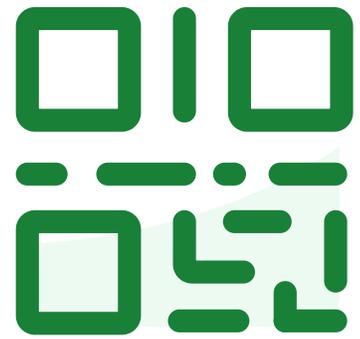


Experiences, Amplified: How AI Can Fuel Better Employee, Customer, and IT Experiences

Jeff Johns – Cisco Collaboration Solutions Engineer, Public Sector



Do not edit
How to change the
design



**Join at slido.com
#2421134**

 The Slido app must be installed on every computer you're presenting from

slido



Who will win the Super Bowl?



Future-Proofed Workplaces



Networking



Security



Collaboration



Observability

Accelerated by Cisco AI

Waves of AI Innovation for EX and CX

Audio, Video and Language AI

Generative AI

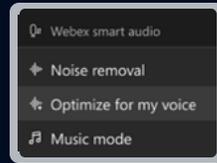
Agentic AI



Head
detection
2013



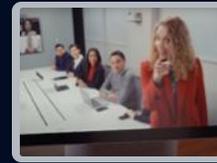
NVIDIA
computing
2015



Noise
removal
2020



Frames and
people focus
2022



Cinematic
meetings
2023



AI Codec
2024



Cisco AI
Assistant
2024



AI Agent &
AI Workflows
2025



AI Assistant for Developers



AI Codec



Room Kit EQX



Board Pro G2



Webex AI Agent

Ceiling Microphone Pro



Agent Wellness

AI Manageability



Meeting Zones

Auto CSAT

+26%

-4%

Topic Analytics



Be Right Back Detection



Catch Me Up



AI-Powered Pan/Tilt/Zoom Camera

Suggested Responses

Hi Michael, I apologize for the inconvenience. To dispute the transaction listed for \$51.52 at Renergize Restaurant please log in to your online bank account and navigate...

Remove Send



Cinematic Meetings



Generated Wrap Up



Hi, Clarissa. What can I help you do?

Summarize

Was my name mentioned?

What are the action items?



Webex for Apple Vision Pro



AI Workspace Ranking



Message Translations



Dropped Call Summaries



AI-generated Vidcast



Desk Phone 9800 Series



AI Assistant for Control Hub

CUSTOMER EXPERIENCE

EMPLOYEE EXPERIENCE

Webex Contact Center
& Webex Connect

Webex Suite

Cisco Devices



Artificial Intelligence



Security



Manageability



Interoperability

AI-POWERED PLATFORM

Experience Matters

CUSTOMER EXPERIENCE

EMPLOYEE EXPERIENCE

Experience Matters

64%

Of companies are applying or will apply AI to customer service

AI For Business Success: 2025-26
Metrigy



AI is Rapidly Solving the Harder Problems

Understanding intent
Generating natural language
Holding a conversation
Connecting systems
Real-time performance analysis



Personalization and accuracy at scale
Empathetic and natural virtual agents
Resolve problems and take actions

AI Is Embedded Across Everything We Do

DEVELOPERS & ECOSYSTEM
AI Assistant for Developers | BYO Virtual Agent



Proactive Journeys

Campaign Management
AI Agent linking

Webex Connect



AI Agents

Omnichannel, multimodal &
multilingual
Scripted & autonomous modes
Execute actions and fulfil intents

Webex AI Agent



Human Agents

Summarization
Responses/Answers
Wellbeing
Performance Management

Webex Contact Center
Contact Center Enterprise

CUSTOMER EXPERIENCE FOUNDATION
Code Generation | Insights & Analytics

WEBEX PLATFORM
Noise Removal | Prediction | Sentiment | Translation | Summarization

