Business productivity is essential. Get your biggest boost from acting on industry trends. Make network access, collaboration, and communication available—anywhere, anytime, on any device. These four tips can help you capitalize on new revenue opportunities and grow your midsize business.

1. Take Your Business Mobile

Onboard a variety of employee mobile devices to enhance innovation and business agility. Quickly. Simply. Securely.

- Support secure anywhere, anytime access on any device.
- Give employees options for devices and applications. Protect information and creativity.

Cisco Unified Access™ delivers a wired and wireless network with one policy, one management, and one network.

Learn more about Cisco Unified Access.

2. Collaborate to Stay Connected

Improve the connections between people and the information they share. Easily collaborate with audio and web conferencing to accelerate team performance.

- 90% of workers do some work outside corporate headquarters.
- 15 billion new networked mobile devices by 2015.
- Move to a virtualized environment to enhance IT and end-user agility. Reduce business risk. Increase efficiency. Lower costs.

Cisco Jabber provides a single tool for all modes of business communication.

Learn more about Cisco Jabber.

3. Deploy Applications Faster

Move to a virtualized environment to enhance IT and end-user agility. Reduce business risk. Increase efficiency. Lower costs.

- Develop a migration strategy and manage business in the cloud.
- Expedite cloud migration while maintaining security and performance.

Cisco FlexPod is a modular data center solution that reduces deployment time and grows as you grow.

Learn more about Cisco FlexPod.

4. Move Your Business to the Cloud

Simplify your infrastructure for easy, affordable deployment of new capabilities. Deliver IT as a service. At your own pace.

- Move to a virtualized environment to enhance IT and end-user agility. Reduce business risk. Increase efficiency. Lower costs.
- Simplify your infrastructure for easy, affordable deployment of new capabilities. Deliver IT as a service. At your own pace.

Cisco UCS helps you deliver cloud services to your business.

Learn more about Cisco UCS.

- 90% of workers do some work outside corporate headquarters.
- 15 billion new networked mobile devices by 2015.
- 77 billion application downloads expected in 2014.
- 55% of all software applications and 59% of all data will be created, processed, and stored inside the IT department.
- By 2017 nearly 2/3rds of all work will be conducted in the cloud.
- 2/3rds of all work will be conducted in the cloud.
- 77 billion application downloads expected in 2014.
- Capable cloud infrastructure enables secure, efficient, and performance-driven cloud computing.
- Develop a migration strategy and manage business in the cloud.
- It’s not what we make. It’s what we make possible.
- Cisco. Learn how we can help you fire up your midsize business. Visit www.cisco.com/go/midsize.

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