

Modernizing Industrial Networks for Cybersecurity & AI

Mark Knellinger- Business Solutions Architect



Networks Are Extending Beyond Carpeted Spaces

Enterprise Operations

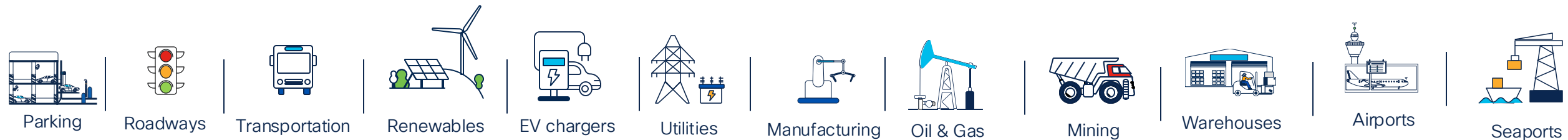
Extending the IT network beyond traditional climate-controlled spaces to **non-carpeted** areas.

Industrial Operations

Connecting **operational technologies** to help industries digitize and get ready for what's next.



Enterprise Solutions



Connecting outdoor and industrial environments

OT Modernization Has Become an IT Priority

** Source: Harbor Research, IT / OT Business Case Trends*



Cybersecurity urgency and AI readiness are driving OT network modernization



Leaders are accelerating IT/OT collaboration for success



Early movers are seeing significant operational and financial benefits

AI Use Cases Across Our Customers Today

Vision Systems



Driving the **need for PoE** to power cameras and 10G uplinks for **high bandwidth** video traffic for AI inferencing

IPC Virtualization



Network virtualization to connect thin clients on shop floor with VDI servers in manufacturing datacenter running AI workloads

vPLC and vPAC



Minimize jitter between IO and control logic decoupled from physical hardware to run on servers capable of running AI models

Edge-to-Cloud



Network assurance between AI inferencing at the edge and orchestration applications running in the cloud

If you tackle these use cases in silos,
you miss the fact the network is more critical than ever to realize success

Cisco Sees the Network as the Key to Unlock Software-Driven Industrial Automation and Industrial AI

Brains
in the data center or the cloud



VIRTUAL ROBOT
CONTROLLER



VIRTUAL
PLC/RTU



VIRTUAL
COMPUTE

Nervous system
is the network

Network

Physical components
in the field



ROBOTS, VEHICLES

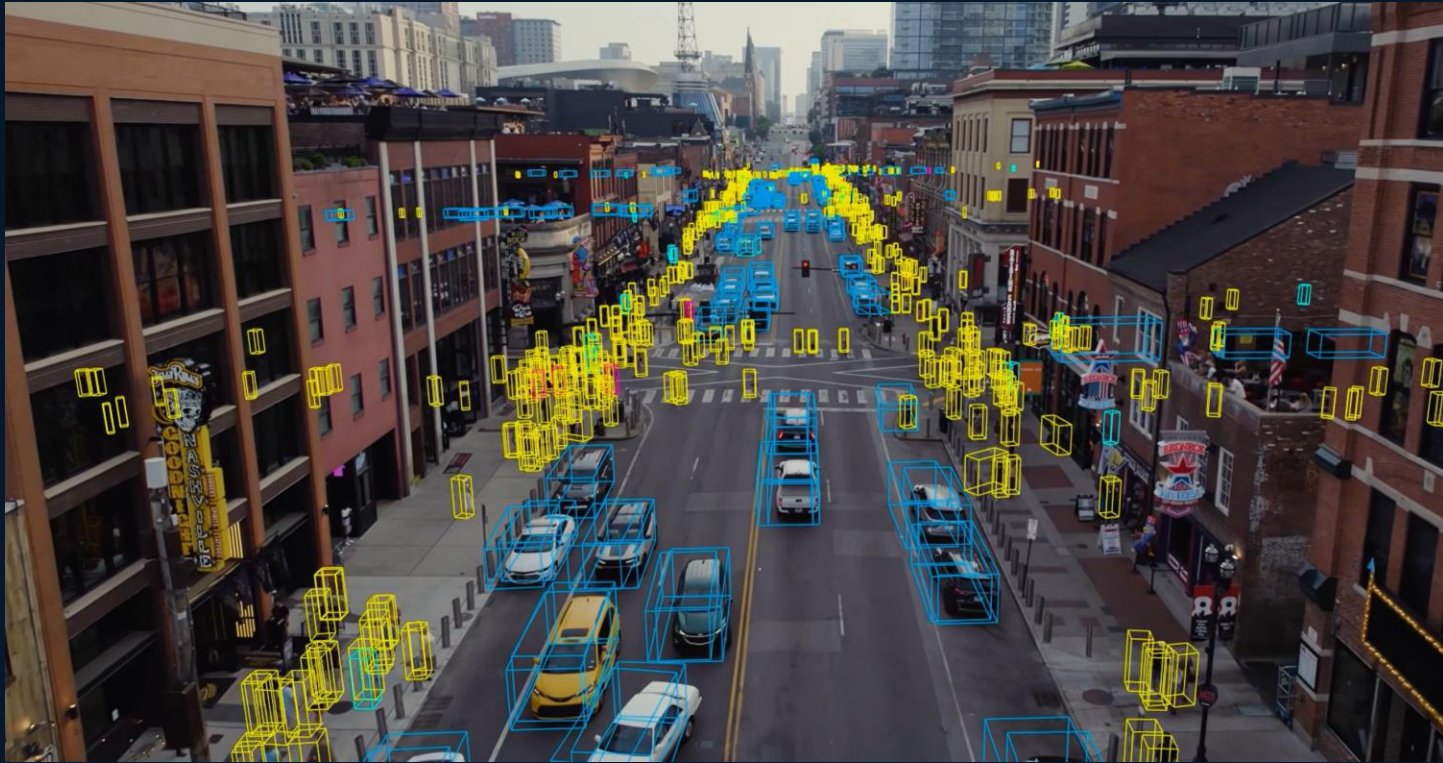


FIELD ASSETS



SENSORS

LiDAR in Nashville



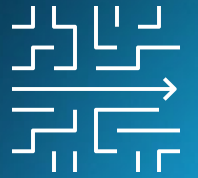
[Broadway LIDAR 2025 - YouTube](#)

**This requires a
new architecture
for industrial
networks**

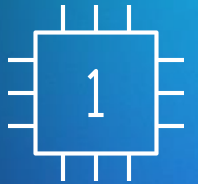


Cisco's Industrial IoT Portfolio

Operational Simplicity
powered by AI



Scalable Devices
ready for AI



Security
fused into the network



Our Unified Platform – Managing IT/OT Portfolio

PLATFORM

Management

Assurance

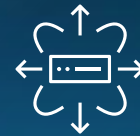
API / Integrations

Intelligence - AgenticOps

HARDWARE



Smart
Switches



Secure
Routers



Wireless



Industrial
IoT

What Can Catalyst Center Do for OT Networks?



Manage networks with automation and performance assurance such as zero-touch provisioning, rapid issue detection and resolution, etc.



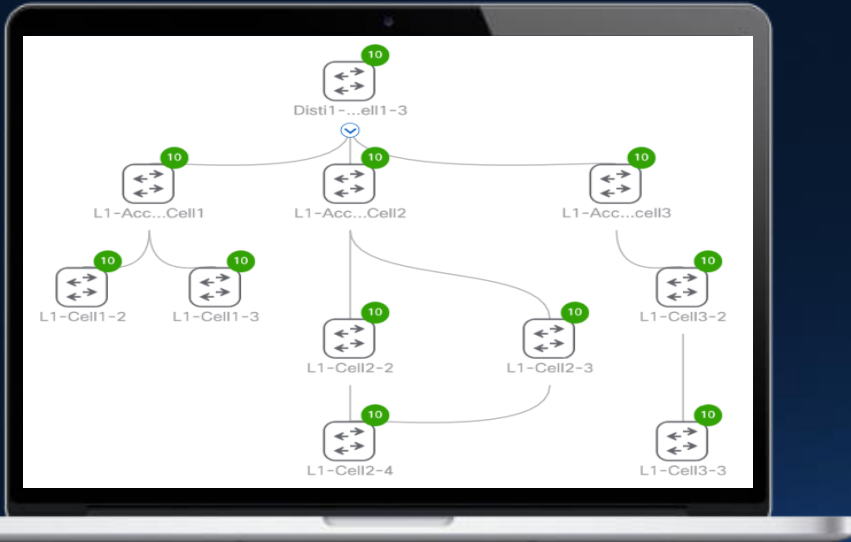
Secure operations by applying consistent macro- and micro-segmentation policies and deploy key security firmware updates efficiently.