GENERAL AVAILABILITY

Webex AI Agent

Intelligent, 24/7 always-on front door

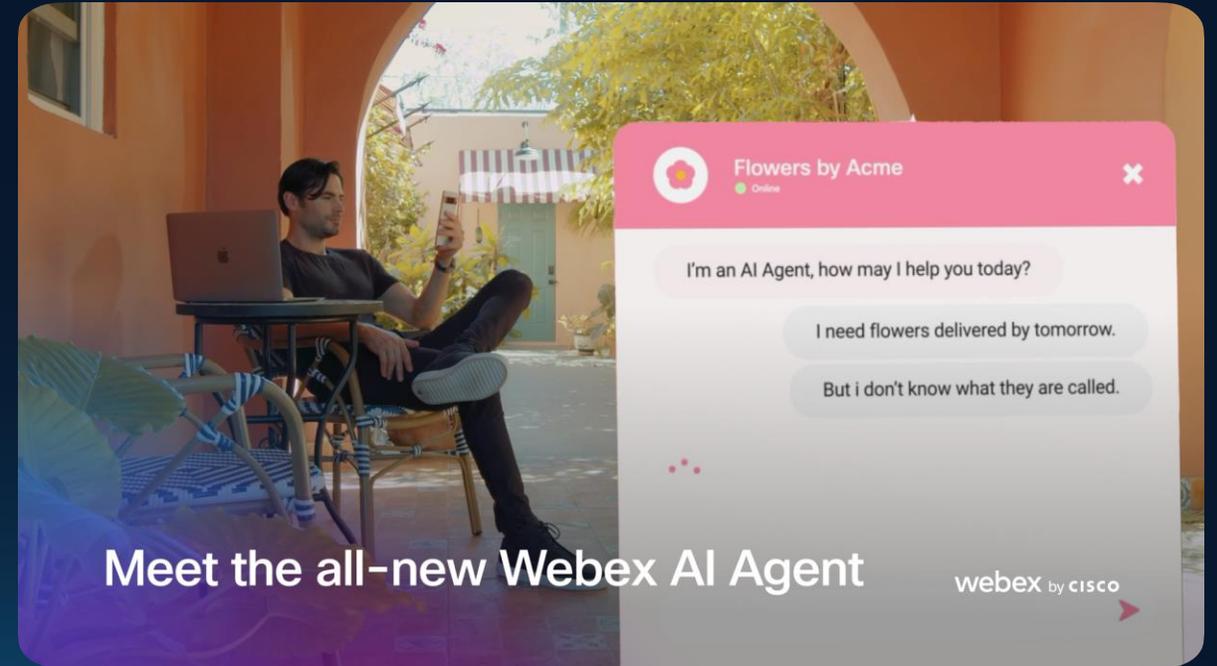
| Automation of customer interactions

| Natural language conversation

| Real-time intent fulfillment

| 9 languages supported

| Security and privacy built-in

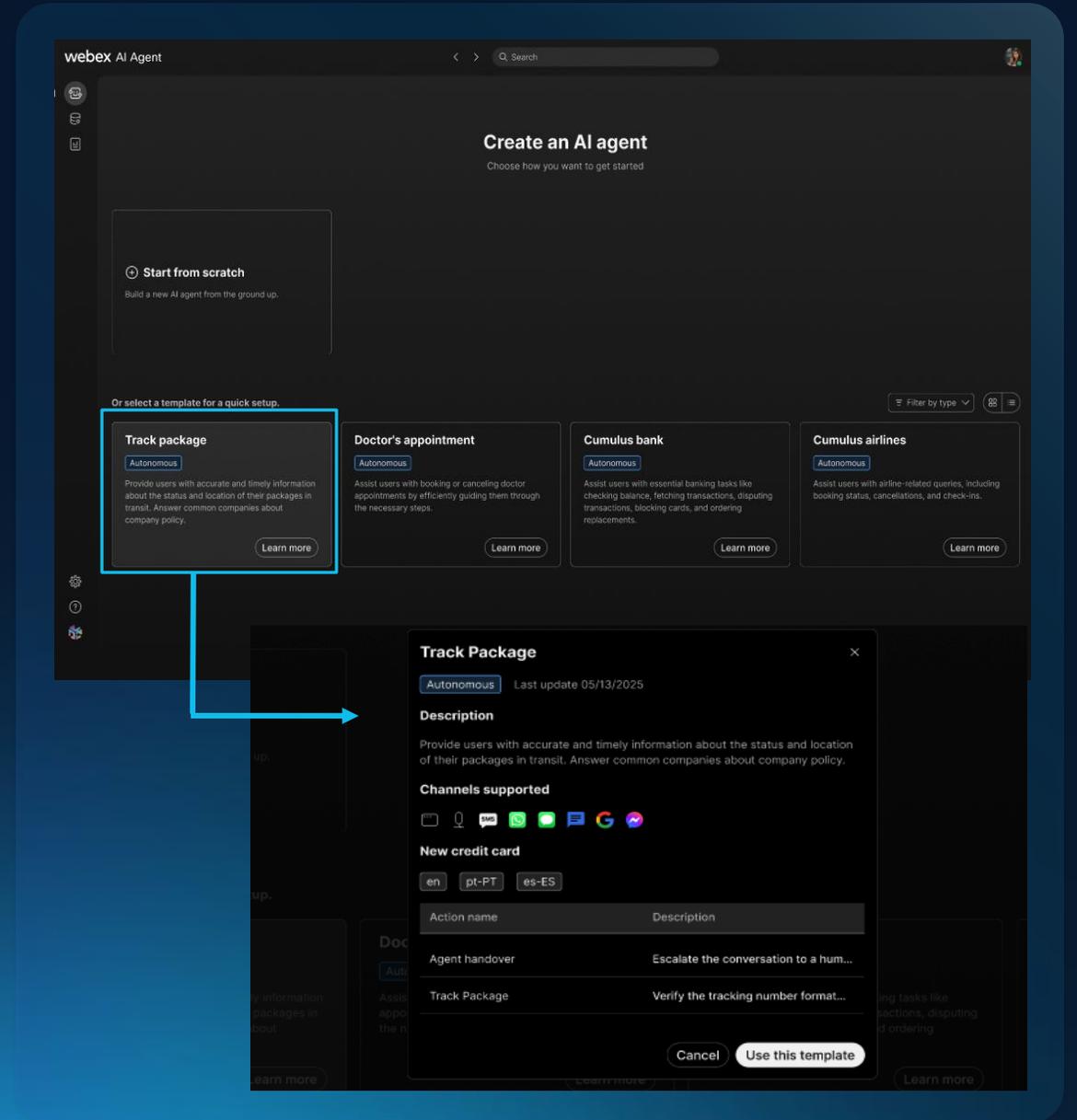


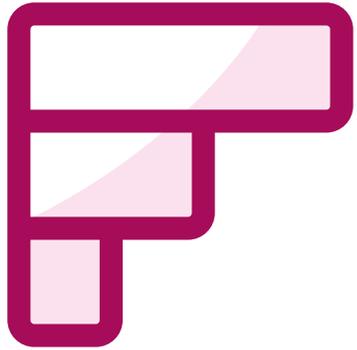
Contact Center | HR | IT | Sales | Service

GENERAL AVAILABILITY | AUG 2025

Flexible AI Tools for AI Agent Creation

Expanded AI engine support and pre-built templates for industry-specific use cases extend the ease of building AI agents.





Are you Familiar with Cisco Control Hub?

< Main menu

Contact Center

Overview

CUSTOMER EXPERIENCE

Channel

Queues

Business Hours

Audio Prompts

AI Agents

Flows

Functions

Surveys

DIGITAL SETTINGS

Web Chat Assets

USER MANAGEMENT

Sites

Skill Definitions

Skill Profiles

Teams

User Profiles

Contact Center Users

AI agents



Enhance your customer experience with AI agents

Use AI agents to help automate tasks, answer questions, and provide customer support in all your channels.

