBLKIPH5&JSESSIONID=SD5SL6FF1ADFF9 HTTP 1.1" 503 865

Page requested

ID of web session

"http://shop.splurkt.com/product.screen?product_id=CC-P3-BELKIN-BLK_BTCHN-MRLE Mozilla/5.0 (Linux; U;

Browser

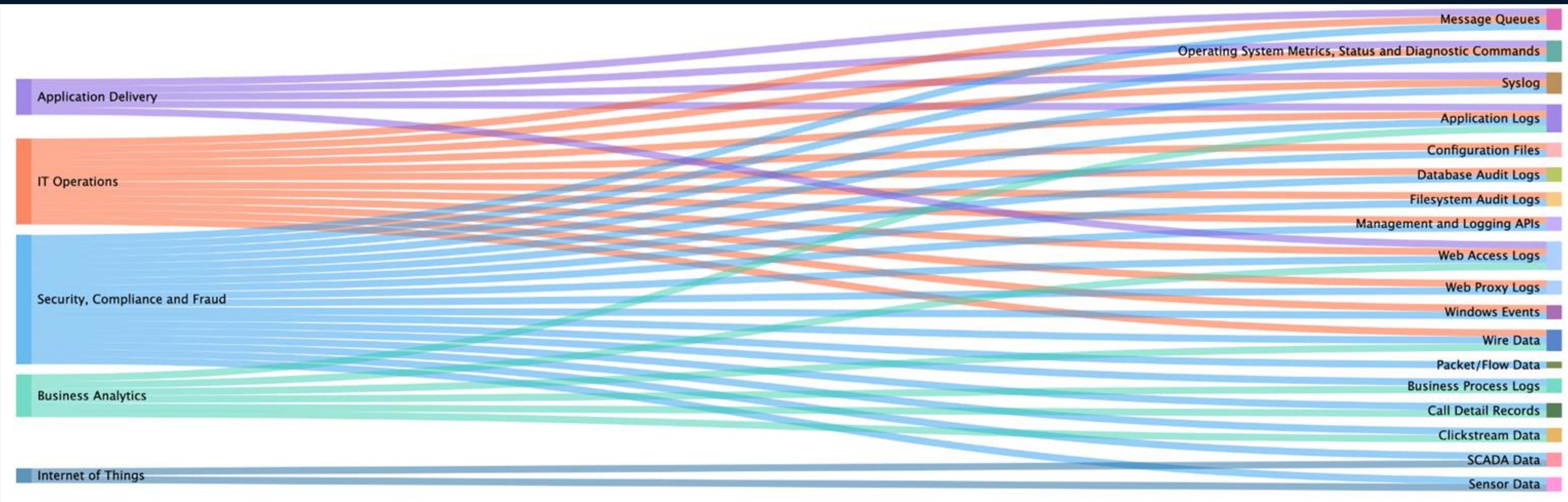
Android 2.3.5; FR-fr; SAMSUNG-SGH-I9200 (Build/GINGERBREAD) AppleWebKit/533.1 (KHTML, like Gecko) Version/4.0 Mobile Safari/533.1" 3875

Size of objects
returned to client

Nicole



We can map all the raw data into these key use cases.



Today's Scenario

1. We will be in the role of a Splunk Admin

As a Splunk Admin, we will be answering questions from our Security, DevOps, and ITOps teams.

2. We work for Buttercup Enterprises

Buttercup Enterprises earns revenue by selling products on its online web store.

The data we will be using for all three teams is the same web log data we were just reviewing.

3. Questions from the team are as follows:

Security – Where are clients accessing our website from?

DevOps – What are the top platforms customers use to access our website?

ITOps – When do customers experience checkout failures and what are all the HTTP status codes encountered on our website?

Demo

Training & Certification

<https://splunk.com/training>

- **Online education classes**
Instructor-led and self-paced eLearning
- **Certification tracks for different roles**
User, Power User, Admin, Architect and Developer
- **Splunk Education Rewards**
Complete training and receive points that you can redeem for Splunk swag!
- **Free education!**
Single-subject eLearning courses to kick start your Splunk learning

