



3 Must-Haves for Enabling and Securing a Remote Workforce in Retail



Remote work is here to stay. Are you doing it right?

Supercharge your retail operations with reliable, secure access for a remote workforce. Protect internal retail systems, secure financial and customer data, while delivering better experiences for your end customers no matter how they choose to shop.



of businesses expect to adopt remote work as a permanent option¹



of businesses predict that meetings will have at least one remote worker²



how much companies can save annually for each employee that works remotely half-time³

1 Put security first

54% of IT professionals think that remote workers are a greater security risk⁴



Remote workers leveraging personal computers, routers and mobile devices need access to business-critical applications without compromising on security. Retail organizations empowering a remote workforce should look for solutions that:

- Provide flexible cloud-delivered security
- Protect data by verifying the identity of users, devices, and applications
- Detect and block cyberattacks from email

2 Make remote meetings better than in-person meetings

77% of remote workers report being more productive yet **20%** identify communication as a key obstacle⁵

Meetings that once happened at a retailer's headquarters to make critical business decisions, are now happening within home offices. Collaborative and secure technologies enabling remote work have to meet the high demand for retail agility and scalability. Sharing documents, meeting notes, and working together more effectively from remote locations is made possible with solutions that:



- Offer secure exchange of messages and files, across devices
- Make it easy to search for conversations and documents
- Allow you to privately message one person or create a group chat in seconds

3 Simplify, simplify, simplify

Businesses use over 50 cybersecurity tools on average⁶



If you don't have a large IT team, you may be worried that getting your remote workforce connected securely might be complicated. But it doesn't have to be. To reduce IT complexity, look for solutions that:

- Integrate meetings, calling, and security
- Are cloud-based and easy for employees to deploy without onsite IT
- Are simple to manage
- Offer financial flexibility, with pay-as-you-need pricing options

Get started quickly

Cisco Secure Remote Work is a cloud-based solution that combines security and collaboration in one package. You get video conferencing, messaging, file sharing, and white boarding capabilities—plus security solutions to protect users, devices, data, email, and more.

Secure Remote Work is easy to purchase, deploy, and use—even without a big IT team. We offer several flexible buying options and a great partner ecosystem to help you.



Talk to a technology consultant today

¹ Source: "COVID-19 CFO Pulse Survey" by PwC
² Source: "The Rise of the Hybrid Workplace" Survey by Dimensional Research
³ Source: <https://globalworkplaceanalytics.com/telecommuting-statistics>
⁴ Source: review42.com
⁵ Source: review42.com
⁶ Source: <https://biztechmagazine.com/article/2019/03/rsa-2019-most-organizations-use-too-many-cybersecurity-tools>