[Build your AI Agent](#)

[What are AI agents?](#)

How to use AI agents



Step 1

Build an agent from scratch or use a template

[Explore your options](#)



Step 2

Configure and integrate the agent in your channels

[How to integrate AI agents](#)

GENERAL AVAILABILITY

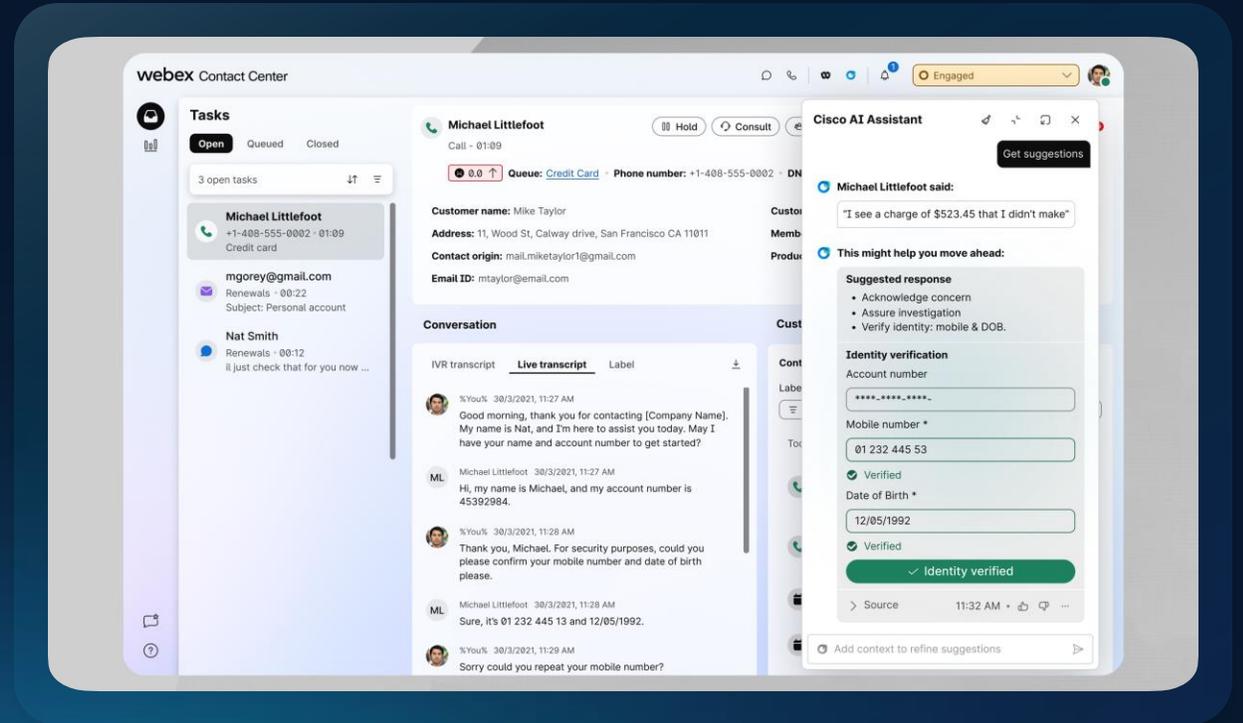
Cisco AI Assistant

Augmenting agents to deliver better customer experiences and satisfaction

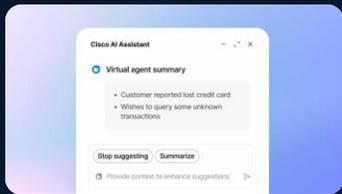
More productive and empathetic agents

Improved agent performance and management for supervisors

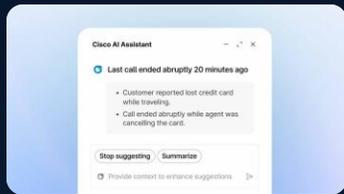
Better business outcomes for managers and leaders



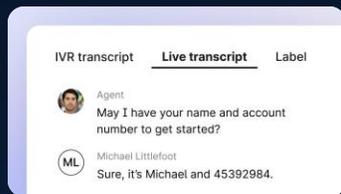
Empowering Agents & Supervisors



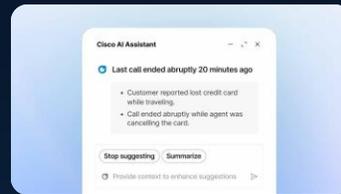
AI Agent context transfer summary



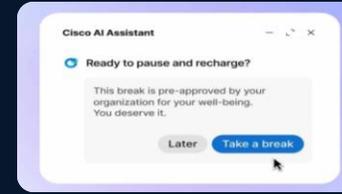
Dropped call summaries



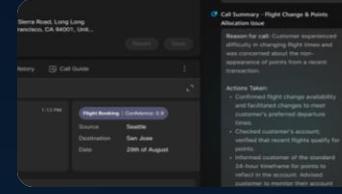
Real time transcription



Consult/Transfer Summary



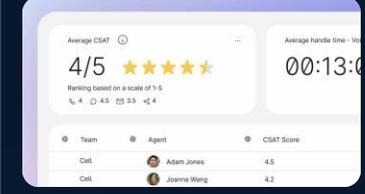
Agent Wellness Breaks



Wrap up summaries & wrap up codes



Topic Analytics



Auto CSAT (voice) and Coaching Highlights

Pre-call

Greeting

Conversation

During call

Post-call work

Post-call analytics



Customers



Agents



Supervisors

Webex Contact Center Ecosystem

Powerful partnerships and integrations

servicenow

salesforce



2RING

Epic

AI SERA

Microsoft



uniphore



callcabinet

Google

VERINT

elevēo

eGain

Journey

zendesk



mutare



NovelVox

freshworks



ttec



THRIVE GLOBAL

PLUS MANY MORE...

Meeting Businesses Where They Are



Cloud



On-prem

CCE Release 15
GENERAL AVAILABILITY

AI Capabilities for On-Prem Contact Center Enterprise

Refreshed platform, including
enhanced digital capabilities

AI Agent & AI Assistant

BYO virtual agents

The screenshot displays the 'webex AI Agent' configuration interface. The main heading is 'AI agents > Reschedule appointment' with a 'Ready to preview' status and a 'Publish' button. The interface is divided into several sections:

- Settings:** Includes 'Profile', 'Sessions', 'History', and 'Analytics' tabs.
- Profile:** Shows 'AI engine' as 'Nova' and 'Agent's goal' as 'Ensuring that patients can easily adjust their appointments to fit their changing schedules.' It also contains 'Instructions' for the agent.
- Actions:** A table listing available actions for the agent.