Boost innovation by AI-driven problem identification and resolution assistance, keep the network performing optimally, and enable even further automation through APIs



Extend to non-Cisco devices by monitoring and managing many 3rd party network devices



Extend IT to Operational Environments



Industrial Edge Leader
Omdia 2024



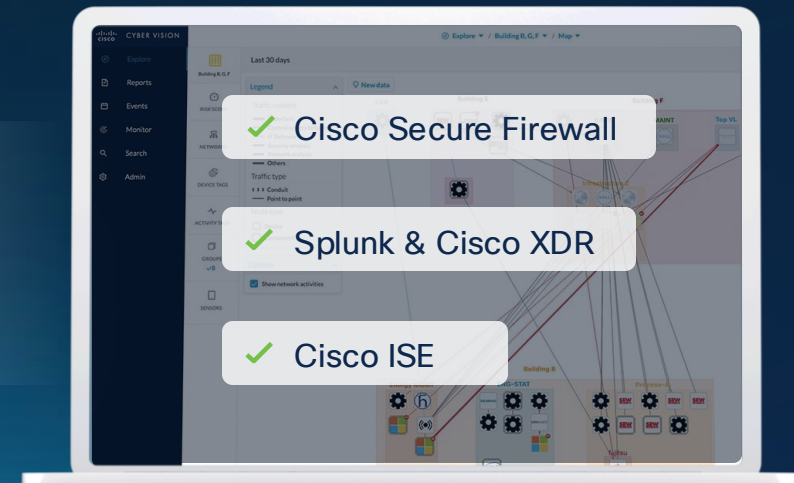
Industrial Ethernet
Switching Leader
ARC 2024



OT Security Leader
Forrester Wave 2024

Industry leading industrial networking portfolio +

Cisco industrial security



Cyber Vision Center

AVAILABLE | NOW

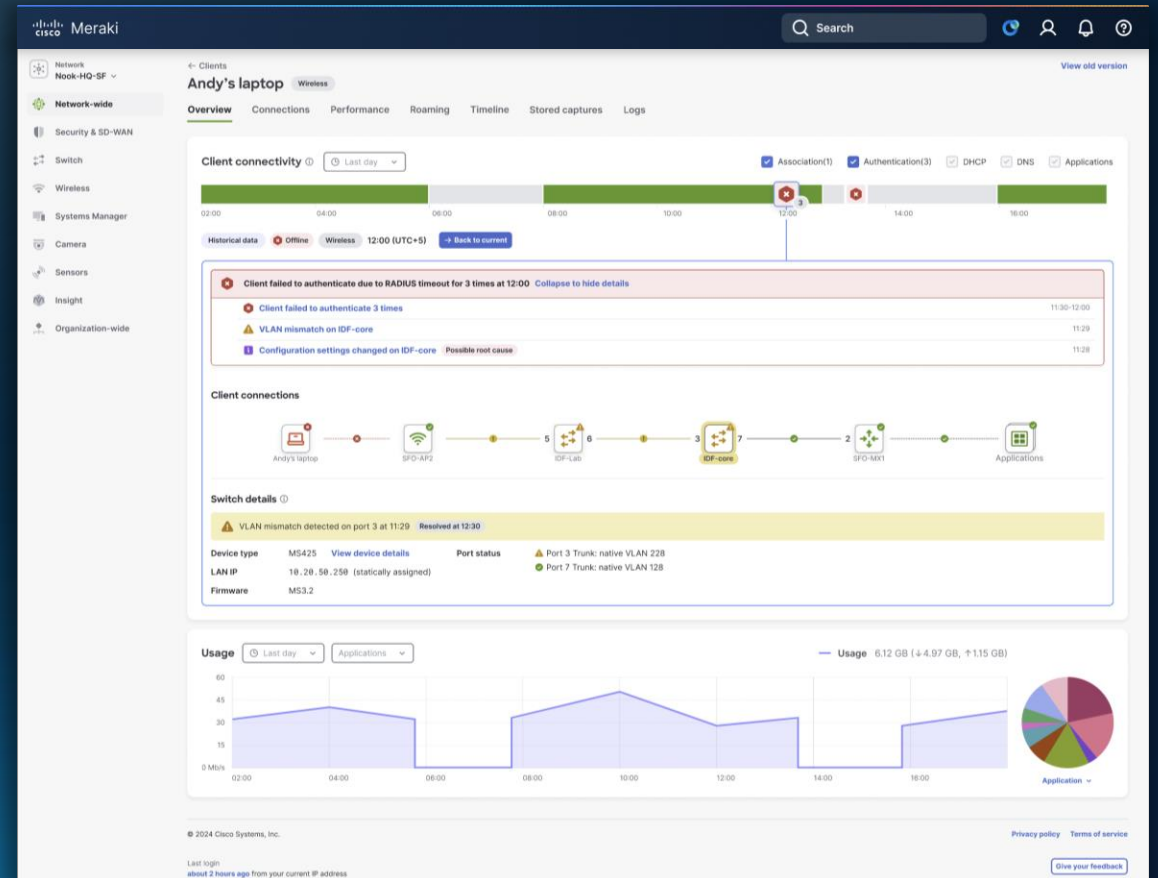
Assurance Across Every Digital Experience

Deep visibility into both owned and unowned networks

AI-powered insights surface experience-impacting issues instantly

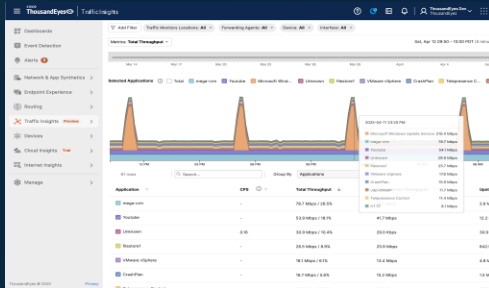
Closed-loop workflows trigger automated remediation

