3 Megatrends

[1] Security
[2] Mobility

Cisco Solution

(How NGFW Solves Customer Problems)

Simplified connectivity
Supports the widest range of mobile devices in the industry

Deployed on 150 million endpoints around the world

Advanced Threat Protection
With local and geographic info on threats, Cisco pinpoints and stops them... wherever they are.

Cisco uses data to correlate across endpoints, see threats and stop them... seamlessly, behind the scenes.

What makes the Cisco Next-Generation Firewall stand out?

Scalability
Cisco offers a complete Next-Generation Firewall family that scales.

Context-based Policy
Users application and device awareness, context, and user identity to drive mitigation decisions.

Simplicity
Less complexity
Lower capital and operation costs
Reduce silos
Fewer devices and management systems

Security Without Compromise

Together, these factors enable Cisco's NGFW to provide end-to-end network intelligence for...

Compromise
Without

[1] To the smallest branch offices
[2] 200 Mbps and everything in between
[3] 10+ Gbps for the largest internet edge deployments

Uses application and device awareness, network reputation of the source, target value, threat profile, and user identity to drive mitigation decisions.