Action name	Added by	Last modified	Controls
Agent handover	System	June 17, 2024 11:48 AM	🔗 —
Reschedule appointment	Shiv	June 17, 2024 12:10 PM	🔗 —

The right-hand side of the interface features a 'Preview' section showing a simulated chat conversation. The chat includes a user question about rescheduling, a system response using the 'Reschedule appointment' action, and a follow-up question about medical records.

General Availability
Q2 CY26

NEW

AI PODs for Webex

On-prem AI simplified –
deploy, scale and innovate
with confidence



Webex Platform Advantage

EMPLOYEE EXPERIENCE

CUSTOMER EXPERIENCE

 Webex Suite

 Cisco Devices

 Webex Contact Center
& Webex Connect

 Artificial Intelligence

 Security

 Manageability

 Interoperability



AI-POWERED PLATFORM

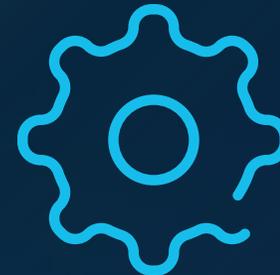
Experience Matters

CUSTOMER EXPERIENCE

EMPLOYEE EXPERIENCE



Consumer of
Services



Owner of
Services

Our Unique Approach: Software + Hardware



Headsets

Phones

Desk series

Board series

Room accessories

Room series

'Video enabled'
requires more than a
camera and monitor



Simplify

video deployments and management
for significant cost savings and the
industry's best experience

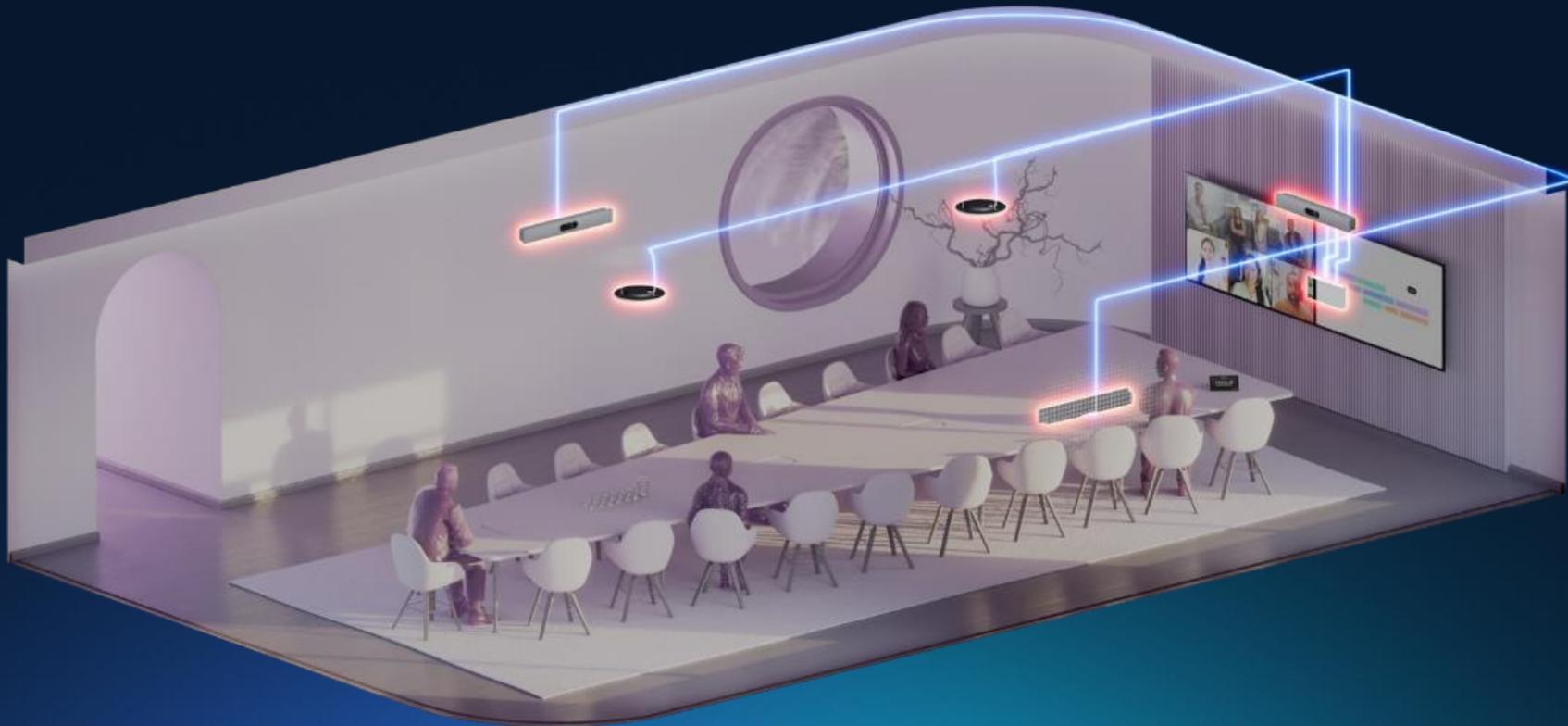
Eliminate 3rd
party vendors

Rapid
Deployment

Avoid Duplicative
Infrastructure

Investment
Protection

When Technology Works Together, People Can Too.



A Complete Portfolio of AI-Powered Room Systems to Transform Any Workspace



Cisco Room Bar

- Single camera integrated appliance
- For huddle spaces and small meeting rooms



Cisco Room Bar Pro

- Dual camera integrated appliance
- For mid-sized meeting rooms



Cisco Room Kit EQ

- Quad camera room kit
- For large rooms, training suites and auditoriums



Cisco Board Pro G2

- 3-in-1 device
- Video conferencing system
- 55"/75" Interactive display
- Digital whiteboard
- For small-medium rooms



Cisco Room Kit EQX

- Flagship room experience
- Integrated bundle
- Room Kit EQ
- Dual 65-75" BYO screens
- Immersive spatial sound system
- For medium-large rooms

Cisco Desk Series

All-in-one devices optimized for modern hybrid work



Desk Pro G2

27-inch touch screen

The ultimate collaboration experience
with studio quality sound and vision



Desk

24-inch touch screen

Great as second screen, delivering
optimal collaboration experience at
any desk



Desk Mini

15-inch touch screen

Portable device ideal for
small and shared
workspaces

ORDERABLE NOW

AI-Powered Room Vision Pan-Tilt-Zoom camera

- | Breathtaking camera tracking experience
- | Designed to power the best cinematic meetings
- | Radically simple to deploy, scale, manage



