4 Keys to Preventing Cybercrime at Your Small Business

Are you a potential target? (Hint: Yes)

Hackers target organizations of all sizes, including small businesses. When it comes to cyberattacks, hackers don’t care how big your company is; they care how weak your security is.

You need to make sure that the people who access your systems are who they say they are.

Small businesses need complete, layered security solutions because no one technology can prevent or eliminate cyberattacks by itself. To defend against ransomware and other cyberattacks, small businesses need to look at four key points of entry and spread.

Start with people

1. Look at connections

People access your network in multiple ways. If you have a mobile or remote workforce, they may be connecting from an office, a home laptop, or a mobile device.

2. Pay attention to email

If you have people, you have email. Every day, people inadvertently click malicious links or open harmful email attachments that download malware.

3. Don’t let malware spread

If malware gets in, it spreads across your network, and can encrypt your files or take down critical systems. The Internet and networks don’t work without the Domain Name System (DNS) to route data, and neither does most ransomware.

Enterprise-grade security that’s designed for small business

Cisco® security solutions work together and are backed by artificial intelligence and machine learning that can identify emerging threats. We’ve invested heavily in developing our security tools, and today small businesses can benefit from the same security technology that powers the world’s largest, most complex enterprises. Click here to find out more about Cisco products for small business.