AI Assistant accelerates root cause analysis end-to-end



Deep Visibility from Campus to Mobile to Industrial

ThousandEyes Traffic Insights



Smarter visibility and planning for enterprise networks

GA | JUNE

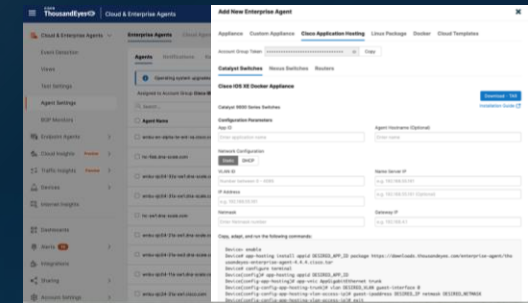
ThousandEyes Mobile endpoints



Extends Assurance to mobile endpoints

BETA | NOW

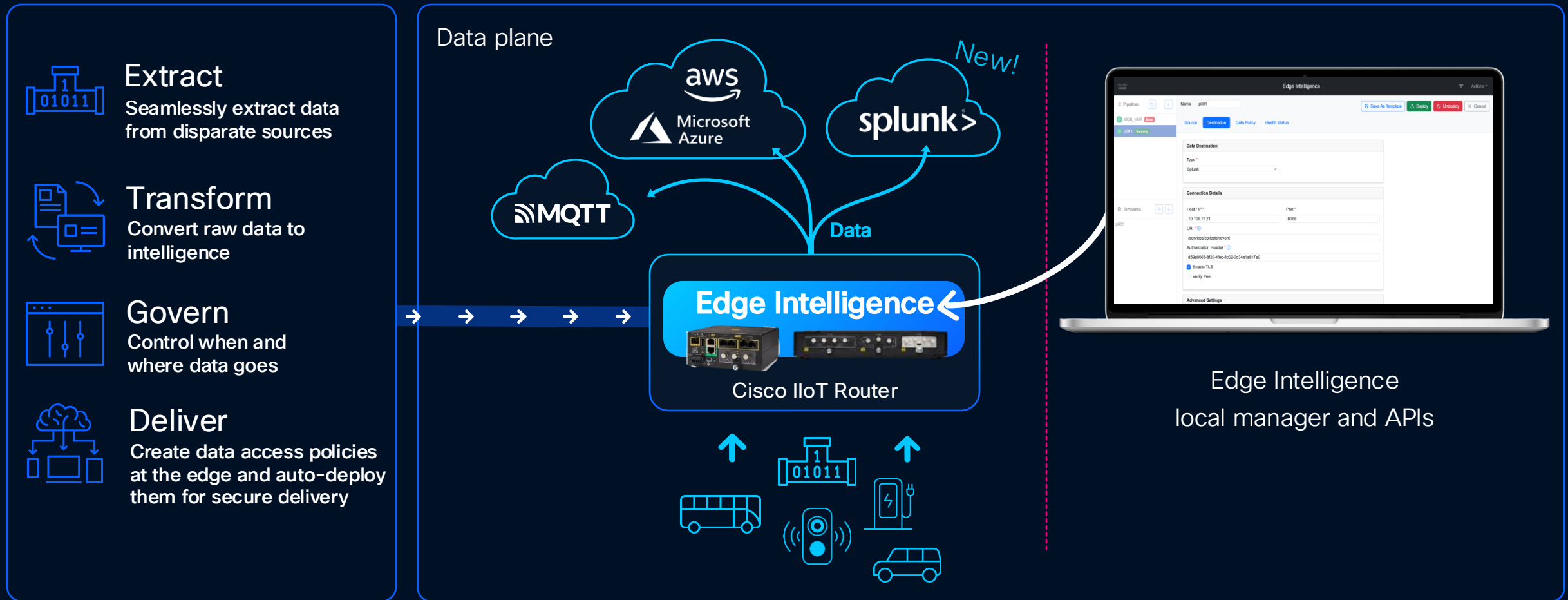
ThousandEyes Industrial Devices



Assurance for the industry's largest Industrial IoT portfolio

GA | JULY

Ensuring Clean Normalized Data for AI



Easily configure and deploy data governance policies with Edge Intelligence

Reduce Complexity at the Roadside



Catalyst SD Edge



Layer 7 Zone-Based Firewall, inc. IPS



Cyber Vision Sensor



Edge Intelligence



Secure Equipment Access



Traffic management center



Any Transport!



IR1101/
IR1835

Connected intersections



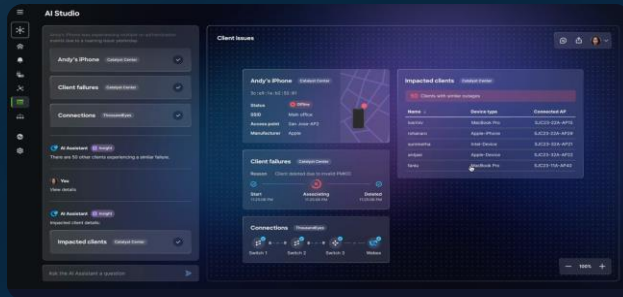
IE3x00



IT/OT Operations Further Simplified with AgenticOps

AgenticOp Lineup

ALPHA | OCTOBER



AI Canvas

Cross-domain collaborative troubleshooting

BETA | JUNE



CISCO
AI Assistant

AI Assistant

Accelerate network operations

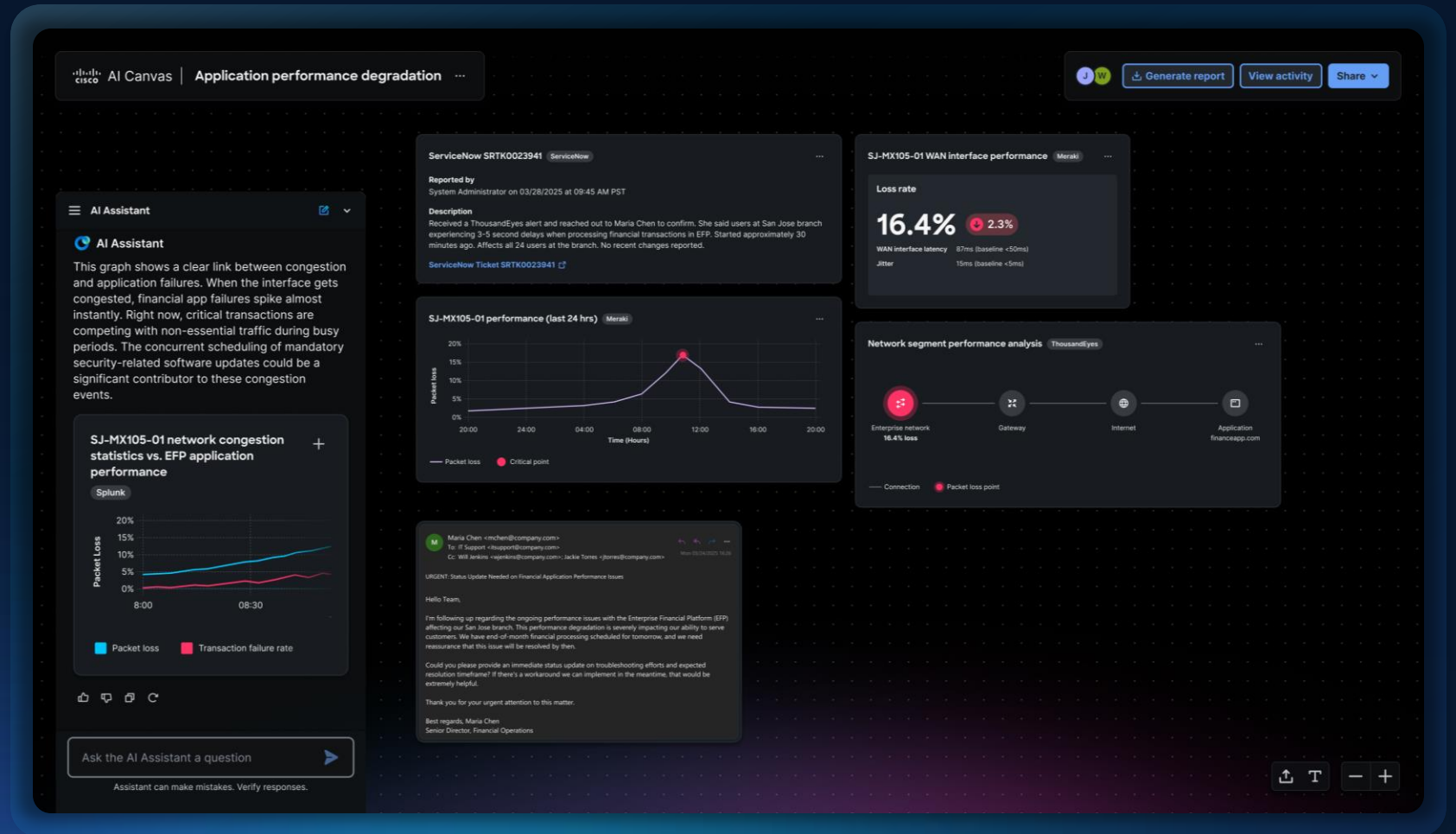
POWERED BY DEEP NETWORK MODEL

AI Canvas

Troubleshooting and execution across multiple domains

Collaboration across multiple users (NetOps, SecOps and execs)

Built on the foundation of the Deep Network Model



AgenticOps Is Powered by Deep Network Model

The most advanced networking LLM

Purpose-Built for Networking

20% more precise reasoning for troubleshooting, configuration, and automation.

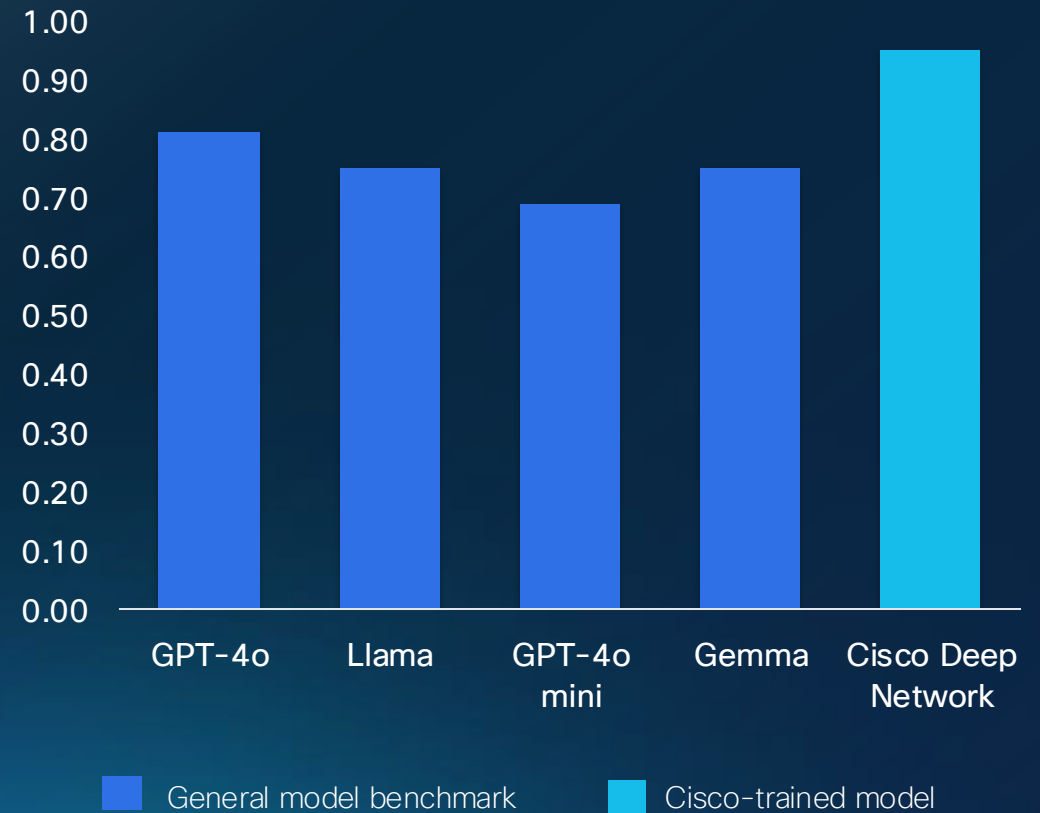
Trusted Training

Fine-tuned on 40+ years of CiscoU and CCIE-level expertise.