One Click
to Distance Zero



Remove the AV Clutter

No HDMI or USB extenders

No extra power adapters

No extra cabling

No need to run electrical wiring to the camera

Forget about clunky mounting solutions



GENERAL AVAILABILITY

Ceiling Mic Pro

Zero-touch auto-positioning,
set up in minutes not hours

Industry-first adaptive AI microphone

Audio intelligence enhances
cinematic meetings



Adaptive AI Audio Capture for Acoustic Equity



AI ADAPTIVE BEAMFORMING

Adaptive beams provide directional speech capture enhanced with rich contextual data from the cameras



CAMERA TRACKING

Deep integration for sophisticated speaker tracking and multi-cam scenarios



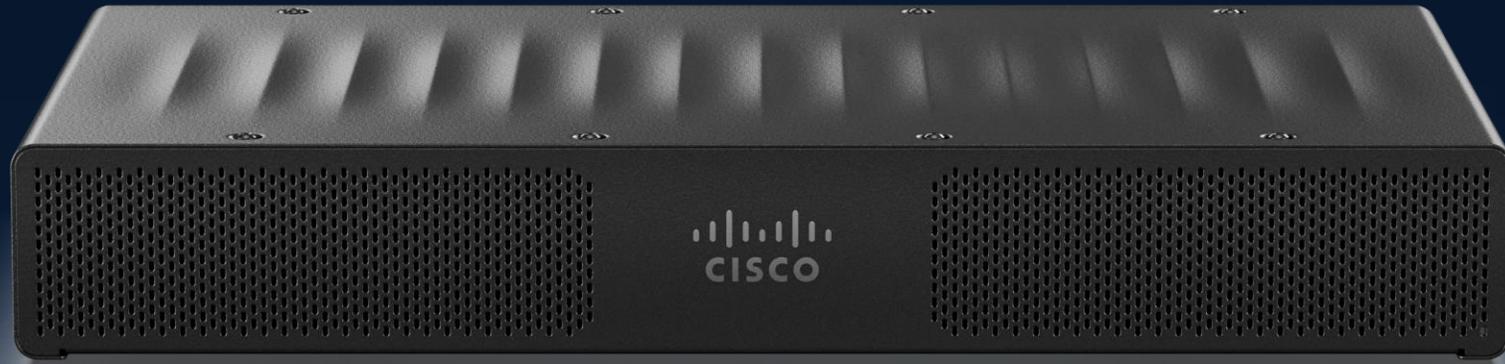
PLATFORM INTELLIGENCE

Leveraging advanced noise removal, room data and local processing from the video device



The Ultimate AV Powerhouse

CODEC PRO G2



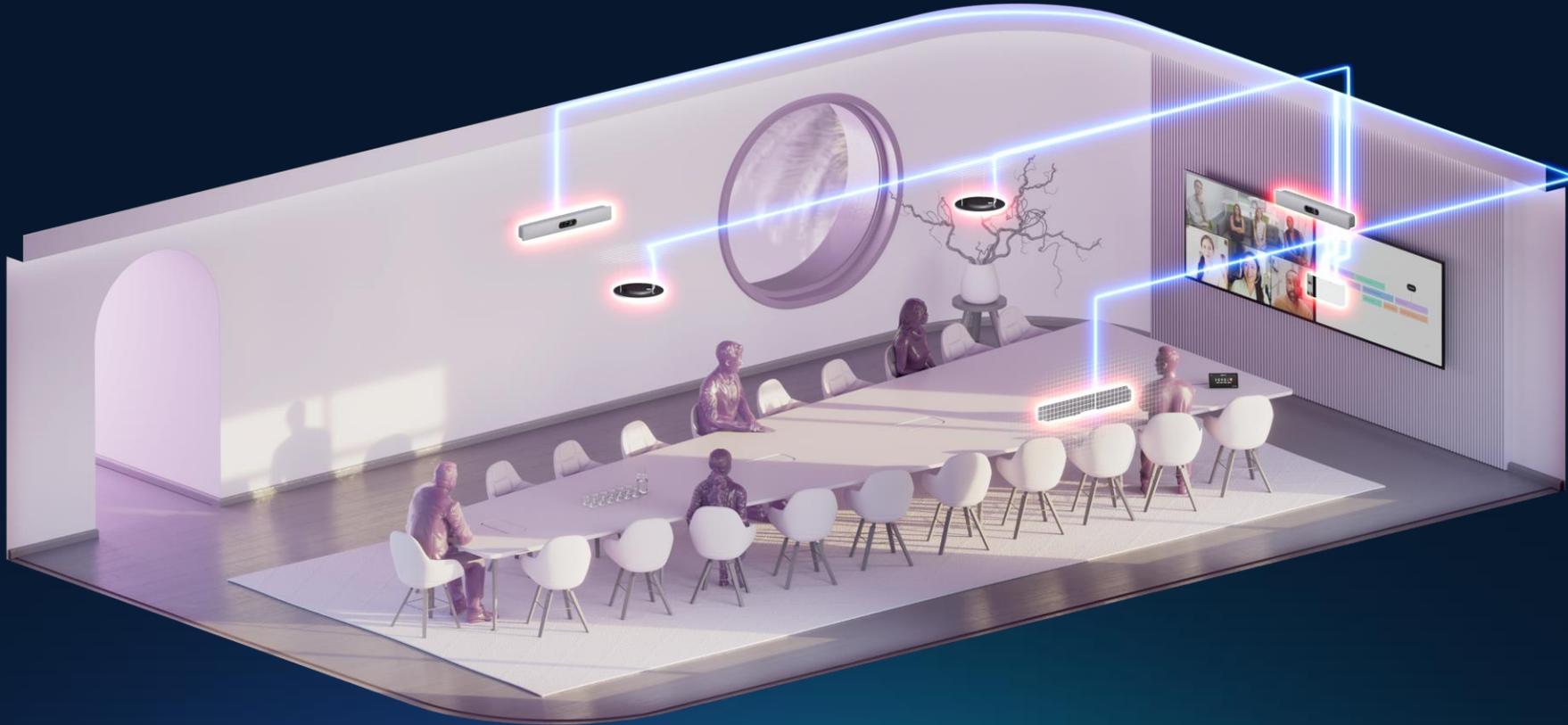
Your large spaces deserve to be simple to use and manage

