We can help improve how your virtual teams connect, so they are able to produce their best work. Learn more about our Cisco Designed portfolio of solutions for small business.

www.cisco.com/go/smallbusiness


When you can't be in the same room, a great face-to-face meeting experience is the next best thing. With video conferencing, you can communicate easily, but it needs to be:

• Secure with built-in encryption to protect the privacy of both users and data
• Easy to use with one-click sign-on, high-quality video, and simple screen sharing
• Protected, so sensitive data isn't exposed and conversations can't be accessed by unintended audiences

Make sure video conferences are secure

As a small business owner, you still have a business to run, so you need simple, secure IT solutions. To reduce IT complexity, look for solutions that:

• Integrate meetings, calling, Wi-Fi, and security, so they work together
• Are easy to deploy by your employees without the need for onsite IT
• Are simple to manage
• Offer financial flexibility, with pay-as-you-need pricing options

Embrace simplicity

Go beyond tools

With the right tools, employees can be just as productive virtually as they would in the office. But don't forget that your culture, remote work policies, and virtual environment play a key role in how productive your team stays. To reinforce culture, consider tools that:

• Training, support, and fanatical customer service with voice and/or email support
• Home office upgrades to improve ergonomics and Internet connections
• Support for lunch breaks, stretching, and exercise to keep everyone physically and mentally healthy

Small businesses are twice as likely to hire full-time remote employees

5 tips to keep your employees productive and your business secure

1. Make sure video conferences are secure
2. Help teams collaborate easily
3. Never forget about security
4. Embrace simplicity
5. Go beyond tools

What small businesses need to know about remote work

Working from home is here to stay

Because remote work saves money and improves productivity, working from home has become more prevalent.

56% of companies worldwide allow remote work, and flexible working policies are in place for 80% of employees that work from home.

Small companies are more likely to allow their employees to work remotely.

73% of teams across the globe will include remote workers by 2028

2×

Smaller businesses are more likely to allow their employees to work remotely.

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