Continuous Learning

Evolves with live telemetry and real-world Cisco TAC and CX insights.

Outperforms general models by ~20%



Accuracy on CCIE-style MCQs (590-question benchmark, May 2025)

AI Assistant Embedded in AI Canvas

Interface to ask and explore in natural language

Guides you through diagnostics, decisions, and action inside the Canvas

The screenshot displays the 'AI Canvas' interface for 'Application performance degradation'. The top navigation bar includes the Cisco logo, 'AI Canvas', and the title 'Application performance degradation'. On the right, there are buttons for 'Generate report', 'View activity', and 'Share'. The main content area is divided into several panels:

- ServiceNow SRTK0023941**: A ticket summary panel showing it was reported by a System Administrator on 03/28/2025 at 09:45 AM PST. The description mentions a ThousandEyes alert and 3-5 second delays in financial transactions. A 'ServiceNow Ticket SRTK0023941' link is provided.
- SJ-MX105-01 WAN interface performance**: A performance summary panel showing a 'Loss rate' of 16.4% (up from a baseline of 2.3%). It also lists 'WAN interface latency' (87ms, baseline <50ms) and 'Jitter' (15ms, baseline <5ms).
- SJ-MX105-01 performance (last 24 hrs)**: A line graph showing 'Packet loss' percentage over a 24-hour period. A significant spike is labeled as a 'Critical point' at approximately 10:00 AM.
- Network segment performance analysis**: A flow diagram showing the path from 'Enterprise network' (16.4% loss) through 'Gateway', 'Internet', and 'Application financeapp.com'. A 'Packet loss point' is indicated at the Enterprise network segment.
- Email Thread**: A snippet of an email from Maria Chen to IT Support, detailing the performance issues and requesting an immediate status update.
- AI Assistant**: A chat interface at the bottom left with the prompt 'Ask the AI Assistant a question' and a disclaimer: 'Assistant can make mistakes. Verify responses.'

AI Canvas

Cisco Network as a Fabric to Secure OT at Scale

OT Visibility
embedded in
network equipment



Secure Remote Access
gateway embedded in network
equipment

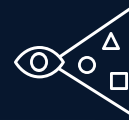
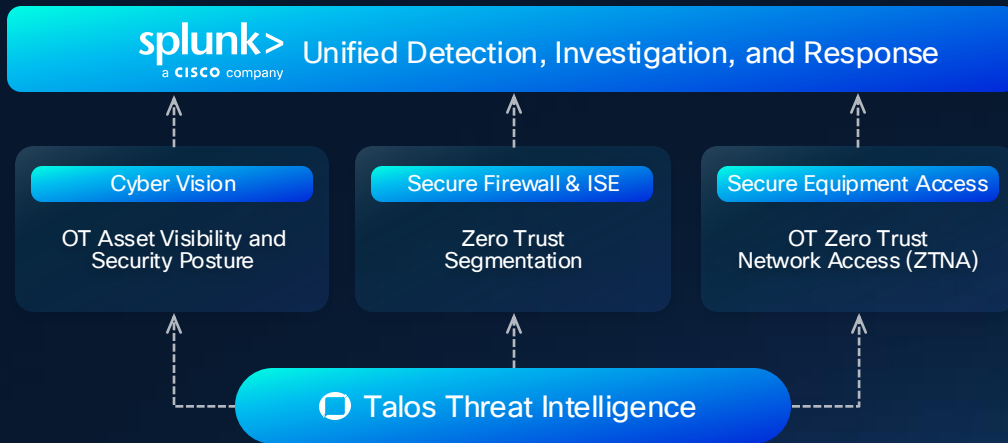
Segmentation Policies
enforced by network
equipment



Building Cyber-Resilient, AI-Ready Industrial Networks

Cisco Industrial Threat Defense

Cisco Industrial Threat Defense



Unified visibility across OT and IT

Insights to drive industrial security best practices and better detect threats traversing IT and OT domains



Adaptive network segmentation

Protect industrial operations by streamlining network segmentation to prevent attacks from spreading

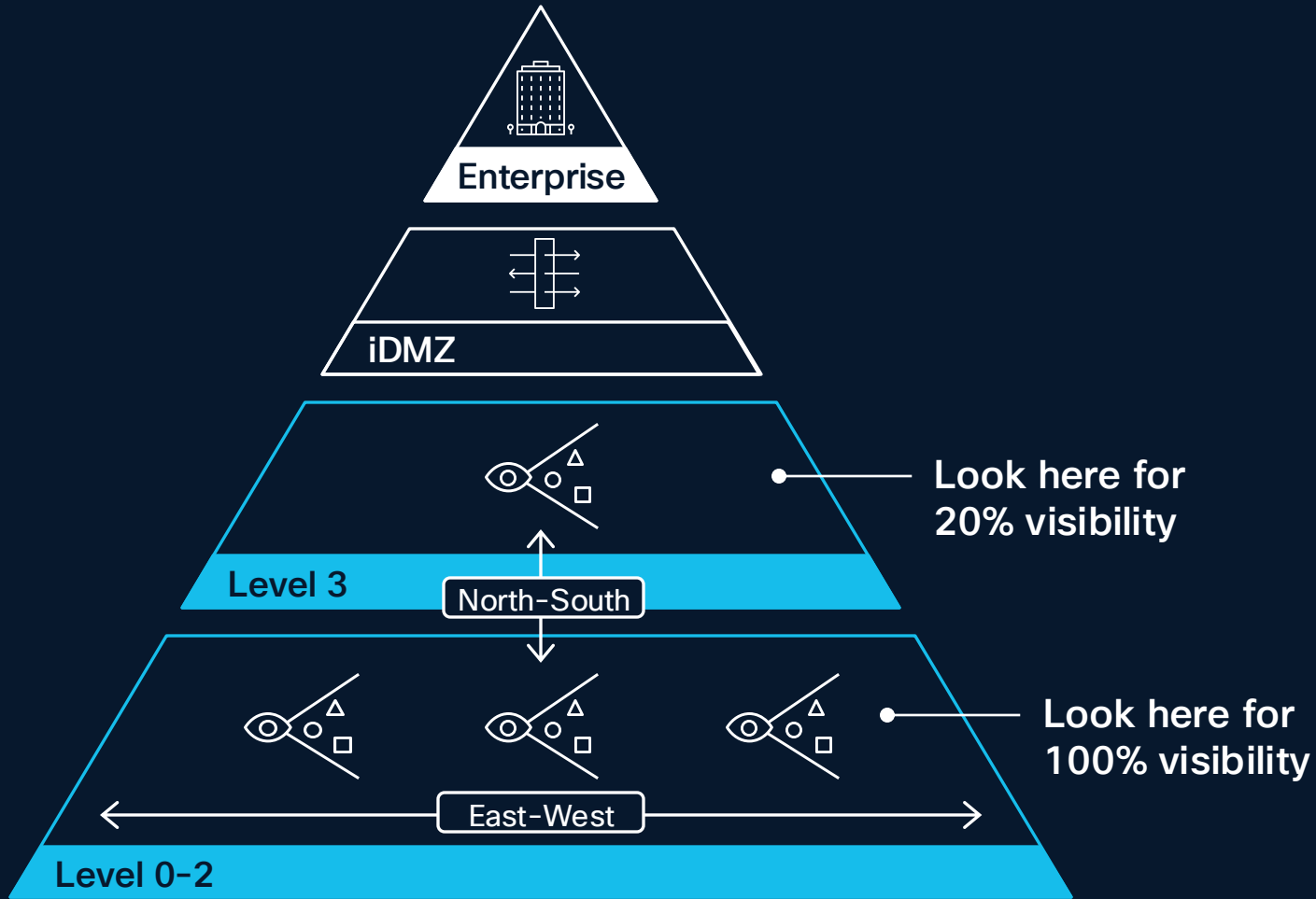


Secure remote access

Get full control over remote access to industrial assets with a self-service ZTNA solution purpose-built for OT

Industrial security built into Cisco networking equipment to easily deploy at scale