Reduce hardware footprint by removing 3rd party DSPs, switchers & extra power supplies

Keep the room clean and professional without the need for multiple controllers and cabling complexity

Leverage sufficient PoE capacity to solve a variety of scenarios without extender or accessory switch

Distance Zero



EYES

CAMERA

EARS

MICROPHONES

BRAIN

VIDEO DEVICE

Cinematic Meetings Experience

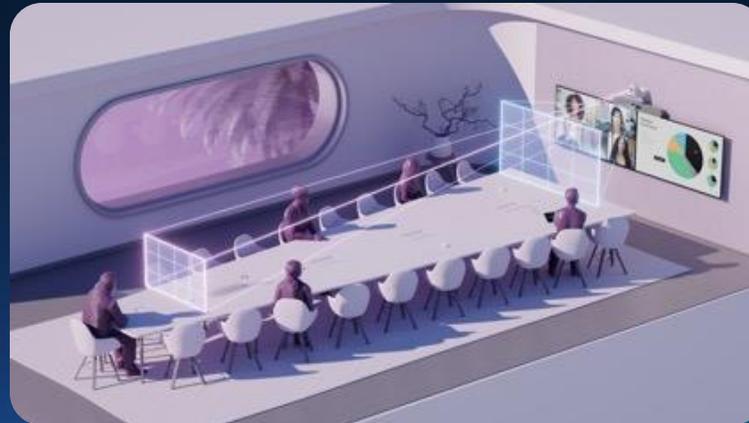
Meeting zones

Enable distraction-free meetings in glass-walled meeting rooms by only framing and tracking people within predefined perimeters



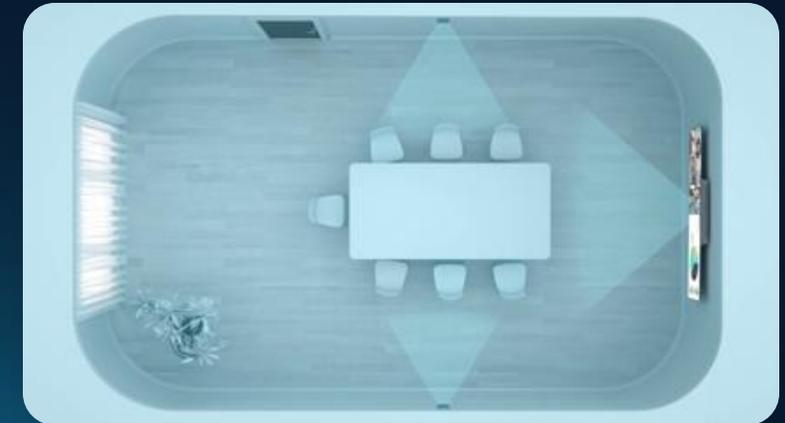
Multi-camera speaker view

Dynamic switching between the built-in camera system and the PTZ 4K Camera for extended reach and high-quality framing



Multi-camera cross-view

Show the best view of in-room participants across the table through adaptive, AI-directed framing for true-to-life meetings.



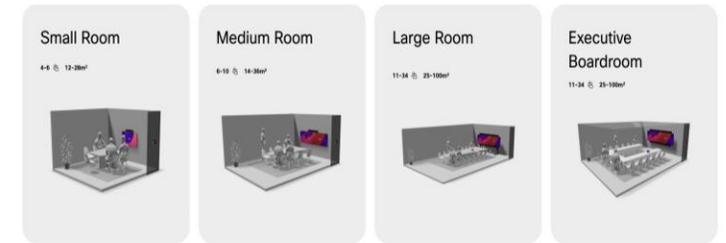


Workspace Designer

Take meeting rooms from inspiration to reality

- Design your own meeting room
- Customize down to the inch using helpful recommendations
- Preview your final design from every angle – tips and coverage maps for confidence
- Detailed Audio, Camera, Screen Size, Table and Room Size evaluation including remove camera view
- Get a summary of everything you need for a great experience
- Seamlessly save and share everything you want for customer presentations

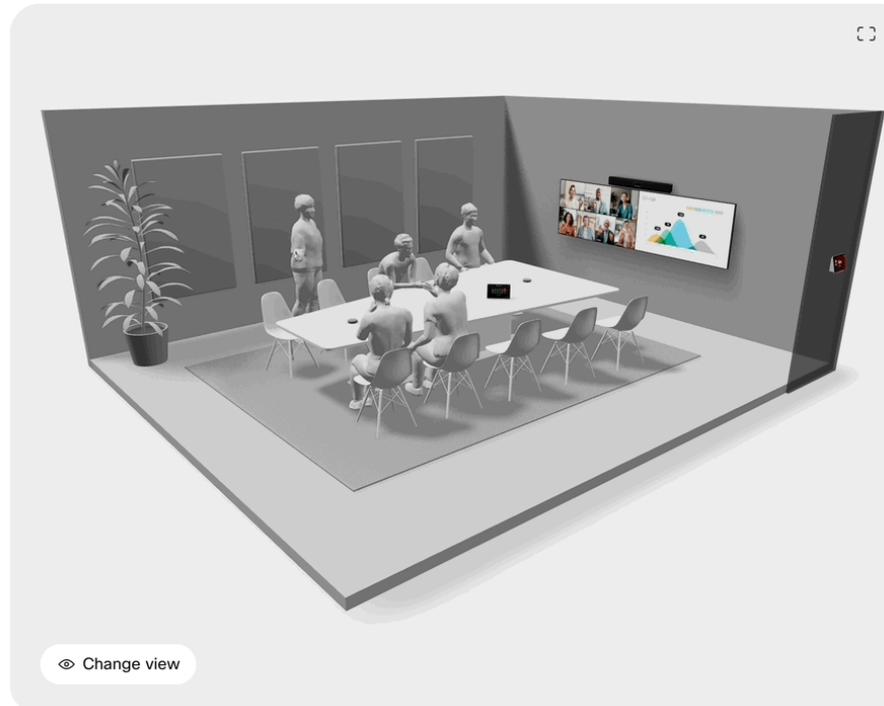
Design your meeting room



Find the perfect meeting room setup catered for your real estate budget.

