CISCO

Networking news for SMBs:

True or fake?

Most of these stats around the future of IT and networking are true. But some are fake. Spot the fakes, and discover how to use the truths to your advantage.

70%

of SMBs haven't deployed mobile management solutions for phones and other devices.[1]

True — Yes, which makes it even better if you can get ahead of the game.

Fake — No, it's true. And getting work done on mobile is becoming the norm.

Cloud is a big deal, but its fast adoption rate is mostly happening in larger organizations. In fact:

True — Sorry, it's false. Organizations are adopting cloud at 70% for small companies, and more than 90% for midmarket.[2]

20%

of all SMBs have adopted cloud.

Fake — That's right. In the last five years, SMB cloud adoption nationwide has gone through the roof due to the need for scalability and deployment.

True — Yes. Aligning with a vendor that provides built-in security is key.

Fake — Actually, it's true. And SMBs are a big target.

Also — 50% of SMBs have been breached in the past 12 months.[3]

60%

of hacked SMBs go out of business after six months.[1]

By 2020, we expect

26.3 billion

networked devices.[4]

But that'll mostly affect large organizations.

True — The stat is true, but the comment after is fake. Not only does it affect SMBs, but many won't be able to support the growing number of devices.

Fake — While the stat is true, the comment is fake. And it's just one reason why it helps to have a global leader in networking for the last 30 years on your team.

How can you benefit from these truths?

Check out our easy-to-deploy SMB* solutions that solve your challenges, get you ready for the future, and fit your budget.

View SMB solutions