Security Starts With Visibility, but Where You Look Matters

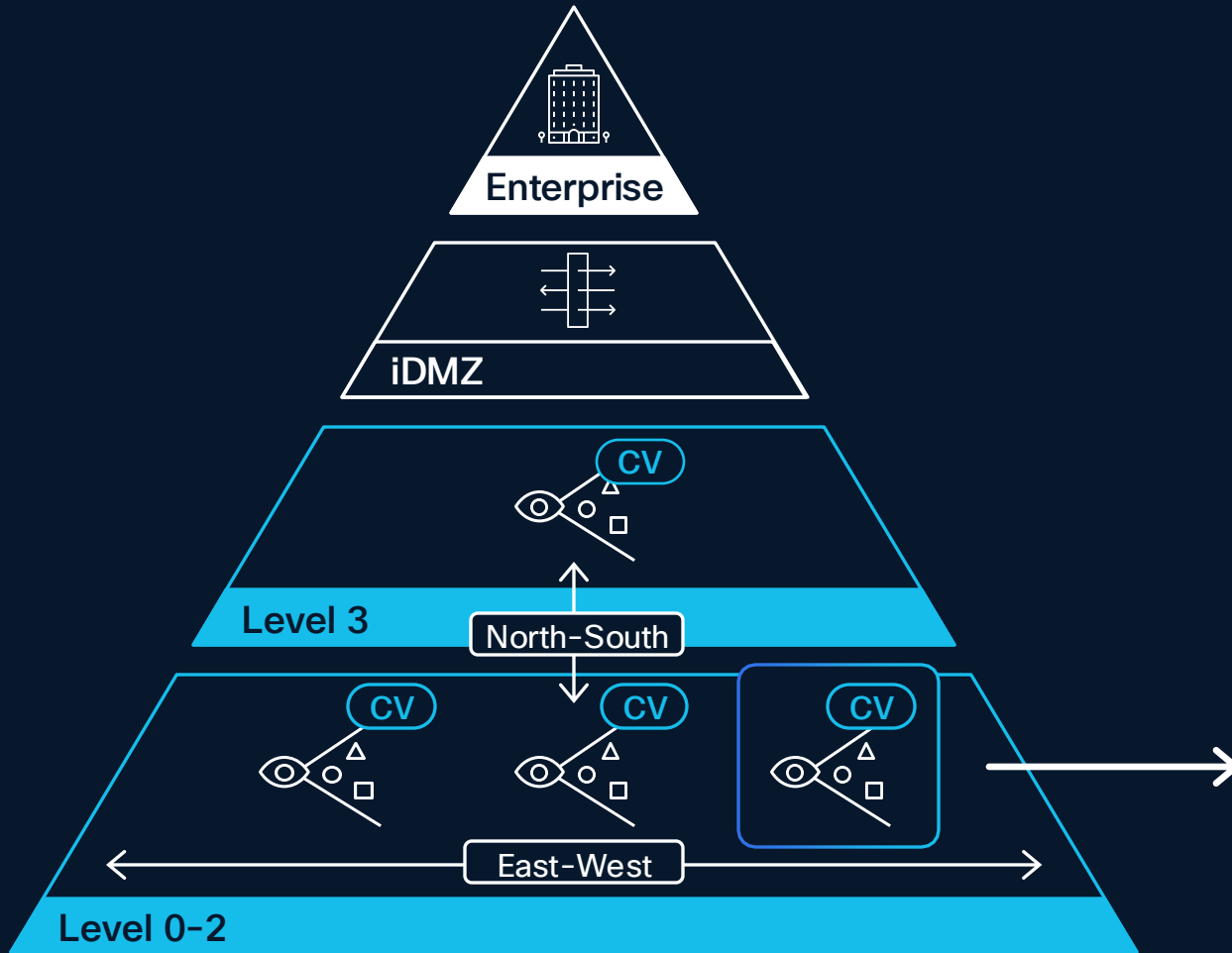


Purdue Model

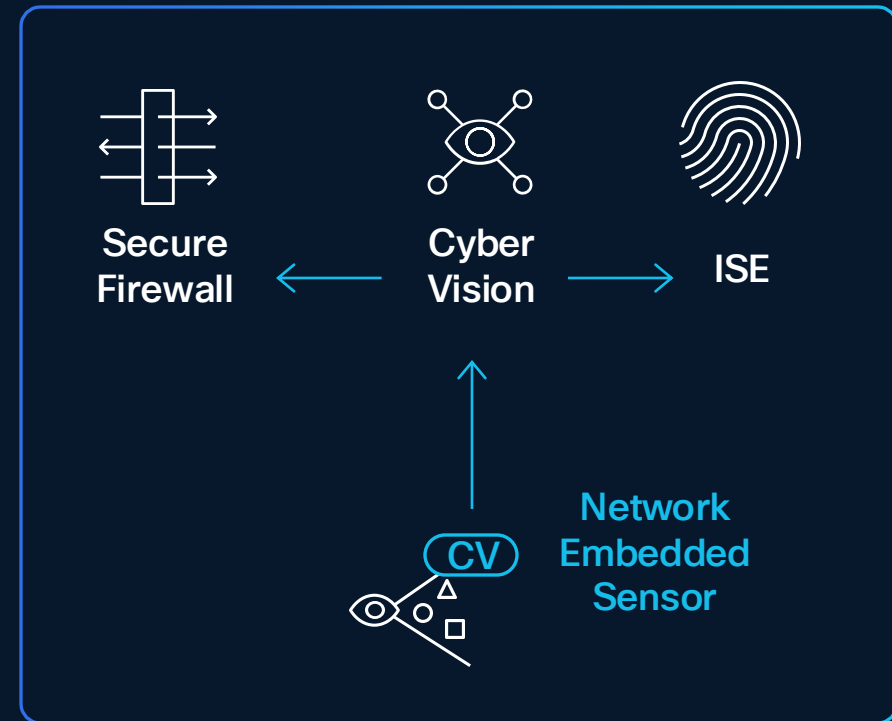
Visibility to Level 0-2 using SPAN or hardware appliances is expensive and complex

You run the risk of downtime if you try to segment Level 0-2 without 100% visibility

Visibility Driven Adaptive Segmentation

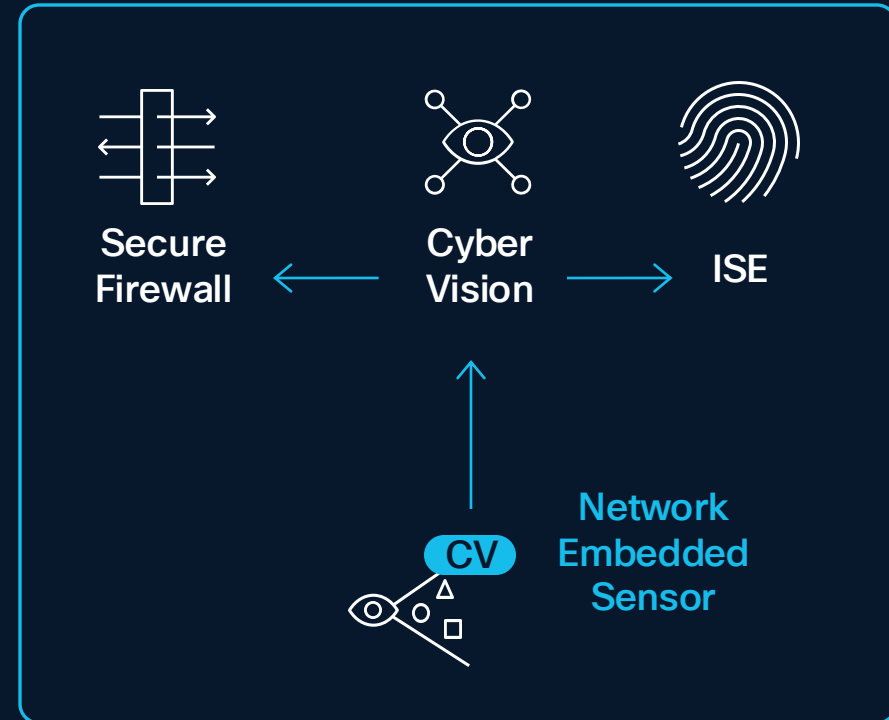


Purdue Model



Visibility Driven Adaptive Segmentation

- ✓ Security policies abstracted to mirror industrial processes
- ✓ Network or firewall enforced micro or macro segmentation
- ✓ Enforcement policy dynamically updates based on Cyber Vision mapping