Medium room 10 people 17'5" x 20'4"

Tips Share



Summary

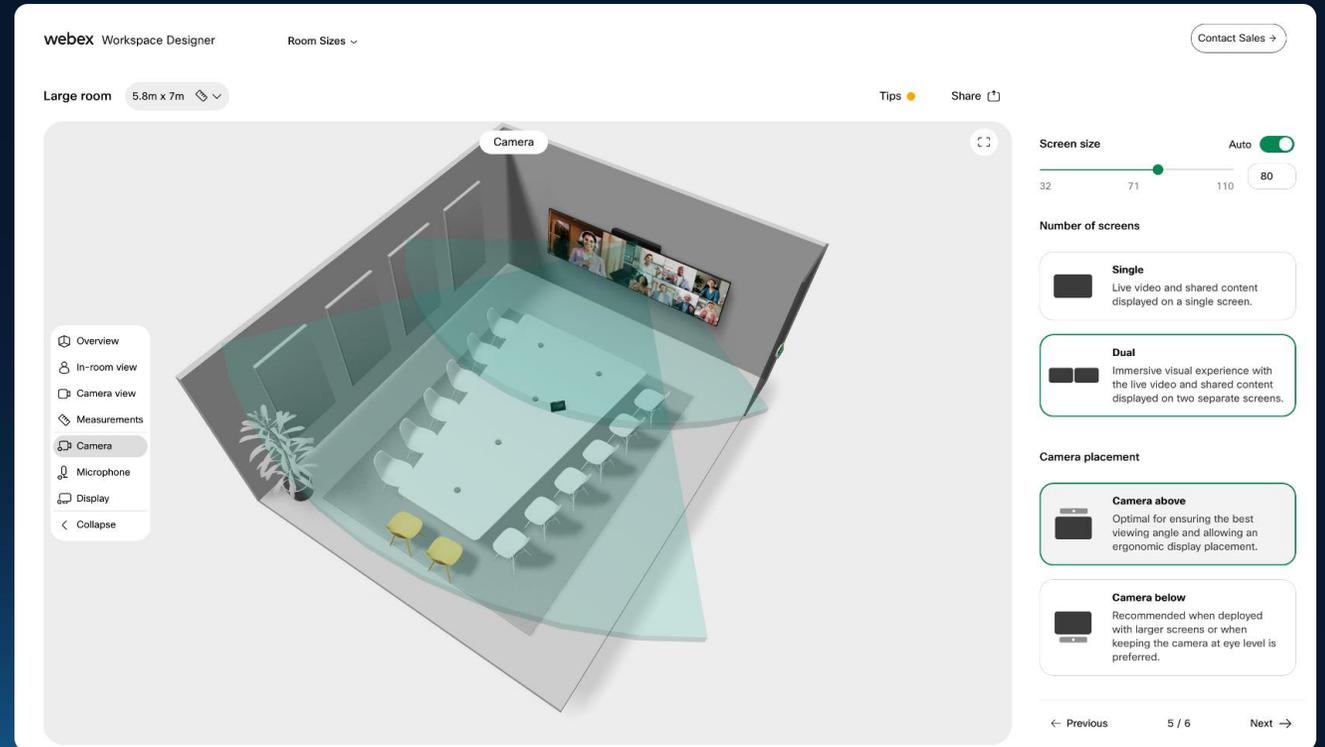
- Room size
W: 17'5", L: 20'4", H: 8'6"
- Table Shape and Size
Tapered, 10 Seats
- Collaboration device
Room Bar Pro
- Screens
2 x 60" Camera above
- Microphones
3 x Table Microphone Pro
- Software Experience
Cisco Rooms

