

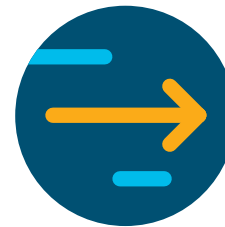
# Retail at Cisco Live 2019



**Personalize customer experience**



**Automate associate productivity**



**Optimize IT & store operations**



**Integrate brand security**

## Recommended retail agenda at Cisco Live US

Connecting the retail dots starts with the right building blocks for digital evolution. Cisco is bringing retail use cases to life at Cisco Live US, to show just how a powerful network can enable the right solutions for your retail organization, from the core to the edge. Here is our recommended retail agenda on-site.

### Explore the solutions

- Get hands-on in the Domino's activation. See how the pizza pioneer utilizes Cisco's UCS infrastructure with their digital ordering system, making them the "easiest company to order a pizza from."  
*Location: Cisco Showcase, Customer Story #1*
- See how Cisco utilizes digital technologies within a functional retail space, in our Connected Cisco Store. From augmented reality to dynamic digital signage to location-based services, it's all here.  
*Location: Between DevNet & the Whisper Labs*

### Hear from the experts

Fireside chat on Circular Economy. Monday, June 10th: 4PM-5PM (BRKGEN 1653)

Industry Security conversation. Wednesday, June 12th: 1PM-2PM (PSOGEN 1023)

## Sign up for guided tours

**For a retail vertical-specific guided tour on Wednesday, June 12th:**

email Julie Sachs  
jkaminko@cisco.com

**For a general guided tour of the Connected Cisco Store:**

register on [cicolive.com](http://cicolive.com) under Session Catalogue (Session #socgen-1100)

# Cisco for retail



## Customer experience

- In-store behavior insights
- Endless aisle
- Mobile self-checkout
- Mobile engagement
- Interactive digital signage



## Associate productivity

- Inventory and order fulfilment
- Mobile POS
- In-aisle customer assistance
- Clienteling



## Brand security

- Loss prevention and safety
- Threat defense
- Secure store connectivity and optimization



## IT and store operations

- Application performance management
- Queue/line management
- Facilities and equipment monitoring
- Enabling multi-cloud connectivity

[Explore Cisco Retail >](#)