Cyber Vision



Visibility

OT asset inventory
Communication patterns



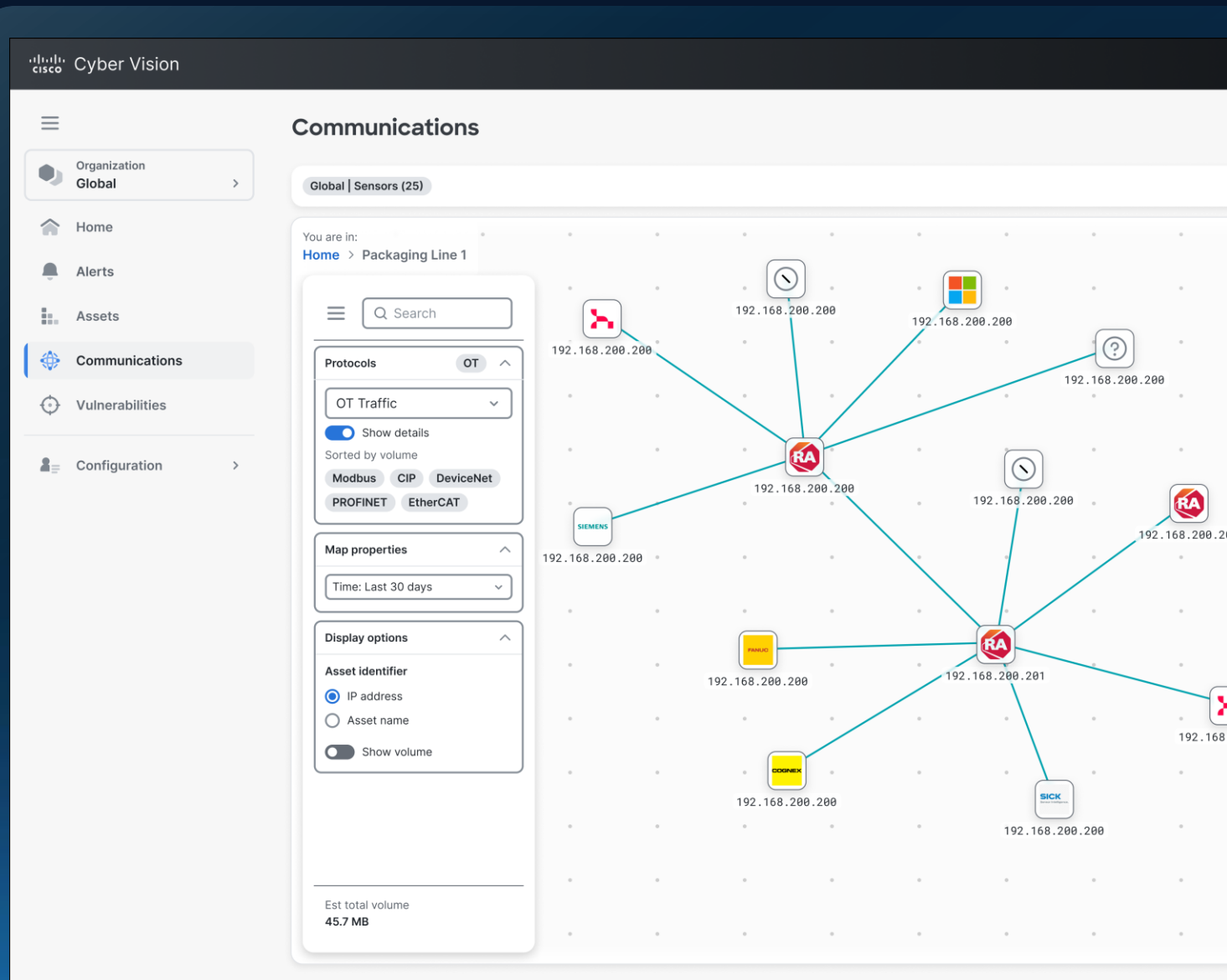
Security Posture

Device vulnerabilities
Risk scoring

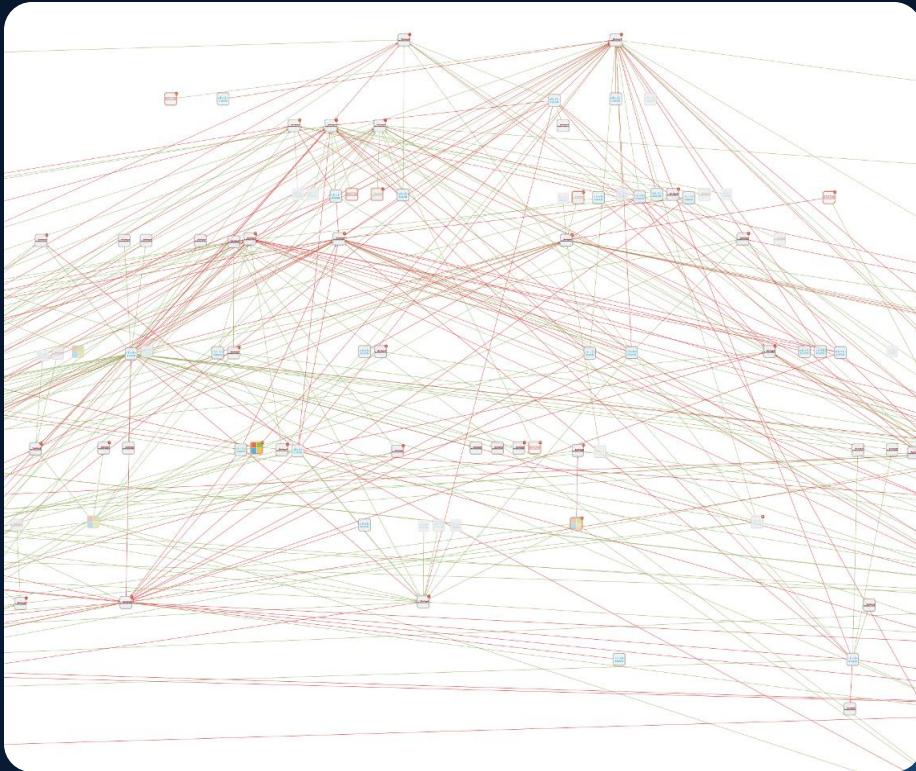


Operational Insights

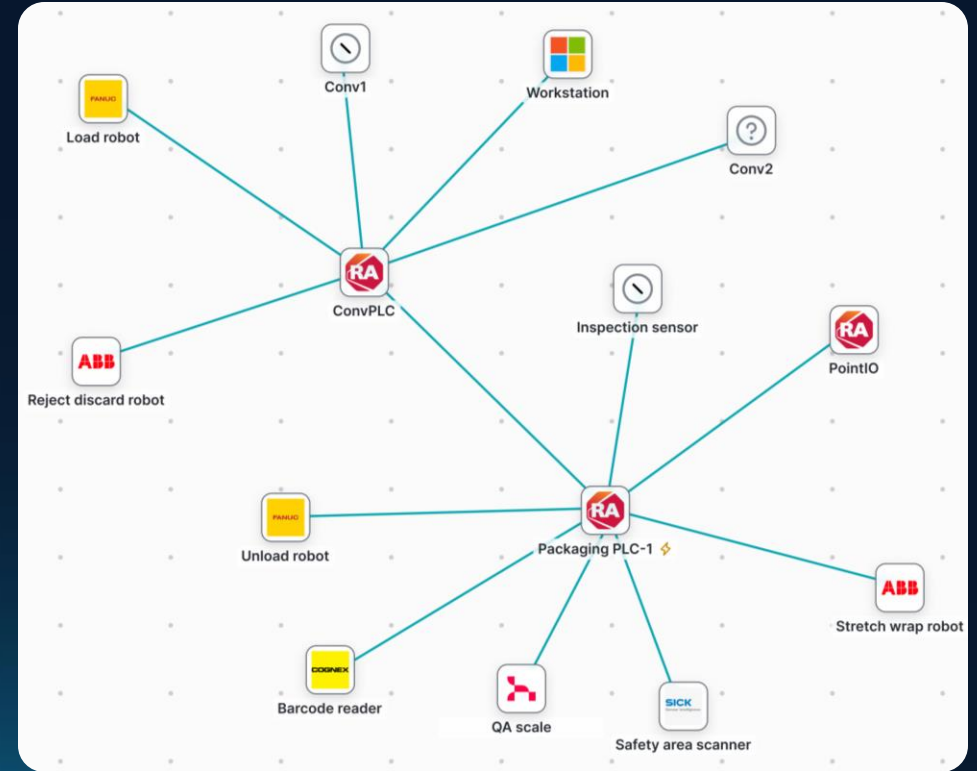
Track process/device modifications
Record control system events