Blueprint

Workspace Designer

Take Your Workspaces from Inspiration to Reality

www.webex.com/us/en/workspaces/workspace-designer.html



Our Unique Approach: Software + Hardware

Webex Suite



Meetings



Messaging



Calling



Webinars



Events



Whiteboarding



Polling



Video Messaging



AI-POWERED PLATFORM

Cisco AI Assistant

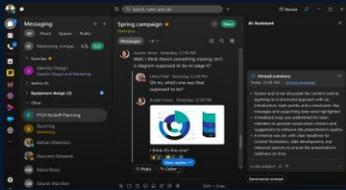
Continuous momentum with new features

GENERAL AVAILABILITY

CONTEXT

INTERACTIONS

ACTION



Message Summary



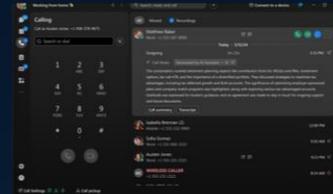
AI-Generated Polls & Quizzes



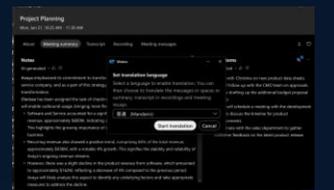
BRB/Catch Me Up



Live Meeting Summary & Translation



Post Call & Meeting Summary



Post Meeting Summary Translation



Vidcast AI Highlight Reels



Vidcast AI Highlight Chapters



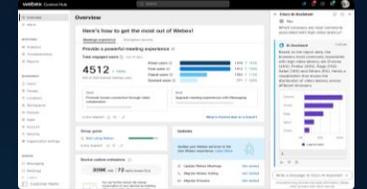
Message Rewrite



AI-Generated Vidcast & Talk Track



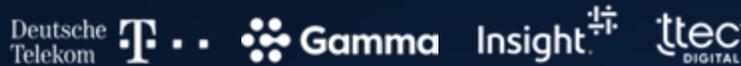
Message Translation



AI Assistant in Control Hub

The Most Extensible and Connected Platform

Global channel partners



Strategic innovation



Flexible integrations



Call, Message, Meet on **Any Platform**, Including Microsoft Teams and Zoom



Cisco Devices



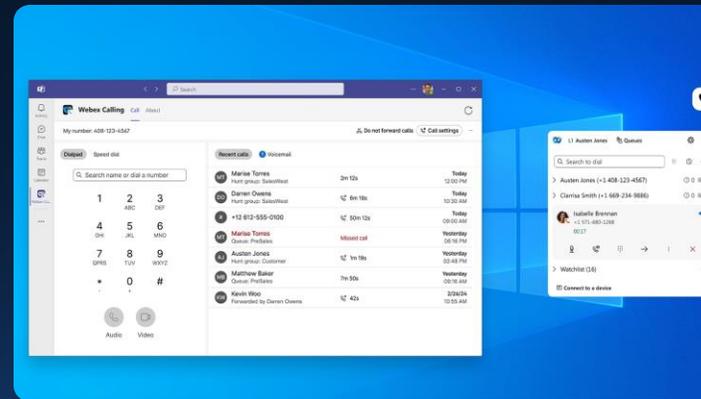
Webex Suite



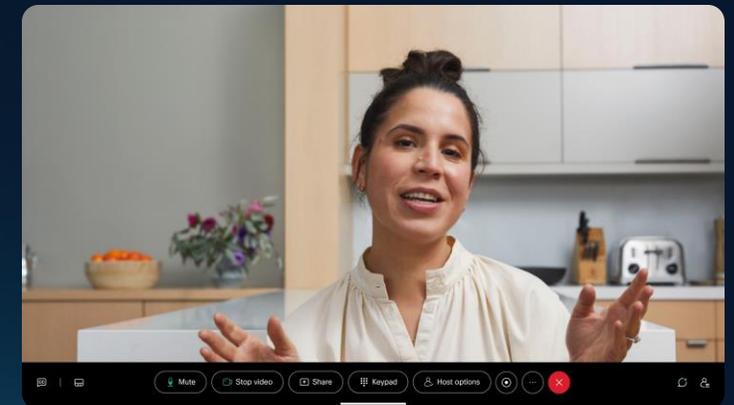
Cisco Devices



Native Microsoft Teams Rooms



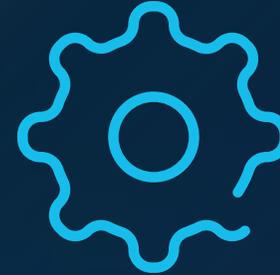
Integrated advanced calling



Simple Zoom Meeting connection



Consumer of
Services



Owner of
Services

Full Stack Collaboration



Networking



Security



Collaboration



Observability

Collaboration Devices Are an Extension of the Network



Cisco ThousandEyes

Webex Control Hub

Cisco Spaces

Your Devices Become **Sensors**



Meraki Cameras
& Sensors



Board series



Room Series & Kits



Desk Series



Access Points



Switches



Third-party Sensors
(wired & wireless)



Desk Phones

People Count

Presence

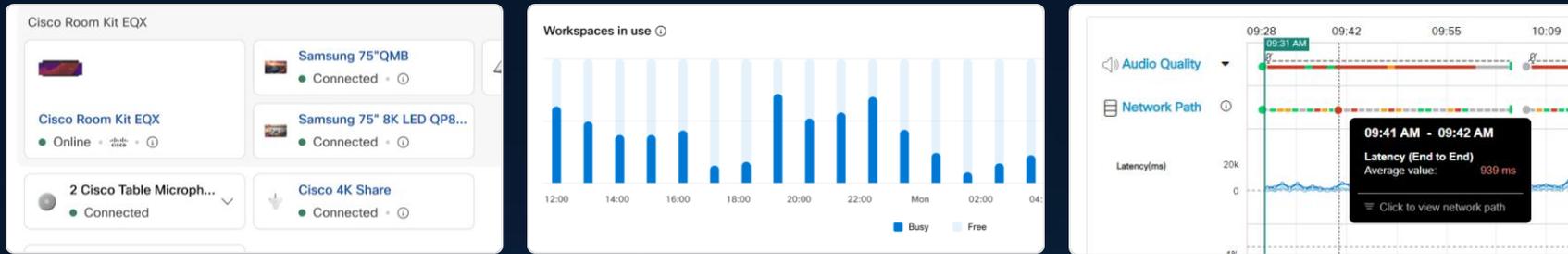
Ambient Noise

Asset Location

Temp, Humidity, IAQ

Energy Management

Collaboration Devices Are an Extension of the Network



Control Hub

Control and monitor your mixed environment with a single view

Manage video endpoints and peripheral on a single admin portal

Real-time and historic environmental, device and occupancy metrics

Carbon emission insights to keep track of energy footprint

End-to-end troubleshooting, bulk config & automatic upgrades

Multi-tenant management, alerts & integration APIs

Cisco ThousandEyes

Webex Control Hub

Cisco Spaces

Security That's Built In, Not Bolted On



Secure by design

Zero trust security
End-to-end encryption
Ethical walls
Extended security pack
Security for devices



Private by default

100+ Webex cloud locations
Data residency
Local regulatory compliance
Sovereign controls
Key management



Unmatched industry expertise

HIPAA third-party attestation
FedRAMP
FIPS 140-2 (Devices)
Webex Air-Gapped
Native call recording

<https://trustportal.cisco.com>



Deep Fake Detection Multi-factor Behavioral Analysis

 Is it a real human?	 Something You Are	 Something You Have	 Something You Do	 Something You Use
Liveness Deepfake Detection Analyze audio to identify AI-generated voices and block fraud attempts before they escalate—with 99% accuracy.	Voice Deep Voice® Engine Authenticate callers quickly and detect fraud early by analyzing over 250 vocal characteristics	Device Phoneprinting® Technology Create a unique device profile by analyzing 1,300+ audio features. Catch anomalies and verify callers without interrupting their experience	Behavior Behavior Analysis Spot suspicious behavior patterns in near real-time. Detect robotic activity to streamline authentication and reduce ATO	Metadata Caller ID Validation + Spoof Detection Validate phone numbers and assess the risk of caller ID spoofing even before the call connects

Experience Matters

Experience Matters

Austin Texas Customer Experience Center



Experience Matters

WebexOne 2026!

Austin Texas

October 5 - 8

Thank you

Q&A