Introducing AI-Based Clustering for Segmentation



OT asset inventory projects highlight flat, unsegmented networks

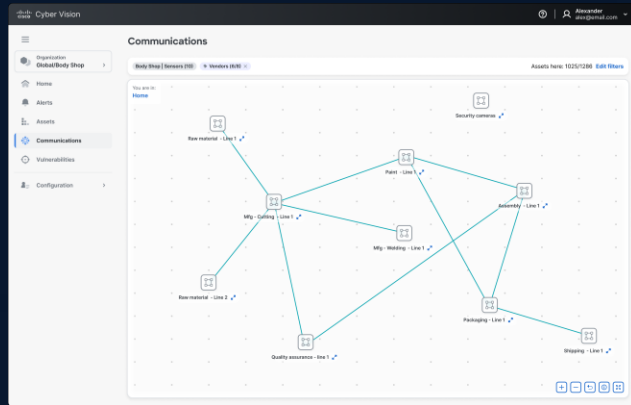


Cyber Vision AI-driven auto-grouping automatically creates security zones to drive network segmentation using Firewalls or NAC

Visibility Driven Segmentation With Identity Services Engine



Grouping assets
in Cyber Vision



PxGrid

Drives TrustSec
Auth policy in ISE

| | Groups | | | | | |
|--------|--------|---|---|---|---|---|
| Groups | ✗ | ✓ | ✗ | ✓ | ✓ | ✓ |
| | ✓ | ✓ | ✗ | ✓ | ✗ | ✗ |
| | ✗ | ✓ | ✓ | ✗ | ✗ | ✗ |



RADIUS

Segmentation enforced by
switches and routers



Zero downtime with OT controlled **adaptive access policies**

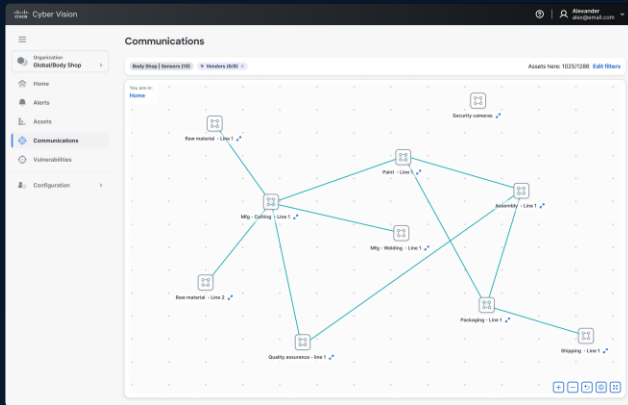
Visibility Driven Perimeter Defense With Secure Firewall



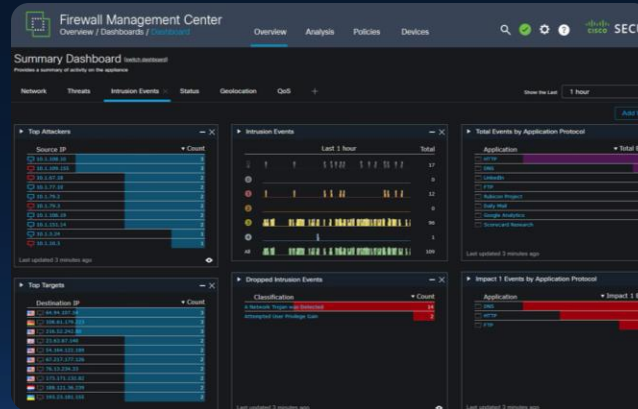
Grouping assets
in Cyber Vision

Drives TrustSec
Auth policy in ISE

Segmentation enforced by
switches and routers



PxGrid



RADIUS



Zero downtime with OT controlled adaptive firewall rules

“Secure” Remote Access Typically Means User Frustration With Cumbersome Experiences



“I need to give an OEM remote access to a machine for maintenance”



sigh ...“Ok.”



Add user account to the VPN



MFA is an optional add-on!



Create policies for VPN user so they cannot access network



Give user credentials to the jump server



Add network policies to jump server to stop lateral movement



Setup WebEx call so I can watch remotely



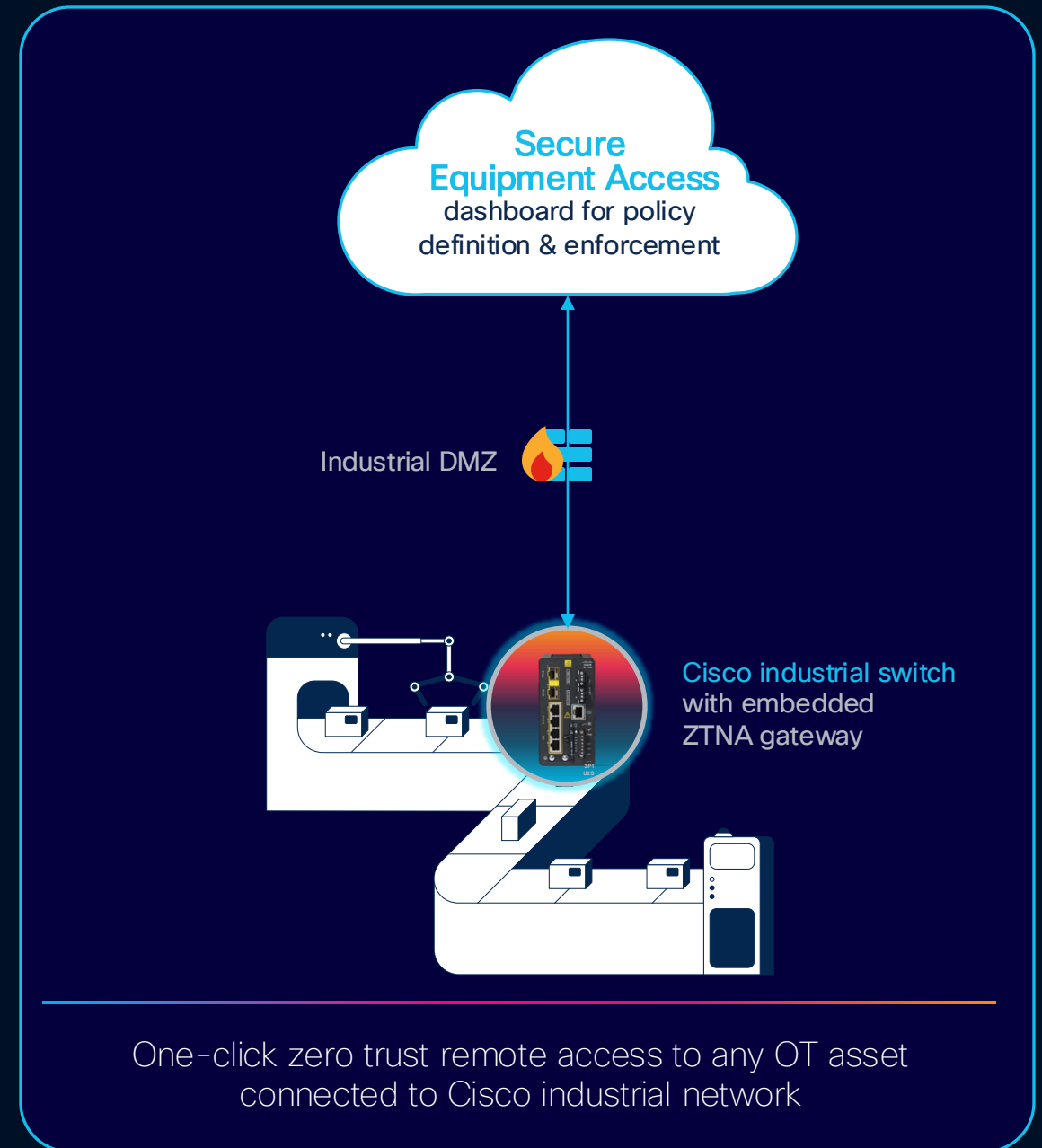
Remember to close all policies when session is over

How long does it take you to grant remote access?

Secure Equipment Access

OT self service based on IT defined zero trust remote access

- ✓ MFA, SSO, and remote user identity threat detection
- ✓ Remote users only see assets you expose to them
- ✓ Grant access on-demand or within a scheduled window
- ✓ Credentials can be hidden from remote users
- ✓ Session recording, monitoring, and kill
- ✓ Clientless & Agent-based Access
- ✓ Cisco AI assistant for audit trail forensics
- ✓ No dedicated hardware required



One-click zero trust remote access to any OT asset connected to Cisco industrial network

Remote User Identity Threat Detection

With the rise in remote access activities, remote user identity is becoming a significant attack vector in OT networks

We are delivering new capabilities in SEA to **detect threats related to remote user identity**

Login from unapproved geolocation

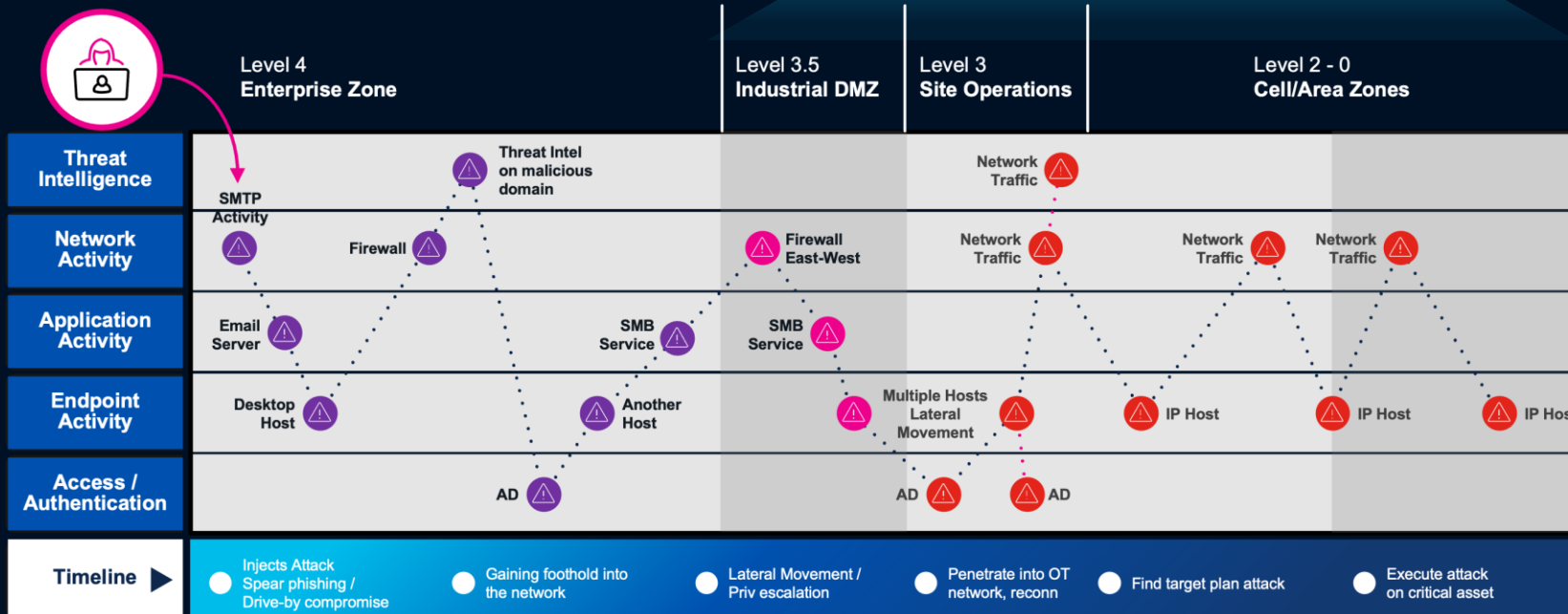
Login outside working hours

Auto deactivation of unused accounts

The image displays three screenshots of the Cisco IoT Operations Dashboard. The top screenshot shows an active alert titled "Login From Prohibited Location" (Critical) with a summary stating "2 users have logged in from China 3 times: 1 access administrator, and 1 remote user." The middle screenshot shows another active alert titled "Login Outside of Working Hours" (Medium) with a summary stating "user@email.com logged in 2 times outside of approved working hours." The bottom screenshot shows the main dashboard overview with the following data:

- Status:**
 - Active Sessions: 5 Sessions, 2 Users
 - SEA Users (30 total): 4 Inactive, 1 Blocked, 25 Active
 - SEA Agents (83 total): 21 Down, 62 Up, 0 Unknown
 - User Roles (30 users): 18 SEA Users, 5 Access Managers, 7 Admin Users
- Trends (Last 7 Days):** A stacked bar chart showing Remote Sessions from Jul 6 to Jul 12. The legend includes Web, SSH, VNC, SEA Plus, RDP, and TELNET.
- Data Usage:** 367 MB

A Siloed Approach Is Not Enough to Secure OT



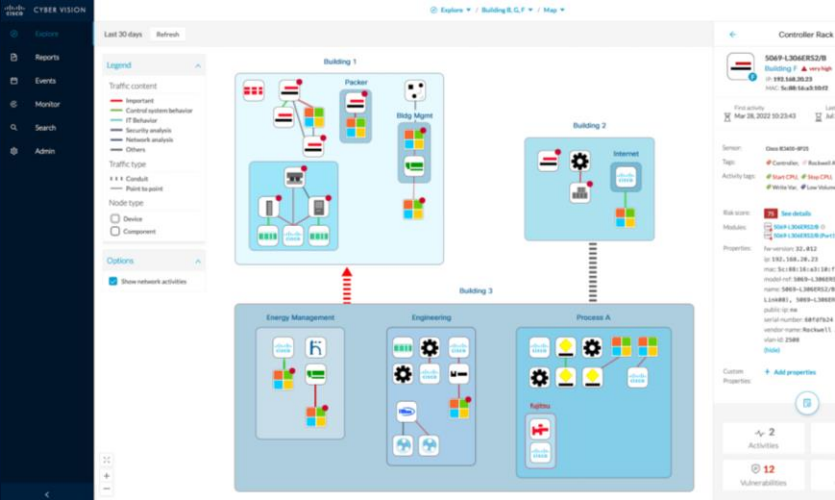
With digitization, OT, IT, and Cloud domains are getting increasingly **interconnected**

When an industrial company is attacked, it is almost always **via corporate tech**, e.g. through a phishing email

Central visibility across interconnected domains is key to detecting and stopping threats

Getting Visibility to OT in the SOC

Cyber Vision



Splunk OT Security



Cyber Vision Add On for Splunk

Visibility across the entire attach chain

Splunk OT Security

Detect and remediate threats across IT & OT

- ✓ Unified IT/OT security events management
- ✓ OT Asset Investigator
- ✓ OT Baselining
- ✓ Perimeter Monitoring
- ✓ Risk Based Alerting
- ✓ MITRE ATT&CK ICS correlation rules
- ✓ NERC-CIP compliance reports



Secure Devices Purpose-Built for AI



Announcing 19 New Switches Joining Cisco's Leading Portfolio

DIN-rail Portfolio



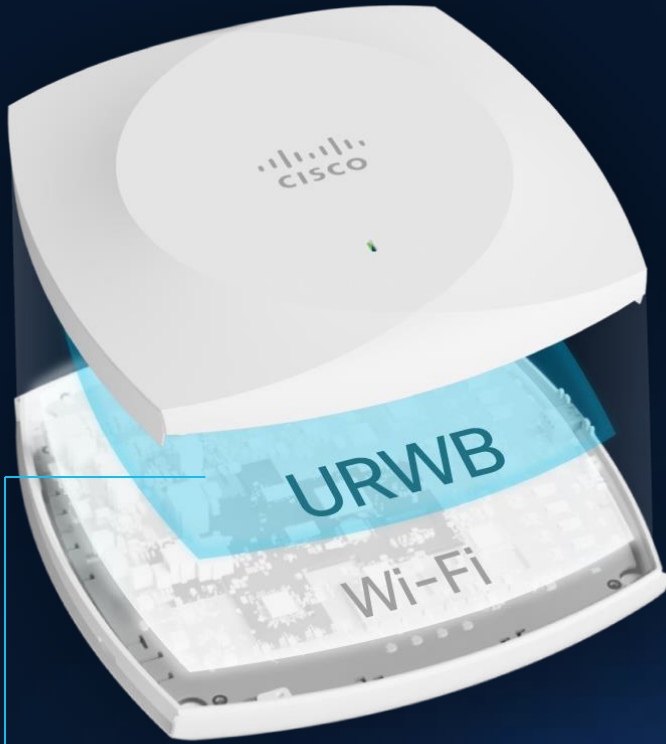
IP67 Portfolio



Rackmount Portfolio



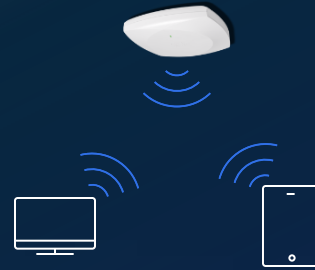
Unified Wi-Fi and URWB Infrastructure



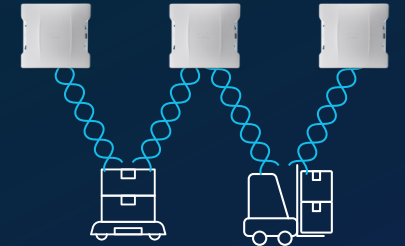
Ultra-Reliable Wireless Backhaul built-in Enterprise Wi-Fi Access Points

Before

Wi-Fi Access Network



Industrial Wireless Network



Now



Unified Wireless Infrastructure

One Management Platform, One wireless infrastructure to install
Best of Wi-Fi combined with use new cases enabled by CURWB Technology

CISCO Connect

Thank you



